

[Translation for Reference and Convenience Purposes Only]

This document is an abridged translation of the NOTICE OF THE 14TH ORDINARY GENERAL MEETING OF SHAREHOLDERS and Reference Document for the Ordinary General Meeting of Shareholders of Aiming Inc. originally published in Japanese. This translation is intended for reference and convenience purposes only. In the event of any discrepancies between this translation and the Japanese original, the original shall prevail.

(Securities Code 3911)

March 6, 2025

(Commencement date of electronic provision of information: March 5, 2025)

To Shareholders:

5-31-11 Sendagaya, Shibuya-ku, Tokyo

Aiming Inc.

CEO and President Tadashi Shiiba

## NOTICE OF THE 14TH ORDINARY GENERAL MEETING OF SHAREHOLDERS

Dear Shareholders:

We would like to express our appreciation for your continued support and patronage.

Please be informed that the 14th Ordinary General Meeting of Shareholders of Aiming Inc. (the “Company”) will be held for the purposes described below.

In convening the Ordinary General Meeting of Shareholders (the “Meeting”), the Company has taken measures for the electronic provision of relevant information and has posted the Matters for Electronic Provision on the website below.

The Company’s website: <https://ir.aiming-inc.com/>



In addition to the above, the Matters for Electronic Provision are also posted on the following website:

Website of the Tokyo Stock Exchange Inc. (TSE):

<https://www2.jpx.co.jp/tseHpFront/JJK010010Action.do?Show=Show>



Please access the website above, input and search for the name of the Company or its securities code and select “Basic Information” and then “Documents for Public Inspection/PR Information” to view the information filed with the TSE.

If you will not attend the meeting, you may exercise your voting rights in writing or via the Internet. Please review the Reference Document for the Ordinary General Meeting of Shareholders (described hereinafter) and exercise your voting rights by 5:30 p.m. Japan Standard Time on Wednesday, March 26, 2025, by means of either of the following: (1) in writing: please indicate your approval or rejection of the proposal on the enclosed Voting Rights Exercise Form and return it, or (2) via the Internet: please go to the Company’s specified website for exercising voting rights (<https://evote.tr.mufg.jp/>) and enter your approval or rejection.

- 1. Date and Time** Thursday, March 27, 2025 at 10:00 a.m. Japan Standard Time  
(The reception desk opens at 9:30 a.m.)
- 2. Place** BELLESALLE Shinjuku-Minamiguchi Room 1 and 2  
Sumitomo Fudosan Shinjuku Minamiguchi Building, 4th floor  
5-31-11 Sendagaya, Shibuya-ku, Tokyo  
(Please note that the venue for the General Meeting of Shareholders is different from the previous meeting.)

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### 3. Meeting Agenda

#### Matters to be reported

- (1) Content of the business report and consolidated financial statements for the 14th fiscal year (January 1, 2024 through December 31, 2024) and the report on the results of audits of the consolidated financial statements conducted by the accounting auditor and the Audit & Supervisory Board
- (2) Report on the content of the non-consolidated financial statements for the 14th fiscal year (January 1, 2024 through December 31, 2024)

#### Proposal to be resolved

Item: Appointment of Five (5) Directors

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- If you attend the Meeting in person, please submit the enclosed Voting Rights Exercise Form at the reception desk upon arrival.
  - If neither approval nor disapproval of each proposal is indicated on the Voting Rights Exercise Form, the Company will deem that you have indicated your approval of the proposal.
  - Only this notice has been sent to shareholders who did not request the delivery of the relevant documents.
  - In accordance with laws and regulations and the provisions of Article 14 of the Company's Articles of Incorporation, the following matters are not stated in the documents delivered to shareholders who requested their delivery. The documents are therefore a part of the documents audited by the members of the Audit & Supervisory Board and the accounting auditor.
    - Notes to consolidated financial statements
    - Notes to non-consolidated financial statements
- Please note that page numbers and descriptions of reference pages are the same as those in the Matters for Electronic Provision.
- In the event that the Matters for Electronic Provision are revised, the content of these revisions will be posted on the websites stated in this notice.

(Voting Rights Exercised Multiple Times)

- If you vote via the Internet and also by mailing in your Voting Rights Exercise Form, your votes via the Internet shall be deemed as valid.
- If you exercise your voting rights via the Internet multiple times, only your final vote shall be deemed valid. Also, if you exercise your voting rights using multiple devices, for example, computers or smartphones, only your final vote shall be deemed valid.

## Reference Document for the Ordinary General Meeting of Shareholders

### Agenda item and matters for reference

#### Item: Appointment of Five (5) Directors

The term of office of all five directors will expire at the end of the shareholders' meeting, and we ask that you appoint five directors.

The following summarizes the careers of the director candidates.

Candidate No.	Name (Date of birth)	Career summary, positions, responsibilities and concurrent posts		Number of shares held
1	Tadashi Shiiba (December 30, 1973)	Apr. 1997	Joins Tecmo, Ltd.	7,417,700
		Dec. 2001	Joins Nihon System Kaihatsu Co., Ltd.	
		Apr. 2003	Joins GameOn Co., Ltd.	
		Mar. 2006	Director at GameOn	
		Aug. 2006	Executive Director and General Manager of Online Business at GameOn	
		Jun. 2008	CEO at ONE-UP Co., Ltd.	
		May 2011	CEO and President at Aiming Inc. (present post)	
	Reasons for Nomination as Candidate As the founder of the Company, Mr. Shiiba is its guiding spirit and has been demonstrating strong leadership based on his extensive experience in the development of online game services and wide range of knowledge. He plays a very important role in determining management policy and business strategies and making technical decisions. The Company thinks that he can continue to perform his duties properly as a director and asks that the shareholders appoint him.			
2	Kazuyuki Hagiwara (December 17, 1973)	Jul. 1998	Joins CYBERFRONT Corporation	142,700
		Sep. 2001	Joins GameOn Co., Ltd.	
		Mar. 2007	Executive Officer and Head of System Management at GameOn	
		Mar. 2008	Director at GameOn	
		Dec. 2011	Joins Aiming Inc., Executive Officer at Aiming Inc.	
		Mar. 2012	Director and General Manager of Online Service at Aiming Inc.	
		May 2013	Director and General Manager of Planning & Operations Group at Aiming Inc.	
		Jan. 2021	Director and Division Director of Business Support Division at Aiming Inc. (present post)	
	Reasons for Nomination as Candidate Mr. Hagiwara has extensive experience and a good track record at online game companies. Since joining the Company, he has been responsible for business management as a director and COO and has extensive experience in and wide-ranging knowledge about the operations division, infrastructure division and overseas division, in particular. The Company therefore thinks that he can continue to perform his duties properly as a director and asks that the shareholders appoint him.			
3	Noritaka Tamura (March 15, 1977)	Feb. 2003	Joins SUCCESS Corporation	52,700
		Jun. 2005	Administration Division Manager at SUCCESS	
		Jun. 2007	Acting General Manager of Administration Department at SUCCESS NETWORKS Corporation	
		Jun. 2008	Administration Manager at SUCCESS NETWORKS	
		Oct. 2013	Joins Aiming Inc., Manager of Business Administration Group at Aiming Inc.	
		Jul. 2015	General Manager of Business Administration Group at Aiming Inc.	
		Mar. 2020	Director and General Manager of Business Administration Group at Aiming Inc.	
		Jan. 2021	Director and Division Director of Business Management Division at Aiming Inc. (present post)	
	Reasons for Nomination as Candidate Mr. Tamura has a wealth of experience and knowledge accumulated over many years in business administration as well as expertise in the operations of the Company as a whole. Accordingly, the Company believes that he can adequately carry out his assignment as Director of the Company and asks that the shareholders appoint him.			

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Candidate No.	Name (Date of birth)	Career summary, positions, responsibilities and concurrent posts		Number of shares held
4	Tomoyuki Takechi (November 6, 1955)	Apr. 1979	Joins Shikoku Bank, Ltd.	—
		May 1996	Joins Square Co., Ltd. (presently Square Enix Holdings Co., Ltd.)	
Jun. 1996	Representative Director and President at Square Co., Ltd.			
May 2000	Representative Director and Chairman at Square Co., Ltd.			
Jun. 2001	Representative Director at DREAMUSIC Inc.			
Jun. 2008	Representative Director and President at AQ Interactive, Inc. (presently Marvelous Inc.)			
Oct. 2009	Representative Director and President at Takechi Communications (present post)			
Mar. 2012	Outside Director at Aiming Inc. (present post)			
Apr. 2015	Director at SHIFT PLUS INC. Outside Auditor at GameWith, Inc.			
May 2016	Outside Director at GameWith, Inc. (present post)			
Mar. 2017	Director at Alpha Code Inc.			
Oct. 2017	Outside Director at Litpla Inc. (present post)			
Jun. 2018	Director and Chairman at Alpha Code Inc.			
Mar. 2021	Outside Director at airCloset, Inc. (present post)			
Dec. 2023	Representative Director, Chairman and President at Alpha Code Inc. (present post)			
<p>Reasons for Nomination as Candidate for Outside Director and Overview of Expected Role The Company believes that Mr. Takechi can perform his duties properly as an outside director and will play a role in strengthening the supervisory functions of the Board of Directors and use his professional knowledge about the gaming industry and external perspective in the management of the Company. The Company therefore asks that the shareholders appoint him.</p> <p>Number of years in office as an outside director At the end of the ordinary general meeting of shareholders, he will have been an outside director for thirteen years.</p>				
5	*Syuichi Motoda (September 8, 1953)	Apr. 1978	Joins Nomura Toy Co., Ltd.	—
		Oct. 1994	Director at Sega united Co., Ltd.	
Jan. 1998	Director and Head of Marketing Division at Sega Muse Co., Ltd.			
Jul. 2003	Managing Executive Officer, SC Domestic Business Management at CAPCOM CO., LTD.			
Mar. 2007	Managing Director at NESTAGE Co. Ltd.			
Jun. 2010	Representative Director and President at AQ Interactive, Inc. (presently Marvelous Inc.)			
Oct. 2011	Representative Director and President at Marvelous Inc.			
Apr. 2015	Executive Vice Chairman at Marvelous Inc.			
Jun. 2019	Representative Director and President at Marvelous Inc.			
Jun. 2022	Director and Chairman at Marvelous Inc.			
Jan. 2025	Special Advisor at Tencent Japan (present post)			
<p>*The English names for Nomura Toy Co., Ltd., Sega United Co., Ltd. and Sega Muse Co., Ltd. are shown in Roman characters because their official names could not be verified.</p>				
<p>Reasons for Nomination as Candidate for Outside Director and Overview of Expected Role The Company requests that Mr. Motoda be appointed Outside Director of the Company, as it believes that he will appropriately fulfill his roles and responsibilities as Outside Director from an external viewpoint, utilizing his extensive knowledge and broad insight into the games industry in Japan and overseas in the management of the Company.</p>				

- Notes: 1. \*Syuichi Motoda is a new Director candidate.
2. No candidates have any specific interest in the Company.
3. Tomoyuki Takechi and Syuichi Motoda are Outside Director candidates.
4. The Company has reported Tomoyuki Takechi as an Independent Director under the rules of the Tokyo Stock Exchange. If this item is approved, the Company will appoint Mr. Takechi as Independent Director. He was Representative Director and President of AQ Interactive, Inc., the predecessor of Marvelous Inc., before Aiming Inc. was established. However, he has already left AQ Interactive, and there are no concerns that his appointment as an outside director will have any impact on AQ Interactive or the Company. The Company therefore believes that Mr. Takechi is qualified as an Independent Director, or an Outside Director that is not at risk of causing a conflict of interest between him and general shareholders, under the guidelines of the Tokyo Stock Exchange.
5. Tomoyuki Takechi concurrently serves as Outside Director of GameWith, Inc., and there are transactions including an outsourcing agreement between the Company and GameWith, Inc.
6. The Company has concluded a directors and officers liability insurance contract in which all the Directors are the insured persons which will compensate for damages arising from the insured Directors' responsibilities to execute their duties and their being sued

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for their fulfillment of their responsibilities. If a candidate becomes a Director, they will be an insured person under this insurance agreement, and the insurance agreement will be renewed in May 2025.

7. The number of shares held by Tadashi Shiiba is the substantive number of shares held including the number of shares held by the securities administration trust account of Mizuho Trust & Banking Co., Ltd.

[Reference] Skill Matrix for Director Candidates

	Corporate management	Game business	Game development	Global	Finance and accounting	Legal affairs and compliance	Personnel and labor management
Tadashi Shiiba	●	●	●	●			●
Kazuyuki Hagiwara	●	●	●	●			●
Noritaka Tamura	●	●			●	●	●
Tomoyuki Takechi	●	●			●		
Syuichi Motoda	●	●		●			