

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.



April 14, 2025

MEDIA DO Co., Ltd.

Representative: Yasushi Fujita, President and CEO

(Securities code: 3678, TSE Prime)

Inquiries: Hiroshi Kanda, Vice President and CFO

(Tel: +81-3-6212-5111)

### **Notice regarding Revision of Dividend Forecast for the Fiscal Year Ended February 28, 2025**

MEDIA DO Co., Ltd. (“the Company”) announces that, at a meeting held on April 14, 2025, the Board of Directors of the Company resolved to revise the dividend forecast for the fiscal year ended February 28, 2025.

#### 1. Revision of dividend forecast for the fiscal year ended February 28, 2025

Base date	Dividend per share		
	Second quarter-end	Fiscal year-end	Total
Initial forecast (Announced on April 11, 2024)	-	27 yen	27 yen
Previous forecast (Announced on January 10, 2025)		35 yen (including commemorative dividend of 8 yen)	35 yen (including commemorative dividend of 8 yen)
Latest revised forecast	-	36 yen (including commemorative dividend of 8 yen)	36 yen (including commemorative dividend of 8 yen)
Result for current period	0 yen	-	-
Result for previous period (Fiscal year ended February 29, 2024)	0 yen	22 yen	22 yen

#### 2. Reason for the revision of dividend forecast

Recognizing that returning profits to shareholders is an important management priority, the Company also regards capital investment and the reinforcement of the management foundation required for sustainable growth in the future as key management goals. Accordingly, the Company’s basic policy is to distribute profits through dividends based on a comprehensive assessment of the overall management condition, including financial health and performance trends, while maintaining an appropriate level of retained earnings.

Based on this policy, the Company aims to achieve a total return ratio\* of 30% or more when including dividends and

share buybacks. Regarding the year-end dividend for the fiscal year ended February 28, 2025, initially, the Company planned an increase of ¥5 per share compared to the previous fiscal year, to ¥27 per share. However, on January 10, 2025, the Company announced an upward revision adding an ¥8 commemorative dividend for our 30th anniversary of foundation, making the dividend ¥35 per share (ordinary dividend: ¥27, commemorative dividend: ¥8). (For details, refer to the announcements released on January 10, 2025, “Notice regarding Upward Revision of Dividend Forecast for the Fiscal Year Ending February 28, 2025 (Commemorative Dividend for the 30th Anniversary of the Foundation).”)

In addition, based on the Company’s performance for the current fiscal year, the dividend per share was revised upward from ¥35 to ¥36 per share, an increase of ¥1 (total amount of dividends: ¥546 million). As a result, the total return ratio is expected to be 40%. The year-end dividend amount for the current fiscal year is scheduled to be resolved at the Board of Directors meeting to be held on April 24, 2025.

\* Total return ratio = (Total amount of dividends paid + Total amount of treasury shares acquired) / Profit attributable to owners of parent. Since the fiscal year ended February 28, 2023, the basic policy for shareholder returns had changed from "Total return ratio of 20% or more" to "Total return ratio of 30% or more."