

Stream Media Corporation (4772)

FY2025 Q1 Financial Results

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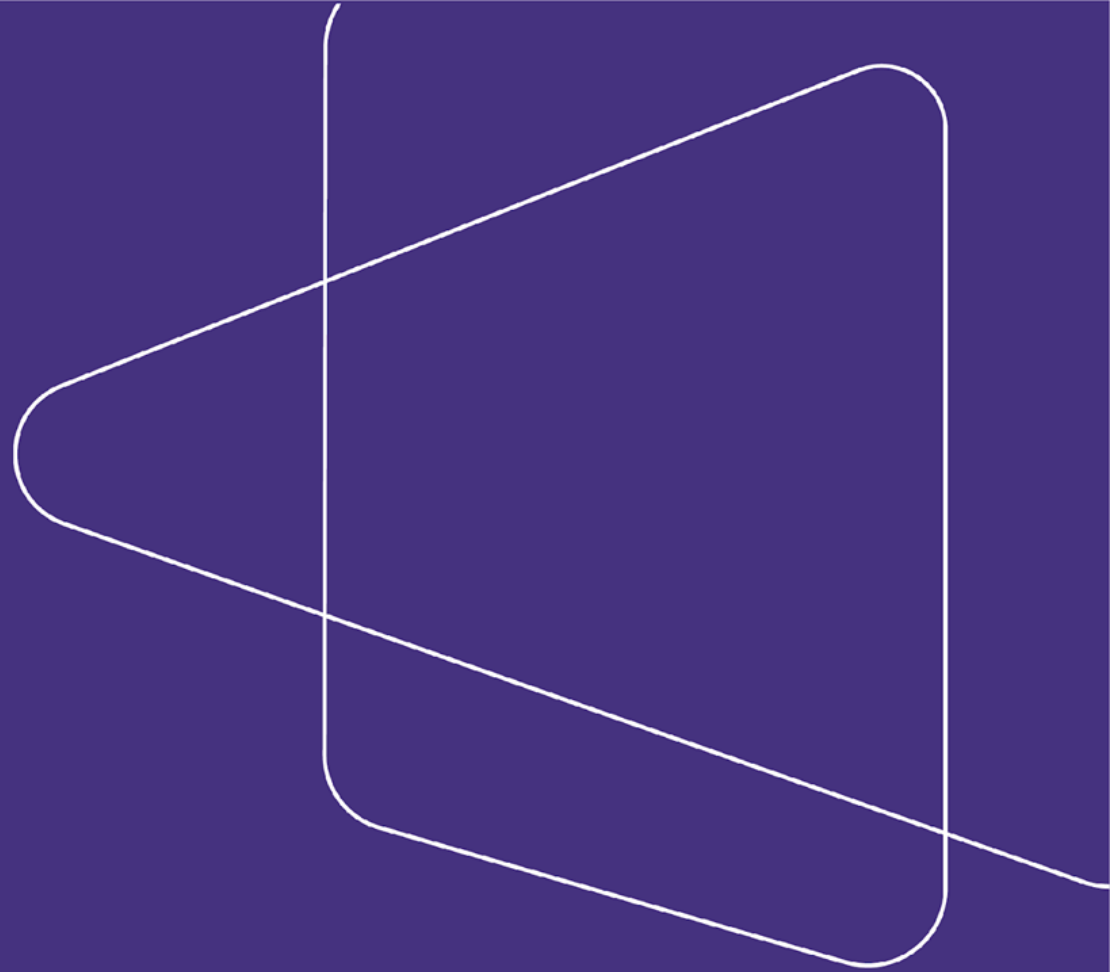
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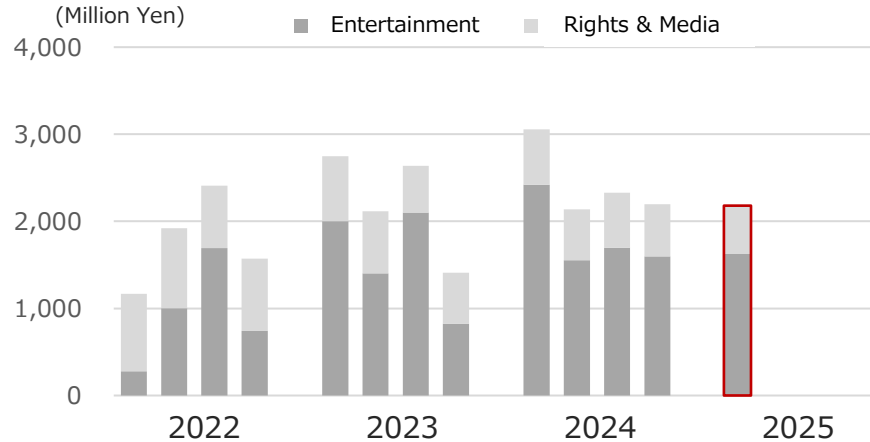
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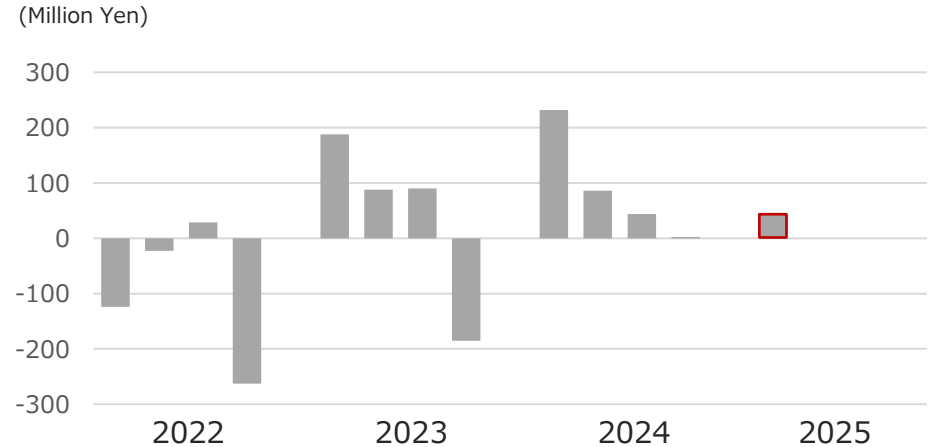
1. FY2025 Q1 Business Result

FY2025 Q1 Business Results

■ Net Sales



■ Operating Income



■ Business Results by Segment (Cumulative)

(Million Yen)

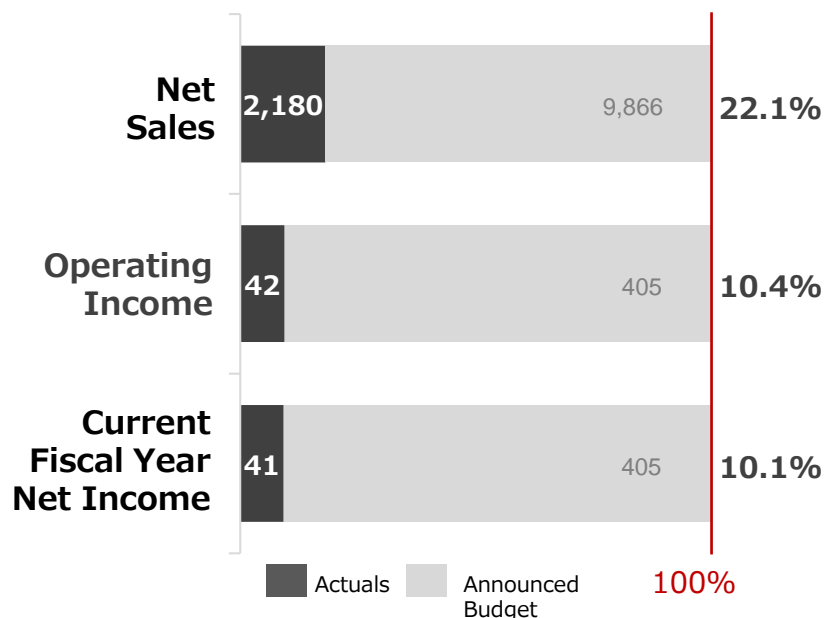
Segments	Net Sales	YoY	Operating Income	YoY	Remarks
FY2025 1Q Business Results	2,180	-876 (-28.7%)	42	-190 (-81.7%)	Revenue and Profit Down on Prior Period ※The current fiscal year is back-loaded due to concert scheduling in the second half.
Entertainment	1,623	-796 (-32.9%)	130	-174 (-57.2%)	Although the plan emphasized the second half, resulting in fewer concerts and lower attendance and thus reduced revenue and profit, overall performance has still surpassed targets.
Rights & Media	556	-81 (-12.7%)	59	-30 (-34.3%)	KNTV enhanced its premium content offerings, prioritizing new viewer acquisition and churn prevention. However, rights sales declined amid contraction in the multichannel and DVD markets, leading to reduced revenue and profit.

Summary of FY2025 Q1

With this term's schedule skewed toward the second half, Q1 revenue and profit fell compared to the same period last year. However, the Entertainment Segment exceeded its targets.

■ FY2025 Q1 Financial Forecast and Progress

(Units: Million Yen)



■ FY2025 Q1 Performance Highlights

Entertainment Segment:

- **Held 25 concerts, drawing approx. 300K attendees**
 - TVXQ! (approx. 110K^{*1})
 - NCT 127 (approx. 90K)
- **Non-concert operations accounted for 51%**
 - Hosted fan club-exclusive events and pop-up stores
 - Delivered strong random-photo and random-toy merchandise sales
 - Increased use of artists in advertising campaigns

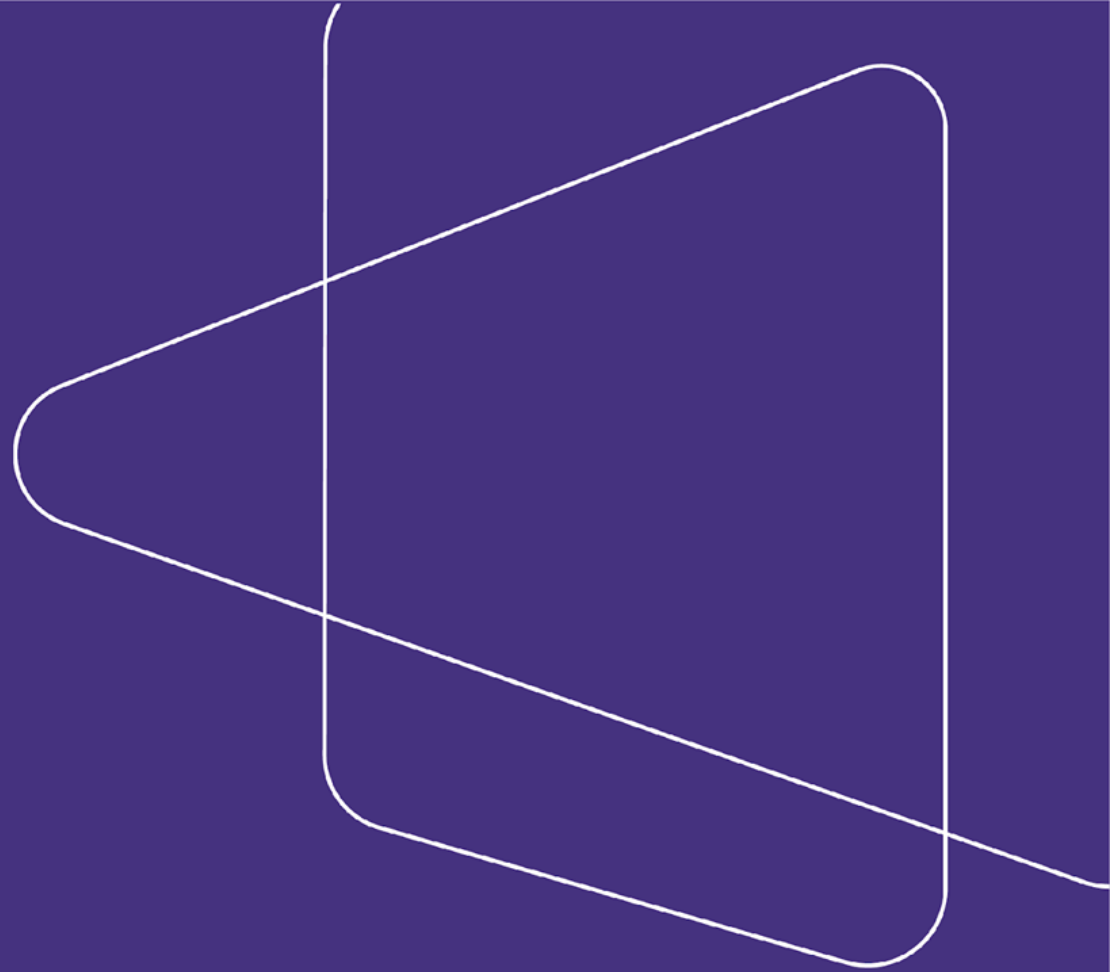
Rights & Media Segment:

- **Rights Segment:** Strengthened sales of our substantial archive holdings.
- **Media Segment:** Bolstered premium-content broadcasts leveraging group synergies, with a focus on new viewer acquisition and cancellation prevention.

^{*1} : TVXQ!'s concerts commenced in Nov 2024, with 19 shows staged from Nov through Mar and attracting approximately 200K attendees.



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2. FY2025 Q1 Topics by Segment

Entertainment | Key Schedules and Achievements

Staged tours commemorating TVXQ!'s 20th anniversary of their Japan debut and NCT 127 dome concerts, and additionally organized fan club-exclusive events and pop-up activations.



RIIZE
RIIZE : The Secret LIEZ
@Yokohama Pia Arena MM (3 shows in Jan)



SHINee-MINHO
2025 MINHO CONCERT
[MEAN: of my first] in Japan
@Makuhari Event Hall (2 shows in Feb)



TVXQ!
TVXQ!'s 20th Anniversary
LIVE TOUR~ZONE~
@Tokyo Dome, etc. (10 shows Jan-Mar)



NCT 127
NCT 127 4TH TOUR 'NEO CITY :
JAPAN - THE MOMENTUM'
@Kyocera Dome, etc. (8 shows Mar-May)

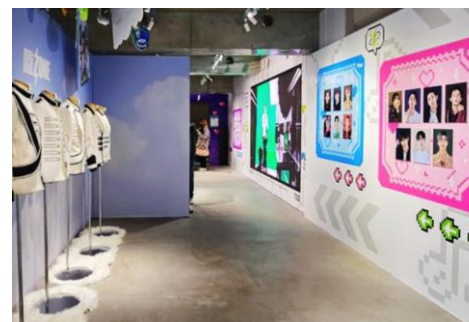
2025 Jan —————> Apr



aespa
『aespa POP-UP STORE』
@SHIBUYA109 Shibuya, etc. (Jan)



NCT
NCT ZONE 1ST ANNIVERSARY _ NEO UNIVERSE PARTY@JAPAN
@Shibuya (Jan)



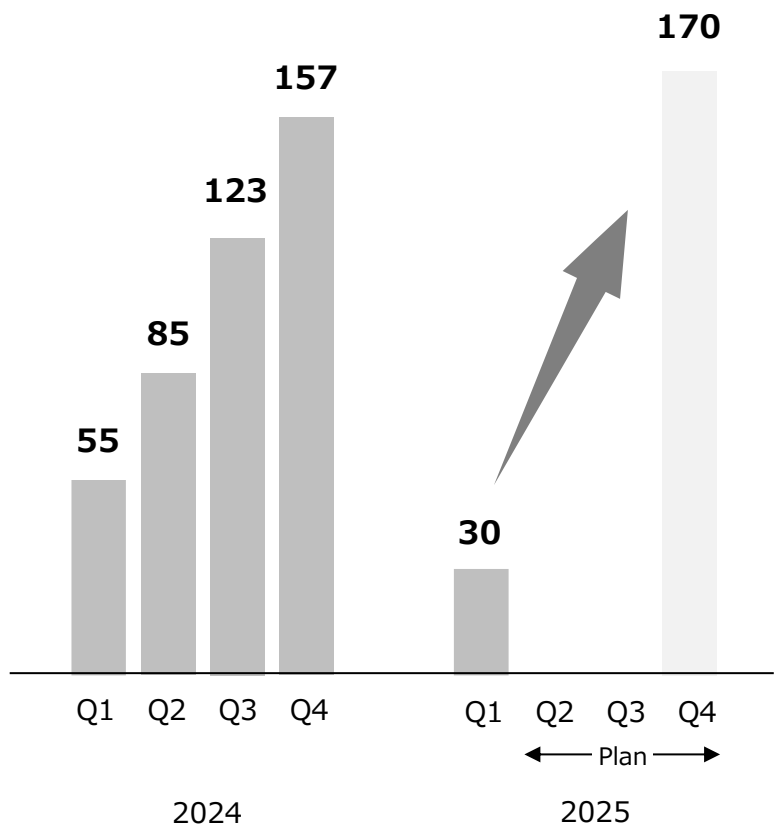
NCT DREAM
NCT DREAM CAFE 7DINER
@4 venues in 4 cities, including
Tokyo (Jan-Mar)

Held a total of 25 concerts, drawing approximately 300K attendees.
Strengthened artist IP-driven business initiatives, significantly boosting the share of non-concert revenue.

KPI Performance

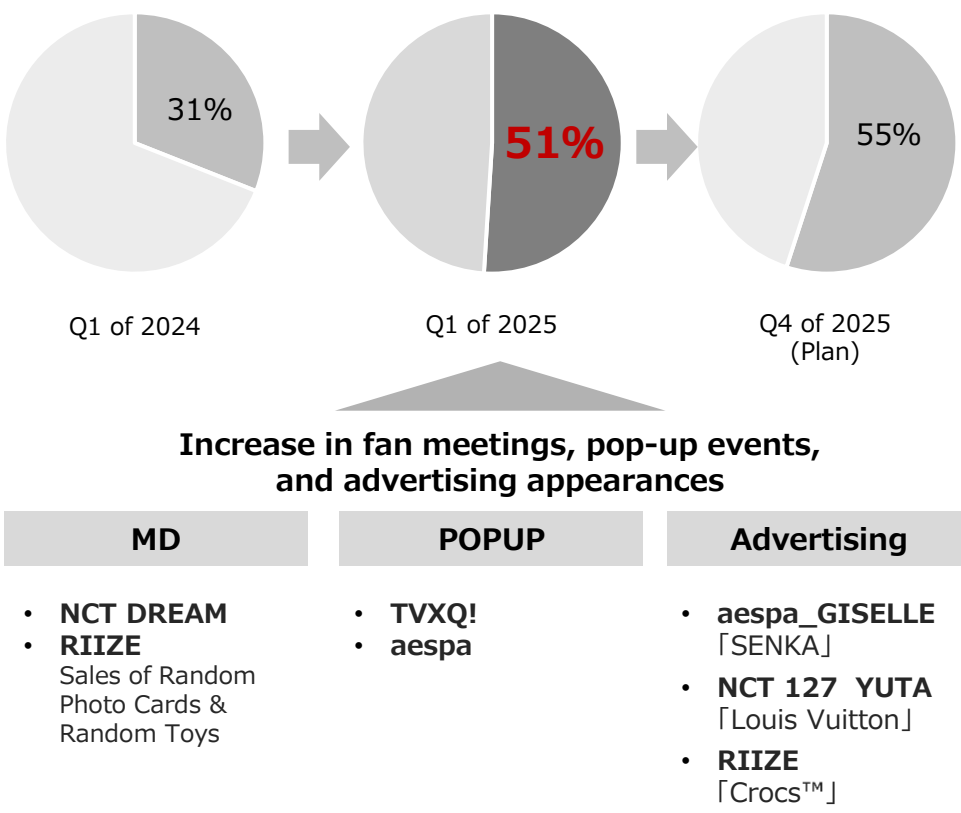
Offline Concert Attendance (Cumulative)

(Unit: 10K)



Expansion of the Artist IP Business

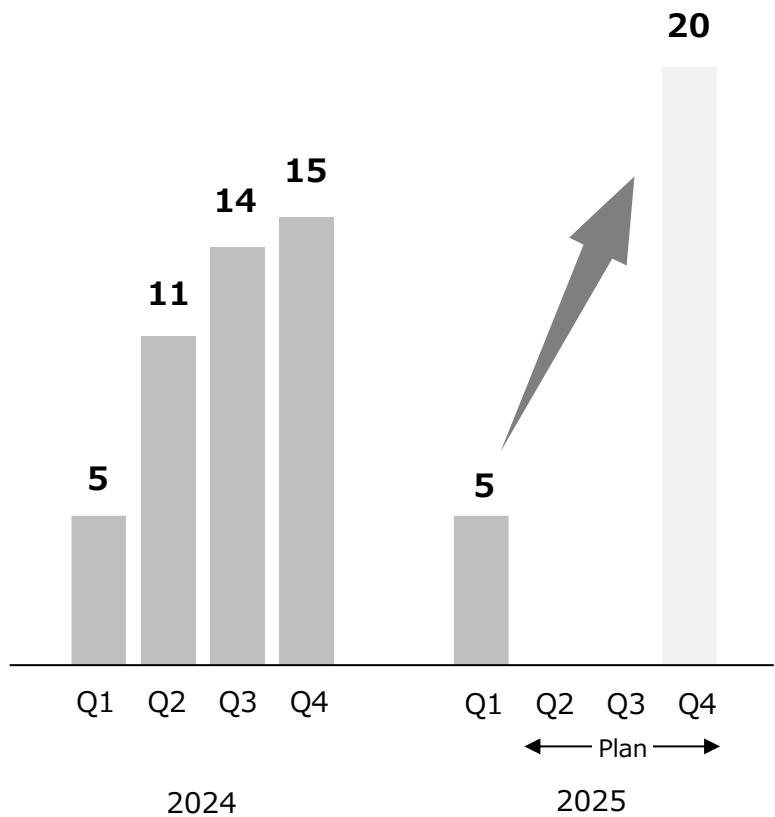
■ Non-concert Activities ■ Concerts



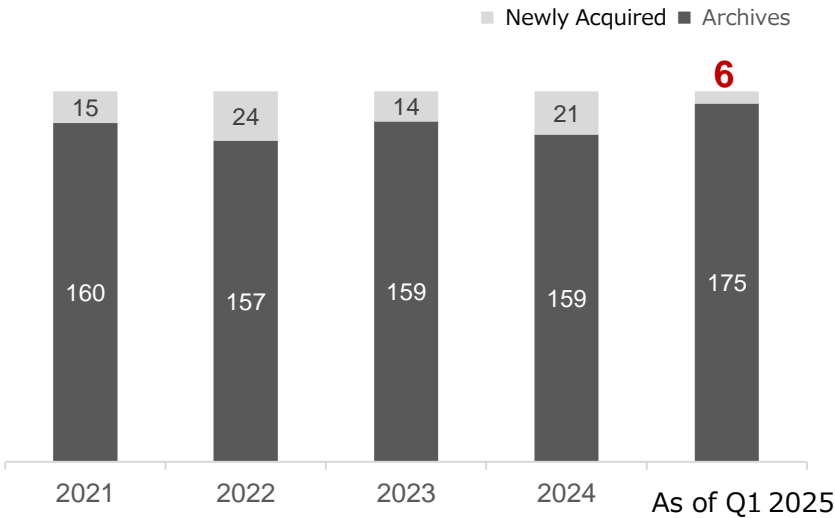
KNTV aired five premium content titles, driving new-viewer growth and minimizing cancellations. The Rights Segment strategically acquired new period-drama titles with strong fan engagement while optimizing the utilization of archived assets.

KPI Performance

Cumulative Number of Premium Titles on KNTV
(Unit: Titles)



Number of New Rights Acquisitions



Newly Acquired Titles



The Queen Who Crowns
© STUDIO DRAGON CORPORATION



Desperate Mrs. Seonju
©2024-2025MBC



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3. FY2025 Q2 and Beyond Topics by Segment

Entertainment | Key Schedules for Q2 and Beyond

Plans include large-scale events such as dome tours by TVXQ! and NCT 127, with continued focus on non-concert business activities.



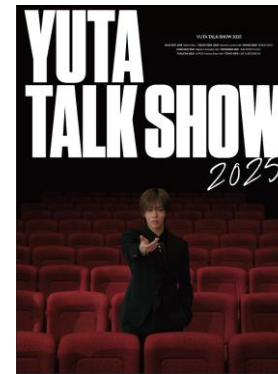
SUPER JUNIOR_YESUNG
『2025 YESUNG CONCERT [It's Complicated] in TOKYO』



SUPER JUNIOR_L.S.S.
『SUPER JUNIOR-L.S.S. JAPAN FAN CONCERT - WELCOME』



NCT_MARK
『MARK The 1st Album 'The Firstfruit' SHOWCASE LIVE in JAPAN』



NCT_YUTA
『YUTA TALK SHOW 2025』



『SMTOWN LIVE 2025 in TOKYO』



Red Velvet-IRENE & SEULGI
『2025 IRENE & SEULGI Concert Tour [BALANCE] in JAPAN』

Apr 2025

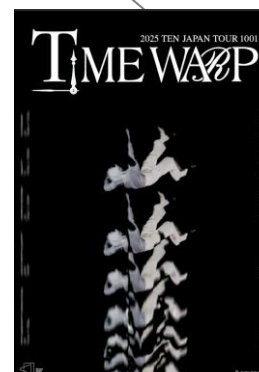
Oct 2025



NCT
『2025 NCT CHARACTER POP UP 'NCT CCOMAZ NATION'』



NCT 127
NCT 127 4TH TOUR 'NEO CITY : JAPAN - THE MOMENTUM'



WayV_TEN
『2025 TEN JAPAN TOUR 1001 'TIME WARP'』



EXO KAI
『2025 KAI SOLO CONCERT TOUR <KAION> IN JAPAN』



Company Original IP – GIRLS Group
Scheduled Launch: Oct 2025

Rights segment has secured the new dramas “Mother and Mom” and “Dog Knows Everything” along with multiple Chinese series.

Media segment will broadcast several Japan-premiere titles, including SHINee premium content.

■ KNTV Key Broadcast Schedule

Premium Content (Live Broadcast)



SHINee WORLD VII [E.S.S.A.Y]
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Korean Variety (Japan Premiere)



COLORFUL JAPAN :
PENTAGON in Shikoku
©Jimoto Monogatari Co., Ltd.

■ Rights Business Titles

Newly Acquired Titles



Mother and Mom
©2025 KT StudioGenie Co., Ltd



Dog Knows Everything
©IMTV Co.,Ltd. All Rights Reserved

Korean Drama (Japan Premiere)



Desperate Mrs. Seonju
©2024-2025MBC



Mother and Mom
©2025 KT StudioGenie Co., Ltd

Archived Content Sales



As Beautiful As You
©2024 China Huace Global Media Co., Ltd.



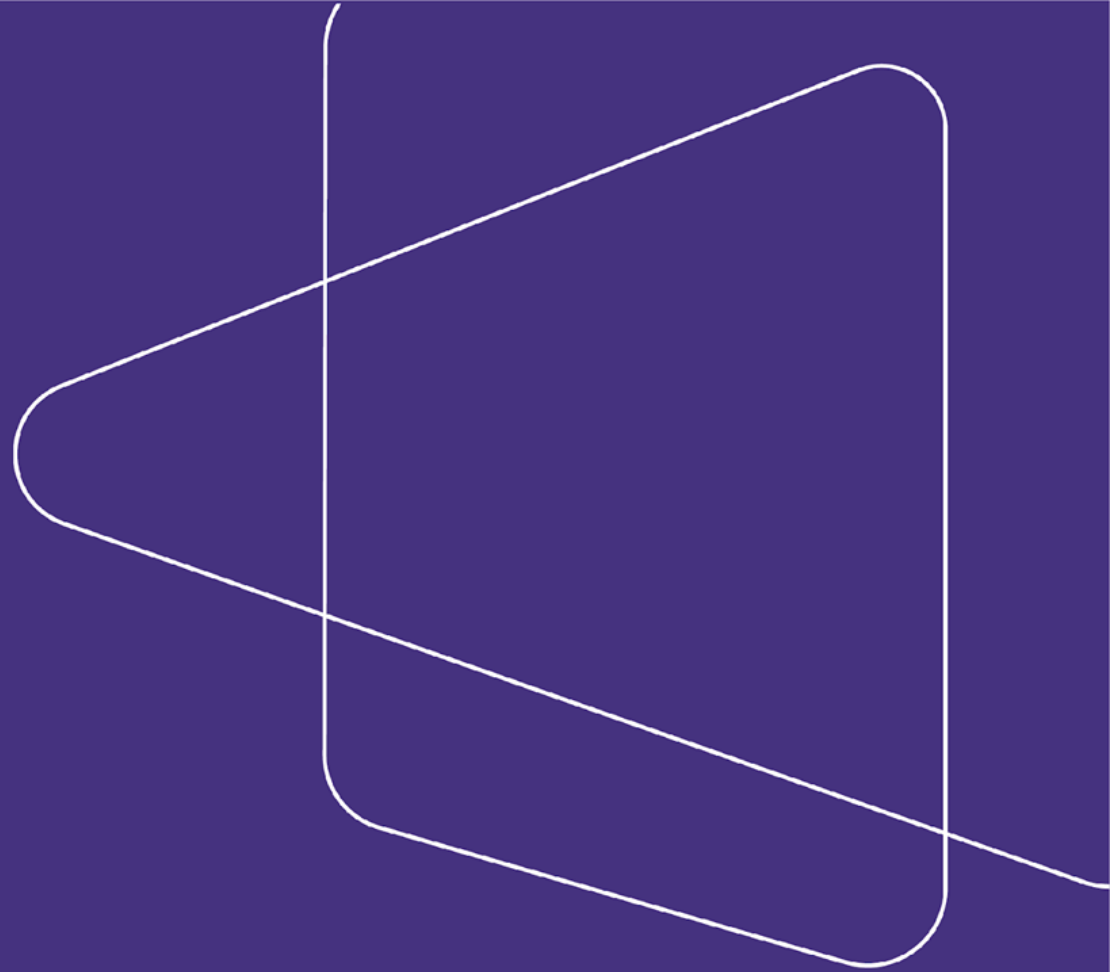
Fight for My Way
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The Devil Judge
©JTBC studios & Jcontentree corp All rights reserved Based upon the original series “Doctor Foster” produced by Drama Republic for the BBC, distributed by BBC Worldwide



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4. Other Reports

■ Change in Company Name

To underscore our affiliation with the SM ENTERTAINMENT Group and drive sustainable, long-term growth and corporate value creation, we will **change our company name to 「株式会社 SM ENTERTAINMENT JAPAN」**.
(Name change effective: June 1, 2025)

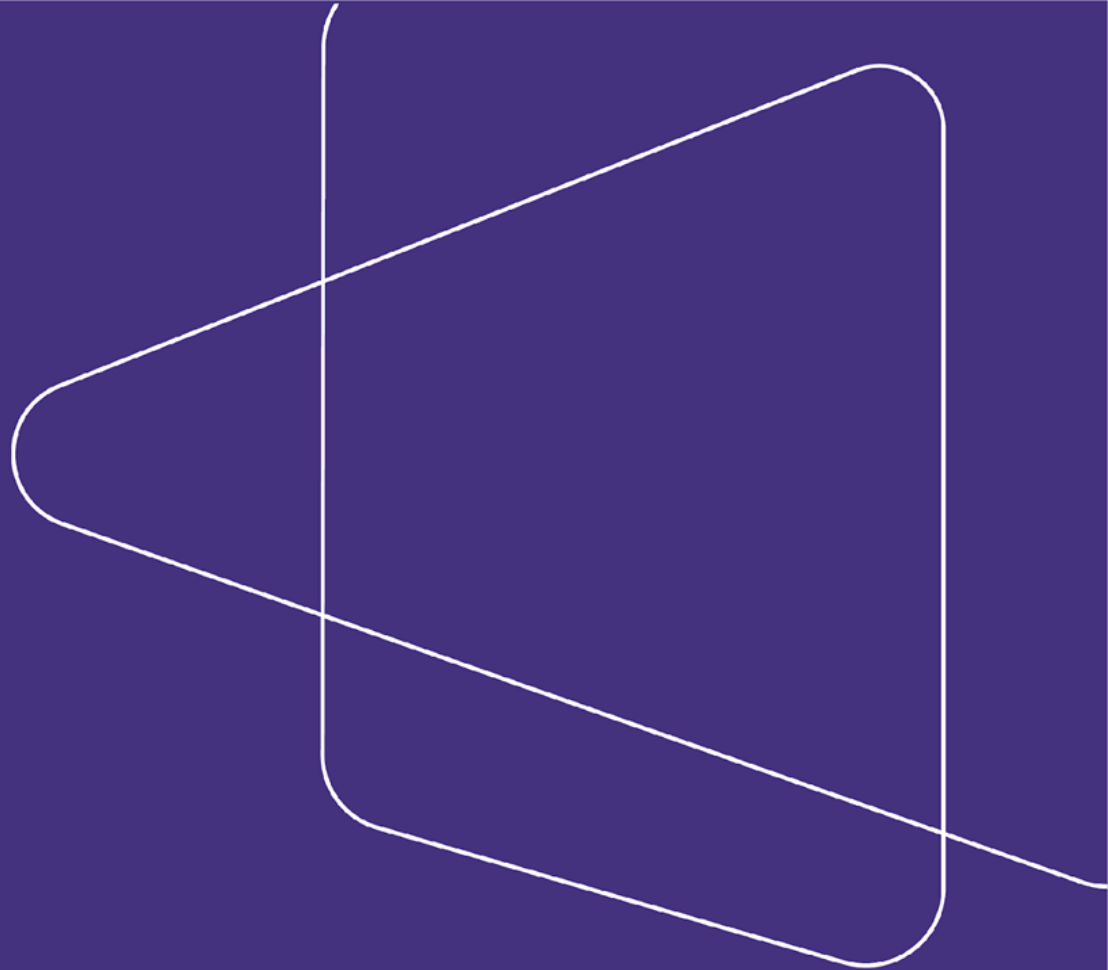
■ Expiry of Stock Acquisition Rights (Paid Stock Options) & Special Gain Recognition

At the extraordinary general meeting held on July 21, 2020, it was resolved that all issued stock acquisition rights would lapse upon expiration of their exercise periods. Accordingly, **a gain on expiration of stock acquisition rights of JPY 226,000,000** will be recorded as an extraordinary gain in Q2 FY2025.

■ Dividend Forecast

Dividends commenced in the fiscal year ending December 2024, reflecting our commitment to ongoing profit distribution, and are planned again for the fiscal year ending December 2025. The exact dividend amount will be determined based on a comprehensive assessment of future performance and market conditions; **dividend per share for FY2025 is forecast at JPY 2**.

5. Appendix



■ Sales Revenue (Annual Cumulative)

(Units: Million Yen)

Segments	2022				2023				2024				2025	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q4 (Plan)
Entertainment	277	1,279	2,972	3,712	2,001	3,405	5,507	6,330	2,419	3,971	5,668	7,264	1,623	7,391
Rights & Media	892	1,810	2,528	3,360	746	1,458	1,992	2,579	637	1,221	1,852	2,451	557	2,495
Total	1,174	3,094	5,506	7,078	2,747	4,864	7,499	8,910	3,056	5,193	7,521	9,716	2,180	9,866

■ Operating Profit (Annual Cumulative)

(Units: Million Yen)

Segments	2022				2023				2024				2025	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	4Q (Plan)
Entertainment	-55	-12	138	73	235	363	596	541	305	468	599	679	130	
Rights & Media	66	146	177	148	115	271	293	328	90	164	227	261	59	
Total Expenses	-126	-262	-405	-561	-153	-339	-493	-656	-160	-310	-460	-573	-147	
Total	-124	-147	-118	-381	188	276	366	181	232	318	363	364	42	405

※ The difference between the sum of each segment and the 'Total' is attributed to miscellaneous items (Other).

[Disclaimer Regarding These Presentation Materials]

The opinions and forecasts contained in these materials represent the views of Stream Media Corporation at the time of creation. We make no guarantees regarding the accuracy or completeness of the information presented, as it involves various risks and uncertainties.

**Thank you for your time.
We look forward to your continued support and patronage.**