

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

June 2, 2025

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| Company Name | TV Asahi Holdings Corporation |
| Representative | Hiroshi Hayakawa, Chairman |
| Securities Code | 9409 (TSE Prime Market) |
| Information Contact | Gengo Sunami, Member of the Board (Tel: +81-3-6406-1115) |

Notice Regarding Acquisition of Own Shares
(Acquisition of own shares under the provisions of the Articles of Incorporation pursuant to Article 459, Paragraph 1 of the Companies Act)

TV Asahi Holdings Corporation (the “Company”) hereby announces that, in line with the resolution adopted by the Board of Directors on April 14, 2025, the Company has acquired its own shares under the provisions of the Articles of Incorporation pursuant to Article 459, Paragraph 1 of the Companies Act and Article 32 of the Company’s Articles of Incorporation, as detailed bellow.

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| (1) | Class of shares acquired: | Common stock of the Company |
| (2) | Total number of shares acquired: | 445,400 shares |
| (3) | Total purchase amount of shares acquired: | 1,160,311,500 yen |
| (4) | Acquisition period: | Thursday, May 1, 2025 through Saturday, May 31, 2025 (transaction date basis) |

(Reference)

1. Details of the matters relating to Acquisition of own shares resolved by the Board of Directors meeting on April 14, 2025.

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| (1) | Class of shares to be acquired: | Common stock of the Company |
| (2) | Total number of shares authorized to be acquired: | 2,000,000 shares (maximum) (2.0% of total outstanding shares (excluding treasury stock)) |
| (3) | Total purchase amount of shares to be acquired: | 3,000,000,000 yen (maximum) |
| (4) | Acquisition period: | From Thursday, May 1, 2025, to Friday, October 31, 2025 |
| (5) | Method of acquisition: | Market purchases on the Tokyo Stock Exchange, Inc. |

(Note) All or a part of the acquisition may not be made depending on the market trends, etc.

2. Cumulative number of own shares acquired (as of May 31, 2025) pursuant to the resolution of the Board of Directors (detailed above)

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|-----|---|-------------------|
| (1) | Total number of shares acquired: | 445,400 shares |
| (2) | Total purchase amount of shares acquired: | 1,160,311,500 yen |