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Notice Concerning Net Sales in Japan and Onitsuka Tiger

ASICS Corporation hereby announces the net sales for the second quarter (three months) of the fiscal year ending December 31, 2025 in Japan, as well as the net sales and sales to inbound tourists (*1) of Onitsuka Tiger in Japan.

During the same period, Onitsuka Tiger's sales to inbound tourists for the second quarter (three months) of the fiscal year ending December 31, 2025 more than doubled compared to the same period last year. The figures will be included in the presentation materials for the Investment Day to be held today.

● Net sales in Japan

	2024	2025	(Amount: Billions of yen) Percentage of change (%)
First Quarter	40.0	50.5	+26.1
2nd quarter	39.7	51.1(*2)	+28.4
3rd quarter	44.3	-	-
4th Quarter	42.2	-	-
Year-to-date	166.4	-	-

● Net sales of Onitsuka Tiger in Japan

	2024	2025	(Amount: Billions of yen) Percentage of change (%)
First Quarter	6.3	13.1	+107.3
2nd quarter	9.8	17.6(*2)	+78.9
3rd quarter	10.4	-	-
4th Quarter	14.1	-	-
Year-to-date	40.7	-	-

● Sales to inbound tourists of Onitsuka Tiger in Japan

	2024	2025	(Amount: Billions of yen) Percentage of change (%)
First Quarter	2.9	7.8	+166.4
2nd quarter	5.4	11.1(*2)	+104.3
3rd quarter	5.4	—	—
4th Quarter	8.1	—	—
Year-to-date	21.9	—	—

(Reference: Sales to inbound tourists of ASICS in Japan)

(Amount: Billions of yen)

	2024	2025	Percentage change (%)
First Quarter	3.6	9.1	149.9
2nd quarter	6.4	12.5(*2)	94.2
3rd quarter	6.4	—	—
4th Quarter	9.2	—	—
Year-to-date	25.7	—	—

*1 Duty-free sales made by foreign visitors to Japan at retail stores.

*2 As the sales figures for the second quarter of the fiscal year ending December 31, 2025 are based on preliminary data, they may differ from the actual data.

Note: *This press release has been prepared for the purpose of announcing to the public certain matters relating to the secondary offering of shares of common stock of ASICS Corporation (the “Company”), and not for the purpose of soliciting investment or engaging in any other similar activities within or outside Japan. Investors should review the statutory prospectus, as well as amendments thereto (if any), prepared by the Company prior to making any investment decisions in Japan, and should make such decisions at their own discretion. In addition, this press release does not constitute an offer or sale of securities in the United States. The securities referred to above have not been, and will not be registered under the United States Securities Act of 1933, as amended (the “Securities Act”). The securities may not be offered or sold in the United States absent registration or an exemption from registration under the Securities Act. The securities referred to above will not be publicly offered or sold in the United States.*