



Results of Operations for the Third Quarter of the Fiscal Year Ended August 31, 2025

July 15, 2025



Agenda

- ▶ **1. 3Q FY8/25 Results of Operations**
- 2. FY8/25 Plan and Shareholder Returns
- 3. Medium-Term Growth Vision
- 4. Appendix

Executive Summary

- We made steady progress both in year-on-year results and the FY25 plan, thanks to the growth of Digital Integration.
- Multiple JA organizations introduced Midori Cloud Rakuraku Shukka, which we have continuously invested in, with more JA organizations considering its introduction.

	Net sales	Operating profit/loss	
FY25 3Q consolidated results	18,545 million yen (YoY +12.7%)	2,009 million yen (YoY +12.5%)	▶ Both net sales and operating profit rose year on year.
Digital Integration	17,860 million yen (YoY +13.5%)	2,054 million yen (YoY +14.9%)	▶ <ul style="list-style-type: none"> • We achieved a steady increase in the number of working partner engineers. • The DX domain achieved a strong performance in support for the operation of Salesforce and COMPANY and facilitation of their widespread use.
Midori Cloud	200 million yen (YoY -10.1%)	-78 million yen (YoY -%)	▶ <ul style="list-style-type: none"> • We focused on the introduction of Midori Cloud Rakuraku Shukka at JA organizations as advance investments. • Multiple JA organizations decided to introduce the product or use it on a trial basis.
Mechanical Design and Engineering	576 million yen (YoY +2.5%)	17 million yen (YoY -50.9%)	▶ <ul style="list-style-type: none"> • While both the number of projects and engineer utilization rate remained robust, we posted an increase in SG&A expenses, such as hiring and personnel costs.
Adjustment	-92 million yen	15 million yen	
FY25 plan	24,500 million yen	2,550 million yen	▶ Progress rates stood at 75.7% for net sales and 78.8% for operating profit.

Consolidated Financial Results for the Nine Months Ended May 31, 2025

- Net sales and operating profit rose by 12.7% and 12.5% year on year, respectively.
- We achieved a steady progress toward the FY25 plan, both in terms of net sales and operating profit.

	FY24 3Q results	FY25 3Q results	YoY change		FY25 plan	Compared to FY25 plan
			Amount	Rate (%)		Progress (%)
(Millions of yen)						
Net sales	16,450	18,545	+2,095	+12.7	24,500	75.7
Cost of sales	12,241	13,649	+1,408	+11.5	-	-
Gross profit	4,209	4,895	+686	+16.3	-	-
Selling, general and administrative expenses	2,422	2,886	+464	+19.2	-	-
Operating profit	1,786	2,009	+222	+12.5	2,550	78.8
Ordinary profit	1,803	2,051	+247	+13.7	2,550	80.5
Profit attributable to parent	1,151	1,315	+163	+14.2	1,720	76.5

Consolidated Financial Results for the Nine Months Ended May 31, 2025 (By Segment)

- In Digital Integration Segment, we successfully expanded the business and generated high added value through the utilization of business partners and achieved growth both in net sales and operating profit while making advance investments in our services.

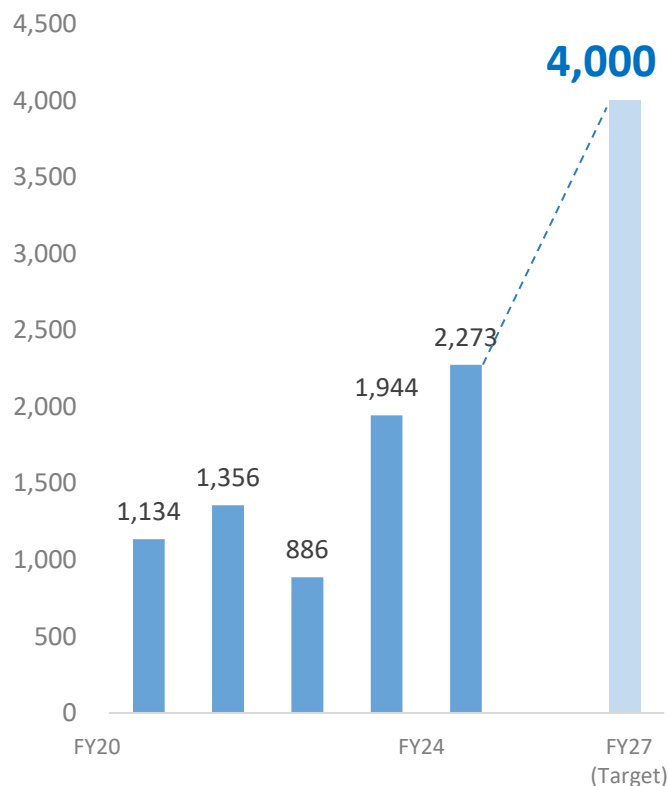
		FY24 3Q results	FY25 3Q results	YoY change	
				Amount	Rate (%)
(Millions of yen)					
Net sales	Total	16,450	18,545	+2,095	+12.7
	Digital Integration	15,741	17,860	+2,118	+13.5
	System Integration	10,951	12,201	+1,250	+11.4
	Digital Transformation	4,790	5,658	+868	+18.1
	Midori Cloud	223	200	-22	-10.1
	Mechanical Design and Engineering	562	576	+14	+2.5
	Adjustment	-77	-92	-14	-
Segment profit/loss (Operating profit margin)	Total	1,786 (10.9%)	2,009 (10.8%)	+222 (-0.0%)	+12.5
	Digital Integration	1,788 (11.4%)	2,054 (11.5%)	+266 (+0.1%)	+ 14.9
	Midori Cloud	-50 (-%)	-78 (-%)	-28 (-%)	-
	Mechanical Design and Engineering	35 (6.3%)	17 (3.0%)	-18 (-3.3%)	-50.9
	Adjustment	12 (-%)	15 (-%)	+2 (-%)	+21.1

Progress on the Growth Strategy

- The DX shift and value-added efforts are progressing steadily.
- Multiple JA organizations decided to introduce Midori Cloud Rakuraku Shukka, with a steady increase in the number of JA organizations considering its introduction.

Medium-Term Growth Vision (operating profit)

(Millions of yen)



Initiatives to realize the Vision

	FY25 3Q	Initiatives
IT personnel platform	Number of partner companies 1,887 companies (YoY +1,136 companies)	<ul style="list-style-type: none"> • Focus on securing partner companies with the aim of business expansion. • Establish strong relationships with partner companies by offering projects with favorable conditions and providing training for engineers, among other benefits.
Shift to DX	Ratio of the DX domain to net sales 30.3 % (YoY +1.3%)	<ul style="list-style-type: none"> • Focus on the expansion of a highly profitable business to operate cloud systems and facilitate their widespread use, whose market is expected to burgeon. • Actively engage in the development of highly skilled human resources to meet diverse customer needs and sales activities to acquire projects.
Promotion of quasi-mandate/contracting projects	Ratio of quasi-mandate/contracting projects to orders received 51.2 % (YoY +4.9%)	<ul style="list-style-type: none"> • Focus on the acquisition of quasi-mandate/contracting projects with high unit prices. • Implement proactive sales activities and foster project managers within the Company with a view to acquiring large-scale projects.

*The number of partner companies refers to that of companies registered on the SERAKU Partner Platform.

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1. 3Q FY8/25 Results of Operations
- ▶ **2. FY8/25 Plan and Shareholder Returns**
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4. Appendix

Consolidated Earnings Plan for FY8/25

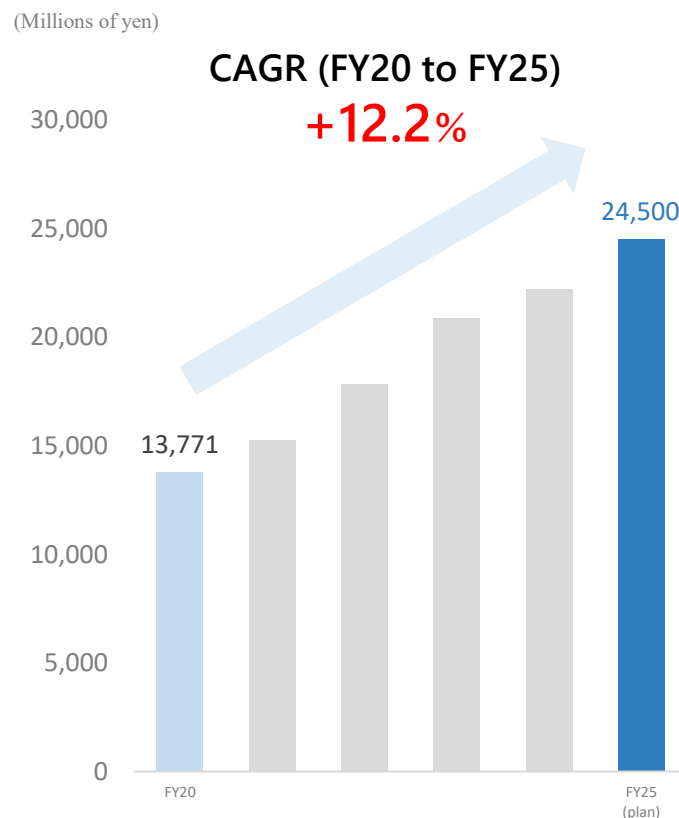
- We will aim for a 10.3% growth in net sales and a 12.1% growth in operating profit.

FY25 plan

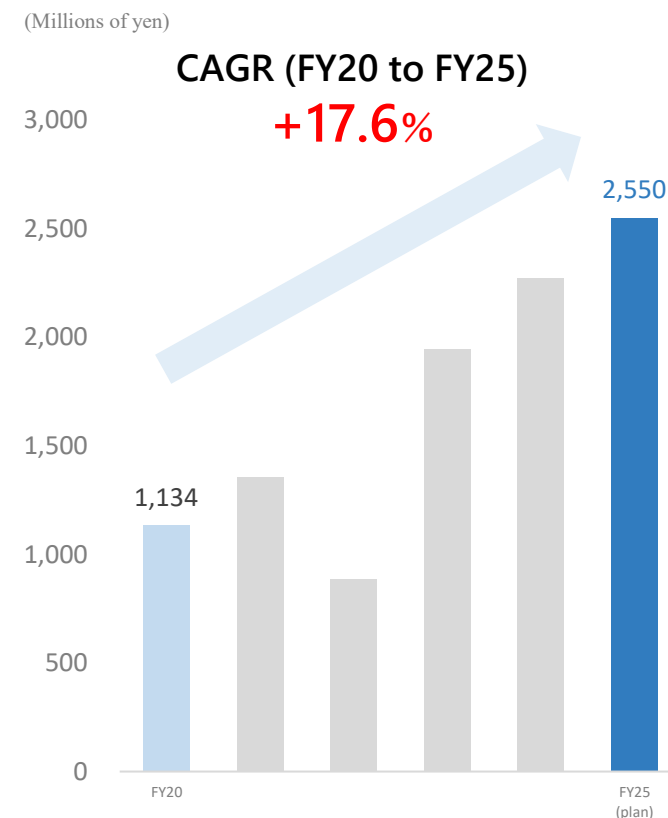
Net sales
24,500
million yen
(YoY+10.3%)

Operating profit
2,550
million yen
(YoY+12.1%)

Net sales



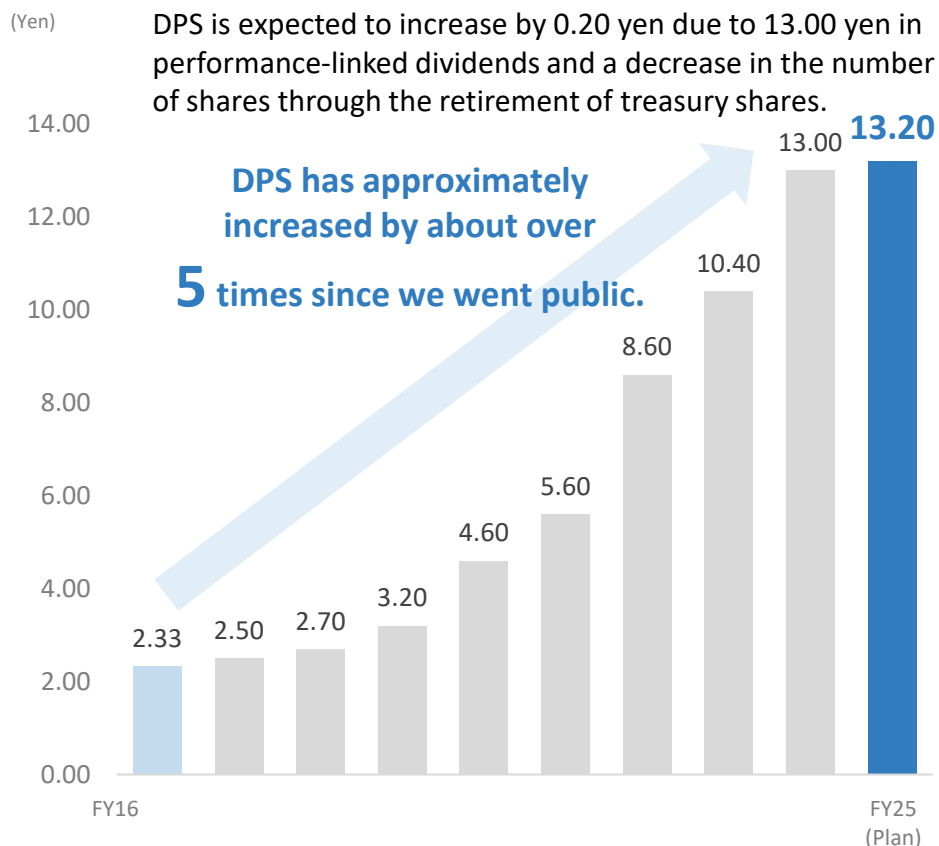
Operating profit



Dividends and Dialogue with Investors

- DPS for FY25 is expected to increase due to performance-linked dividends and the retirement of treasury shares.
- We will continuously return profits to our shareholders through the acquisition of treasury shares and expand opportunities to hold dialogue with individual investors.

Changes in DPS (dividend per share)



Dialogue with investors

Institutional investors	<ul style="list-style-type: none"> Financial results meeting (full-year results) IR meetings (quarterly results)
Individual investors	<ul style="list-style-type: none"> IR seminars for individual investors
Content of dialogue	<ul style="list-style-type: none"> Business content (competitive strengths, business models) Growth strategy (growth vision, M&As, progress in investments) Capital policy (shareholder returns)

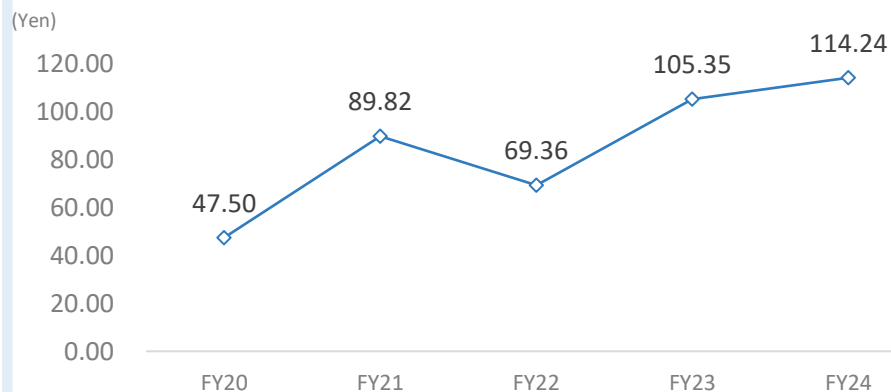
*On March 1, 2017, SERAKU conducted a four-for-one stock split of common stock, and per-share dividend amounts are listed based on figures after adjustments to reflect the stock split.

Acquisition and Retirement of Treasury Shares

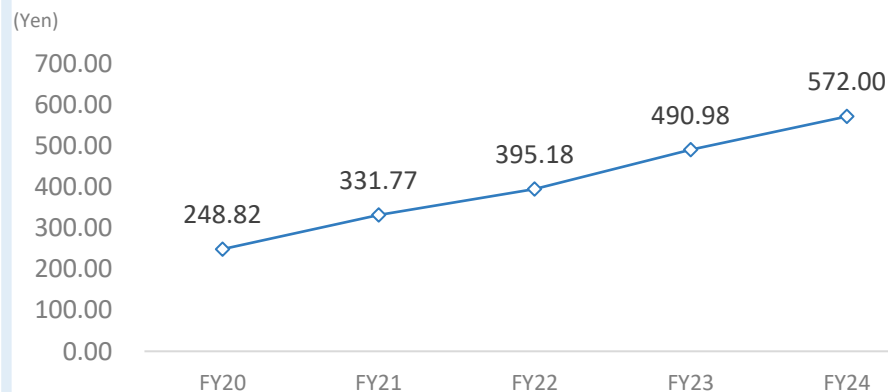
- EPS and BPS grew for FY24 due to the acquisition and retirement of treasury shares.
- We will continue to focus on shareholder returns in FY25 by carrying out the acquisition of treasury shares.

	Purpose	Period	Number of shares	Total amount	Progress
Acqui- sition	• Profit return to shareholders	From November 16, 2023 to June 26, 2024	330,100 shares	399,971,100 yen	Completed
	• Implementation of a flexible capital policy				
Retire- ment	• Utilization in M&As	From August 9, 2024 to April 17, 2025	309,000 shares	399,106,700 yen	Completed
	• Utilization in incentive plans				
	-	August 20, 2024	165,000 shares	-	Completed

Changes in EPS (earnings per share)



Changes in BPS (book-value per share)

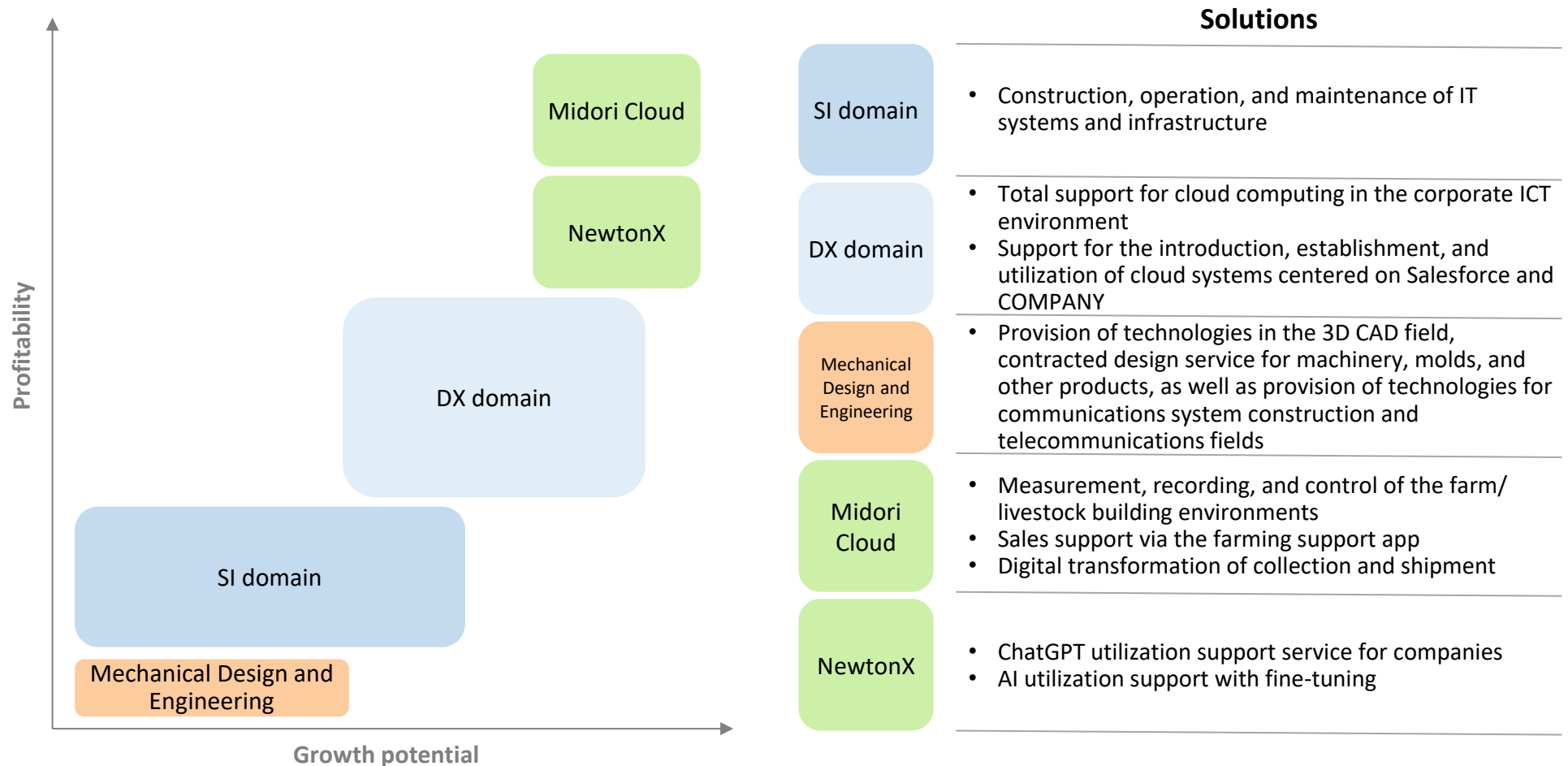


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- ▶ 3. **Medium-Term Growth Vision**
4. Appendix

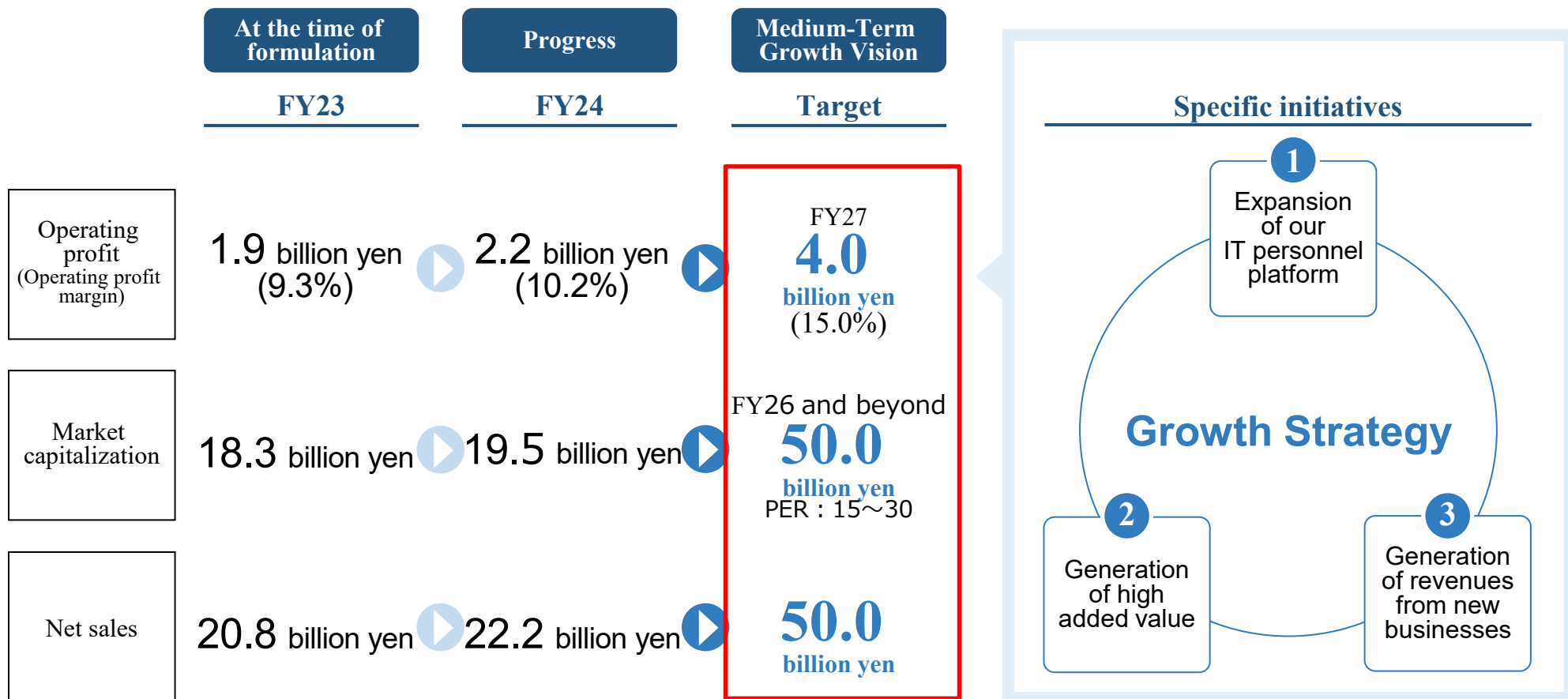
Management Policy Aimed at Maximizing the Mid- to Long-term Profit

- We will continue active investments in the DX domain and our services, where we expect high profitability and growth potential.
- We will build a business portfolio to realize the “maximization of the mid- to long-term profit.”



Medium-Term Growth Vision

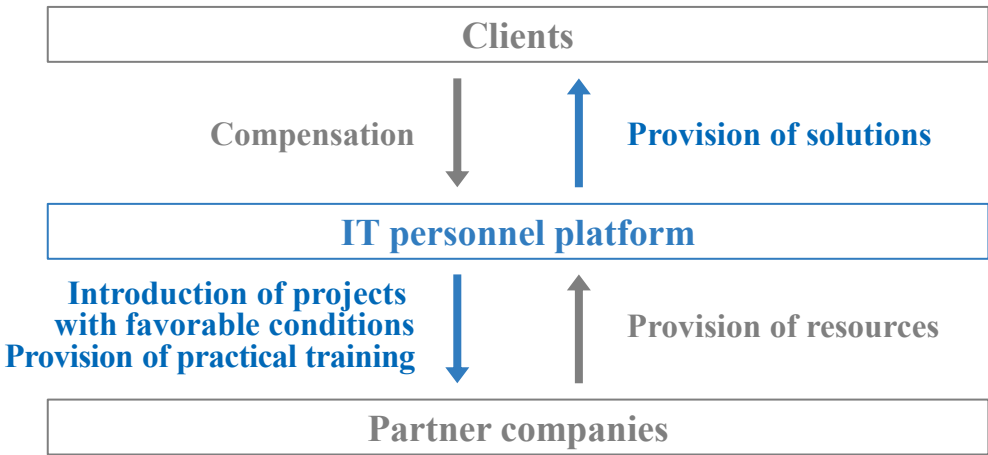
- We set targets for operating profit, market capitalization, and net sales in FY23.
- For the time being, we have been working on increasing operating profit as a priority.



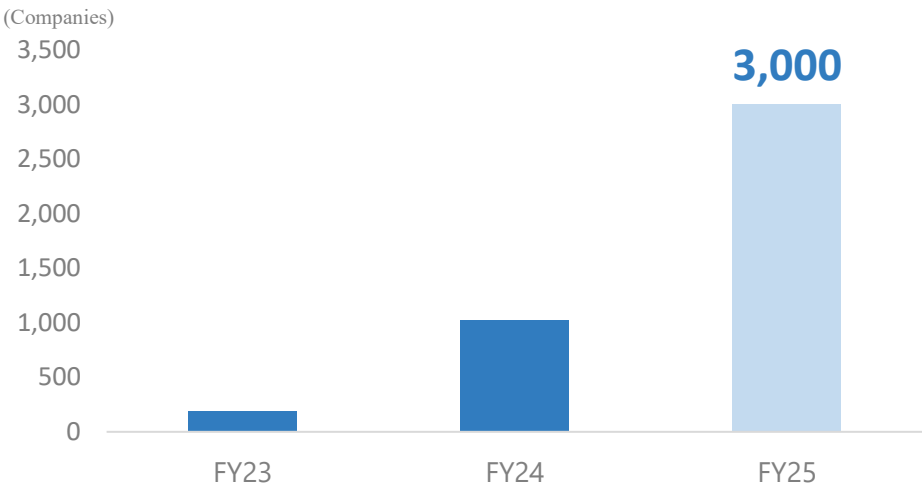
Growth Strategy (1): Expansion of Our IT Personnel Platform

- We have set the number of partner companies as an important indicator for the time being with a view to expanding our platform.
- We will focus on the expansion of foundations for future growth by increasing the number of assignments of engineers belonging to partner companies.

Outline



Changes in the number of partner companies



How the utilization of our IT personnel platform will benefit us

- Make it possible to receive orders for projects in which the resources of in-house engineers are not sufficient enough to handle by utilizing external resources.
- Contribute to the curbing of SG&A expenses as neither hiring costs nor education costs for inexperienced employees are necessary, unlike in the case of hiring in-house engineers.

*Figures refer to the number of companies registered on SERAKU Partner Platform at the end of each quarter.

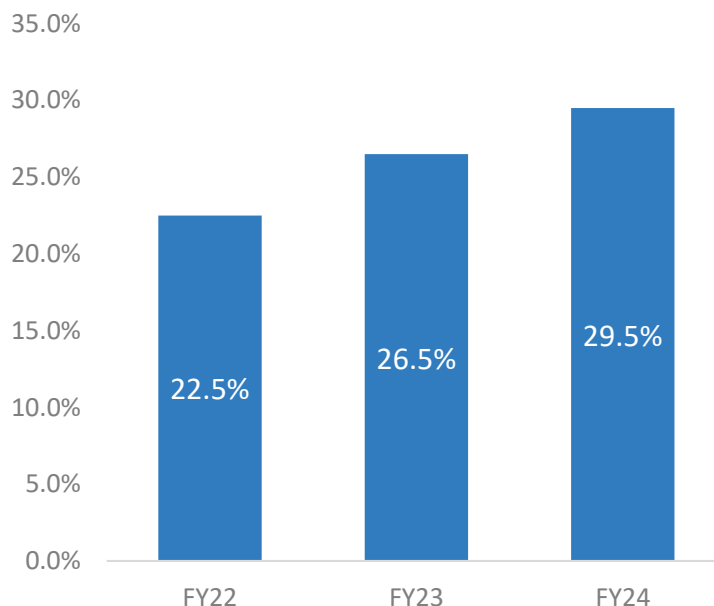
Growth Strategy (2): Generation of High Added Value

- We will focus on the acquisition of highly profitable projects by promoting shift to DX, as well as contracting/quasi-mandate projects.
- Both measures are progressing well, and we will continue to advance the generation of high added value.

Shift to DX

Focus on the expansion of the highly profitable business to operate cloud systems and facilitate their widespread use, whose market is expected to grow, with the aim of improving a company-wide profitability.

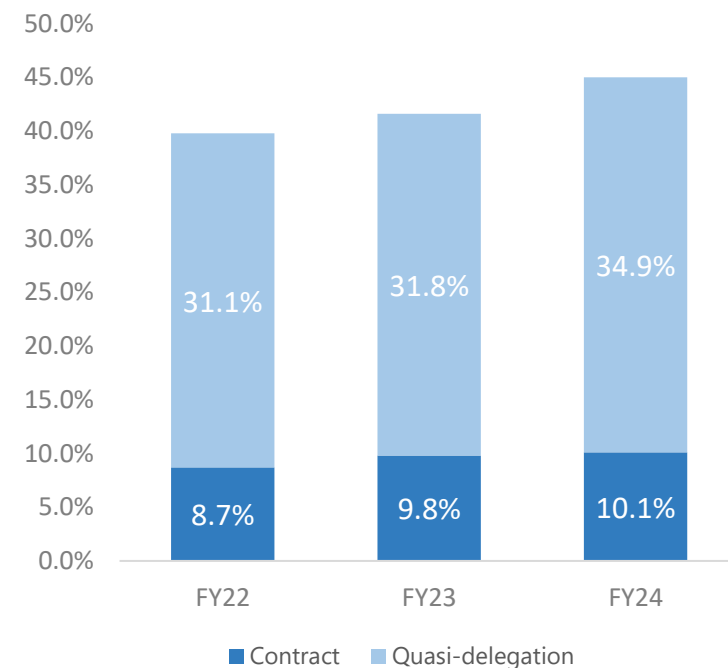
The sales percentage in the DX domain



Promotion of quasi-mandate/contracting projects

Focus on the acquisition of quasi-mandate/contracting projects with high unit prices.

Orders received by contract type



Outline

Composition ratio

Growth Strategy (3): Generation of Revenues from New Businesses

- Midori Cloud Rakuraku Shukka has become a highly profitable business model, and we focus on sales activities thereof.
- With regard to NewtonX, we changed the direction of the service, in response to changing market environments.

Midori Cloud Rakuraku Shukka

NewtonX

Service
summary

System to save labor by promoting digitization of counting as well as making and writing documents in collection and shipment by pasting and reading labels

-

Revenue model

Initial introduction cost + (number of distribution labels × unit price)

-

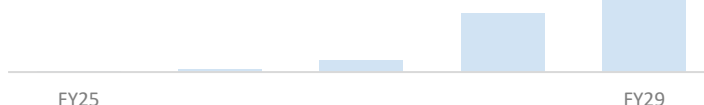
Short- to
medium-term
growth targets

Focus on the introduction at JA organizations with a view to increase the number of distribution labels.

No. of distribution labels
(Ten thousands of labels)

7,000

Although the lead time for implementation is longer than expected, Multiple JA organizations newly decided to introduce the product, with a growing number of JA organizations considering its introduction.



Changed the direction of the service, in response to a fiercer-than-expected competition environment due to a large number of similar services

Before
the
change

Provision of a system for corporate clients to utilize ChatGPT safely and securely

After
the
change

Provision of added value of AI utilization in existing services, through collaboration with other services such as Salesforce

Our Market Approaches

- With a focus on the utilization of information technologies, we deploy businesses that contribute to the solution of social issues.
- We have made early inroads in areas with high growth potential and established our unique position.

Market	
Social issues	Outline
IT personnel shortage	<ul style="list-style-type: none"> Up to approximately 800,000 IT personnel will be in short supply in Japan by 2030. Number of IT personnel supplied by new graduates remains at up to 64,000 annually.
Cloud migration of IT systems	<ul style="list-style-type: none"> Establishment of cloud-based corporate IT systems is under way. Annual market growth of 25% around the world
Improvement in agricultural productivity	<ul style="list-style-type: none"> Farming population has kept declining. With many inefficient tasks remaining, improving productivity poses a challenge.
Business utilization of generative AI	<ul style="list-style-type: none"> AI-driven productivity improvements and AI-powered operations are under way. The market size has continued to expand by over 50% per year on average.

SERAKU Co., Ltd.	
Solutions	Characteristics
SI domain	<ul style="list-style-type: none"> Foster IT personnel within the Company and have established a mechanism to enable them to play an active role for a long time. Can cover a wide range of projects from upstream to downstream projects.
DX domain	<ul style="list-style-type: none"> Accumulated know-how thanks to our early entry into the customer success field. Received certification from Salesforce and WHI and collaborated with major system integrators.
Midori Cloud	<ul style="list-style-type: none"> Make productivity improvements through environmental monitoring and automatic control. Save labor by utilizing QR codes in collection and shipping operations.
NewtonX	<ul style="list-style-type: none"> Possess know-how on customer successes we accumulated within the Company. Boast high security features such as the prevention of information leaks and retraining.

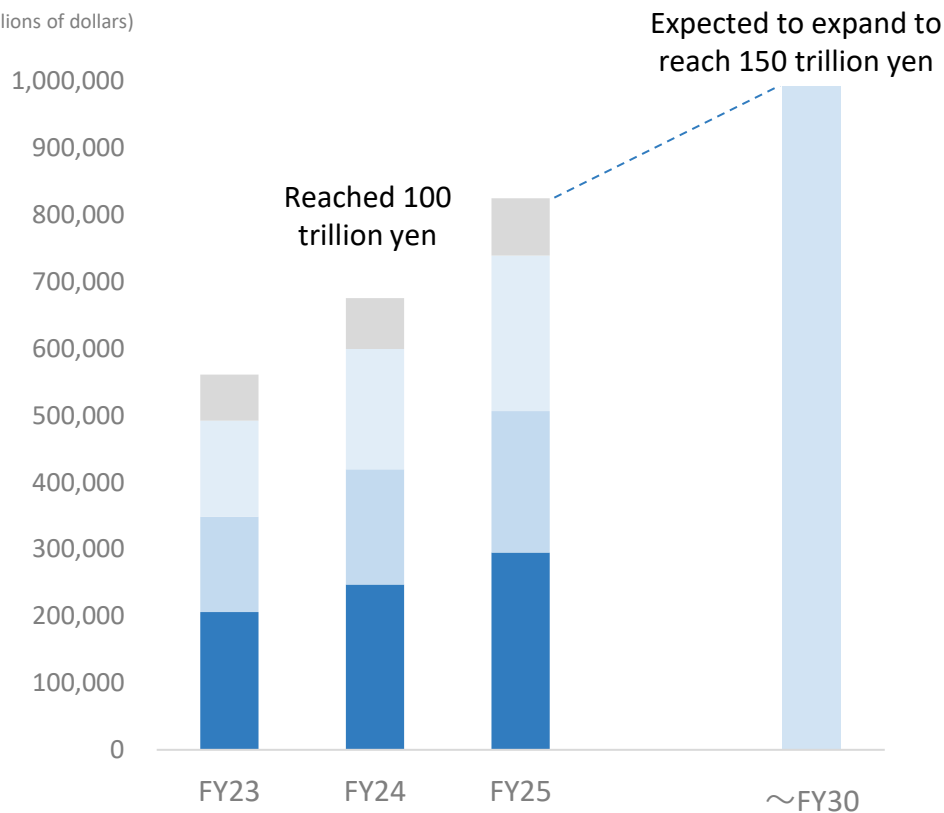


Growth Potential in the DX Domain

- The cloud market is expected to continuously expand due to the establishment of cloud-based corporate IT systems and greater utilization of generative AI.
- We will focus on expanding our business in the growing market, centering on “customer success.”

Worldwide public cloud services end-user spending forecast

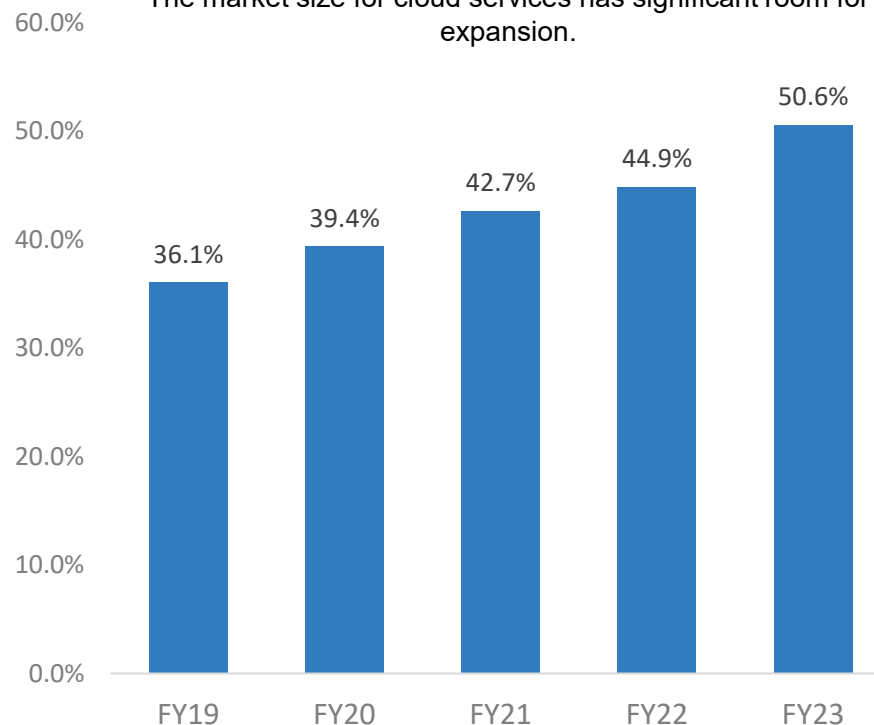
(Millions of dollars)



■ SaaS ■ PaaS ■ IaaS ■ others

The percentage of companies utilizing cloud services across the entire organization

The market size for cloud services has significant room for expansion.



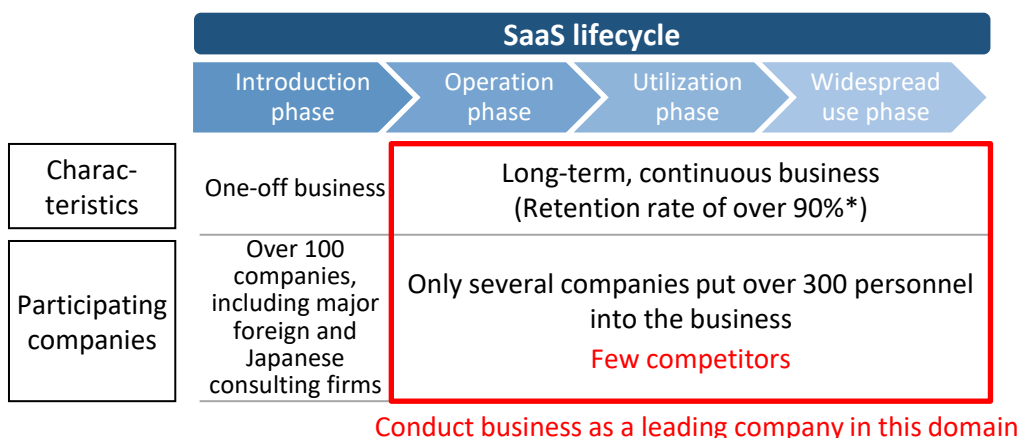
* Ministry of Internal Affairs and Communications "2024 Edition WHITE PAPER Information and Communications in Japan"

* ("Public Cloud Services Market Forecast" by Gartner, Inc.)

Growth Potential of DX Domain

- We have achieved a high growth rate and high profitability as a leading company in the customer success business.
- We aim for business expansion through the horizontal deployment of our know-how on operation of high-potential SaaS products and on facilitation of their widespread use.

Market for supporting the operation of Salesforce



Our strengths

- ✓ Alliance with Salesforce
- ✓ Transactions focused on enterprise companies.
- ✓ Support for marketing sophistication through “SFA + marketing + data utilization”



Seraku CCC, which mainly covers Salesforce, has achieved a high growth rate and high profitability.

(Reference) YoY growth rate for FY24 and profitability

Net sales: +63%; operating profit: +73%; operating profit margin: 14.2%

* The retention rate is based on our results, which include cases where we have continued transactions for over a decade at the longest.

Growth potential of the customer success business

Main domain	Our support lineup	Product support under consideration
CRM	Sales Cloud	Microsoft Dynamics 365
Key system	COMPANY	SAP S/4HANA
Marketing	Pardot, Marketing Cloud	HubSpot
Personnel management	COMPANY	Workday HCM
Business process	ServiceNow, intra-mart	-
Other	Tableau, MuleSoft	Microsoft Power BI

Aim for business expansion through the horizontal deployment of our know-how on operation of SaaS products with many users and huge needs in the customer success domain, and on facilitation of their widespread use

Target Markets and Growth Scenarios for Midori Cloud

- We focus on business expansion in the domain of digitalization of collection and shipment at present.
- With an eye on service and market expansion based on existing services, we see a high growth potential.

Growth image	Domain	Services offered	Target markets	Deployment of existing services	Future applicability
Step 3	Digitalization of food distribution	-	Domestic food distribution amount About 90 trillion yen <small>Data on domestic food distribution amount by Ministry of Agriculture, Forestry and Fisheries (MAFF)</small>	-	<ul style="list-style-type: none"> • Apply the technology to recording of entry/exit of pallets and containers into/from a warehouse • Utilize production/distribution data
Step 2	Current focus Digitalization of collection and shipment		Domestic agricultural output (excluding livestock) About 6 trillion yen Costs for collection and shipment* included in the output About 0.7 trillion yen <small>Calculated based on MAFF's 2022 Total Agricultural Output and MAFF's Statistical Yearbook</small>	<ul style="list-style-type: none"> • Aim to issue 70 million labels in FY29 • Conduct marketing targeting 496 JA organizations across the country 	<ul style="list-style-type: none"> • Apply the technology to collection and shipment in fisheries, etc. (domestic fishery output: about 1.5 trillion yen) • Expand into overseas markets
We are here Step 1	Agricultural production platform		Agricultural producers Individuals: 900,000; Corporations, etc.: 33,000 <small>Results of MAFF's 2023 Survey on Movement of Agricultural Structure</small>	<ul style="list-style-type: none"> • Improve functions in response to an increasing number of users and their needs 	<ul style="list-style-type: none"> • Provide service to accumulate agrochemical use data

*Costs for collection and shipment consist of those for selection and packing labors, packaging and packing materials, and other costs related to collection and shipment.

AI Utilization Initiatives

- We will work on AI SHIFT (utilization of AI technologies) (scheduled for completion in August 2026).
- By doing so, we will aim for improved sales and profit as well as continuous business growth.

AI SHIFT overview

Background

The emergence of AI has changed factors for improving productivity, results, and market value.

Before

Technical skills

×

Business skills

×

Human skills

After

Technical skills

×

Business skills

×

Human skills

×

AI utilization

Purpose

Improve sales and profit

by utilizing AI technologies

to enhance productivity and competitiveness

Initiatives

- Make all our employees AI-savvy through education on generative AI
- Streamline and review our business through the utilization of generative AI

Build an AI-based structure to achieve continuous business growth

Steps to realize AI SHIFT

	Phase 1 Build & operate Feb. 2025 to Aug. 2025	Phase 2 Operate & improve Sep. 2025 to Feb. 2026	Phase 3 Generate & improve results Mar. 2026 to Aug. 2026
HR development	Establish a development and certification system	Complete development and certification	Strengthen development contents by utilizing knowledge
Organizational capabilities	Build a knowledge database	Accumulate data in the knowledge database	Utilize the knowledge database
Result generation	Utilize generative AI to draw up scenarios to improve revenues	Utilize generative AI to build a record of improved revenues	Utilize generative AI to improve sales and profit

In progress

Divided activities to realize AI SHIFT into three phases and established milestones for each phase



Currently identifying target tasks and promoting the establishment of an in-house education structure and the use of generative AI in existing operations

M&A Policy

- We will seek co-creative M&As with companies that are highly compatible with us.
- We will actively consider a project with favorable conditions, so that we can achieve discontinuous business expansion.

Technical domain		Purpose
Our targets	System development	<ul style="list-style-type: none"> To obtain personnel in the development domain
	IT infrastructure	<ul style="list-style-type: none"> To obtain network engineers and server engineers
	Cloud service	<ul style="list-style-type: none"> To obtain personnel with advanced skills and to gain services in relation to Salesforce, COMPANY, and other relevant cloud services
	Other	<ul style="list-style-type: none"> To obtain personnel with advanced skills and to gain services in relation to agricultural IT and AI
Priority items in examining M&A projects		<ul style="list-style-type: none"> Continuous engagement by management Sympathy with corporate philosophy and culture Synergy among sales, recruiting, and training capabilities Proper price

Seek co-creative M&As to create new value by leveraging mutual strengths and to grow together

Recent cases		
Company name	 AND Think Corporation	 MIND CO., LTD.
	Location	Nagoya City, Aichi Prefecture Kawasaki City, Kanagawa Prefecture
	Business	Contracted system development System development (intra-mart)
	Expected impact	<ul style="list-style-type: none"> Generate high added value through participation in large-scale projects and upstream processes in business system development that we are engaged in Expand business by tapping into our recruiting capability, sales capability, and customer base <ul style="list-style-type: none"> Develop a structure that can offer customers integrated services from initial introduction, not limited to customer success support we excel in Expand business by tapping into our recruiting capability, sales capability, and customer base

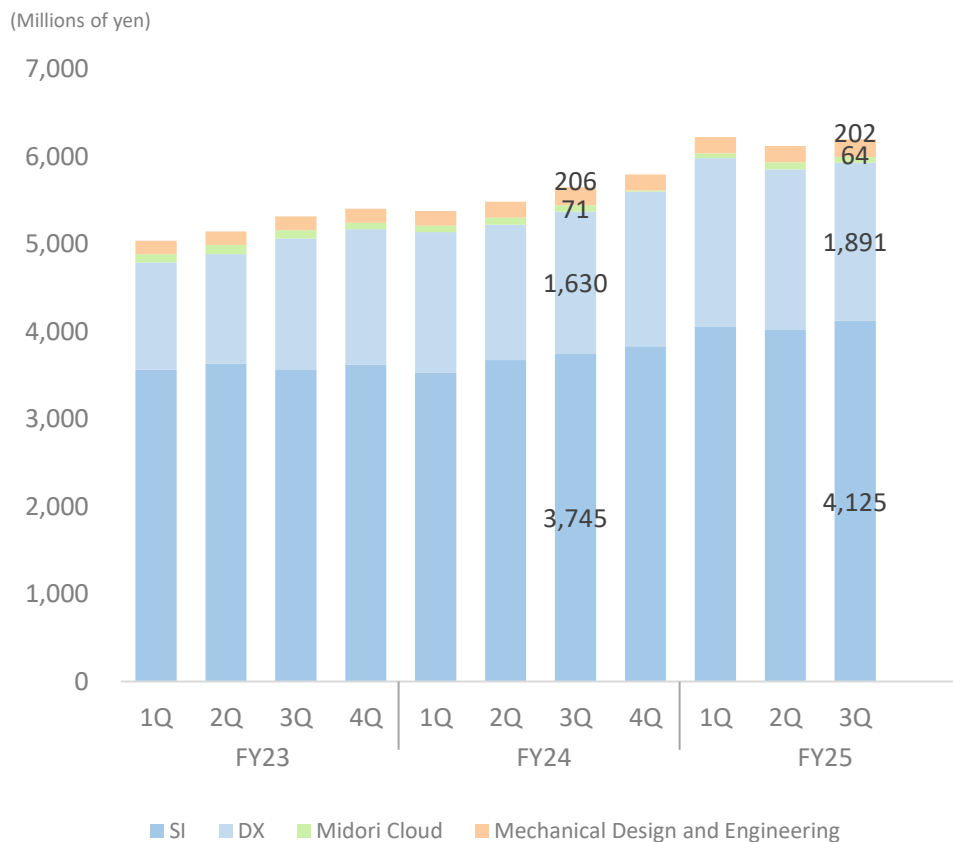
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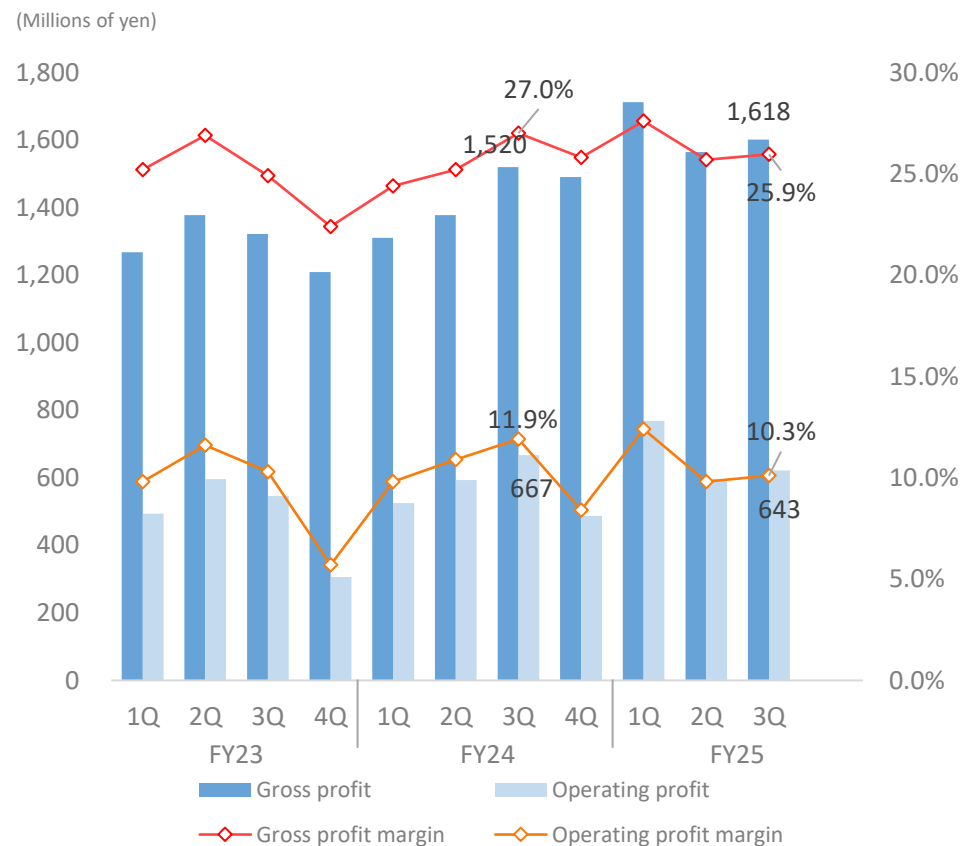
Consolidated Quarterly Earnings Growth

- We achieved a steady growth in net sales, thanks to the company-wide growth led by DI Segment.
- A year-on-year decrease in profit margin due to advance investments led to a fall in operating profit.

Net sales by solution



Gross/operating profit (margin)

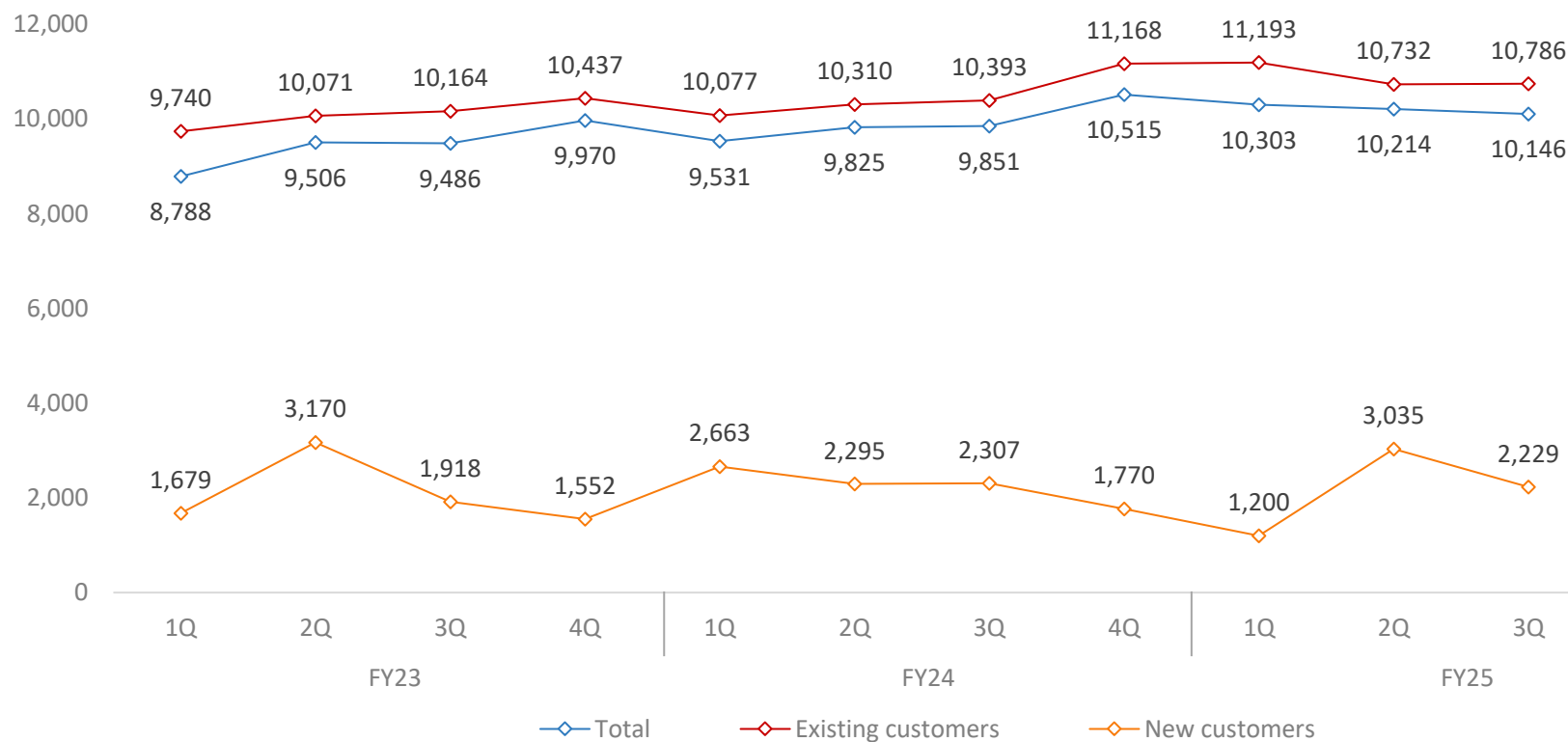


*Digital Integration Segment consists of SI and DX

Changes in Average Unit Prices for Customers (Orders Received)

- While unit prices for customers rose year-on-year, they remained largely flat quarter-on-quarter.

(Thousands of yen)

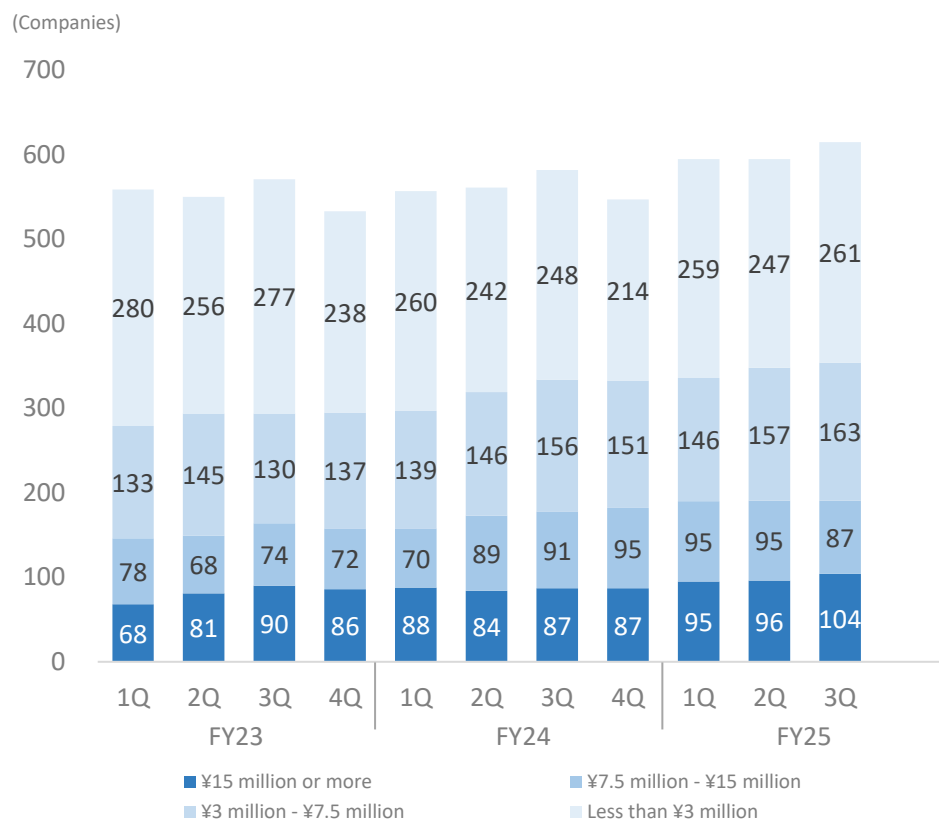


*The average customer unit price excludes orders received for our products. *Customers with whom we had transactions in the past year are calculated as existing customers.

Changes in the Number of Customers from Which We Received Orders

- We focused on the acquisition of new customers while expanding our business with existing customers at the same time.

Total



Changes in the number of customers from the previous quarter

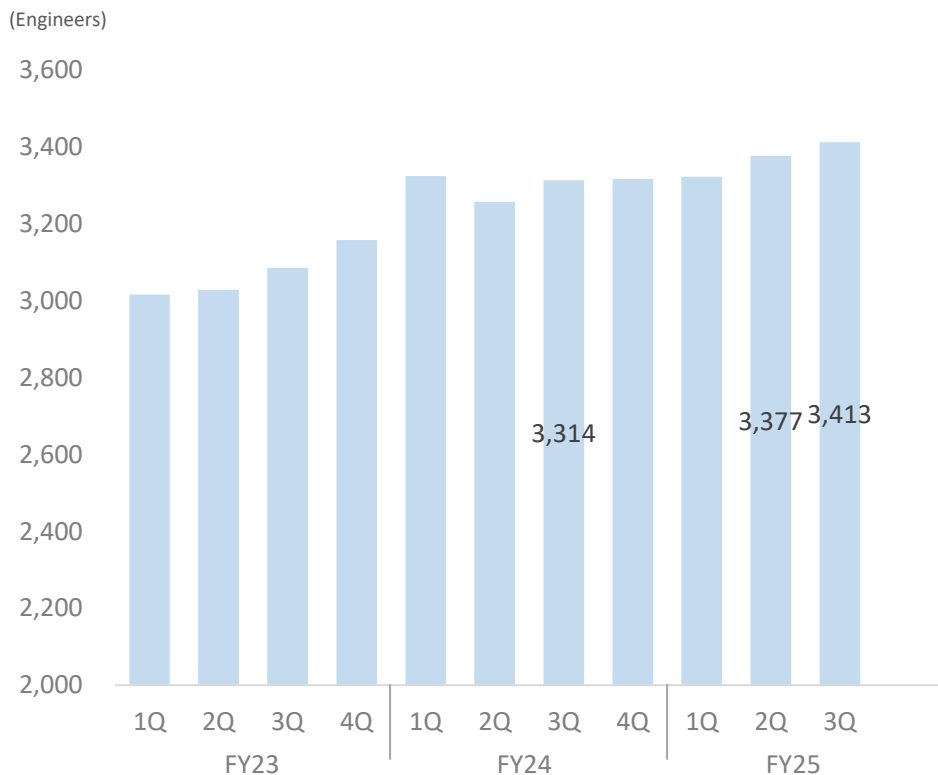
		FY25 2Q	FY25 3Q	Difference
Total		595	615	+20
FY25 2Q customers	Less than ¥3 million	247	214	-33
	¥3 million - ¥7.5 million	157	153	-4
	¥7.5 million - ¥15 million	95	83	-12
	¥15 million or more	96	102	+6
FY25 3Q new customers		-	63	+63

*The breakdown of the amount is classified by order amount.

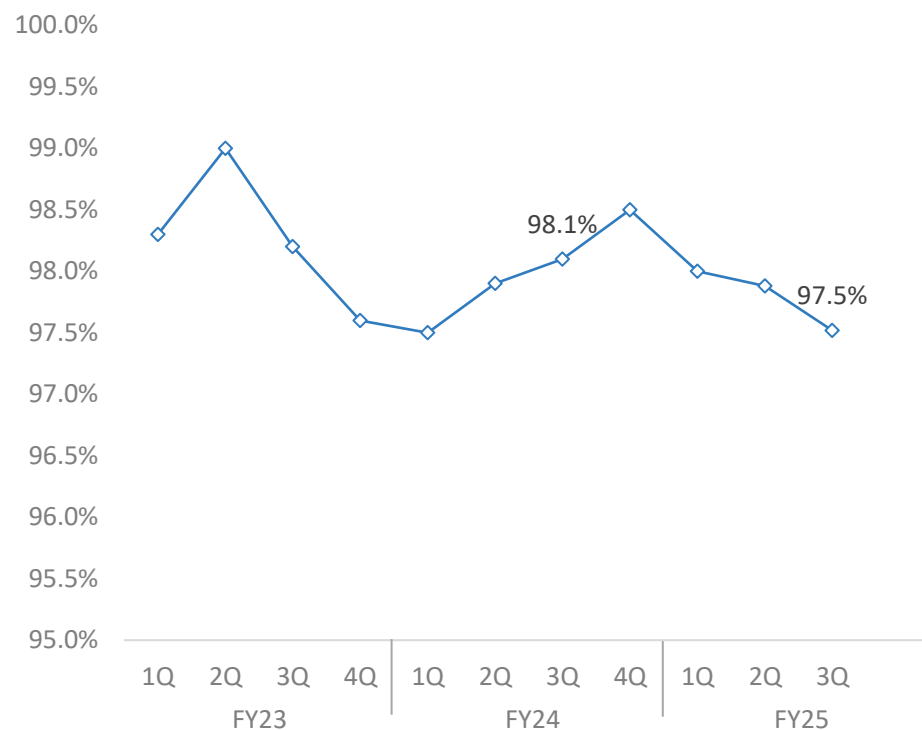
Changes in the Number of Engineers and Engineer Utilization Rate

- The number of engineers is on the increase.
- The engineer utilization rate remained stably high, in spite of slight fluctuations at the timing of switching one project to another.

Number of engineers



Engineer utilization rate



*The number of engineers for FY24 and beyond is calculated by combining in-house engineers and working partner engineers.

*In-house engineers excluding initial trainees are covered in the calculation of the utilization rate.

Business Performance by Segment: Digital Integration

- Net sales rose year on year, thanks to an improvement in added value in the SI domain, the growth of the DX domain, and the promotion of the utilization of business partners, but an increase in SG&A expenses led to a fall in operating profit.

Earnings growth

(Millions of yen)

Net sales

7,000

6,000

5,000

4,000

3,000

2,000

1,000

0

1Q

2Q

3Q

4Q

FY23

FY24

FY25

Net sales

Segment profit/loss

Segment profit/loss

1000

900

800

700

600

500

400

300

200

100

0

3Q net sales
6,016 million yen
(YoY +11.9%)

3Q segment
profit/loss
654 million yen
(YoY -1.8%)

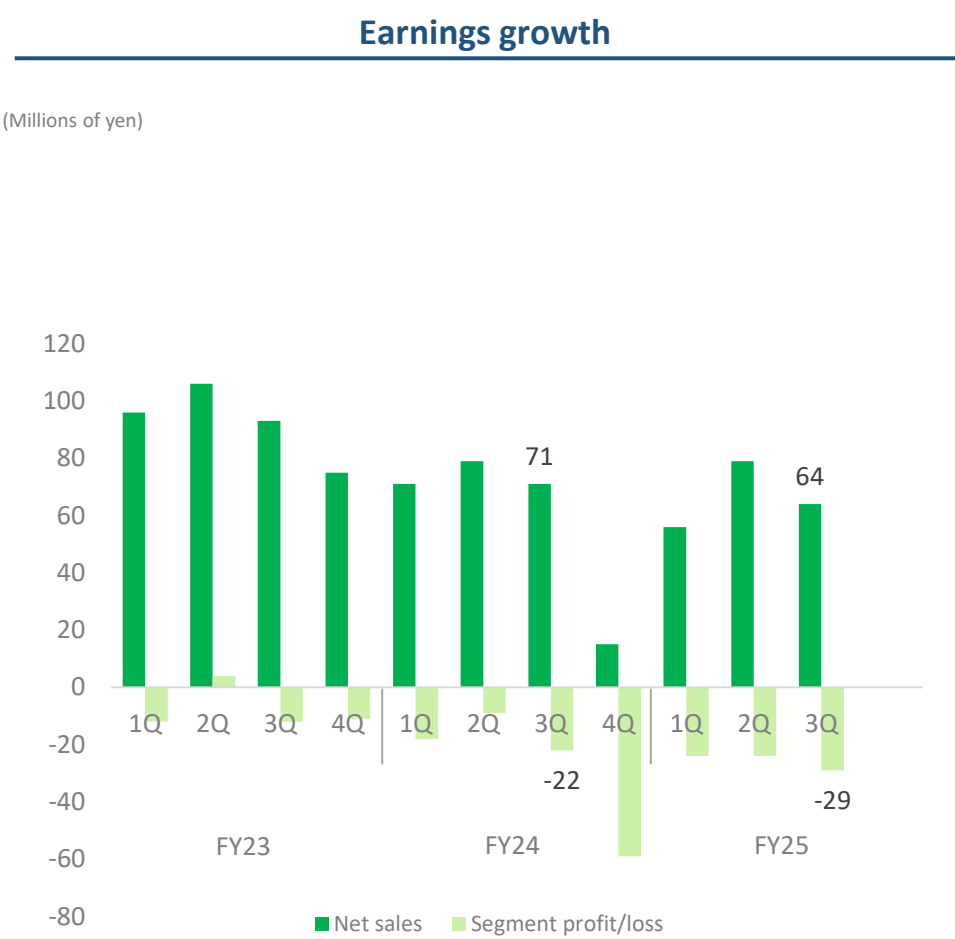
Segment profit
margin
10.9%
(YoY -1.5%)

Results of operations

- Net sales rose year on year due to: improved added value supported by enhanced services in the SI domain as a result of fostering engineers; robust performance in support for the operation of Salesforce and COMPANY and facilitation of their widespread use in the DX domain; and an expanded business scale enabled by the utilization of business partners.
- Although gross profit margin rose from the previous year, an increase in SG&A expenses led to a fall in segment profit margin, resulting in a year-on-year decrease in segment profit.

Business Performance by Segment: Midori Cloud

- We focused on expanding sales of Midori Cloud Rakuraku Shukka as advance investments.
- Multiple JA organizations newly decided to introduce the product, with a growing number of JA organizations considering its introduction.



3Q net sales
64 million yen
 (YoY -10.5%)

3Q segment profit/loss
-29 million yen
 (YoY -%)

Segment profit margin
-%
 (YoY -%)

Results of operations

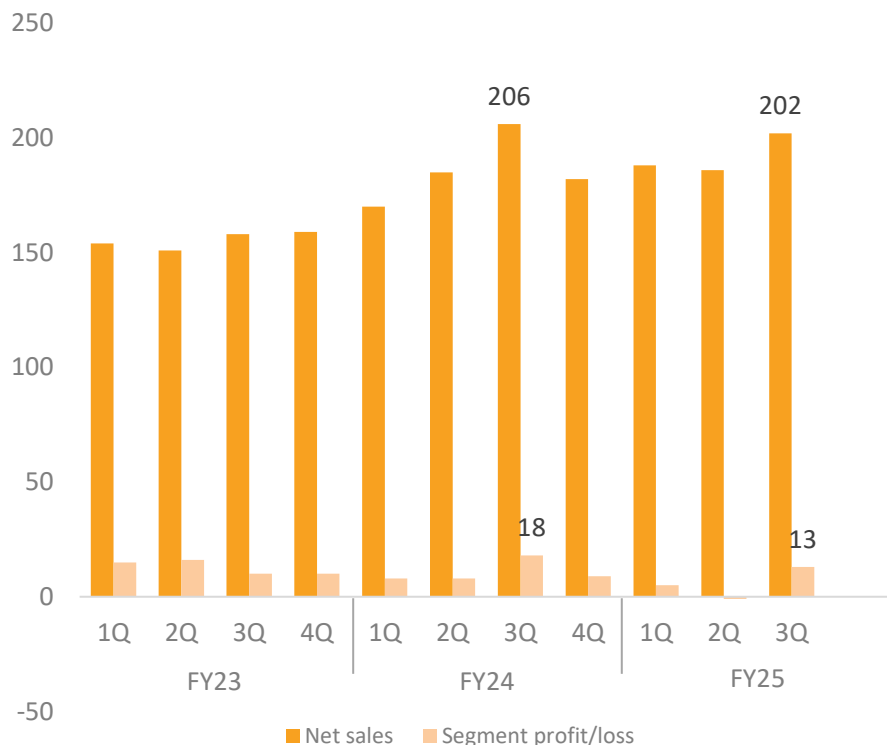
- As we focused our resources on expanding sales of Midori Cloud Rakuraku Shukka, net sales fell and operating loss expanded from the previous year.
- Multiple JA organizations newly decided to introduce Midori Cloud Rakuraku Shukka, thanks to our aggressive sales activities targeting JA.
- Introduction trials are under way/under consideration at multiple JA organizations, and we will continue to focus our efforts so that more JA organizations will adopt the product.
- We recorded subsidy income associated with the introduction of Midori Cloud Rakuraku Shukka as non-operating income.

Business Performance by Segment: Mechanical Design and Engineering

- While both project acquisition efforts and the engineer utilization rate remained robust, we posted an increase in SG&A expenses, such as personnel costs.

Earnings growth

(Millions of yen)



3Q net sales
202 million yen
(YoY -2.1%)

3Q segment
profit/loss
13 million yen
(YoY -28.7%)

Segment profit
margin
6.5%
(YoY -2.4%)

Results of operations

- Net sales largely remained flat year on year, thanks to the robust performance in terms of the number of projects and the engineer utilization rate.
- We recorded a decrease in segment profit due to an increase in SG&A expenses, such as personnel costs.

Company Overview



Management Philosophy

- Strive to be a consistently-developing company
- Take on change
- Contribute to the world and its people
- Pursue happiness for employees

Management Policy

Create and foster businesses through IT education/training services and contribute to the advancement of society.

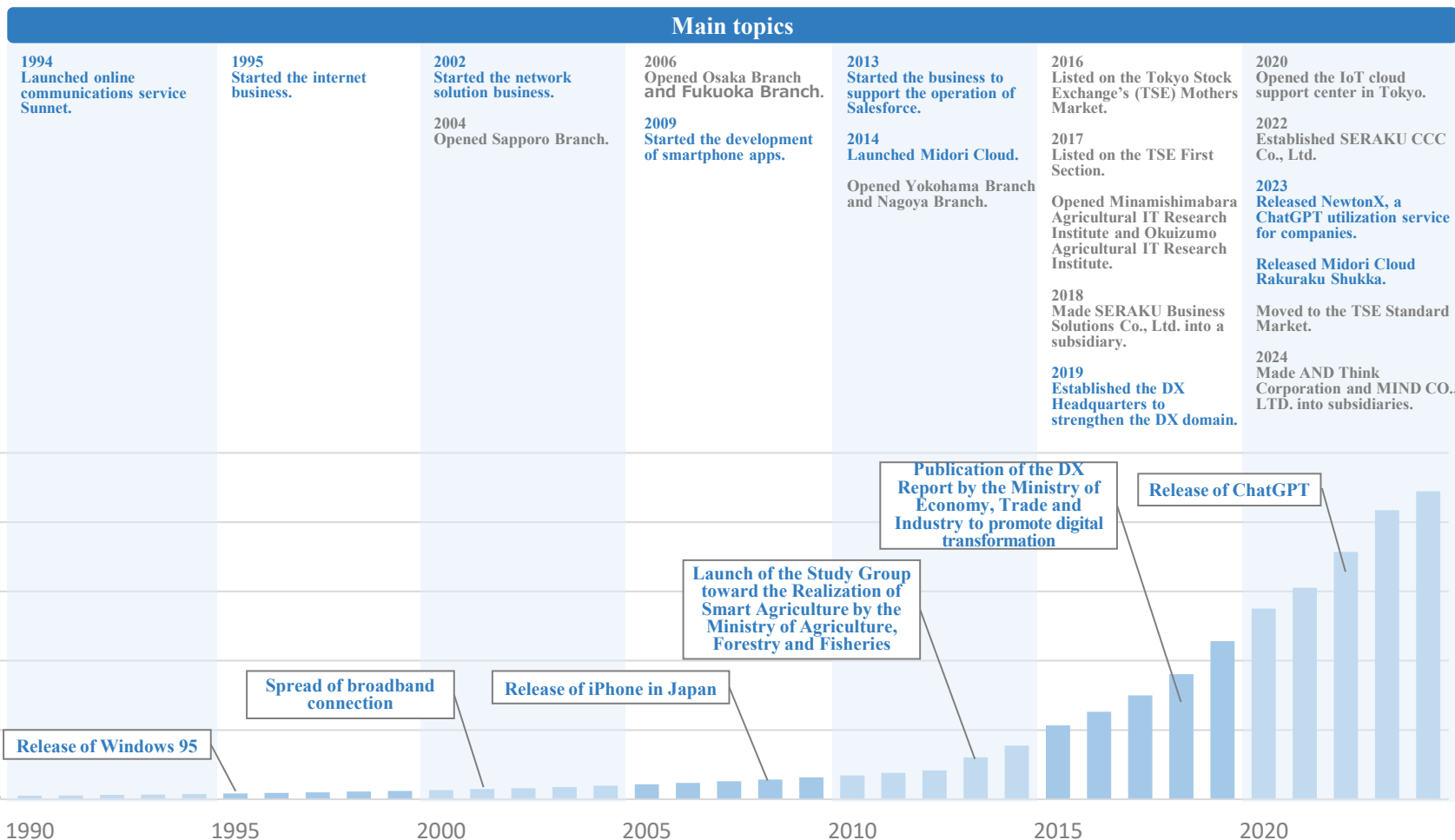
Course of Action

Be a group that values the creation and continued realization of new products, services, and mechanisms.

Company name	SERAKU Co., Ltd.
Established	December 1987
Representative	Tatsumi Miyazaki, Representative Director
Capital	311,865 thousand yen (as of May 31, 2025)
Employees	3,355 on a consolidated basis (as of May 31, 2025)
Location	Nishishinjuku Prime Square Bldg. 7-5-25 Nishishinjuku, Shinjuku-ku, Tokyo
Group companies	SERAKU CCC Co., Ltd. (wholly owned subsidiary) SERAKU Business Solutions Co., Ltd. (wholly owned subsidiary) AND Think Corporation (wholly owned subsidiary)
Market	Tokyo Stock Exchange, Standard Market (stock code 6199)

History

- With a focus on the utilization of information technologies, we started the early development of businesses that respond to social trends and established our unique position, resulting in steady growth of the scale of our business operations.



Our Business: SI Domain

- We offer one-stop services that include IT infrastructure construction, operation, and maintenance.
- The domain is less subject to changes in the external environment and has steadily grown as the revenue base of our Company.

Solution overview



■ Design, construction, and operation of IT infrastructure
Based on the construction and stable operation of social and corporate IT infrastructure bases, we offer IT design support that covers the latest networks, IoT, and security.



■ Security managed services
We offer security solutions, including firewalls and unified threat management (UTM), hacking detection and defense systems, website tampering detection, and email security.



■ Quality assurance services
We utilize standardized test methods to offer efficient and high-quality software test services.



■ IT outsourcing
Our highly skilled engineers provide total support in response to the resource shortage of corporate IT personnel, including network construction, IT device management, and security incident response, among others.

Business characteristics








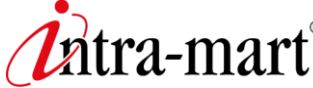
Continuity	IT systems require continuous operation; therefore, once we receive orders for the systems, they will contribute to our performance for a long time.
Stability	Demand remains stable, even in the event of sudden changes in the external environment, such as the global financial crisis, the Great East Japan Earthquake, and the COVID-19 pandemic.

Competitive strengths

- Cover a wide range of projects, including operation and maintenance projects and those requiring a high degree of expertise.
- Handle projects working as a subcontractor for large projects of major system integrators or receive orders from prime contractors.
- Have created an environment to provide training for constructing and operating IT infrastructure in an environment and under conditions equivalent to actual projects.

Our Business: DX Domain

- We offer support for the operation of mainly cloud systems with high growth potential and facilitation of their widespread use.
- In supporting for the operation of Salesforce and facilitation of its widespread use, we will differentiate ourselves with support for enhancing sales capabilities, with system utilization as the starting point.

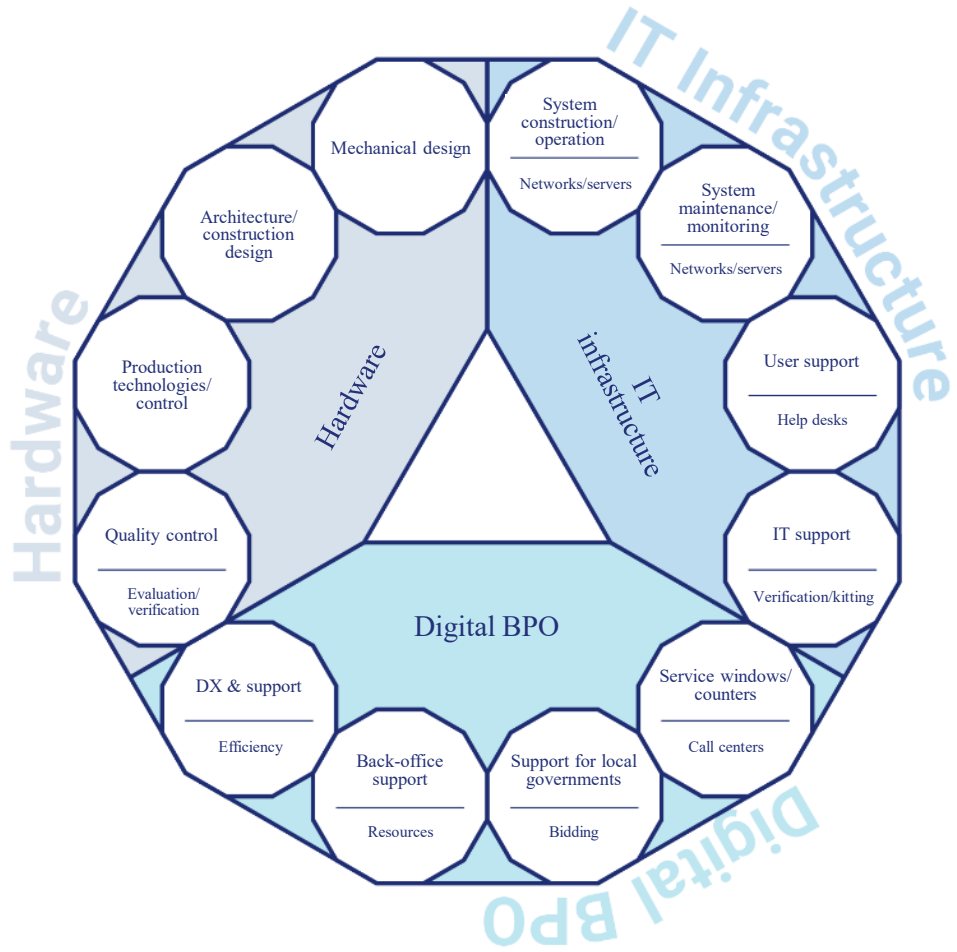
Our main services		Competitive strengths	
Support for operation and facilitation of widespread use	Customer/business management systems  Salesforce Japan Co., Ltd. FY24 net sales growth rate: +18.8%	<ul style="list-style-type: none"> Acquired Expert Level certification for the Managed Service field in the Salesforce Partner Navigator Program. Offer integrated support from CRM utilization to sales enablement field (enhancing sales capabilities), with our track record of offering support for more than a decade (over 500 companies). Established a collaborative structure centered on NTT Data Japan Corporation. Boast the capability to annually generate over 5,000 leads mainly in our events, centered on large companies. 	 Managed Services  
	Personnel/labor management systems  Number one domestic market share (18.7%)	<ul style="list-style-type: none"> Certified as a solution partner for Works Human Intelligence Co., Ltd. (WHI) (with seven companies certified as such). Develop highly skilled human resources under an original training program that leverages the training environment provided by WHI. Have one of the largest pools of engineers in Japan. 	 
	System to digitalize business processes  Number one domestic market share (27.9%)	<ul style="list-style-type: none"> Work together with NTT DATA INTRAMART Corporation in the context of customer successes. In addition to customer successes, offer integrated support from development to operation and facilitation of widespread use as a result of acquiring shares in MIND CO., LTD. in July 2024. 	
Cloud & Solutions Business	<ul style="list-style-type: none"> IoT cloud support center Cybersecurity Cloud infrastructure solutions 	<ul style="list-style-type: none"> Offer support 24/7, 365 days a year by engineers with expertise. Make improvement proposals for addressing potential risks and solving issues, along with operation and maintenance. 	

*Salesforce Partner Navigator Program: A program that comprehensively evaluates and certifies the professional capability of Salesforce partners in specific areas based on their knowledge, experience and quality

*Managed Service field: The area of services that facilitate the introduction and full deployment of systems by providing total support, including utilization strategy planning and actual operation

Our Business: Mechanical Design and Engineering

- This segment covers SERAKU Business Solutions Co., Ltd., a wholly owned subsidiary.
- We will leverage our technical capabilities in the hardware domain as our strength to expand our business domains and areas in which we can develop businesses.



Competitive strengths

- High level of expertise in the hardware domain
- Wide business domain that covers not only upstream projects but also downstream ones

Sources of competitive strengths

Technical capabilities

- Training program on latest digital technologies and tools
- Creation of an environment where employees can use actual IT infrastructure equipment, DX tools, and 2D/3D CAD
- Mentoring and coaching by personnel in charge of technical education
- Structure to return personal knowledge and experience to the organization

Human capabilities

- Creation of an open and cooperative workplace
- Regular feedback and communication
- Education and training catered to individual employees
- Development of favorable relations through team building activities

Our Business: Midori Cloud

- Service to support digital transformation of agriculture and livestock farming by utilizing IT
- We focus on Rakuraku Shukka, which enables digital transformation of collection and shipment, with the preparation to introduce the product under way at multiple JA organizations.

Service	Outline
	<ul style="list-style-type: none"> • System released in 2023 to save labor by promoting digitization of counting, as well as making and writing documents in collection and shipment by pasting and reading labels (QR codes) • Realize lot-based traceability by giving individual identification numbers.
	<ul style="list-style-type: none"> • Automatically measure and record the growth environment and conditions of crops with IoT devices, thereby realizing visualization of fields. • Realize automatic control in combination with other companies' products and remote control via an app. • Support the recording and management of annual cropping plans and daily agricultural work.
	<ul style="list-style-type: none"> • Measure the environment in livestock buildings using IoT devices and record data to detect abnormal environments and equipment in livestock buildings. • Realize automatic control in combination with other companies' products and remote control via an app.

Competitive strengths

- Error reduction and labor saving through the utilization of QR codes
- High customizability that allows for operation catered to each site

Example of adoption

Adopter	JA Hiroshima
Issues before adoption	Manual tasks such as making documents is a heavy burden, leaving little time to focus on cultivation guidance.
Labor-saving impact*	Shipping burden on producers: down 24% Collection and shipment burden at JA: down 85% Operational error risk: down 70%

With many JA organizations faced with similar issues, the preparation to introduce the product is under way at multiple JA organizations, building upon the successful results with JA Hiroshima.

*The impact of adoption above is based on the results at JA Hiroshima, and it may vary depending on the workflow.

Our Business: NewtonX

- Provision of added value of AI utilization in existing services, through collaboration with other services such as Salesforce
- Our advantage is customer success, leveraging our know-how on supporting the facilitation of widespread use of cloud systems in the DX domain.

NewtonX

- Service for corporate clients to utilize ChatGPT safely and securely
- Available from 100,000 yen per month.

Competitive strengths

Customer success	Offer accompanying runner-type support and coaching by leveraging the know-how on customer success support for cloud systems.
Product	Boast high security features such as the prevention of information leaks and retraining.

Future Business Development

AI Utilization (Existing Features)	× Under Development Collaboration with Cloud Services such as Salesforce
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Through this feature development, we aim to expand into the growing cloud services and customer success market.

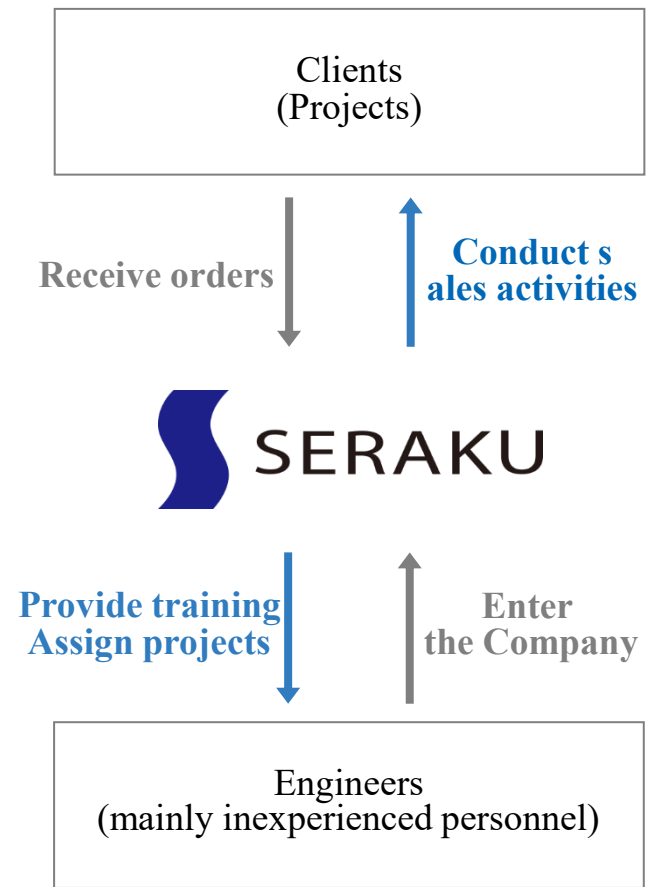
Customer needs

Features

Security/compliance	<ul style="list-style-type: none"> ■ Detection of personal information and banned words Automatically detect personal information and pre-determined banned words at the time of inputting. ■ Establishment of authentication rules Can put in place login by single sign-in, IP address restrictions, multifactor authentication, and other features.
Accuracy of responses	<ul style="list-style-type: none"> ■ Feature to reduce incorrect responses Reduce the output of old or incorrect information with our own adjustments. ■ Data incorporation Uploading documents at hand onto individual chats enables the generation of responses based on the information therein.
Productivity	<ul style="list-style-type: none"> ■ Knowledge Connect Building dedicated knowledge on NewtonX enables the generation of responses based on the information therein. ■ Other Equipped with a chat-sharing feature and a question template feature.

IT Personnel Development Model

- We have built a structure that allows our personnel to play an active role regardless of their skills at the time of joining the Company, thanks to a rich variety of projects and a well-developed initial training program.
- We focus on the development of highly skilled human resources who can handle development projects with high unit prices through continuous training.



Competitive strengths

Projects

- Handle a large number of operation and maintenance projects where even personnel with no experience in the IT industry can play an active role.
- Receive orders for large-scale projects or projects requiring advanced skills through developing engineers who can build good relations with clients and meet diverse customer needs.

Training capability

- Provide inexperienced personnel with one- to two-month-long training as the initial training program in order to develop technical and business skills so that they can be assigned to projects.
- As part of continuous training, offer Jonetsu University, a platform that turns insights gained from cutting-edge projects into educational programs and shares practical know-how within the Company, and training to develop project managers who can handle development projects.

Recruiting capability

- Organizational structure that allows us to hire over 100 new graduates every year
- Abundant introduction of job seekers through fostering relations with staff agencies
- High ability to attract candidates as our well-developed initial training program allows them to make a career change even without industry experience

SERAKU's Initiatives for ESG and SDGs

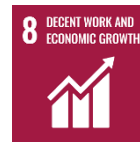
- The SERAKU Group will build a long-term foundation for growth by promoting ESG activities.
- As a company that creates social value, the Group will strengthen initiatives to help achieve a sustainable society.

Safe operation of systems in the IT society



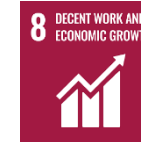
- Building sustainable and strong IT security
- Providing IT environments and services tailored to customers
- Helping maintain social activities using IT

Human resources development



- Cultivating human resources who have advanced expertise
- Providing ongoing education for IT engineers
- Ensuring employment for young people and utilizing a variety of human resources

Creation of new value in society



- Enhancing the value of industry using IT technology
- Achieving regional revitalization through recruitment and IT technology
- Achieving high productivity and low workload by using IT

Use of IT in agriculture field



- Advancing smart agriculture to improve productivity
- Revitalizing the primary industry using IT
- Producing abundant food stably

Realization of a physically and mentally healthy society



- Providing digital healthcare services
- Solving social issues using IT
- Cooperating with academic institutions

Sophistication of corporate governance



- Ensuring compliance
- Strengthening corporate governance
- Improving information disclosure

Contribution of the Midori Cloud Business to the SDGs

- The Midori Cloud business advances the digital transformation of the primary industry, contributing to the realization of the SDGs in a multifaceted manner.

Stable and efficient agricultural production

Stable agricultural production through data utilization

Midori Cloud offers a system to quantify cultivation environments and an environment control system that automatically adapts itself to its environment. These systems will not only improve the productivity in agricultural production but also support the adaptation to changing cultivation environments due to climate change, thereby contributing to a stable food supply.

Realization of healthy livestock raising

The use of Farm Cloud quantifies livestock building environments, enabling the maintenance of proper conditions. Maintaining proper conditions will ensure the safety of livestock and promote healthy livestock raising, thereby minimizing losses due to accidents.

Reduction in fossil fuel consumption in agricultural production

In protected horticulture, fossil fuels are widely burned to create suitable cultivation environments. Midori Cloud visualizes such environments, helping to reduce the burning of fossil fuels to the minimum necessary level and cut greenhouse gas emissions.

Streamlining of the distribution of foods and other products

Realization of waste-free distribution according to outputs in production areas

The projection of shipments from production areas, which we jointly developed with Weathernews Inc. and Midori Cloud Rakuraku Shukka, enables us to grasp the volume of agricultural products available for shipment by production area. As climate change causes changes in shipment periods and production areas suitable for cultivation, such data will be useful for streamlining distribution and reducing food loss.

Rational distribution of organic agricultural products

Currently, many organic agricultural products are transported via parcel delivery services because they are traded in small lots. With regard to the new distribution of organic agricultural products using market distribution and settlement functions, which we have worked on with Tokyo Fuji Seika Co., Ltd., among others, we have realized efficient transportation of organic agricultural products through large-scale transactions as well as joint distribution with vegetables grown by following conventional methods. Such a new distribution will facilitate the distribution of organic agricultural products, resulting in the promotion of highly sustainable agricultural production with low environmental impact.

Realization of sustainable agricultural product distribution through digital transformation of collection and shipment

Midori Cloud Rakuraku Shukka contributes to a stable food supply by digitalizing the collection and shipment of agricultural products and streamlining distribution.



SDGs/ESG/Human Capital Management-related Initiatives

One of the pillars of our management philosophy: “Strive to be a consistently-developing company”

Midori Cloud business

Contribute to the SDGs and practice ESG management through the agricultural IT business

History of our initiatives

- 2015** Launched the agricultural IT business Midori Cloud.
- 2016** Adopted as a Hometown Telework Project by the Ministry of Internal Affairs and Communications. Engaged in regional revitalization and local talent development through information technologies.
- 2017** Opened agricultural IT research institutes by utilizing a closed school building in Minamishimabara City, Nagasaki Prefecture, and a former residence in Okuizumo Town, Shimane Prefecture. Hired local talent.
- 2023** Launched the collection and shipment support service Rakuraku Shukka. Realized improved productivity in the collection and shipment of products through digital technologies.
- 2025** Acquired land at the planned site for Vital Village in the Seisho area, Kanagawa Prefecture. Launched the future-oriented well-being activity, Vital Program, in full swing.

Vital Program

Practice human capital management through future-oriented well-being activities

Vital Program is a collective term for activities that provide spaces and opportunities to encourage self-realization, growth, and mutual understanding, based on the idea that fostering a zest for living and engaging in work and various activities on one’s own initiative leads to happiness.

Contribution of our initiatives to earnings and their future vision

Establish a sustainable and highly profitable business model by putting our management philosophy into practice

- Step 1** Make the Midori Cloud business segment turn a profit, so that businesses that directly contribute to the SDGs and ESG will help boost the growth in profits
- Step 2** Perform employee training, recruitment events, and well-being activities at Vital Village. Make improvements in sickness absence and mental illnesses, among others
- Step 3** Conduct work-style-related initiatives such as workcations and having a workplace near home. Establish a sustainable cycle of productivity improvement

Forward-looking Statements

Documents and information provided at today's presentation include forward-looking statements.

These statements are based on assumptions that include current expectations, forecasts, and risk factors. As a result, forward-looking statements include many uncertainties that may cause actual performance to differ from these statements.

Risk factors and uncertainties include the condition of industries and markets where SERAKU operates, changes in interest rates and foreign exchange rates, and other items involving the Japanese and global economies.

SERAKU has no obligation to update or correct these forward-looking statements even if there is subsequently new information or an event that affects these statements.

An announcement will be made promptly if there are revisions to the FY8/25 forecasts or differences between the results of operations and these forecasts that require disclosure.