



August 4, 2025

Dear Sirs,

Name of the Company:	Beat Holdings Limited (URL: https://www.beatholdings.com)
Representative:	Chief Executive Officer, Chin Siang Hui (TSE Standard Market, Code: 9399)
Inquiries to:	IR Manager, Yuta Takayama (TEL: Tokyo 03-4570-0741)

Additional Purchase of Bitcoin ETF

We hereby announce that on August 1, 2025 and on August 2, 2025 (Japan time), the Group has additionally purchased iShares Bitcoin Trust (“IBIT”) a Bitcoin ETF, at the time the price of 1 Bitcoin (“BTC”) had been approximately USD115,604.33 (JPY17,270,130.86) and USD115,595.19 (JPY17,268,765.43), respectively. Quantity etc. of IBIT we have purchased so far are as follows.

Date	Item	Quantity	Price per unit *		Total purchase price	
			USD	JPY	USD	JPY
2025/2/12	IBIT	18,260	54.210	8,098.43	989,875	147,877,366
2025/2/13	IBIT	18,300	54.490	8,140.26	997,167	148,966,778
2025/2/14	IBIT	1,419	55.000	8,216.45	78,045	11,659,143
2025/2/14	IBIT	13,751	55.400	8,276.21	761,805	113,806,109
2025/4/3	IBIT	20,400	48.845	7,296.95	996,438	148,857,873
2025/4/4	IBIT	21,200	46.675	6,972.70	989,500	147,821,345
2025/4/9	IBIT	22,400	44.560	6,656.82	998,144	149,112,732
2025/4/10	IBIT	15,500	44.140	6,594.07	684,170	102,208,156
2025/5/9	IBIT	12,000	58.339	8,715.21	700,064	104,582,562
2025/5/16	IBIT	12,100	58.659	8,763.00	709,768	106,032,292
2025/5/20	IBIT	12,000	59.490	8,887.20	713,879	106,646,354
2025/6/3	IBIT	12,000	59.270	8,854.35	711,240	106,252,144
2025/6/4	IBIT	12,000	60.300	9,008.22	723,600	108,098,604
2025/6/5	IBIT	24,000	59.901	8,948.52	1,437,610	214,764,600
2025/8/1	IBIT	30,000	65.460	9,779.07	1,963,800	293,372,082
2025/8/2	IBIT	30,000	65.550	9,792.51	1,966,500	293,775,435
Total		275,330	56.011 #		15,421,605	2,303,833,575

For reference, the Group’s average purchase cost per unit of IBIT so far is USD56.011 **, and the closing price per unit of IBIT at NASDAQ as of August 1, 2025 (EST) was USD64.22.



* Excluding transaction cost.

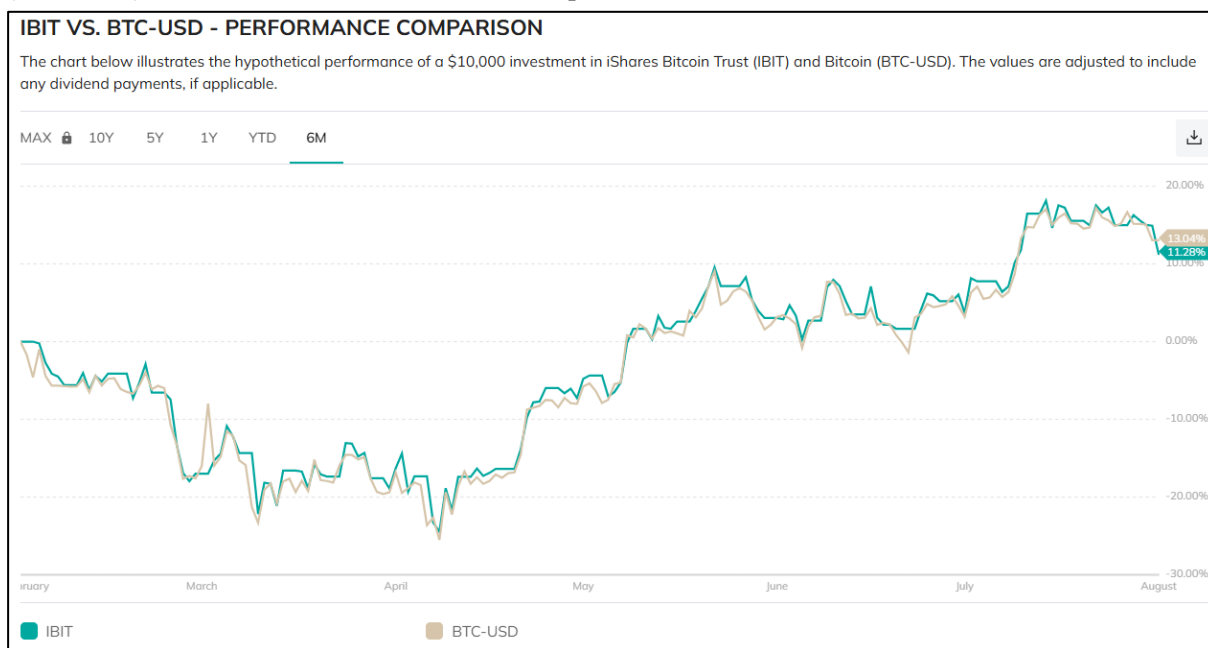
Going forward, the Group is planning to continuously purchase IBIT. The value of the balance of IBIT is expected to be marked to market value each quarter. In the event of any significant impacts on our quarterly performance, we will announce such on a timely basis.

(Note) Exchange rate used USD1 = JPY149.39, from the quotations by MUFG Bank, Ltd. for buying and selling spot USD by telegraphic transfer against yen as of July 31, 2025.

This document is the English translation of the official Japanese version of the Press Release (“Official Japanese Version”). This English translation was prepared for your reference. In the event of any discrepancy between the Official Japanese Version and this English translation, the Official Japanese Version will prevail.

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(Reference) Movement of IBIT and BTC in the past 6 months is as follows.



<https://portfolioslab.com/tools/stock-comparison/IBIT/BTC-USD>



About Beat Holdings Limited

Beat Holdings is global investment company, incorporated in and registered at Cayman Islands under the laws of Cayman, headquartered in Hong Kong, with subsidiaries in Japan, Singapore, Malaysia, Indonesia, China and Canada. Through our subsidiary, Xinhua Mobile Limited (HK), we acquire and license intellectual property rights. Through our subsidiary, GINSMS Inc. (listed on Toronto Venture Exchange, TSXV: GOK), provides mobile messaging service, software products and services as well. Beat is listed on Tokyo Stock Exchange's Standard Market (TSE: 9399).

For more information, please visit <https://www.beatholdings.com/>

This is a disclosure document to the public and shall not constitute an offer to invest in the securities of our company. Upon making an investment decision to our company, investors should read documents of disclosures including but not limited to past timely disclosure and statutory disclosure of our company as well, and consider the risk factors together with other information contained therein when making such decision.