

# Financial Results for Q2 Year Ending December 31, 2025

**August 7, 2025**  
**Suntory Beverage & Food Limited**

# Overview of First Half FY2025

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Makiko Ono, President & Chief Executive Officer

# Financial Results for Q2 YTD FY2025

(JPY BN)

	FY2025 Jan-Jun	Change			
		Incl. currency effect		Currency neutral	
		YoY	%YoY	YoY	%YoY
Revenue	806.4	-10.9	-1.3%	-3.6	-0.4%
Operating Income	71.8	-9.1	-11.2%	-8.3	-10.4%
Non-recurring Items	-2.6	-1.5	—	-1.5	—
Operating Income (Organic basis* <sup>1</sup> )	74.5	-7.6	-9.3%	-6.8	-8.3%
Net Income* <sup>2</sup>	41.1	-5.4	-11.5%	-4.9	-10.7%

\*1 Extraordinary factors and profit/loss impact from transferred business deducted from operating income

\*2 Profit attributable to owners of the Company

## The trend recovered in Q2(Apr-Jun), but revenue and profits decreased in 1H overall.

### Revenue

Revenue decreased due to deteriorating performance in APAC that could not be offset by other segments.

- APAC was below expectations due to macroeconomic sluggishness in Vietnam and Thailand.
- Japan and the Americas were on par with last year, in line with expectations.
- Europe exceeded expectations as a result of effective marketing activities in the UK.

### Operating income (Organic basis)

Operating income decreased due to factors such as a sales decrease in APAC and cost increases in Japan.

- Japan's decrease was due to high raw material and logistics costs, as well as increased marketing investments for future sales growth. This was in line with expectations.
- Europe exceeded expectations as a result of increased revenue and appropriate cost management.

## Steadily implemented growth initiatives despite a challenging environment.

### Strengthening of core brands

Continued marketing activities from the consumer's perspective.

Strengthened investment despite the tough competitive environment.

Japan



Thailand  
Health supplement



Oceania



UK<sup>(\*)3</sup>



Volume vs  
1H FY2024

98%<sup>(\*)1</sup>

109%<sup>(\*)2</sup>

110%

116%<sup>(\*)4</sup>

(\*)1 Total of Iyemon brand

(\*)2 Total of BRAND'S, Thai domestic only

(\*)3 UK and Ireland

(\*)4 Total of Lucozade

### Global rollout of strategic categories



New product launches and increased marketing investments

Expanding into new countries, with sales progressing smoothly

<Sales Regions>

APAC

Oceania

Europe

France, UK etc.<sup>(\*)3</sup>

Americas

USA

## Actively promoting initiatives to establish infrastructure for future growth.

### Structural transformation of the vending machine business in Japan

**Cashless payment app “Jihanpi”**  
Steady progress in enhancing convenience and expanding revenue

- App-enabled vending machines
- App downloads

FY2025 target	As of June 2025
150k units	<u>160k units</u>
5mil DL	<u>6.5mil DL</u>



### Strategic CAPEX

Enhancing production capacity and streamlining logistics



Donnery, France  
New logistics hub

Takasago, Japan: New line and logistics warehouse  
Saraburi, Thailand: New line  
Long An, Vietnam: New plant

## Initiatives for existing businesses

### Revenue and profit maximization during the peak season

- Active new product launches and strengthened marketing activities in each segment

### Acceleration of recovery initiatives for the beverage business in Vietnam and Thailand

- Implementing effective measures aligned with market dynamics

### Price revisions in Japan (Oct 2025)

- Appropriate and strategic implementation in line with the competitive landscape

## New challenges in strategic categories

### Production and sales of RTD launched in Australia in July

### Good start toward FY2025 revenue target of JPY 20BN



Swabank plant, Australia

- Progress in the first half was below expectations due to continued challenges in the business environment in APAC.
- In the second half, an uncertain market environment in Vietnam and Thailand, concerns about global recessions, and dynamics of foreign exchange and interest rates, among other factors, contribute to the business environment with low visibility. On the other hand, we expect an upside from favorable weather conditions in the peak season, price revisions, and effective marketing activities.
- We will maintain our full year guidance and continue striving to achieve it.
- The interim dividend is 60 yen per share, as guided at the beginning of the year.

# Supplementary Explanation

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Naoto Okinaka, Senior Managing Executive Officer

# Financial Results for Q2 YTD FY2025 (by Segment) – Organic basis

(JPY BN)

	Revenue	Change			
		Incl. currency effect		Currency neutral	
		YoY	%YoY	YoY	%YoY
Japan	344.2	0.8	0.2%	-	-
APAC	185.6	-15.5	-7.7%	-12.6	-6.4%
Europe	189.3	6.7	3.7%	8.8	4.9%
Americas	87.3	-1.8	-2.0%	0.6	0.7%
<b>Total</b>	<b>806.4</b>	<b>-9.8</b>	<b>-1.2%</b>	<b>-2.5</b>	<b>-0.3%</b>
Segment Profit					
Japan	18.3	-4.3	-19.0%	-	-
APAC	24.7	-3.4	-12.3%	-3.2	-11.4%
Europe	32.4	4.2	15.0%	4.5	16.2%
Americas	10.4	-0.6	-5.9%	-0.4	-3.3%
Reconciliation	-11.2	-3.4	-	-3.5	-
<b>Total</b>	<b>74.5</b>	<b>-7.6</b>	<b>-9.3%</b>	<b>-6.8</b>	<b>-8.3%</b>

Organic basis: Revenue excludes revenue from transferred business. Segment profit excludes extraordinary factors and profit/loss impact from transferred business.

# Quarterly Revenue Growth Rate – Organic basis

(Currency neutral basis)				
By Segment				
	FY2024		FY2025	
	1Q	2Q	1Q	2Q
Japan	5%	4%	-0%	1%
APAC	5%	7%	-6%	-6%
Europe	0%	-4%	-1%	10%
Americas	8%	6%	0%	1%
<b>Total</b>	<b>4%</b>	<b>3%</b>	<b>-2%</b>	<b>1%</b>

(Currency neutral basis)				
Breakdown of APAC and Europe				
	FY2024		FY2025	
	1Q	2Q	1Q	2Q
<b>APAC</b>				
Vietnam	1%	7%	-12%	-11%
Thailand, beverage	15%	8%	-8%	-10%
Health supplement (*1)	5%	23%	2%	-2%
Oceania	2%	3%	3%	9%
<b>Europe</b>				
France	2%	-3%	-3%	4%
UK (*2)	-2%	-14%	5%	27%
Spain (*3)	-4%	2%	-8%	0%

Organic basis: Revenue excludes revenue from transferred business.

Segment profit excludes extraordinary factors and profit/loss impact from transferred business.

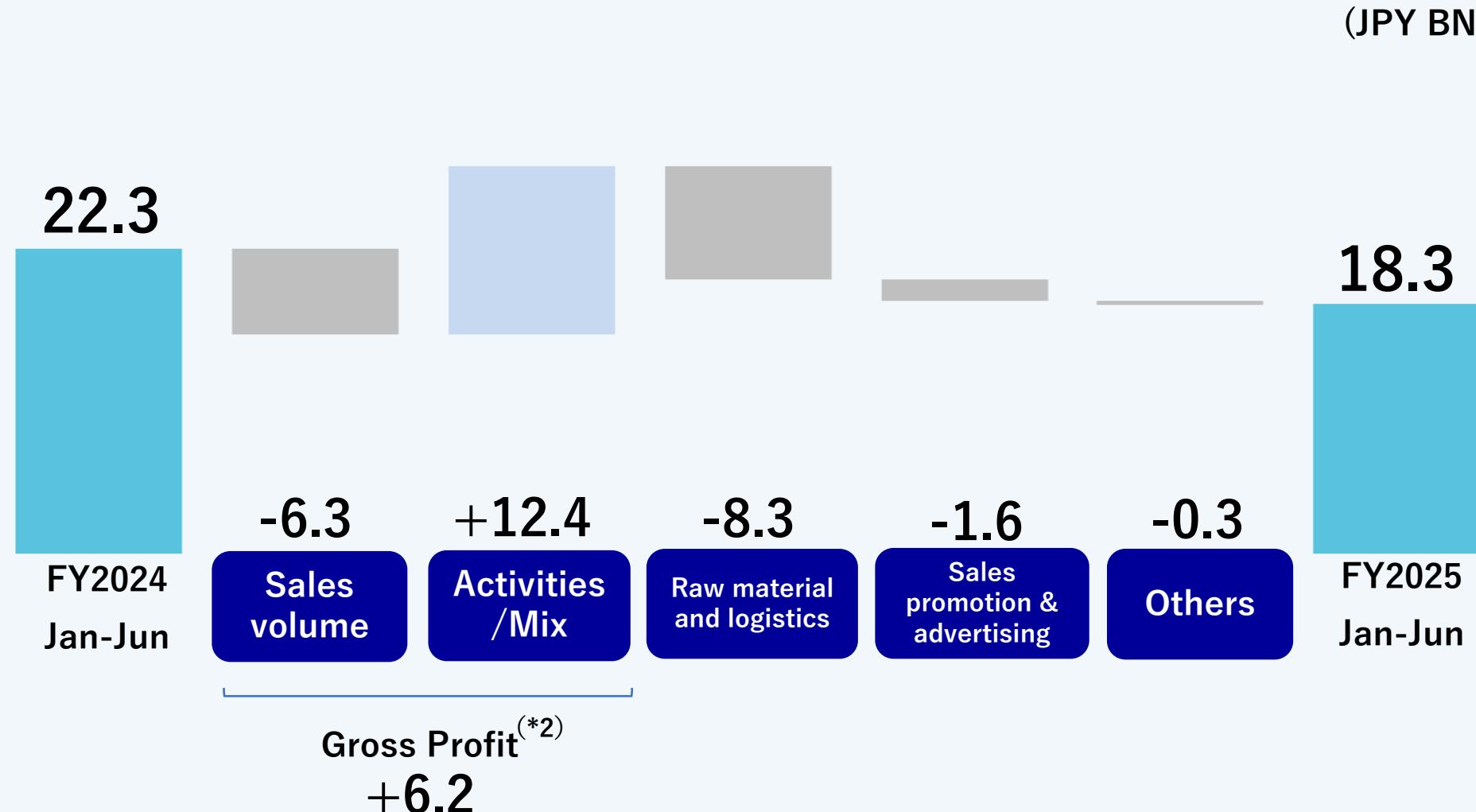
(\*1) Health Supplement results consist of Thailand and Indochina Peninsula (\*2) UK and Ireland (\*3) Spain and Portugal

				(JPY BN)	
Revenue	%YoY	Incl. currency effect	Currency neutral	Segment Profit	%YoY
					Incl. currency effect
<b>344.2 BN</b>	<b>0.2%</b>	—	—	<b>18.3 BN</b>	<b>-19.0%</b>

- Beverage market sales volume was estimated at 98% of last year, while SBF marked 96%. Despite a year-on-year decline due to price revisions and the reaction to the previous year's good weather, progress was in line with expectations.
- Revenue was in line with last year, as price revisions, focused brand and channel activities and mix improvements contributed as expected.
- Segment profit decreased due to the impact of higher raw material and logistics costs and aggressive marketing activities, despite the benefits of price revisions and mix improvements.



Organic basis: Revenue excludes revenue from transferred business. Segment profit excludes extraordinary factors and profit/loss impact from transferred business.



	Revenue	%YoY		Segment Profit	%YoY	
		Incl. currency effect	Currency neutral		Incl. currency effect	Currency neutral
	<b>185.6 BN</b>	-7.7%	-6.4%	<b>24.7 BN</b>	-12.3%	-11.4%
	Revenue	%YoY				
		Incl. currency effect	Currency neutral			
Beverage (Vietnam)	<b>67.6 BN</b>	-16.0%	-11.2%	Sales volume decreased due to sluggish consumption in the overall beverage market and delays in clearing inventory for the Lunar New Year.		
Beverage (Thailand)	<b>53.0</b>	-4.2%	-9.0%	Sales volume decreased due to sluggish consumption in the overall beverage market caused by low temperatures, an early rainy season and a decrease in foreign tourists.		
Health Supplement	<b>19.2</b>	5.1%	-0.1%	Solid sales in the Thai domestic market, but on par with last year due to some shipping delays.		
Beverage (Oceania) (*)	<b>35.4</b>	-1.2%	5.8%	The energy category market is brisk, and growth of V outpaced the market.		

(\*) Health Supplement results consist of Thailand and Indochina Peninsula

Organic basis: Revenue excludes revenue from transferred business. Segment profit excludes extraordinary factors and profit/loss impact from transferred business.



Revenue	%YoY		Segment Profit	(JPY BN)	
	Incl. currency effect	Currency neutral		Incl. currency effect	Currency neutral
<b>189.3 BN</b>	3.7%	4.9%	<b>32.4 BN</b>	15.0%	16.2%

	Revenue	%YoY			
		Incl. currency effect	Currency neutral		
France	<b>69.1 BN</b>	<b>-0.7%</b>	<b>0.9%</b>	Sales volume decreased due to the impact of a sugar tax increase, but revenue increased with higher selling prices.	
UK (*1)	<b>58.5</b>	<b>16.3%</b>	<b>16.7%</b>	Rebound from low production capacity utilization last year, strength in the energy and sport category market, and effective marketing activities resulted in growth outpacing the market.	
Spain (*2)	<b>31.2</b>	<b>-4.5%</b>	<b>-3.0%</b>	Revenue decreased as other brands have not yet fully offset the impact of the decline in the on-premise tonic market.	

(\*1) UK and Ireland    (\*2) Spain and Portugal

Organic basis: Revenue excludes revenue from transferred business. Segment profit excludes extraordinary factors and profit/loss impact from transferred business.



Revenue	%YoY		Segment Profit	%YoY	
	Incl. currency effect	Currency neutral		Incl. currency effect	Currency neutral
<b>87.3 BN</b>	<b>-2.0%</b>	<b>0.7%</b>	<b>10.4 BN</b>	<b>-5.9%</b>	<b>-3.3%</b>

- Sales volume was at the same level as last year for carbonated category (*PEPSI*). Non-carbonated category declined in sales volume due to tougher competition.
- Revenue was largely unchanged from the same period last year due to sustained sales volume and RGM activities including price revisions.  
(\*)
- Segment profit decreased due to the impact of rising logistics and labor costs.

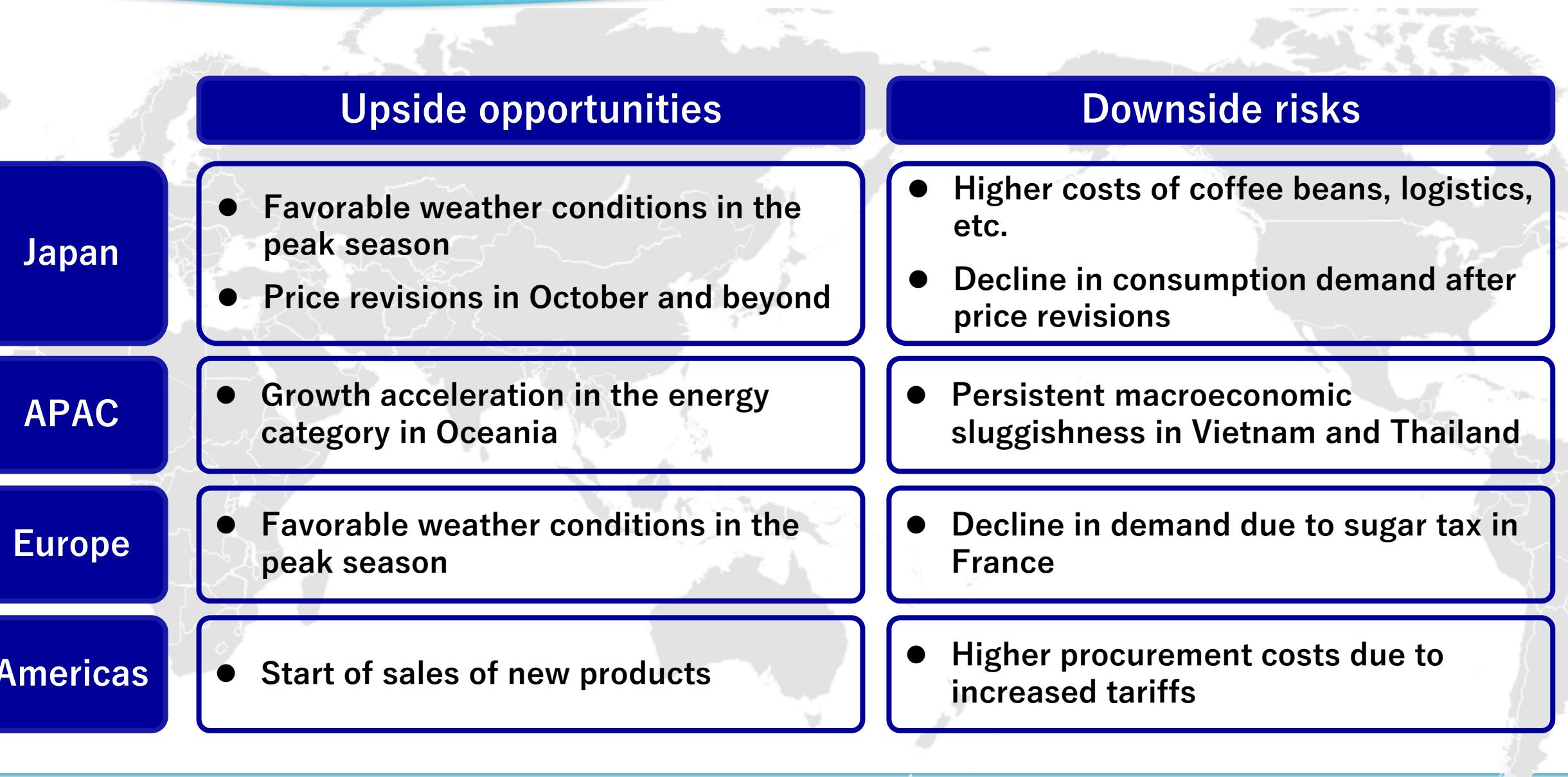


(\*) RGM (Revenue growth management): Pricing, pack price architecture, mix management, etc.

Organic basis: Revenue excludes revenue from transferred business.

Segment profit excludes extraordinary factors and profit/loss impact from transferred business.

	Vietnam	Beverage, Thailand
Market conditions	<ul style="list-style-type: none"><li>Consumer sentiment cooled due to government layoffs resulting from administrative reforms, the US reciprocal tariffs, weather conditions, and other factors.</li></ul>	<ul style="list-style-type: none"><li>Consumer sentiment cooled due to decrease in outing occasions caused by weather factors, etc. and decrease in foreign tourists. (Particularly significant impact on the contraction of the carbonated category.)</li></ul>
Our situations	<ul style="list-style-type: none"><li>Delay in clearing the inventory for the Lunar New Year.</li><li>Tougher competition due to the entry of local players.</li><li>Structural changes driven by the growth of supermarket and CVS channels.</li></ul>	<ul style="list-style-type: none"><li>The carbonated category market, which is our mainstay, is below the previous year's level, but we are maintaining our market share.</li><li>Lack of competitive brands in the growth categories (coffee and energy)</li></ul>
Actions for recovery	<ul style="list-style-type: none"><li>More promotion and marketing activities in the carbonated and tea categories beyond the original plan.</li><li>Establish an organization that can adapt to the evolving market and channel structures.</li><li>Refine KPIs for sales activities.</li></ul>	<ul style="list-style-type: none"><li>More promotion and marketing activities in the carbonated and tea categories in addition to the original plan.</li><li>Gain market share by launching new products in the carbonated category.</li><li>Expand product portfolio in the growth categories.</li></ul>



	Upside opportunities	Downside risks
Japan	<ul style="list-style-type: none"><li>● Favorable weather conditions in the peak season</li><li>● Price revisions in October and beyond</li></ul>	<ul style="list-style-type: none"><li>● Higher costs of coffee beans, logistics, etc.</li><li>● Decline in consumption demand after price revisions</li></ul>
APAC	<ul style="list-style-type: none"><li>● Growth acceleration in the energy category in Oceania</li></ul>	<ul style="list-style-type: none"><li>● Persistent macroeconomic sluggishness in Vietnam and Thailand</li></ul>
Europe	<ul style="list-style-type: none"><li>● Favorable weather conditions in the peak season</li></ul>	<ul style="list-style-type: none"><li>● Decline in demand due to sugar tax in France</li></ul>
Americas	<ul style="list-style-type: none"><li>● Start of sales of new products</li></ul>	<ul style="list-style-type: none"><li>● Higher procurement costs due to increased tariffs</li></ul>

# **SUNTORY**

## SUNTORY BEVERAGE & FOOD

Reference materials are disclosed separately on the website of Suntory Beverage & Food Limited.  
Please refer to the following URL.

URL :

(Japanese website) [https://www.suntory.co.jp/softdrink/ir/library\\_earnings/](https://www.suntory.co.jp/softdrink/ir/library_earnings/)

(English website) [https://www.suntory.com/softdrink/ir/library\\_earnings/](https://www.suntory.com/softdrink/ir/library_earnings/)

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