



Aug. 19, 2025

Company name: m-up Holdings, Inc.  
Representative: Koichiro Mito  
President & Representative Director, CEO  
(TSE Prime Market, Stock Exchange Code: 3661)  
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### Notice regarding Repurchase of Own Shares

(Under the Provisions of the Articles of Incorporation pursuant to Paragraph 2, Article 165 of the Companies Act of Japan)

m-up Holdings, Inc. (the "Company") announces that the Company, at its Board of Directors Meeting held today, to repurchase its own shares pursuant to the Article 156 of the Companies Act of Japan, as applied pursuant to paragraph 3 of Article 165 of the act.

#### 1. Reason for Repurchasing Own Shares

The purpose of the share repurchase is to enable a flexible capital policy in response to changes in the business environment, while also enhancing shareholder returns and improving capital efficiency.

#### 2. Details of Repurchase

1. Type of shares to be repurchased	Common Shares of the Company
2. Total number of shares to be repurchased	Up to 150,000 shares (Ratio to the outstanding shares: 0.4%)
3. Total amount of repurchase price	Up to 3 million yen
4. Repurchase period	From Aug. 20, 2025 to Aug. 30, 2025
5. Repurchase method	Market purchases based on the discretionary dealing contract

(Reference) Status of Treasury Stock as of June 30, 2025

Number of outstanding shares: 36,507,936 shares

Number of treasury stock: 988,452 shares

End of document.