



September 12, 2025

To Whom It May Concern,

Company Name: JM Holdings Co., Ltd.  
Name of Representative: Masahiro Sakai, President  
(Securities Code: 3539, TSE Prime Market)  
Contact: Kaori Maeda, Managing Director and  
General Manager of Administrative Division  
(TEL: +81-3-6453-6810)

### Notice Concerning Stock Split and Changes to Shareholder Benefits Program

JM Holdings (hereinafter, the “Company”) hereby announces that, at a Board of Directors meeting held on September 12, 2025, a resolution was passed regarding a stock split and changes to the shareholder benefits program.

#### 1. Stock Split

##### (1) Purpose of the stock split

The purpose of the stock split is to reduce the price per investment unit of Company shares and create an environment that makes it easier for investors to invest in Company shares, thereby increasing the liquidity of Company shares and further expanding our investor base.

##### (2) Method of stock split

With Friday, October 31, 2025, as the record date, each share of the Company’s common stock held by the shareholders listed or recorded in the shareholder register as of the record date will be split into two (2) shares.

##### (3) Increase in number of shares resulting from the split

Number of shares issued before the stock split	25,479,500 shares
Increase in the number of shares due to the stock split	25,479,500 shares
Number of shares issued after the stock split	50,959,000 shares
Number of shares that can be issued after the stock split	85,000,000 shares

##### (4) Schedule for the split

Date of public notice for record date	Friday, October 10, 2025 (planned)
Record date	Friday, October 31, 2025
Effective date	Saturday, November 1, 2025

##### (5) Other

There will be no change in the amount of capital as a result of this stock split.

## 2. Changes to the Shareholder Benefits Program

With the aim of expressing our gratitude to our shareholders for their ongoing support, increasing the attractiveness of investing in shares of the Company, and encouraging more shareholders to hold our shares over the medium to long term, we introduced a shareholder benefits program. As a result of the stock split, the Company has decided to change the details regarding the shareholder benefits program from the record date of the end of July 2026.

In conjunction with the stock split, gift criteria and shareholder benefits will be changed as follows.

### Company Shareholder Benefits Program (Before the stock split)

Number of Shares Held	Shareholder Benefits (Select one below)
100+ shares	(i) 2,500 yen worth of meat-related products (ii) 2 kg of Koshihikari rice from Minamiuonuma (iii) Group company gift certificates worth 2,500 yen (500 yen x 5)
500+ shares	(i) 3,500 yen worth of meat-related products (ii) 3 kg of Koshihikari rice from Minamiuonuma (iii) Group company gift certificates worth 3,500 yen (500 yen x 7)
1,000+ shares	(i) 5,000 yen worth of meat-related products (ii) 5 kg of Koshihikari rice from Minamiuonuma (iii) Group company gift certificates worth 5,000 yen (500 yen x 10)
10,000+ shares	(i) 10,000 yen worth of meat-related products (ii) 10 kg of Koshihikari rice from Minamiuonuma (iii) Group company gift certificates worth 10,000 yen (500 yen x 20)

### Company Shareholder Benefits Program (After the stock split)

Changes are underlined.

Number of Shares Held	Shareholder Benefits (Select one below)
<u>100+ shares</u>	(i) <u>Group company gift certificates worth 1,000 yen (500 yen x 2)</u>
<u>200+ shares</u>	(i) 2,500 yen worth of meat-related products (ii) 2 kg of Koshihikari rice from Minamiuonuma (iii) Group company gift certificates worth 2,500 yen (500 yen x 5)
<u>1,000+ shares</u>	(i) 3,500 yen worth of meat-related products (ii) 3 kg of Koshihikari rice from Minamiuonuma (iii) Group company gift certificates worth 3,500 yen (500 yen x 7)
<u>2,000+ shares</u>	(i) 5,000 yen worth of meat-related products (ii) 5 kg of Koshihikari rice from Minamiuonuma (iii) Group company gift certificates worth 5,000 yen (500 yen x 10)

<u>20,000+ shares</u>	(i) 10,000 yen worth of meat-related products (ii) 10 kg of Koshihikari rice from Minamiuonuma (iii) Group company gift certificates worth 10,000 yen (500 yen x 20)
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\* Those who are listed or recorded as holding at least one unit (100 shares) under the same shareholder number in the Company's shareholder registry on the record dates of the last day of July each year and the last day of July of the previous year are eligible as having fulfilled a period of continuous holding.

Please note that if any of the following apply, shareholder number may be changed and so it may not fulfill the requirement of "under the same shareholder number." To see if your shareholder number has changed, please contact the securities company with which you have opened your account.

- If you use a securities company's stock lending service
- If all of the shares you hold are sold and repurchased
- If you change the securities company with which your shares are handled
- If you change your name or address in the shareholder registry due to marriage or relocation
- If the shareholder changes due to inheritance, etc.

### 3. Timing of Changes

The new shareholder benefits program will go into effect from the end of July 2026 as the record date.