

September 19, 2025

Company name: Strike Co., Ltd.
Representative: Kunihiro Arai, President & CEO
(Securities code: 6196 TSE Prime)
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**Notice Regarding Commencement of Preparation for
Transition to Holding Company Structure through Company Split
and Establishment of Subsidiary (Split Preparatory Company)**

Strike Co., Ltd. (the “Company”) hereby announces that, at its Board of Directors meeting held today, it resolved to commence preparation for a transition to a holding company structure through a company split and to establish a wholly-owned subsidiary of the Company as a split preparatory company (the “Split Preparatory Company”) on October 1, 2025 (tentative).

The transition to a holding company structure is subject to approval at the Company’s Annual General Meeting of Shareholders scheduled for late December 2025.

1. Background and purpose of the transition to a holding company structure

The Company, under its mission of “Creating partnerships that change the world,” has been expanding its core M&A brokerage business while also pursuing growth in adjacent business domains, with the aim of ensuring the continuity and growth of many attractive companies and businesses.

In order to further expand our business and enhance corporate value, we have determined that it would be desirable to establish a group management structure that enables prompt and flexible decision-making. Accordingly, as announced in the “Notice Regarding Commencement of Consideration for Transition to Holding Company Structure” released on July 30, 2025, we have been examining such transition to a holding company structure and have now resolved to proceed with it.

Under this structure, the holding company will focus on driving group-wide management strategy, M&A strategy, and governance enhancement, while the operating company will aim for further growth of existing businesses and expansion into new business areas.

2. Overview of the transition to a holding company structure

(1) Method of transition

The Company plans to transition to a holding company structure on April 1, 2026 by implementing an absorption-type company split with the Company as the splitting entity, transferring the businesses to be separated to a wholly-owned subsidiary (the Split Preparatory Company). The Company will remain listed even after the transition to a holding company structure.

(2) Schedule of the company split

Board of Directors meeting for establishment of the Split Preparatory Company	September 19, 2025
Establishment of the Split Preparatory Company	October 1, 2025 (tentative)
Board of Directors meeting for approval of the absorption-type company split agreement	Mid-October 2025 (tentative)
Conclusion of the absorption-type company split agreement	Mid-October 2025 (tentative)
Annual General Meeting of Shareholders for approval of the absorption-type company split agreement	Late December 2025 (tentative)
Effective date of the absorption-type company split	April 1, 2026 (tentative)

3. Overview of the Split Preparatory Company to be established in connection with the transition to a holding company structure

(1) Name	Strike Split Preparatory Company, Ltd.	
(2) Location	1-2-1 Otemachi, Chiyoda-ku, Tokyo	
(3) Representative	Kunihiko Arai, President & CEO	
(4) Business	M&A brokerage business	
(5) Capital	¥10 million	
(6) Date of establishment	October 1, 2025 (tentative)	
(7) Number of shares issued	200 shares	
(8) Fiscal year-end	September 30	
(9) Major shareholder and shareholding ratio	Strike Co., Ltd. 100%	
(10) Relationship with the Company	Capital relationship	To be established as a wholly-owned subsidiary of the Company.
	Personnel relationship	Directors are scheduled to be dispatched from the Company.
	Business relationship	No transactions with the Company, as operations have not yet commenced.

4. Future outlook

Details of the absorption-type company split, specific matters following the transition to a holding company structure, and the outlook going forward will be announced as soon as they are determined.