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Sep 19, 2025

For Immediate Release

Company name	CERES INC.
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### **Notice Regarding Revision (Increase) of Dividend Forecast**

CERES INC. (the “Company”) hereby announces that the Company resolved at a meeting of its Board of Directors held on September 19, 2025, to revise (increase) the year-end dividend forecast per share for the fiscal year ending December 31, 2025, which was originally announced on February 14, 2025, as outlined below.

#### **1. Reason for revision (increase) of dividend forecast**

The Company recognizes the continuous enhancement of corporate value and the return of profits to shareholders as key management priorities. With respect to profit distribution, the Company’s basic policy is to provide stable dividends based not only on its earnings performance, but also on capital policies that take into consideration future business strategies and developments, as well as investments aimed at driving growth of the Group.

In line with its policy of business selection and concentration, the Company completed the transfer of all shares of its consolidated subsidiary YUMEMI, Inc. in May 2025, and has already announced its policy to allocate the proceeds towards the reallocation of management resources and the enhancement of shareholder returns. Since the second quarter of 2025, the Company has consolidated two D2C companies into the Group, acquired the Point Income business, and entered into a capital and business alliance with CyberBuzz, Inc. to reinforce influencer marketing initiatives.

In addition to this reallocation of management resources, and with the aim of further enhancing shareholder returns, the Company has resolved to declare a special dividend of JPY 20 per share. As a result, the year-end dividend for the fiscal year ending December 31, 2025, is scheduled to total JPY 80 per share (ordinary dividend of JPY 60 plus special dividend of JPY 20).

2. Forecast of Dividends for FY2025 (Ending December 31, 2025)

	Dividend per share (JPY)		
	End of 2 <sup>nd</sup> quarter	End of the fiscal year	Total
Previous forecast (February 14, 2025)	—	60.00	60.00
Revised forecast	—	80.00 (Ordinary dividend 60.00) (Special dividend 20.00)	80.00 (Ordinary dividend 60.00) (Special dividend 20.00)
Actual results for the current year	0.00	—	—
Actual results for the previous year (Fiscal year ended December 31, 2024)	0.00	60.00	60.00

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