

Company name	AEON CO., LTD.
Listings	TSE PRIME of Tokyo Stock Exchange
Security code	8267
URL	https://www.aeon.info/en/
Representative	Akio Yoshida, President and Representative Executive Officer
Contact	Hiroaki Egawa, Executive Officer, Finance and Business Management
Telephone	+81 43-212-6042

AEON Monthly Operating Performance of Major Consolidated Companies in September 2025

September Sales Trends: ·In September, unseasonably hot weather persisted nationwide until mid-month. We responded to the changing climate by strengthening the lineup of products suited for the transitional season. Efforts were also made to provide a comfortable shopping environment where customers could enjoy shopping with their families in air-conditioned malls, while initiatives such as local specialty fairs and sales in support of local professional baseball teams were held to attract customers. In response to continued inflation, we announced TOPVALU price reductions on 60 daily necessities and grocery items effective October 1, following the price cuts on 75 items implemented in April. ·At AEON Retail, in the General Merchandise Store Business, same-store sales have exceeded the previous year’s level for seven consecutive months. The company launched a new initiative, <i>AEON Oktoberfest</i> , featuring German-imported beers, TOPVALU’s non-alcoholic beer, and a wider selection of limited-time German sausages and pizzas. Ahead of the three-day weekend including Respect-for-the-Aged Day, the company strengthened its lineup of high-end foods such as bluefin tuna and roast beef. As a result, food sales at existing stores surpassed the previous year’s level for 37 consecutive months. By category, grocery, daily foods, marine, and the specialty food store <i>caférrant</i> performed well. In Apparel, same-store sales were slightly below the previous year, despite initiatives to promote products for late-summer and themed events not affected by seasonal trends in response to record-breaking heat. Meanwhile, sales in shoes and other miscellaneous categories performed well. In Health & Beauty Care, sales at existing stores exceeded the previous year’s level for seven consecutive months, supported by strong sales of heat-relief and immune-support products and steady growth in dispensing operations in pharmacy. ·In the Supermarket Business, amid continued inflation, the Group strengthened its pricing strategy for daily necessities and groceries to support customers’ household budgets, resulting in year-on-year growth in same-store sales. MaxValu Tokai promoted community-oriented management by offering healthy and enriching food proposals to support regional revitalization, and by launching the “ <i>Suzuka Gozen : Kameyama Miso-Yaki Udon & Seasonal Vegetable Bento</i> ,” developed in collaboration with students from Suzuka University of Medical Science as part of industry-academia initiatives. In order to enhance customer convenience, FUJI leveraged common assets within the AEON Group to introduce WAON POINT accrual and usage at 96 stores. Going forward, the number of participating stores will be expanded to generate further synergies.													
---	--	--	--	--	--	--	--	--	--	--	--	--	--

(Unit : %)

FY2025	YoY sales	March	April	May	June	July	August	September	October	November	December	January	February
AEON RETAIL CO., LTD.	All stores	103.3	102.5	103.9	103.1	101.4	102.7	102.3					
	Same stores	102.9	101.8	103.1	102.1	100.7	102.1	101.5					
AEON Hokkaido Corporation	All stores	110.0	109.8	110.1	109.0	109.1	109.2	106.5					
	Same stores	102.3	102.1	102.0	101.7	101.8	101.8	99.7					
AEON KYUSHU CO., LTD.	All stores	103.6	103.8	103.5	104.3	101.9	100.5	100.8					
	Same stores	104.5	104.9	104.6	105.7	103.4	102.0	101.8					
CAN DO CO., LTD.	All stores	103.1	105.8	104.8	103.5	103.5	100.8	104.6					
	Same stores	100.4	101.9	100.1	100.7	100.9	98.3	100.1					
Maxvalu Tokai Co., Ltd.	All stores	104.0	104.5	103.5	103.1	102.7	99.9	103.6					
	Same stores	102.6	103.3	102.2	101.9	101.7	99.2	102.9					
FUJI CO.,LTD	All stores	103.0	103.3	103.2	103.4	102.6	99.7	101.2					
	Same stores	103.7	103.3	102.9	103.1	102.3	99.4	100.8					
MINISTOP CO., LTD.	All stores	102.8	102.7	100.2	100.1	96.2	96.3	93.0					
	Same stores	103.2	103.1	100.9	101.5	97.6	97.8	94.7					
COX CO., LTD.	All stores	94.6	92.5	102.6	92.3	99.9	107.0	91.4					
	Same stores	93.8	92.0	102.9	92.0	100.7	107.6	91.5					
GFOOT CO., LTD.	All stores	90.2	92.8	95.3	87.0	90.3	94.2	96.8					
	Same stores	92.1	94.7	97.3	89.2	92.7	97.0	100.2					

*Figures above are based on each company's disclosure policy.

*1.AEON RETAIL CO., LTD. merged with AEON RETAIL STORE., LTD. on March 1, 2025, and transferred the WAON issuance business to AEON Financial Service Co., Ltd. as of February 28, 2025, and Figures for both all stores and same stores include AEON RETAIL STORE., LTD.

*2. All-store and same-store year-on-year sales of the above companies were calculated excluding the impact of the application of “Accounting Standard for Revenue Recognition (ASBJ Statement No. 29)” .

*3. For CAN DO CO., Ltd., both all-store and same-store sales YoY comparisons are computed after applying the revenue recognition standard mentioned above.

*4. AEON Hokkaido Corporation has taken over nine GMSs in the Hokkaido region from Seiyu Co., Ltd., and has been gradually opening the company-operated sections since October 26. 2024.

*5. The results of United Super Markets Holdings Inc. and AEON Fantasy Co., LTD. and WELCIA HOLDINGS CO., LTD. will be announced on the AEON website at a later date. <https://www.aeon.info/ir/library/monthly/>
 «Year-over-year weekday rotation»
 ① Weekends:Sat. ±0day, Sun-1day. National holidays: This year ; September 15th (Mon.), 23rd(Tue.), Last year ; September 16th (Mon.), 23rd (Mon.).
 ② Customer gratitude day: This year ; September 20th (Sat.), 30th (Tue.), Last year ; September 20th (Fri.), 30th (Mon.).

<Reference material: Segment information (preliminary version)>													
(Unit : %)													
FY2025	YoY sales/Number of customers	March	April	May	June	July	August	September	October	November	December	January	February
The General Merchandise Store (GMS) Business	Same stores	102.1	101.2	101.8	102.6	101.5	101.8						
	Number of customers	99.2	98.2	98.7	100.5	100.2	99.6						
The Supermarket (SM) Business	Same stores	103.7	103.7	102.8	103.1	102.0	99.5						
	Number of customers	101.8	101.2	100.1	101.1	100.0	98.8						
The Discount Store (DS) Business	Same stores	108.1	108.6	107.2	106.6	107.0	103.4						
	Number of customers	104.8	104.5	104.2	105.1	104.9	101.6						
The Health and Wellness Business	Same stores	104.9	102.5	103.4	104.2	100.3	99.0						
	Number of customers	102.8	99.9	100.9	101.5	99.2	98.4						
The Services Business	Same stores	96.8	94.9	124.5	122.7	139.6	128.8						
	Number of customers	88.5	82.0	125.0	136.3	158.7	140.1						
The Specialty Store Business	Same stores	91.6	96.5	99.4	91.9	97.8	98.1						
	Number of customers	85.6	94.0	100.1	90.9	98.3	99.3						

*6. The figures for the General Merchandise Store (GMS) Business are sourced from the results of 12 companies, including AEON RETAIL CO., LTD., AEON Hokkaido Corporation, and AEON KYUSHU CO., LTD., among others.

*7. The figures for the Supermarket Business are sourced from the results of 13 companies, including The Maruetsu, Inc., KASUMI CO., LTD, Inageya Co., Ltd., MaxValu Tokai Co., Ltd., and FUJI CO., LTD., among others.

*8. The figures for the Discount Store Business are sourced from the results of three companies, including AEON BIG CO., LTD. and BIG-A CO., LTD., and another company.

*9. The figures for the Health and Wellness Business are sourced from the results of three companies, WELCIA YAKKYOKU CO., LTD., and others.

*10. The figures for the Services Business are sourced from the results of five companies, namely AEON Fantasy Co., Ltd., AEON ENTERTAINMENT CO., LTD., among others.
 Notably, AEON DELIGHT CO., LTD. a significant player in this segment, is excluded from the dataset.

*11. The figures for Specialty Store Business are sourced from the results of seven companies including COX CO., LTD., GFOOT CO., LTD., AEON PET CO.,LTD., and Mega Sports Co., LTD. among others.

*12. The results of September will be announced on the AEON website at a later date.

*13. The figures for all segments in April, as well as the GMS business in June and July, have been revised.