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FOR IMMEDIATE RELEASE

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Notice Concerning Revision of Full-Year Consolidated Earnings Forecast (Based on IFRS)

Japan Eyewear Holdings Co., Ltd. (“JEH”) announces that, in light of the most recent earnings trends and other factors, it has revised the full-year consolidated earnings forecast for the fiscal year ending January 2026 (from February 1, 2025, to January 31, 2026) announced on March 13, 2025. The details are described below.

1. Revision of the full-year consolidated earnings forecast

Revision of the full-year consolidated earnings forecast for the fiscal year ending January 2026
(February 1, 2025, to January 31, 2026)

| | Revenue | Operating profit | Profit before tax | Profit | Profit attributable to owners of parent | Basic earnings per share |
|---|---------------------------|--------------------------|--------------------------|--------------------------|---|--------------------------|
| Previous forecast (A) | Millions of yen 19,050 | Millions of yen 6,200 | Millions of yen 5,900 | Millions of yen 4,000 | Millions of yen 4,000 | Yen 165.90 |
| Revised forecast (B) | 18,900 | 6,200 | 5,900 | 4,000 | 4,000 | 165.79 |
| Amount of change (B-A) | ▲150 | - | - | - | - | |
| Rate of change (%) | ▲0.8% | - | - | - | - | |
| (Reference) Actual results for the previous fiscal year (fiscal year ended January 2025) | 16,666 | 5,328 | 4,912 | 3,994 | 3,994 | 166.44 |

(Reason for the revision)

Due to the dissemination on social media and other platforms of information suggesting a possible earthquake in Japan in July 2025, inbound sales from certain Asian regions temporarily declined during that period, resulting in actual revenue falling short of expectations. Given these results, the consolidated earnings forecast for the fiscal year ending January 2026, announced on March 13, 2025, has been revised to reflect actual results through September 2025. JEH recognizes that inbound demand from these Asian regions has been currently recovering.

Meanwhile, profitability is expected to improve as a result of measures already implemented, such as change in price for eyewear frames and enhanced efficiency in selling, general and administrative expenses. Accordingly, operating profit, profit before tax, and profit remain

unchanged from initial forecast. Note that the earnings forecast has been prepared based on information available as of the date of release of the document. Actual results may differ from the forecast figures due to various factors in the future.

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