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FOR IMMEDIATE RELEASE

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President and Representative Director
(Securities code: 5889; TSE Standard Market)
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Notice Regarding Approval of Change of Market Category to the Prime Market of the Tokyo Stock Exchange

Japan Eyewear Holdings Co., Ltd. ("JEH") announces that it received approval from Tokyo Stock Exchange, Inc. today to change the market category of JEH's shares from the Standard Market of the Tokyo Stock Exchange to the Prime Market of the Tokyo Stock Exchange on the delivery date (Note) of secondary offering of shares resolved by the Company's Board of Directors today.

(Note) The delivery date shall be a day falling in the period from Wednesday, October 29, 2025 to Tuesday, November 4, 2025.

This is entirely the result of the support from all stakeholders including shareholders and customers who have supported JEH from day to day, and we would like to express our sincere appreciation. In addition, we apologize for the significant inconvenience and concern caused by the withdrawal of the application for the change of market category to the Prime Market of the Tokyo Stock Exchange in February 2025.

JEH Group aim for new developments as an eyewear group that have originated in Japan based on the management philosophy of "To inspire the world through eyewear, to add to the world's cultural richness, and to share our prosperity with all our contributors".

We would like to express our sincere gratitude for your continuing support and friendship. We humbly ask for your continuing support in the future.

Please see the Japan Exchange Group website (<https://www.jpx.co.jp/english/>) for details on the change in market category to the Prime Market of the Tokyo Stock Exchange.

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Note: This press release does not constitute an offer of investment in any securities. This press release has been prepared for the purpose of publicly announcing that the Company received approval of change of market category to the Prime Market of the Tokyo Stock Exchange, and not for the purpose of soliciting investment or other activities within or outside Japan. This press release does not constitute an offer of investment in nor solicitation for purchase of securities within the United States or elsewhere. The securities referred to in this press release may not be offered or sold in the United States absent registration or an exemption from registration under the U.S. Securities Act of 1933. No securities will be publicly offered or sold in the United States in connection with the above-mentioned transactions.