

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

November 4, 2025

To whom it may concern,

Company name: ASAHI CO., LTD.
 Representative: Yoshifumi Shimoda
 President and Representative Director
 (Code number: 3333,
 Tokyo Stock Exchange Prime Market)
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 Director
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Preliminary Monthly Business Report
for October 2025 (September 21, 2025– October 20, 2025)

ASAHI CO., LTD. (the Company) hereby announces its preliminary monthly business report as follows.

Monthly results and year-on-year change for the fiscal year ending February 20, 2026 (February 21, 2025–February 20, 2026)

| Month | | Year-on-year change (%) | | | | | |
|-----------|--------------|-------------------------|---------------------|--------------------|----------------------------------------|---------------------|--------------------|
| | | All stores | | | (Of those on the left) existing stores | | |
| | | Net sales | Number of customers | Sales per customer | Net sales | Number of customers | Sales per customer |
| March | Single month | 99.7 | 96.4 | 103.7 | 98.2 | 94.8 | 103.6 |
| | Cumulative | 99.7 | 96.4 | 103.7 | 98.2 | 94.8 | 103.6 |
| April | Single month | 104.6 | 101.3 | 103.2 | 102.8 | 99.8 | 103.0 |
| | Cumulative | 102.6 | 99.3 | 103.4 | 101.0 | 97.8 | 103.3 |
| May | Single month | 96.3 | 94.7 | 101.5 | 94.4 | 93.2 | 101.2 |
| | Cumulative | 100.9 | 97.8 | 103.2 | 99.2 | 96.3 | 103.0 |
| June | Single month | 91.5 | 91.2 | 100.2 | 90.1 | 90.2 | 99.9 |
| | Cumulative | 99.1 | 96.3 | 102.9 | 97.5 | 94.9 | 102.7 |
| July | Single month | 103.9 | 105.5 | 98.4 | 102.3 | 104.2 | 98.2 |
| | Cumulative | 99.9 | 98.0 | 102.0 | 98.2 | 96.6 | 101.7 |
| August | Single month | 93.6 | 95.7 | 97.4 | 91.9 | 94.7 | 97.1 |
| | Cumulative | 99.0 | 97.6 | 101.4 | 97.4 | 96.3 | 101.2 |
| September | Single month | 102.4 | 101.2 | 101.2 | 100.3 | 99.8 | 100.5 |
| | Cumulative | 99.4 | 98.1 | 101.3 | 97.7 | 96.8 | 101.0 |
| October | Single month | 99.9 | 98.3 | 101.3 | 97.3 | 96.5 | 100.8 |
| | Cumulative | 99.4 | 98.1 | 101.3 | 97.7 | 96.7 | 101.0 |
| November | Single month | | | | | | |
| | Cumulative | | | | | | |
| December | Single month | | | | | | |
| | Cumulative | | | | | | |

| | | | | | | | |
|----------|--------------|--|--|--|--|--|--|
| January | Single month | | | | | | |
| | Cumulative | | | | | | |
| February | Single month | | | | | | |
| | Cumulative | | | | | | |

- (Notes)
1. The above figures have been prepared based on our preliminary business report, which may differ from the actual results.
 2. Figures for existing stores are calculated for stores that have been open for at least 13 months, which are not fixed.
 3. Net sales, number of customers, and sales per customer of existing stores include e-commerce net sales.

Store openings and closures in September (September 21, 2025– October 20, 2025)

<Store openings>

None

<Store closures>

| Date of closure | Name of store | Location |
|-----------------|-----------------|----------|
| September 28 | Sendagaya DEPT. | Tokyo |

Number of stores as of October 20, 2025

| | |
|---------------------------|-----|
| Directly operated stores: | 532 |
| Franchise stores: | 17 |
| Total: | 549 |