



Nov 5, 2025

Company Name: Sanrio Company, Ltd.
President and Chief Executive Officer: Tomokuni Tsuji
Securities Code: 8136, TSE Prime Market Section
Inquiries: Seiichiro Matsumoto, Managing Executive Officer
Tel.: +81-3-3779-8058

Notice Regarding Decision on Dividends from Retained Earnings (Interim Dividend) and Revisions to Our Year-end Dividend Forecasts

The Board of Directors of Sanrio Company, Ltd. approved a resolution on Nov 5, 2025 to pay a dividend from retained earnings with a record date of September 30, 2025 and to revise the year-end dividend with a record date of March 31, 2026, as described below.

Matters relating to dividends of retained earnings shall be determined by the Board of Directors in accordance with Article 459-1 of the Companies Act.

1. Details of payment of dividend from retained earnings (Interim Dividend) (April 1, 2025 to September 30, 2025)

	Payment of dividends	Most recent dividend forecasts (announced on August 8, 2025)	Payment of interim dividend for the fiscal year ended March 31, 2025
Record date	September 30, 2025	Same as on the left	September 30, 2024
Dividend per share	31.00 yen	30.00 yen	20.00 yen
Total amount of payment	7,604 million yen	—	4,723 million yen
Effective date	December 4, 2025	—	December 2, 2024
Source of payment	Retained earnings	—	Retained earnings

2. Revisions to Year-end Dividend Forecasts

Revisions to the dividend forecasts (April 1, 2025 to March 31, 2026)

	Dividend per share		
	Interim-end	Year-end	Total
Record date	September 30, 2025	March 31, 2026	—
Prior Forecasts Published on Aug 8, 2025	30.00 yen	30.00 yen	60.00 yen
Revised Forecasts	—	31.00 yen	62.00 yen
Current Fiscal Year Results	31.00 yen	—	—
Results for the Fiscal Year Ended 3/2025	20.00 yen	33.00 yen	53.00 yen

3. Reasons

The Company considers distributing earnings to shareholders to be one of the Sanrio Group's highest priorities. The profit attributable to owners of parent was 27.5 billion yen for the first half, which exceeded our plan, and is now expected to amount to 49.4 billion yen for the full year. Accordingly, the interim dividend will be 31 yen per share, up 1 yen from the previous forecast of 30 yen per share.

Following the upward revision to our earnings forecast, we will increase the year-end dividend by 1 yen to 31 yen per share, up from the previous forecast 30 yen.

This will bring the total annual dividend to 62 yen per share, a 2 yen increase from the previous forecast of 60 yen per share.