

**Third Quarter of Fiscal Year
Ending December 31, 2025**
(Jan 1, 2025 to Sep 30, 2025)
Unicharm Investor Meeting
Presentation Materials

November 7, 2025

Unicharm Corporation



unicharm
Love Your Possibilities

Third Quarter of Fiscal Year Ending December 31, 2025(January 1 to September 30) Financial Performance Summary

Projections stated in these materials include those based on the Company's currently obtained assumptions, forecasts and plans regarding the future. Therefore, actual results may differ significantly from projections due to risks and uncertainties associated with market competition, foreign exchange rates, etc.

Consolidated

Sales

¥694.2 billion (YoY -3.9%)

Core Operating Income

¥86.6 billion (YoY -16.4%)

- Reactionary impact on the previous year's record-high business performance and preemptive strategic investments in Asia resulted in a reduction in operating profit.
- Quarterly profit attributable to owners of parent increased, driven by improvements in net financial income and insurance benefit income.
- The effects of strategic investments gradually became visible starting in the third quarter (July-September).

Japan

0.1% sales increase, 3.5% profit reduction

- Recorded high sales. While the market temporarily slowed in July-September due to the impact of the extreme heat and a reaction to the previous year's increased stock-pile demand, market share remained stable. The continued penetration and expansion of value shifting has been successful, maintaining a high profit margin.

Overseas

5.9% sales reduction, 28.5% profit reduction

- Asian region recorded a decline in both sales and profit. Despite reputational damage in China during the first half, the effects of key strategic investments aimed at responding to the competitive environment in Asia and enhancing brand value gradually emerged, leading to a recovery trend with actual revenue and profit growth in July-September.
- Other regions resulted in an increase in both sales and profit. In North America, the pet care business continues to show high growth in response to effective tariff measures. In the Middle East, feminine care products are also expanding and driving growth. In Egypt, profitability improvements are being promoted. Brazil is showing signs of improvement.

Shareholder Returns

Annual dividend- ¥18 Increased dividend for 24 consecutive years

- Buy-back our own shares: ¥22 billion as planned (Approx. 20.02 million shares)

Amid a reaction to the previous year's record business performance and temporary pressure on earnings due to strategic investments, we secured an increase in quarterly profit attributable to owners of parent, indicating signs of a recovery in profitability



● Consolidated account highlights
(from Jan. to Sep.)

(Unit: 100 million yen)

	Nine Months Ended Sep. 30, 2024	Nine Months Ended Sep. 30, 2025	Gap(yen)	Gap in % (actual gap %) *1	(Forecast) FY ending Dec. 31, 2025	Achievement (%)
Net sales	7,221	6,942	-278	-3.9% [-2.2%]	9,740	71.3%
Core operating income (margin-%)	1,036 (14.3%)	866 (12.5%)	-169	-16.4% [-15.8%] (-1.8P)	1,200 (12.3%)	72.2%
Profit before tax (margin-%)	1,008 (14.0%)	935 (13.5%)	-73	-7.2% (-0.5P)	1,270 (13.0%)	73.6%
Profit attributable to owners of Parent company (margin-%)	596 (8.2%)	607 (8.7%)	+12	+2.0% (+0.5P)	851 (8.7%)	71.3%
EBITDA(profit before tax + depreciation/ amortization)	1,353	1,289	-64	-4.8%	1,740	74.1%
Base earnings per share (JPY)	33.74	34.68	+0.94	+2.8%	48.91	70.9%
USD Rate (JPY)	151.29	148.23	-3.06	-2.0%	148.00	—
CNY Rate (JPY)	20.97	20.51	-0.46	-2.2%	20.50	—

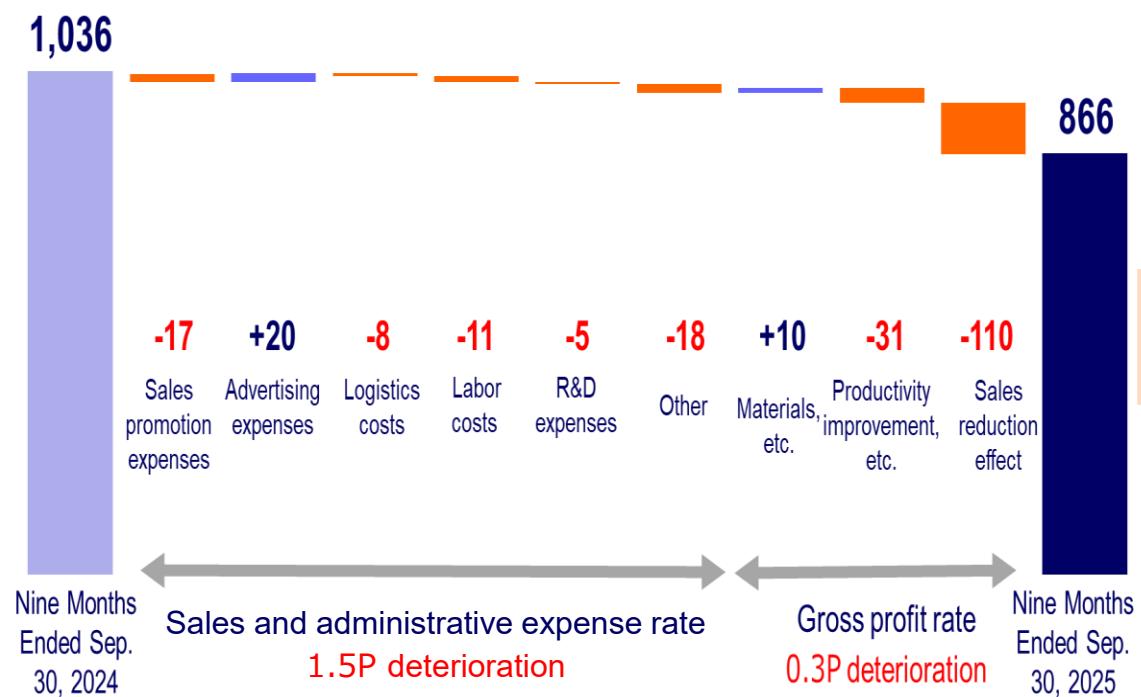
*1 Actual gap (%) excluding foreign exchange effects

In the third quarter (July-September), the efficiency of strategic investments for medium- to long-term growth gradually took effect, leading to an improvement in gross profit margin

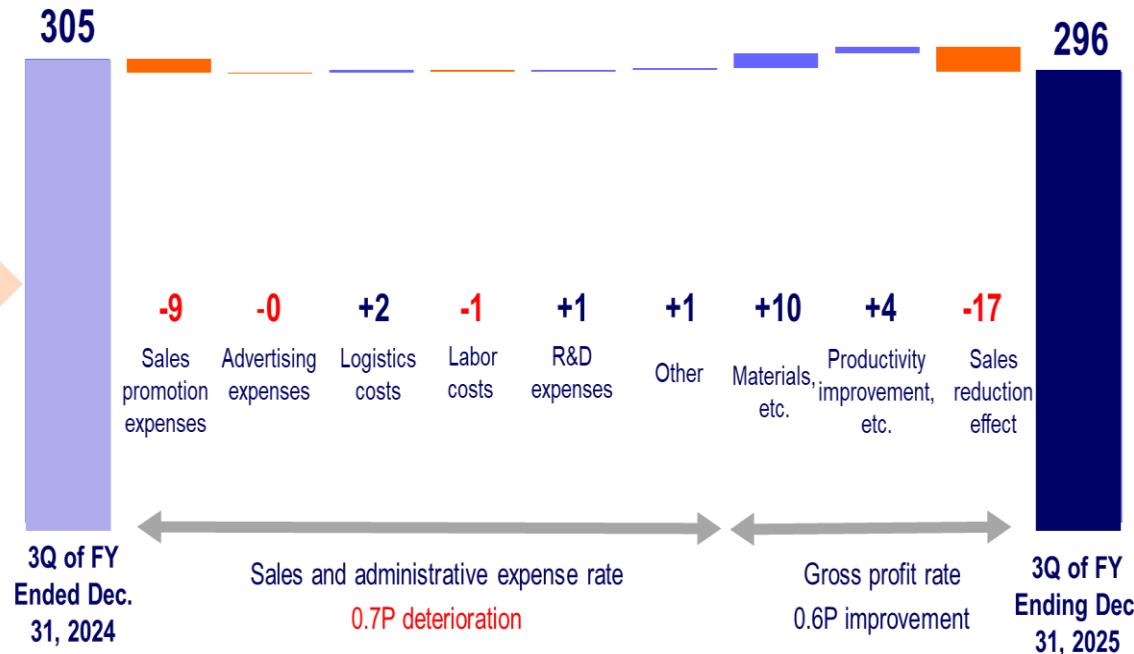


● Core operating income fluctuation

(Unit: 100 million yen)



Improved trend
in the quarter



In Japan, growth temporarily slowed due to a reaction to the previous year's stock-pile demand and the impact of the extreme heat in July–September, but market share remained stable. The impact of reputational damage in China has eased, and we are strengthening our products and advancing digital initiatives. Asia is showing signs of a recovery. In North America, performance remained solid amid promoting effective tariff measures. The Middle East maintained strong results despite unstable conditions



(Unit: 100 million yen)

● Geographical segment information (from Jan. to Sep.)

		Nine Months Ended Sep. 30, 2024	Nine Months Ended Sep. 30, 2025	Gap (yen)	Gap (%)	(Ref.) Actual*1 gap rate
Japan	Net sales	2,450	2,451	+1	+0.1%	—
	Core operating income (margin-%)	500 (20.4%)	483 (19.7%)	-17	-3.5% (-0.7P)	—
Asia	Net sales	3,245	2,916	-329	-10.1%	-8.0%
	Core operating income (margin-%)	330 (10.2%)	150 (5.1%)	-180	-54.6% (-5.1P)	-54.6%
Others ^{*2}	Net sales	1,526	1,575	+49	+3.2%	+6.4%
	Core operating income (margin-%)	206 (13.5%)	233 (14.8%)	+28	+13.4% (+1.3P)	+16.0%
Consolidation	Net sales	7,221	6,942	-278	-3.9%	-2.2%
	Core operating income (margin-%)	1,036 (14.3%)	866 (12.5%)	-169	-16.4% (-1.8P)	-15.8%

【Actual gap rate of sales in main countries】 *management accounting base

China -20% Indonesia -11% Thailand -11% India -2% Vietnam +11% Middle East +6% North America +13% Brazil -2% Egypt +17%

*1 Actual gap rate excluding foreign exchange effects

*2 Others: main regions are North America, Saudi Arabia, Brazil and Netherlands



Point (1) :

In the third quarter (July–September), the effects of strategic investments in Asia gradually materialized, leading to increased revenue and profits



● Geographical segment information (from Jul. to Sep.)

(Unit: 100 million yen)

	3Q of FY Ended Dec.31, 2024	3Q of FY Ending Dec. 31, 2025	Gap (yen)	Gap (%)	(Ref.) Actual*1 gap rate
Japan	Net sales Core operating income (margin-%)	839 177 (21.1%)	775 151 (19.4%)	-64 -27	-7.7% -15.0% (-0.7P)
					— —
Asia	Net sales Core operating income (margin-%)	997 59 (5.9%)	993 67 (6.8%)	-4 +8	-0.4% +13.3% (+0.9P)
					+1.2% +12.3%
Others ^{*2}	Net sales Core operating income (margin-%)	507 70 (13.8%)	533 80 (15.1%)	+25 +10	+5.0% +14.7% (+1.3P)
					+5.4% +16.3%
Consolidation	Net sales Core operating income (margin-%)	2,343 305 (13.0%)	2,301 296 (12.9%)	-43 -9	-1.8% -2.8% (-0.1P)
					-1.1% -2.6%

【Actual gap rate of sales in main countries】 *management accounting base

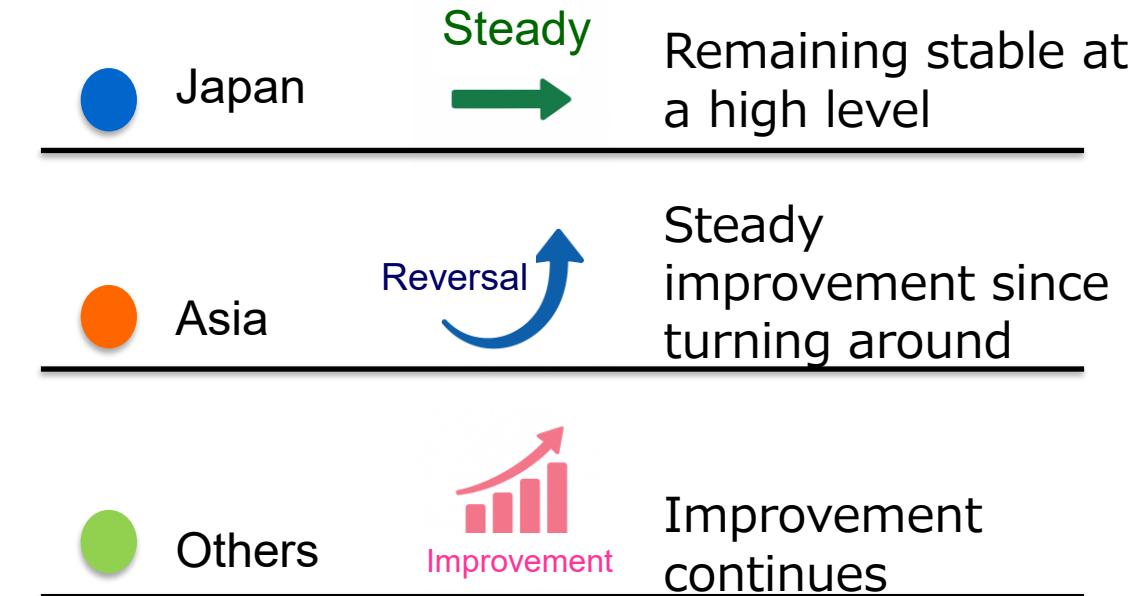
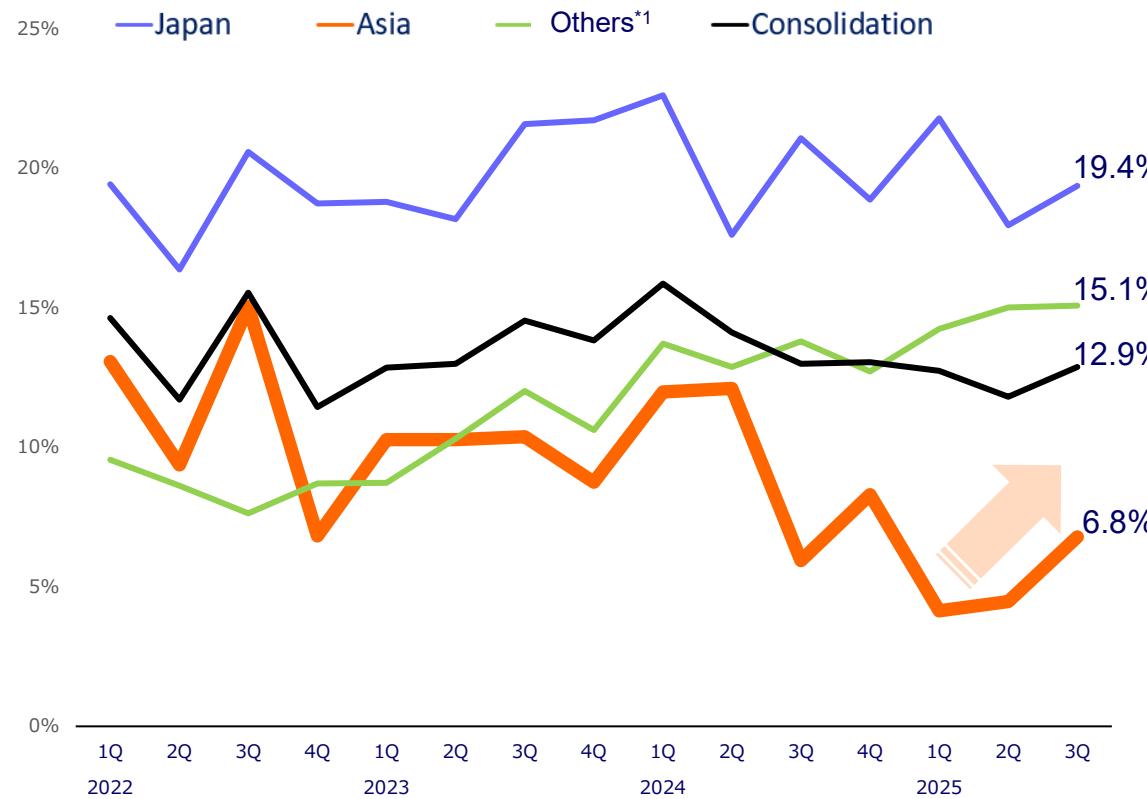
China +3% Indonesia +0% Thailand +2% India -7% Vietnam +19% Middle East +6% North America +11% Brazil +7% Egypt +18%

*1 Actual gap rate excluding foreign exchange effects

*2 Others: main regions are North America, Saudi Arabia, Brazil and Netherlands

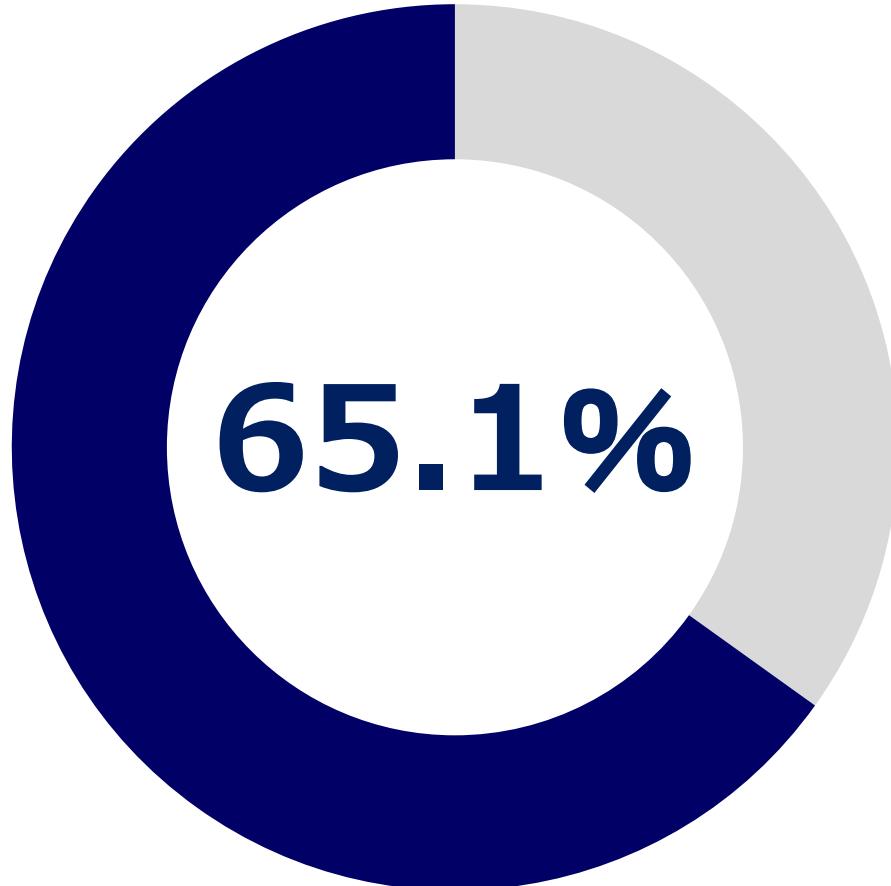
In Asia, product offerings tailored to local needs and strengthened digital marketing efforts proved successful, with the core operating income margin showing signs of a recovery after bottoming out in the first quarter

●Core operating income margin by geographical segment (quarterly basis)

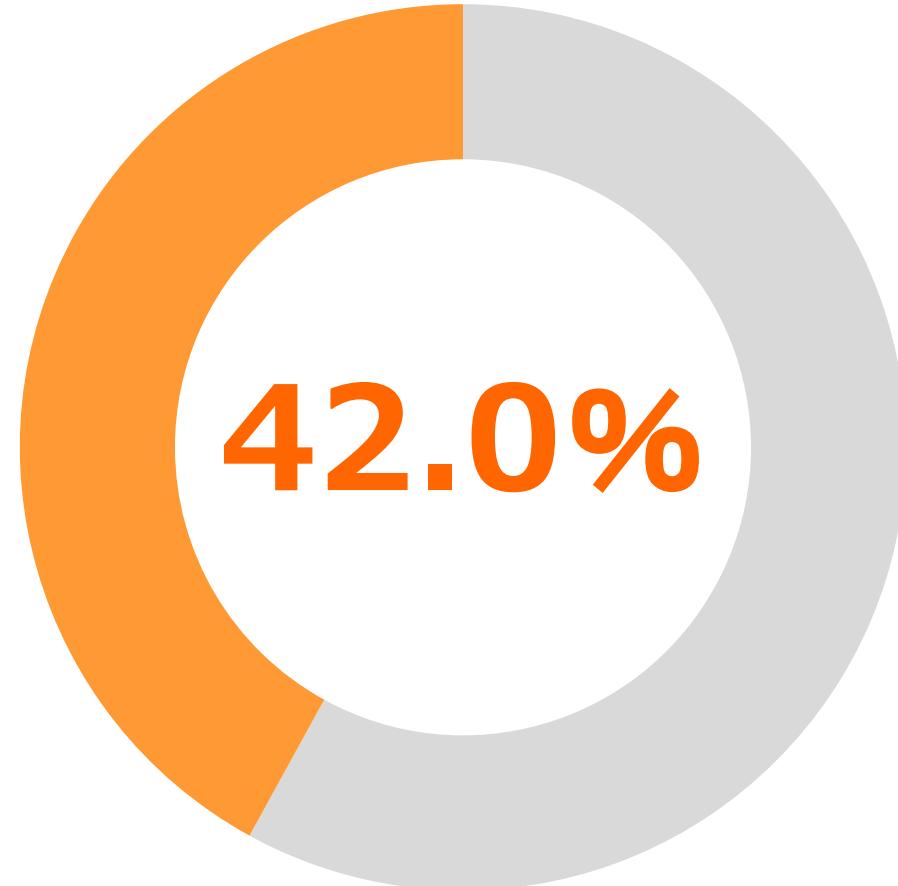


*Others: Main regions are North America, Saudi Arabia, Brazil and the Netherlands

- Sales ratio of overseas markets



- Sales ratio of Asian markets



Personal care continues strategic marketing investments in Asia and is gradually showing signs of recovery

Pet care maintains strong performance in North America as effective tariff measures and passing on value prove successful



● Business Segment Information (from Jan. to Sep.)

(Unit: 100 millions of yen)

		Nine Months Ended Sep. 30, 2024	Nine Months Ended Sep. 30, 2025	Gap(yen)	Gap(%)
Personal Care	Net sales	6,041	5,708	-333	-5.5%
	Core operating income (margin-%)	823 (13.6%)	664 (11.6%)	-159	-19.3% (-2.0P)
Pet Care	Net sales	1,079	1,131	+53	+4.9%
	Core operating income (margin-%)	201 (18.6%)	193 (17.1%)	-8	-3.9% (-1.5P)
Others *1	Net sales	101	103	+2	+2.1%
	Core operating income (margin-%)	12 (11.5%)	9 (8.7%)	-3	-22.3% (-2.8P)
Consolidation	Net sales	7,221	6,942	-278	-3.9%
	Core operating income (margin-%)	1,036 (14.3%)	866 (12.5%)	-169	-16.4% (-1.8P)

* Other products refer to those related to industrial materials, etc.

The impact of exchange rate fluctuations resulted in a decrease of approximately ¥11.9 billion in sales and approximately ¥0.5 billion in core operating income



- Rate fluctuations by currency (Jan. to Sep. average rate)

Currency	3Q of '24/12 rate	3Q of '25/12 rate	Rate Change
USA (USD)	151.29	148.23	-2.0%
Saudi Arabia (SAR)	40.39	39.59	-2.0%
Vietnam (VND)	0.0060	0.0057	-5.0%
China (CNY)	20.97	20.51	-2.2%
Thailand (THB)	4.24	4.47	+5.4%
Taiwan (TWD)	4.73	4.76	+0.6%
India (INR)	1.82	1.72	-5.5%
Indonesia(IDR)	0.0096	0.0091	-5.2%
Brazil (BRL)	28.90	26.23	-9.2%
Australia (AUD)	100.13	94.93	-5.2%
Malaysia (MYR)	32.63	34.25	+5.0%
Korea (KRW)	0.1120	0.1051	-6.2%
Egypt (EGP)	3.55	2.97	-16.3%
Netherland(EUR)	164.40	165.54	+0.7%

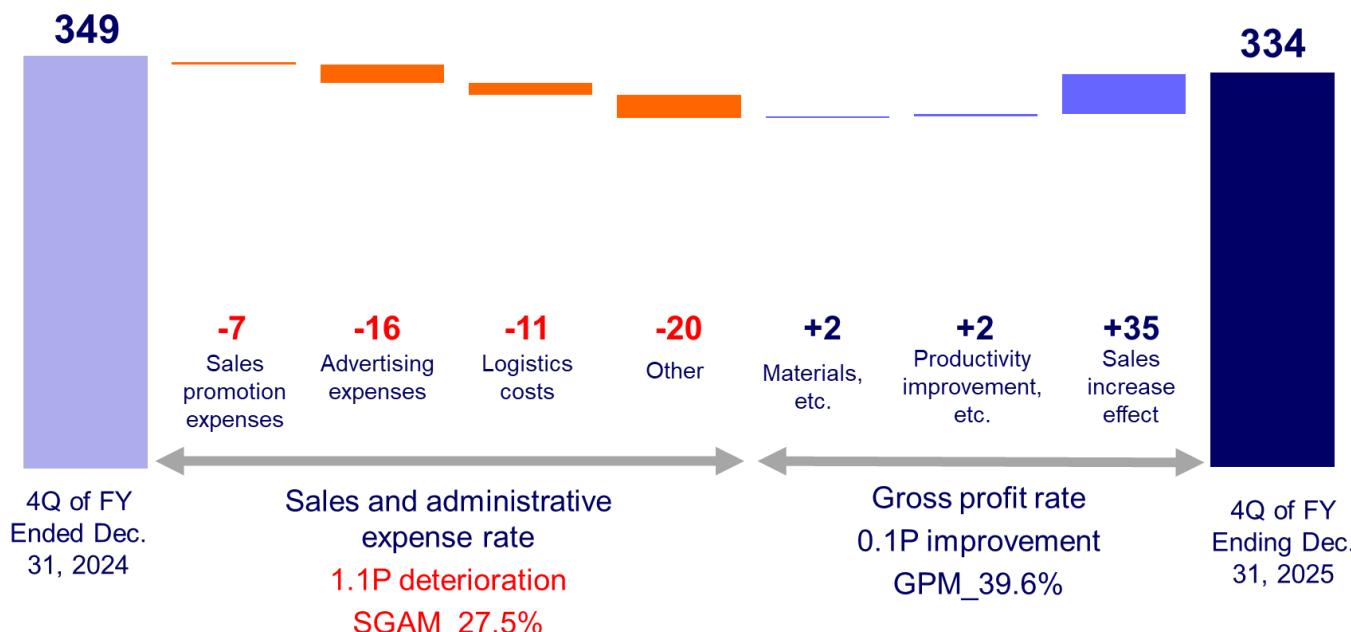
Summary of Progress on Performance Forecast

FY Ending December 31, 2025

Consolidated
Net Sales
¥974.0 billion (-1.5% YoY)

Core Operating Income **¥120.0 billion** (-13.3% YoY)

- Increases and decreases in core operating income (from Oct. to Dec.)


Toward achieving performance forecasts

- Net sales and profits are progressing as expected, with Q4 advancing according to plan.
- In Asia, the effects of e-commerce investments are being displayed.
- We will launch new and renewal products that capture market needs, more than in the first half.
- High growth in Japan and North America and a gradual recovery in China and Thailand.

Breakdown of factors

- Gross profit increased by ¥3.5 billion due to a 3-4% rise in net sales.
- Productivity improvements and a higher proportion of high-margin products like feminine care contributed to a ¥200 million increase.
- Raw material-related costs decreased by ¥200 million due to stronger-than-expected local currency appreciation despite an uncertain environment.
- Sales promotion expenses and advertising costs increased due to strengthened marketing investments, primarily in China and Southeast Asia.
- Logistics costs increased mainly due to higher sales volume.
- Other costs increased, including personnel expenses, DX expenses, and R&D expenses.

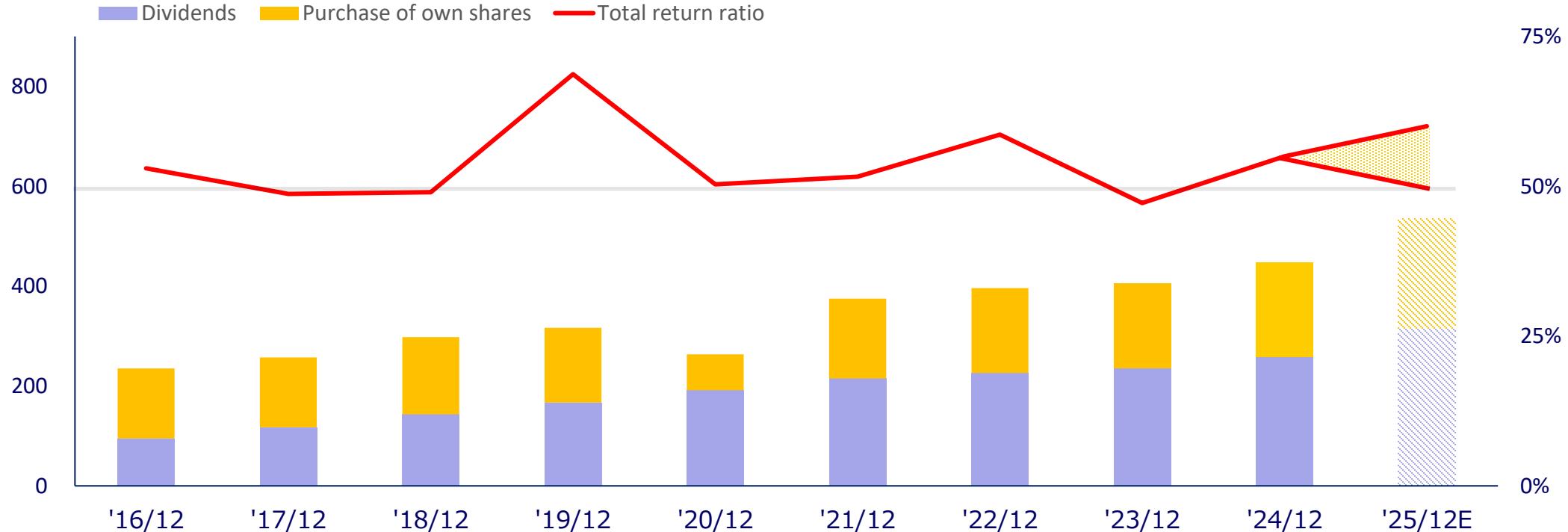
Shareholders Return Policy

In order to achieve the 2030 ROE target of 17%, we plan to maintain a total return ratio of over 50% in fiscal year 2025, taking into account the current market environment and financial conditions.



● Shareholders return policy

(Unit: 100 million yen)



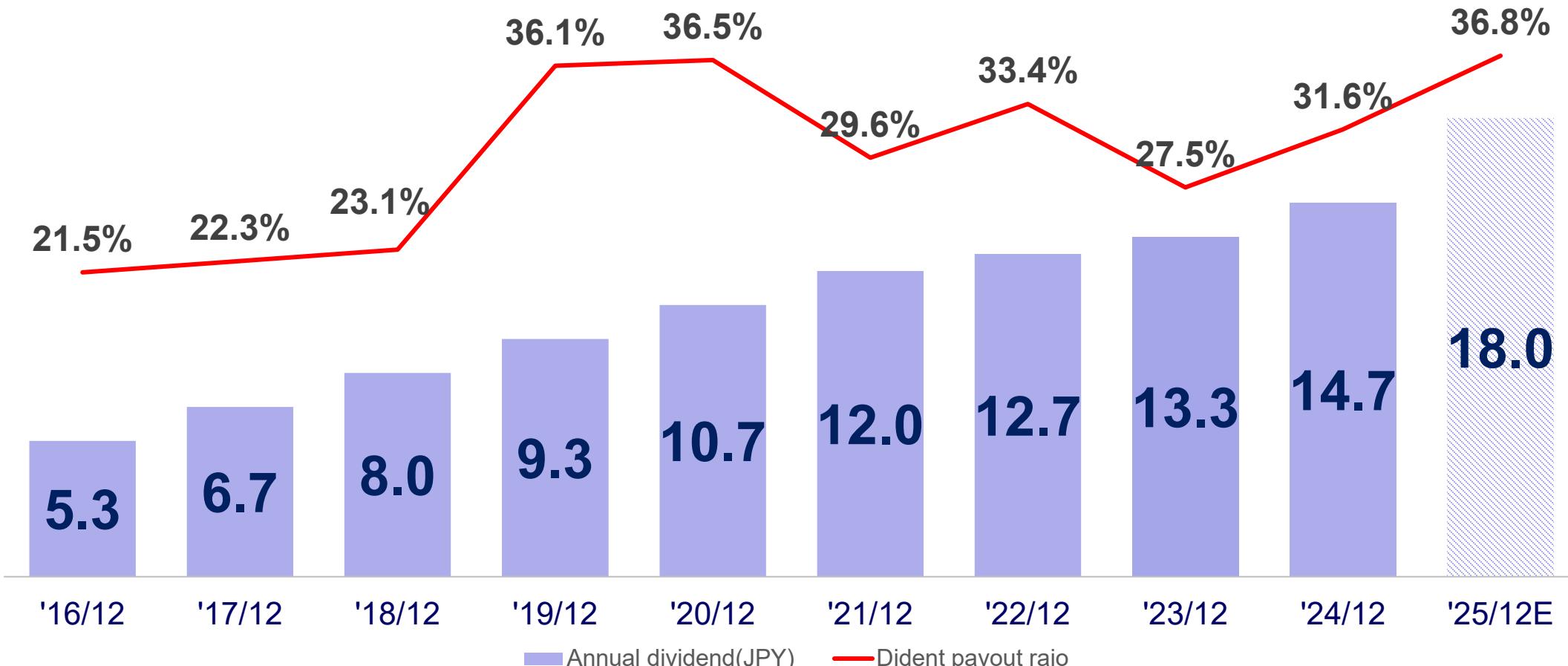
As a basic policy, we aim for a total return ratio of 50% or more, and are committed to returning profits through stable and continuous dividends and flexible share buybacks as necessary

Dividend payout ratio target raised from 30% to 35%

Dividends per share are planned to increase for 24 consecutive term (18 yen per year)

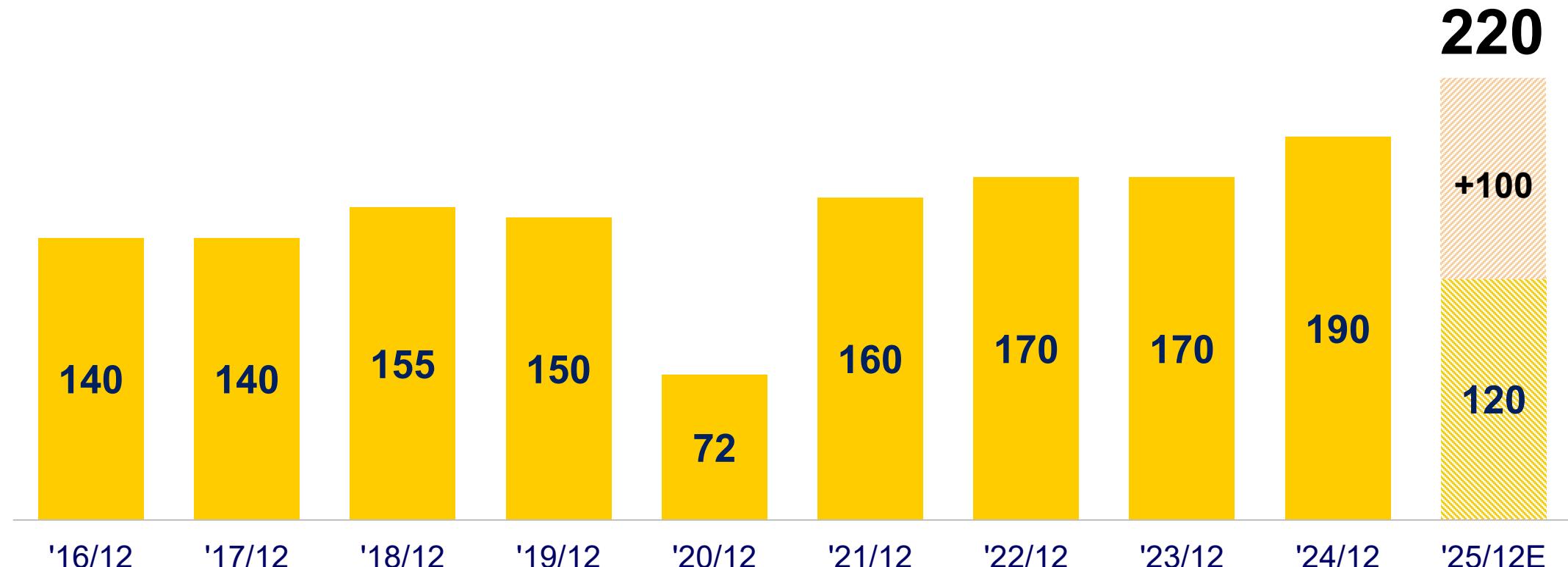


● Dividends per share (JPY)



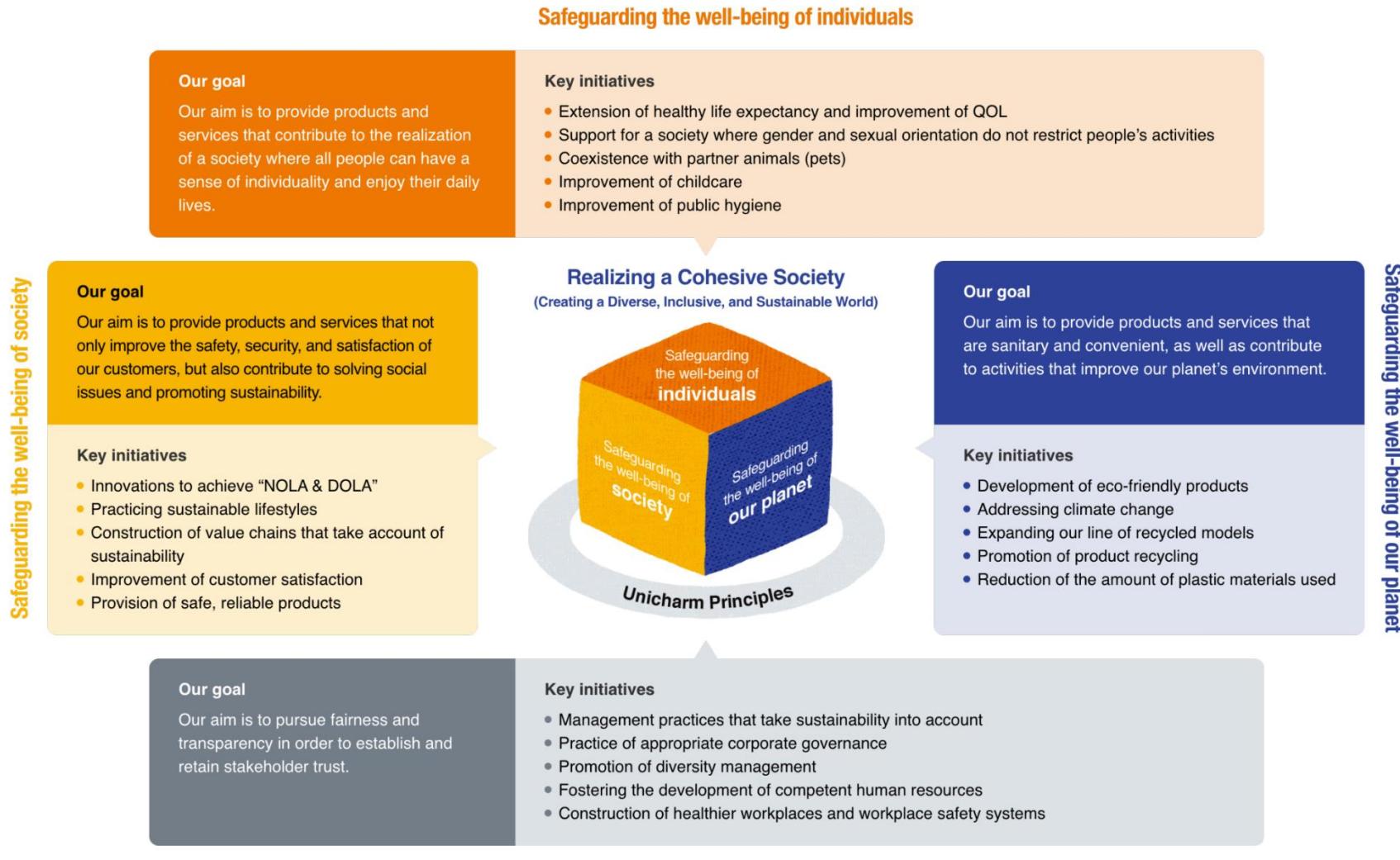
* The figures are based on the number of shares after the stock split (to be implemented in January 2025).

- Share buy-back history (Unit: 100 million JPY)



Approach to realize a “Cohesive Society (Social Inclusion)”

◆ 20 key themes with the goal in 2030



◆20 key themes of initiatives to realize “Cohesive Society (Social Inclusion)”

Safeguarding the well-being of individuals

- Extension of healthy life expectancy and improvement of QOL
- Support for a society where gender and sexual orientation do not restrict people's activities
- Coexistence with pets
- Improvement of childcare
- Improvement of public hygiene

Safeguarding the well-being of society

- Innovations to achieve “NOLA&DOLA”
- Practicing sustainable lifestyles
- Construction of value chains that take account of sustainability
- Improvement of customer satisfaction
- Provision of safe, reliable products

Safeguarding the well-being of our planet

- Development of eco-friendly products
- Addressing climate change
- Expanding our line of recycled models
- Promotion of product recycling
- Reduction of the amount of plastic materials used

Unicharm Principles

- Management practices that take sustainability into account
- Practice of appropriate corporate governance
- Promotion of diversity management
- Fostering the development of competent human resources
- Construction of healthier workplaces and workplace safety systems

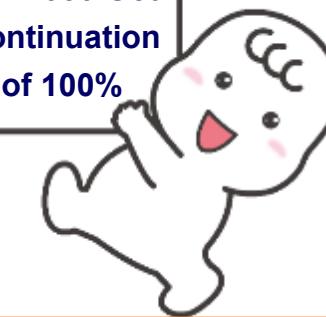
◆ Safeguarding the well-being of individuals

Key initiatives	Indicators	Results				Mid- and long- term goals	
		2021	2022	2023	2024	Target value	Target year
Our aim is to provide products and services that contribute to the realization of a society where all people can have a sense of individuality and enjoy their daily lives.							
Extension of healthy life expectancy and improvement of QOL	Percentage of products and services that contribute to the realization of a society where everyone can have a sense of individuality.	Continue 100%	Continue 100%	Continue 100%	Continue 100%	100%	2030
Support for a society where gender and sexual orientation do not restrict people's activities	Percentage of products and services that contribute to a society where people around the world are free from discrimination by gender or sexual orientation (including products and services that contribute to the elimination of sexual discrimination still present in certain countries and regions).	Continue 100%	Continue 100%	Continue 100%	Continue 100%	100%	2030
Coexistence with pets	Percentage of products and services that contribute to the realization of a society where pets are welcomed by family members and community residents.	Continue 100%	Continue 100%	Continue 100%	Continue 100%	100%	2030
Improvement of childcare	Percentage of products and services that contribute to the realization of a society where infants and their families can live healthily and happily.	Continue 100%	Continue 100%	Continue 100%	Continue 100%	100%	2030
Improvement of public hygiene	Percentage of products and services that contribute to activities which can reduce the spread of preventable infectious diseases (contact transmission or droplet transmission).	Continue 100%	Continue 100%	Continue 100%	Continue 100%	100%	2030

◆ Extension of healthy life expectancy and improvement of QOL

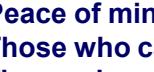


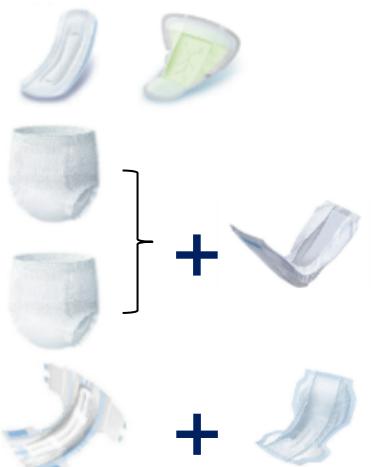
Year 2030 Goal
Continuation
of 100%



Rollout of products and services that enable living with a sense of individuality

- We propose optimal care based on the excretion care pattern that matches the user's ADL (activities of daily living).

Those who have light incontinence		
		
Peace of mind during outings		
Those who can walk alone		
Those who can walk with assistance		
Those who can stand / sit		
Those who spend most of their time in bed		



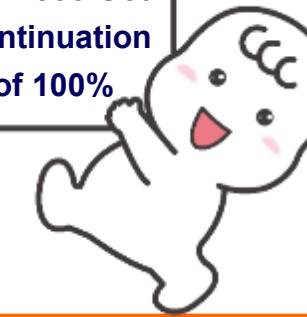
- Using processing and molding technologies for nonwoven materials and absorbent cores to maintain and improve product functionality while reducing the amount of raw materials used



◆ Support for a society where gender and sexual orientation do not restrict people's activities



Year 2030 Goal
Continuation
of 100%



Development of products and services that enable to be free from discrimination by gender or sexual orientation

➤ Initiatives to aim at creating a world where people can feel free and open to talk about their menstruation or “ninkatsu” (active pregnancy)



Number of training videos provided:
Approx. 650 companies and organizations
(as of end of June 2025)



TikTok views:
approx. 60 million
(as of end of June 2025)



A C C



TOKYO CREATIVITY AWARDS

➤ Promote women empowerment support



Menarche education /
menstrual education
Participants:
Approx. 760,000 in India
(as of end of June 2025)

Female Entrepreneur
Creation Project

Pink Ribbon Campaign:
2025 is the 18th year in Japan



With cultural considerations
in mind, a women-only
factory in Saudi Arabia

- Pants type napkin that reduce leakage anxiety (developed by China subsidiary)



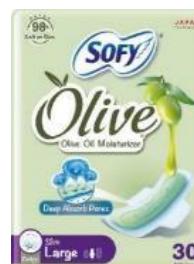
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- Antibacterial sheets, long-lasting napkins that reduce waste (invented by India subsidiary), and napkins containing olive oil (invented by Saudi Arabia subsidiary)

Tri-fold type
Individually wrapped



Flat type
No individual packaging



- Cool napkin that feels less dampness and a cool, refreshing feeling and type of napkin that contains charcoal (developed by Thailand subsidiary)



- Pantiliners that can help you check your fertility timing, and various types of care products suited to women's lifestyles (developed in Japan)



(Safeguarding the well-being of each individual)

Support everyday health of pets and the mind of owners with original technology



◆ Coexistence with pets



もっと一緒に、ずっと一緒に。

ユニ・チャーム・ペット

Year 2030 Goal
Continuation
of 100%



Development of products and services that enable pets to be welcomed by people

➤ Foods and treats to meet diverse needs that is particular to quality, taste, and health



➤ Toiletry products that focus on being comfortable and convenient, utilizing non-woven materials and absorbent core processing and shaping technologies



デオトイレ 脱臭ファンジャ
Deo-toile Deo-toile



(Safeguarding the well-being of each individual)

Support improvement of childcare environment through products and services that eliminate discomfort and create the comfort of babies and parents



◆ Improvement of childcare



Year 2030 Goal
Continuation
of 100%



Development of products and services that enable happy and healthy life of babies and families

- “Tebura Toen”, a subscription service (fixed charge system) for nursery schools can reduce the burden on parents and child care workers, as well as infection risk



- Unique products that meet the needs of each country and region



◆ Improvement of public hygiene



- Pursuing comfort, functionality, and design, creating products that match consumers' actual usage and needs



Year 2030 Goal
Continuation
of 100%



Development of products and services
that enable each one of us to control infection

- Boost high value-added masks development globally



◆ Safeguarding the well-being of society

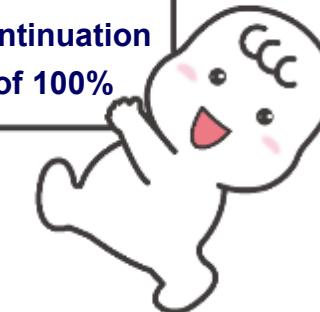
Key initiatives	Indicators	Results				Mid- and long- term goals	
		2021	2022	2023	2024	Target value	Target year
Our aim is to provide products and services that not only improve the safety, security, and satisfaction of our customers, but also contribute to solving social issues and promoting sustainability.							
Innovations to achieve “NOLA & DOLA”	Percentage of products and services that contribute to liberation from various burdens and finding enjoyment in life.	Continue 100%	Continue 100%	Continue 100%	Continue 100%	100%	2030
Practicing sustainable lifestyles	Percentage of products and services suitable for the “SDGs Theme Guideline”, an internal guideline for contributing to sustainability.	100%*	10.5%	5.9%	15.4%	50%	2030
Construction of value chains that take account of sustainability	Percentage of products and services that use raw materials procured from “local production for local consumption”, thereby contributing to local economies based on the perspectives of the environment, society, and human rights.	Under development	Under development	Under development	Under development	Double increase (Compared to 2020)	2030
Improvement of customer satisfaction	Percentage of products and services supported by consumers (No. 1 market share).	23.5%	24.0%	23.6%	23.1%	50%	2030
Provision of safe, reliable products	Percentage of products to which a new internal guideline for safety and quality has been set and certification has been granted.	Continue 100%	Continue 100%	Continue 100%	Continue 100%	100%	2030

* Yr. 2021 results for “Practicing sustainable lifestyles” were changed from the number of operations to a percentage

◆Innovations to achieve “NOLA & DOLA”



Year 2030 Goal
Continuation
of 100%



Development of products and services that contribute to liberation from various burdens and finding joy in life

➤ Face masks that quickly utilize UC's own technology after listening to hearing impaired and speech impaired persons



➤ World's first* disposable diapers that keep mosquitoes away from diapers and protect babies from the threat of dengue fever, with the addition of an affordable pants type to support areas at high risk of infection



* The tape part is coated with microcapsules containing fragrance.
Target infant disposable diapers for major global brands.
(Based on Unicharm research, February 2020)

◆ Safeguarding the well-being of our planet

Key initiatives	Indicators	Results				Mid- and long- term goals	
		2021	2022	2023	2024	Target value	Target year
Our aim is to provide products and services that are sanitary and convenient, as well as contribute to activities that improve our planet's environment.							
Development of eco-friendly products	Number of products and services that implement “3Rs + 2Rs” based on Unicharm’s unique approach.	Under development	2	2	5	10 or more	2030
Expanding our line of recycled models	Number of disposable paper diaper recycling facilities introduced.	Under development	1	1	1	10 or more	2030
Addressing climate change	Percentage of renewable energy used for business operations in total.	7.3%	11.0%	22.8%	25.8%	100%	2030
Promotion of product recycling	Material recycling of non-woven products using recycling resources	Under development	Under development	Under development	Under development	Start of commercial usage	2030
Reduction of the amount of plastic materials used	Percentage of virgin plastics to total plastics.	Under development	Under development	Under development	Under development	Reduced by half (Compared to 2020)	2030

- Launch of “Choose, Use, Circulate” website to communicate global efforts aimed at realizing a sustainable society and move forward together

Circulate
Recycling of used products

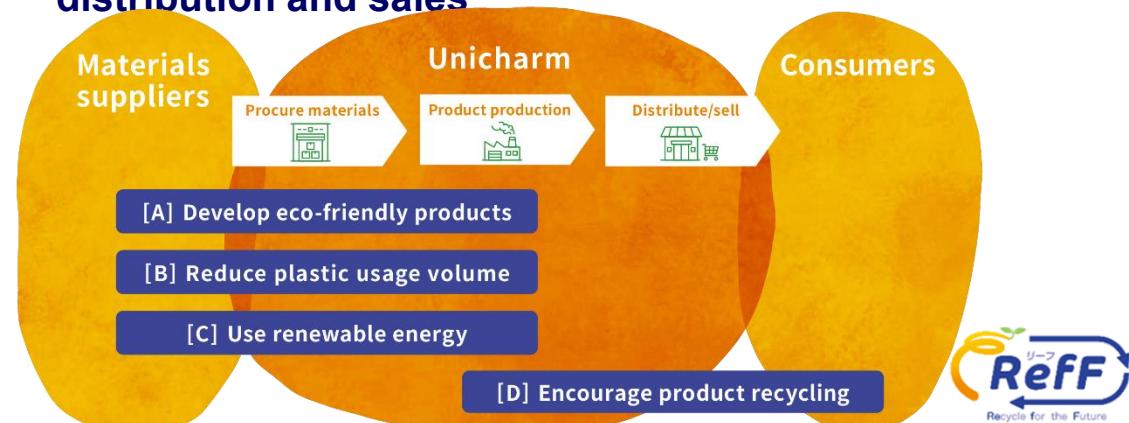


<https://www.unicharm.co.jp/en/csr-eco/ghg.html>

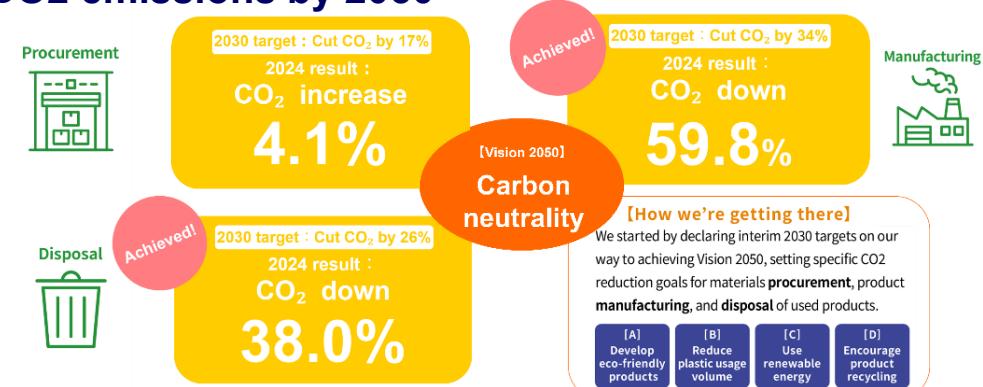
Choose
Choose environmental-friendly products

Use
Waste reduction through creative combinations

- Promoting CO2 reduction activities in all processes, from material procurement, product production, distribution and sales



- Promoting the mid-term goal “Environmental Goal 2030” to achieve “Vision 2050” with the aim of achieving “zero” CO2 emissions by 2050



- Developing environmentally friendly products in each country and region



Products using PEFC certified materials



Products with reduced use of plastic



Recycling of package waste



Bio-material blended project products



Products containing unbleached materials



➤ 「Eco Plan 2030」

Environmental Targets 2030	Implementation items		Base year	2021 Results	2022 Results	2023 Results	2024 Results	2025 Targets	2030 Targets	2050 Vision	
Responding to the problem of plastic waste	Reducing usage of packaging materials	Per unit of sales	2019 ^{*1}	▲0.2%	▲12.3%	▲18.4%	▲26.5%	▲27.0%	▲30%	Realizing a new society with zero plastic waste	
	Selling products that contain no petroleum derived plastic	–	–	Development ongoing	Development ongoing	Development ongoing	Development ongoing	Development ongoing	10 or more stock-keeping units (SKU) sold		
	Raising awareness about proper disposal of used products	–	–	38% (6countries/regions)	50% (8countries/regions)	56% (9countries/regions)	63% (10countries/regions)	69% (11countries/regions)	Rolled out at all Group companies		
	Eliminating the use of plastic in sales promotional items	–	2019:Japan/China 2022:Vietnam 2023:India	▲8.9% (Japan)	▲81.8% (Japan)	▲86.9% (Japan) ▲76.5% (China)	▲94.7% (Japan) ▲93.7% (China) ▲37.4% (Vietnam) ▲21.7% (India)	▲95.6% (Japan) ▲94.8% (China) ▲47.8 % (Vietnam) ▲34.8% (India)	In principle, reduced to zero at all Group companies		
Responding to climate change	Reducing CO ₂ emissions associated with raw materials procurement	Per unit of sales	2016	9.7% (Japan)	▲12.6% (Japan)	+5.9% ^{*2}	+4.1%	+0.6%	▲17%	Realizing a society with net zero CO ₂ emissions	
	Reducing CO ₂ emissions in manufacturing	Per unit of sales	2016	▲26.9%	▲35.2%	▲55.4%	▲59.8%	▲62.2%	▲34%		
	Reducing CO ₂ emissions associated with disposal of used products	Per unit of sales	2016	23.7% (Japan)	▲11.6% (Japan)	▲35.8% ^{*2}	▲38.0%	▲39.9%	▲26%		
Not contributing to deforestation (response to procurement related issues)	Ensuring traceability to pulp and palm oil production locations (country/region)	Forest-derived raw Materials ^{*3}	–	97.0%	97.1%	99.2%	99.1%	100%	Completed	Realizing a society with zero deforestation related to the purchasing of timber	
		Palm oil	–	77.2%	62.8%	58.5%	99.4%	100%			
	Expanding the use of certified pulp (PEFC ^{*3} - and CoC-certified)	Percentage of Certified factories ^{*4}	–	52.0%	48.4%	58.6%	58.1%	75.0%	100%		
		Percentage of certified materials procured ^{*5}	–	76.0%	72.3%	65.3%	70.3%	75.0%			
	Expanding the use of certified palm oil (RSPO ^{*6} -certified) ^{*6}	–	–	77.2%	62.8%	58.5%	99.4%	100%	100%		
	Promoting the recycling of used disposable diapers	–	–	Development ongoing	2 ^{*7}	2	2	2	Rolled out in at least 10 municipalities		

*1 Initially, the base year was set as 2016, but it was reconsidered in 2020 and changed to 2019. Vietnam and India set fiscal year 2022 and 2023, respectively, as their base year. *2 Calculations were conducted based on version 3.4 of the Inventory Database for Environmental Analysis (AIST-IDEA v3.4), a life cycle inventory database developed by the IDEA Laboratory of the Research Institute of Science for Safety and Sustainability at the National Institute of Advanced Industrial Science and Technology (AIST), and the Intergovernmental Panel on Climate Change's (IPCC) Sixth Assessment Report (AR6), including land use, land-use change, and forestry (LULUCF). The methodology for calculating activity data was also revised. *3 In addition to third-party certified materials, ratio of forest-derived raw materials (pulp) whose country/region of origin can be traced *4 Percentage of our factories that have acquired CoC certification *5 Calculation method for the procurement ratio was changed from a shipping weight basis to a purchase weight basis, which is “Purchased weight of pulp with 100% PEFC-derived claim / Purchased weight of entire pulp” *6 Certified palm oil is RSPO certified oil based on the mass balance method *7 Starting in 2022, recycling facilities will be operated in two municipalities in Kagoshima Prefecture: Shibushi City and Osaki Town (Verification research regarding the collection of used disposable pants will be conducted in Higashiyamato City in 2020 and Machida City in 2021)

➤ Initiatives towards a society with zero CO₂ emissions by 2050

Year	Status of Initiatives
2018	✓ Certified as the 17th 2.0°C target setting company in Japan
2020	✓ Setting of “Eco Plan 2030”
2022	✓ Start of deliberation on modification to 1.5°C target ✓ Start of a comprehensive GHG emission volume visualization project, including Scope 3.
2023	✓ Member of RE100
2024	✓ Started overseas expansion of GHG emissions visualization project (ASEAN) ✓ Obtained third-party approval of product-specific carbon footprint calculation rules (personal product calculation rules are based on SuMPO's Internal-PCR system) ✓ Obtained “1.5°C Target” certification from SBT

* SBTi (The Science Based Targets initiative): Encourage companies to set reduction targets that are consistent with scientific knowledge, with the goal of limiting the rise in global average temperatures due to climate change to 1.5 degrees Celsius compared to pre-industrial revolution levels.

Aiming for a world with “zero waste” Taking on the Challenge of “Disposable Diapers to Horizontal Recycling from Disposable Diapers”

◆ Development of environmentally friendly products



- Product using the recycled pulp treated with the world first^{*1} ozone technology and recycled polymer absorbent for a part of its absorbent material has been launched.

Available in the Kyushu region



©Fujiko-Pro, Shogakukan, TV-Asahi, Shin-ei, and ADK

Available nationwide in Japan



*1 About horizontal recycling technology from disposable pants diapers to disposable pants diapers using ozone treatment technology (UC research, December 2020)

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2030 Target
More than 10
cases



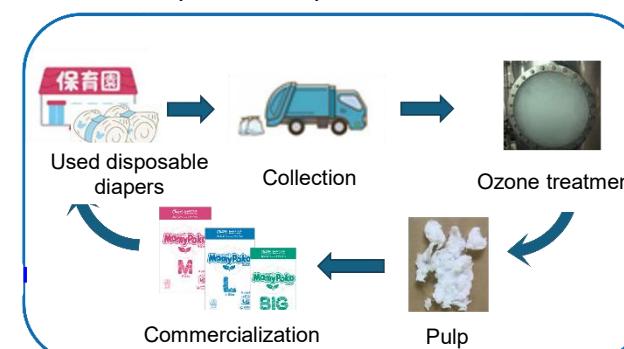
Number of products and services that implement 3Rs + 2Rs based on unique approach

- For nursery schools that have implemented the “Tebura toen (Hands-Free Arrivals)”^{*2} have introduced “MamyPoko Pants RefF” for use at their facilities

Shibushi City / Osaki Town, Kagoshima Prefecture
Collection of used disposable pants and introduction of specialized products

In Yokohama City, Kanagawa Prefecture

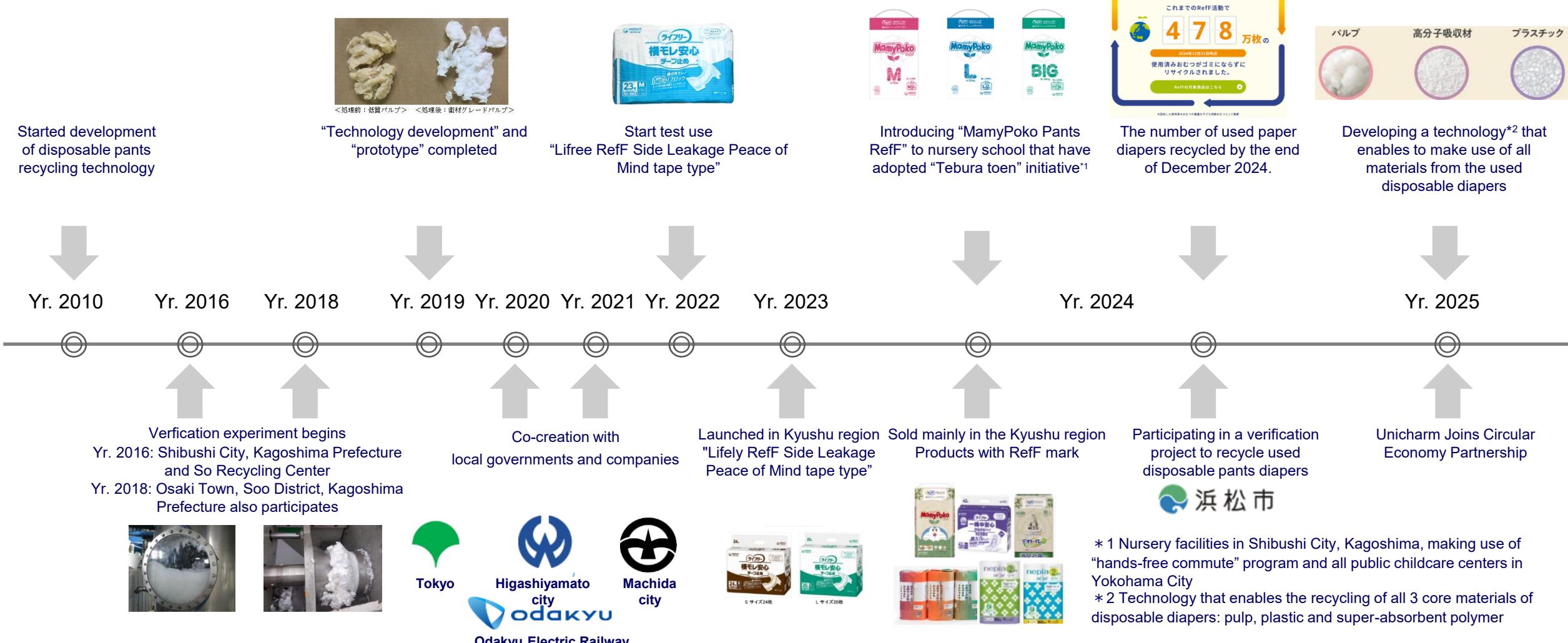
Special products introduced to all public nursery schools



*2 Childcare facilities in Shibushi City, Kagoshima Prefecture that use the “Tebura toen” system, and all public childcare centers in Yokohama City

History of challenge for “horizontal recycling from disposable pants to disposable pants”

➤ Project history from launch to present

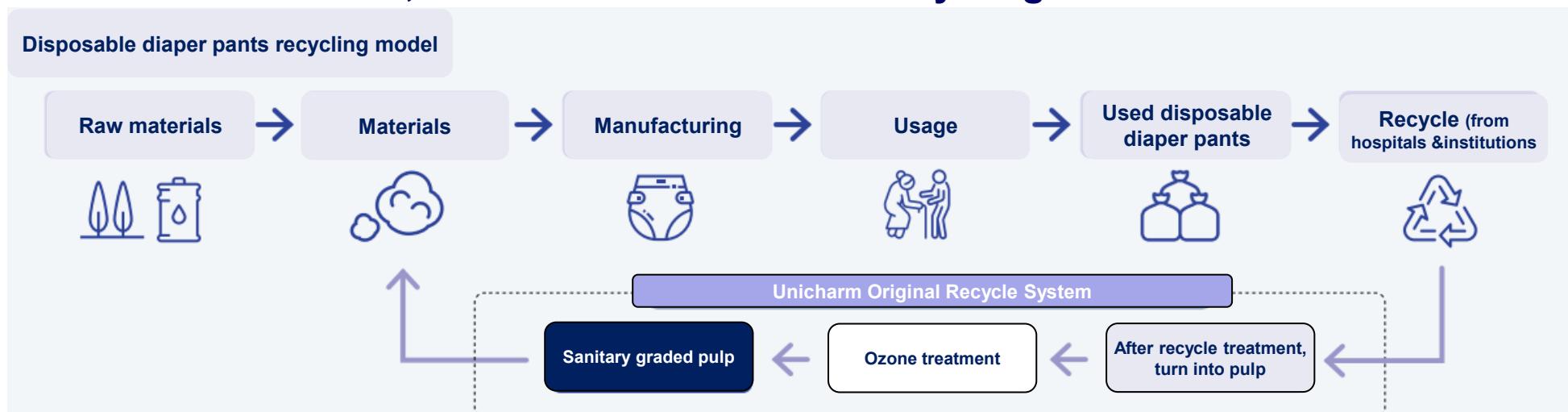


◆ Expand our line of recycle model



Installations number of disposable pants
(disposable diapers) recycling facilities

➤ Keep it safe and convenient, toward the future where recycling is the norm



(Safeguarding the well-being of our planet)

Developing a technology*1 that enables to make use of all materials from the used disposable diapers



➤ Products using recycled pulp



©Fujiko-Pro, Shogakukan, TV-Asahi, Shin-ei, and ADK

➤ Products using recycled plastics



Collection box
customized for
disposable diaper

Collection bag
customized for
disposable diaper

RefF-marked toilet tissue
manufactured by Oji Nepia
as a part of solid fuel



Shipping pallets
made from
recycled materials

➤ Products using recycled super-absorbent polymers



Deo-Sand Scented Deodorizing
Paper Litter RefF

Functions of super-absorbent polymer and its recycling mechanism

Super-absorbent
polymer looks white
powder.

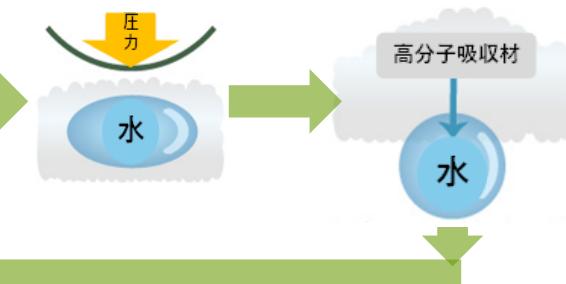


When water is added,
it absorbs the water
and solidifies into a
jelly-like form.



It can absorb 500 to
1000 times of water
in its weight.

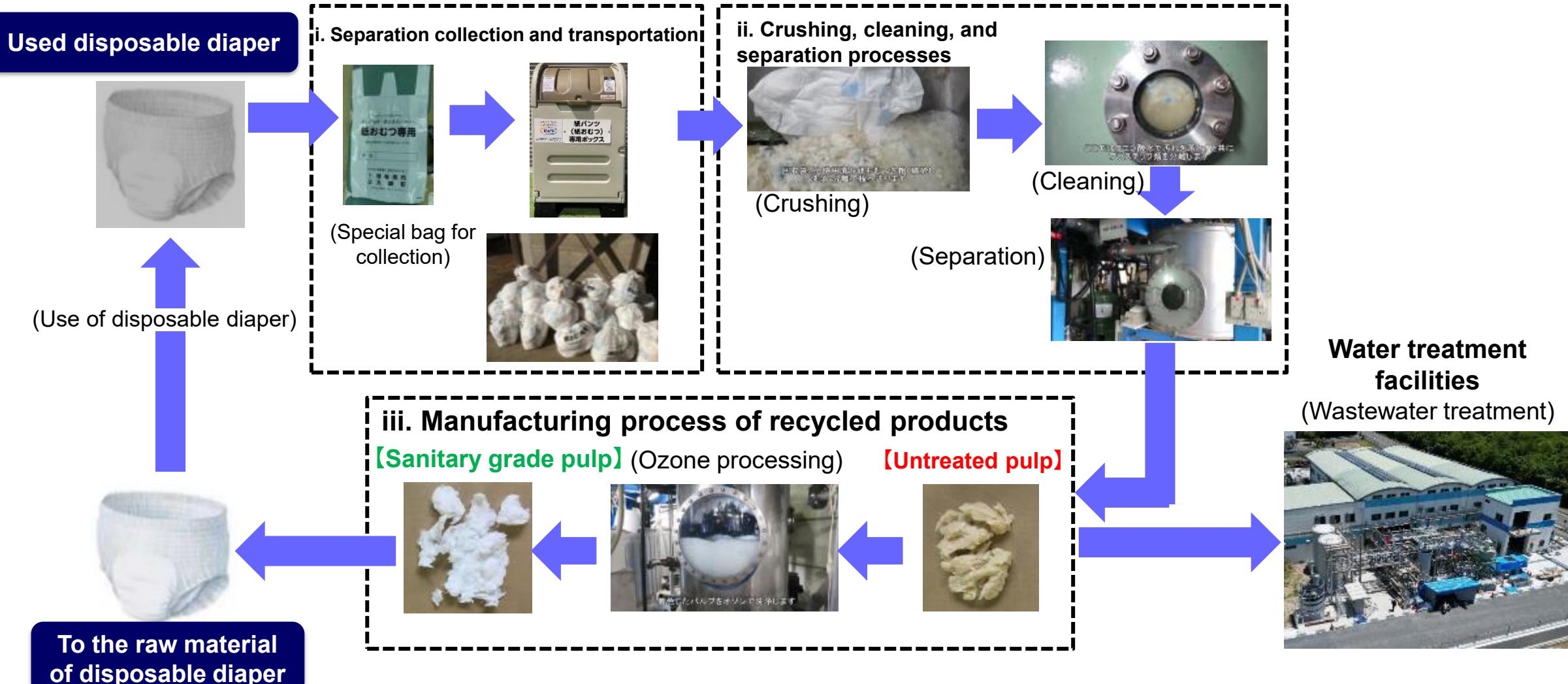
It does not release
absorbed water.



Return to the original powder

*1 Technology that enables the recycling of all 3 core materials of disposable diapers:
pulp, plastic and super-absorbent polymer

➤ Horizontal recycling (from disposable diaper to disposable diaper)



Providing the occasions to spread an information and go through an experience in extending an opportunity to come into contact with recycling

- Spread an information through SNS to deepen the understanding of “horizontal recycling of disposable pant-type diapers into disposable pant-type diapers”



reflecting on the future of
disposable diapers - note
https://note.com/unicharm_reff



“ReFF” brand site
Together we create a future cycle
<https://www.unicharm.co.jp/en/csr-eco/reff.html>

- Create opportunities to experience the quality, safety and environmental mind of recycled pulp



名刺 太郎
ジャパンプロア営業統括本部
プロア営業本部
西都営第1支社東京営第1エニア
製造ケーフード・ニターカー／ゴミ箱販売責任者研修課修了

ユニ・チャーム株式会社
〒108-8575 東京都港区三田3-5-19



- Introduce toilet tissues made from the recycled pulp^{*1} at the office buildings^{*2} managed by Sumitomo Realty & Development Co., Ltd

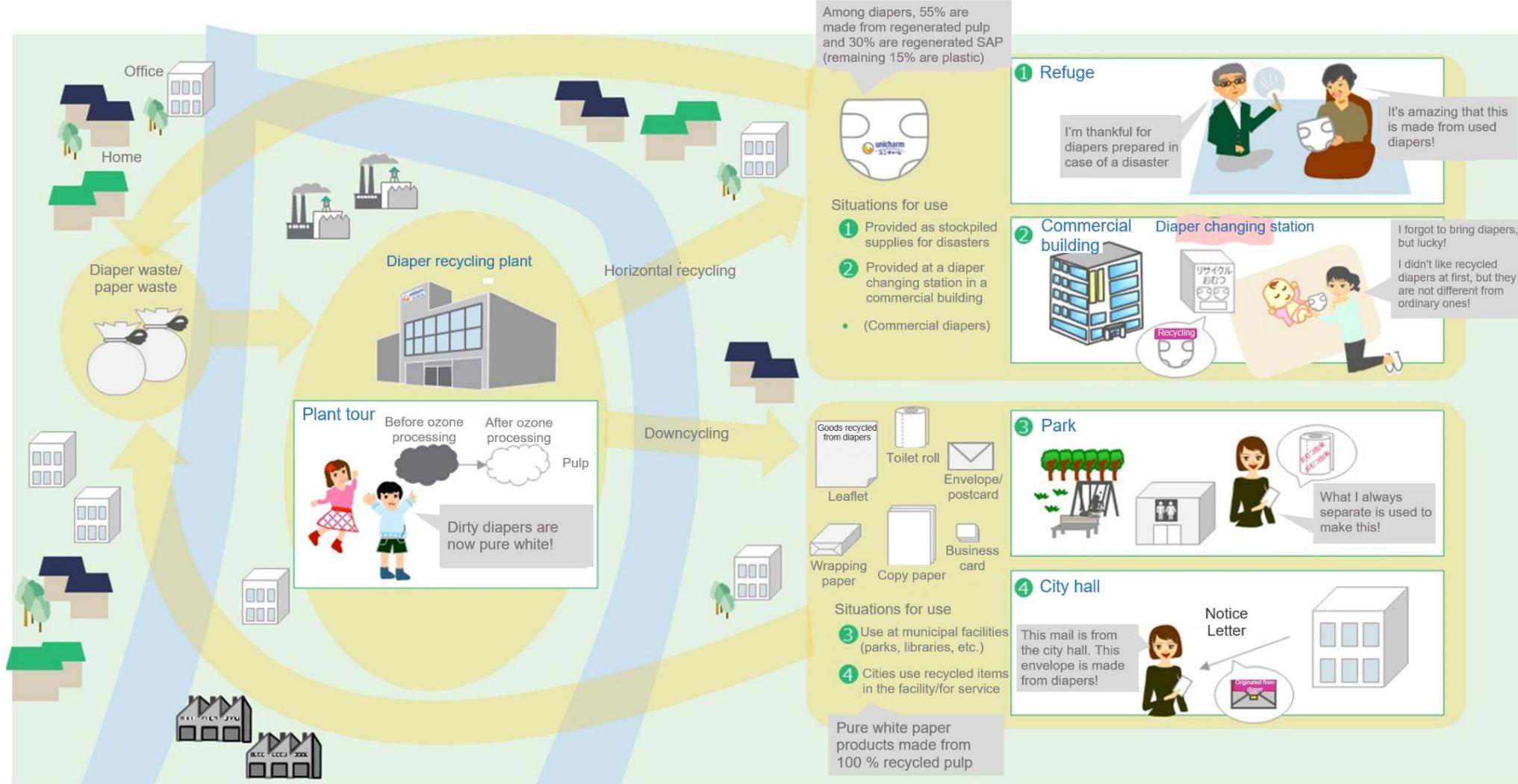


【住友不動産東京三田ガーデンタワー】

* 1 Manufactured by Poppy Paper Mfg. Co., Ltd.

* 2 Sumitomo Fudosan Tokyo Mita Garden Tower 39

➤ Future vision using recycled materials (image)



Switch all electric power used at factories to green electric power aiming to reduce CO₂ emission

◆Addressing climate change



Percentage of renewable electric power used for business operation

- Ratio of renewable electricity: 25.8%
(as of December 31, 2024)

Top five nations	Percentage of renewable electric power
Brazil	100%
U.S.A.	100%
China	About 55%
Japan	About 35%
Malaysia	About 23%

- Offices with 100% of renewable electric power used



Brazil
(Jaguariuna Factory)



US
(Hartz Pleasant Plain Factory)



Japan (UCP Mie, Itami, Saitama, Kyushu, Toyohama, UC Kokko Nonwoven
Kawanoe, Toyohama, Kokko, Cosmotec, Peparlet Shimada, Kinsei Products)



Initiatives for building an environmentally friendly and sustainable logistics system

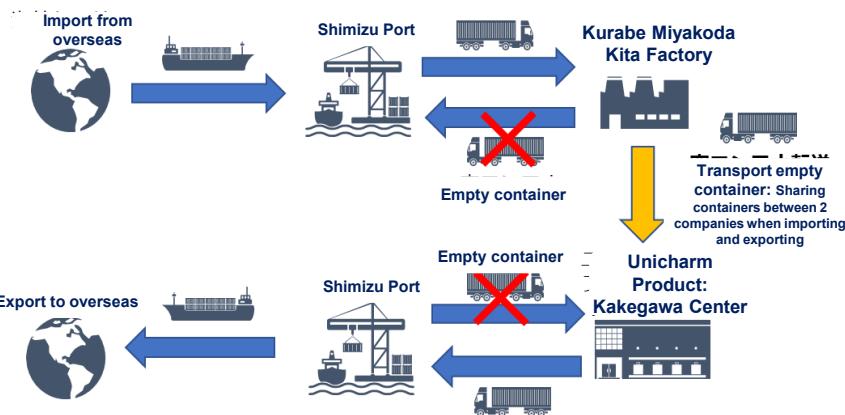
- Expansion of modal shift through separation of cargo handling operations, consolidated transportation, and utilizing swap body containers with different industries by railways, and ships



- By improving transport efficiency through the development of logistics hubs near consumption areas, total truck travel distances can be reduced



- Joint logistics through round transportation* with each business partner



* Form of transportation in which trucks that have unloaded goods do not run empty, but instead load other goods and return to the starting point, thereby increasing the loading rate

- Products with improved comfort and compression ratio using patented ultrasonic bonding technology, as well as products that reduce food loss and contribute to long-term preservation, improve the efficiency of logistics delivery and reduce greenhouse gas emissions

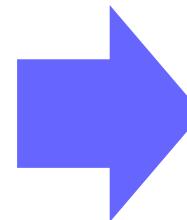


◆ Advancing Product Recycling



Implementation of material recycling for non-woven material products using recycled resources

- Advancing waste reduction by reusing product loss from disposable diapers as raw material for cat excretion care products (Paper Litter®)



Unicharm Affiliated Production Companies

Pet Care Product Affiliated Production Company: Peparlet company new factory

◆ Reducing usage volume of plastic



2030 Target

Reduced by half
(Compared to 2020)



Ratio of virgin petrochemical-derived plastics to plastics

- Switched to paper materials for sales promotion materials to reduce the usage volume of plastic



Reduction rate of plastic usage in promotional materials* (Yr.2024 results)

Japan* ¹	▲94.7%
China* ¹	▲93.7%
Vietnam* ²	▲37.4%

*1 Base year: Yr.2019

*2 Base year: Yr.2022

- Began recycling plastic “trim loss” emitted in the manufacturing process as raw material



Use of recycled raw materials for processing plastic bags



Trim loss emitted at the factory

Recycling-oriented system

◆ Unicharm Group Biodiversity Declaration to be released on February 10, 2025

Unicharm is committed to conserving biodiversity and the natural environment in all aspects of its corporate activities, based on the following principles:

Understanding Our Dependence and Impact on Biodiversity:

We will strive to deeply understand the relationship between our business activities and biodiversity. We will continuously identify and assess our dependence and impact on biodiversity throughout the entire lifecycle of our products, from raw material procurement to manufacturing, use, and disposal.

Minimizing Our Environmental Footprint:

We will endeavor to minimize our impact on biodiversity throughout the entire lifecycle of our products. This includes addressing deforestation, water resource consumption, and climate change.

Utilizing Sustainable Resources:

We will use sustainably sourced raw materials throughout our supply chain. For raw materials that have a significant impact on biodiversity, such as pulp, palm oil, and wood-derived fibers, we will promote the use of certification systems and improve traceability.

Promoting Biodiversity Conservation Activities:

We will actively engage in forest conservation, water resource protection, ecosystem restoration, and other activities in cooperation with local communities where we operate.

Coexisting with Local Ecosystems:

We will respect the ecosystems in the areas where we operate and aim to coexist with local communities and the natural environment without causing biodiversity loss.

Empowering Our Employees:

We will implement educational and awareness-raising activities to encourage all Unicharm Group employees to embrace this declaration and take positive action to conserve biodiversity and the natural environment.

Collaborating with Stakeholders:

We will promote collaboration in conserving biodiversity and the natural environment by working with various stakeholders, including government agencies, international organizations, NGOs/NPOs, local communities, and business partners.

◆ Unicharm Principles

Key initiatives	Indicators	Results				Mid- and long- term goals	
		2021	2022	2023	2024	Target value	Target year
Our aim is to pursue fairness and transparency in order to establish and retain stakeholder trust.							
Management practices that take sustainability into account	Maintain and improve ratings by external evaluation agencies.	—	—	—	—	Highest level	Every year starting from 2026
	Number of serious human rights violations in the value chain.	Zero occurrences	1 (Corrected)	1 (Corrected)	Zero	Zero occurrences	Every year
Practice of appropriate corporate governance	Number of serious compliance violations.	Zero occurrences	Zero occurrences	Zero occurrences	Zero occurrences	Zero occurrences	Every year
Promotion of diversity management	Percentage of female managers driven by the provision of various opportunities for women.	22.5%	23.2%	24.7%	25.5%	30% or more	2030
Fostering the development of competent human resources	Percentage of positive answers received for the “Growth through Work” employee awareness survey.	81.4% (Japan)	89.2%	88.7%	90.1%	80% or more	2030
Construction of healthier workplaces and workplace safety systems	Reduction in the percentage of employees on leave for mental or physical health reasons by improving the workplace environment so that employees can work with peace of mind and maintain mental and physical health.	7 people (Japan)	7 people (Japan)	9 people (Japan)	13 people (Japan)	Reduced by half (Compared to 2020)	2030

◆ Management practices that take sustainability into account



Every year starting
from 2026:
Max level



Maintain and improve ratings by
external evaluation agencies.

- Toward executive evaluation (directors*, executive officers)
Introduced ESG evaluation in Yr. 2020
- Introduce an ESG evaluation system for all employees from 2023 to realize creating new value through individual growth and visualization of contributions to society

✓ Consolidated earnings: consolidated net sales, core operating income, earnings per share attributable to owners of parent (weight: 20% - 50%)

✓ Division earnings: division sales, division profit (weight: 0% - 40%)

✓ Company strategy: priority strategy, ESG performance (ratings of ESG rating agencies, etc.) (weight: 20% -50%)

✓ Division strategy: division priority strategy (weight: 0% - 40%)

*Except for directors who are audit and supervisory committee members

ESG objective

Realize a
“Cohesive Society
(Social Inclusion)”



HR system

Encourage individual
growth to become a
global No. 1 company

◆ Promotion of diversity management

■ Percentage of Women in Managerial Positions



The ratio of female employees in managerial positions by providing various opportunities to female employees

- Supporting the diverse life planning of each and every employee through systems and frameworks that enable them to proactively chart their own careers (Japan)

Empowerment system	One-on-one meetings with executive officers bring out leaders' strengths
President/Leader Lunch Meetings	Developing female leaders through dialogue with top management
Room L+	A women's community that enhances a sense of security and motivation to work
Maternity leave Room L+	Supports employees returning from maternity or childcare leave by fostering peace of mind. The Program
Oocyte (egg) Freezing Safety Bank	Introduced a service into the welfare system that enables egg freezing storage to support each employee's diverse life plans

- Supporting women's economic independence by overcoming issues faced by countries and regions (overseas)

Creating Women Entrepreneurs in Rural India



Providing New Opportunities for Women in Saudi Arabia



◆ Fostering the development of competent human resources

2024 Employee satisfaction
(Entire company)

Max. score 5

4.40

2023 4.42 (Company-wide)



Ratio of positive responses to “Real feeling of growth through work” in employee awareness survey

- Looking ahead to the ideal image of their career in 10 years and 3 years A unique format that encourages independent career planning utilizing “My Career Vision & Career Plan”



- Introduction of a personnel system that emphasizes employee growth and job satisfaction, and role allowances to strengthen human capital (Japan)

Increase in annual salary	Increased compensation range for each qualification
Revision of starting salaries	Encouraging self-help efforts even before joining the company
Revision of evaluation system	Recognize employees who take on high goals and achieve results, regardless of age or length of being in the company
Role Allowance	Scrum leader allowance, brother and sister allowance, career navigator allowance, new employee starting salary variable allowance, skill allowance

- Aiming to realize a cohesive society through “management with resonance” through two-way communication between management and employees

The wisdom of frontline employees is utilized by management

Global OODA Caravan

Leads to improved motivation to achieve goals through dialogue between the President & CEO and employees

The Unicharm Awards

Recognizes teams that have achieved results and, as a learning forum, leads to resonance among employees

Global Conference

Using examples of activities in various countries and regions, aims to share knowledge and strengthen organizational capabilities

Frontline employees learn about management perspectives

Management with Resonance Implementation Meeting

Communication of will from management to leader-class employees

Weekly Scrum Meeting

Discussions based on the OODA Loop accelerate both the achievement of performance goals and the development of members.



Global 30

A three-year program aimed at developing senior executive employees by cultivating comprehensive management skills

Strategy Secretary to CEO Program

For two months, employees shadow the President & CEO as his secretary, learning how executives think and act

- Discovering consumer needs and creating globally “resonant personnel” who lead innovation

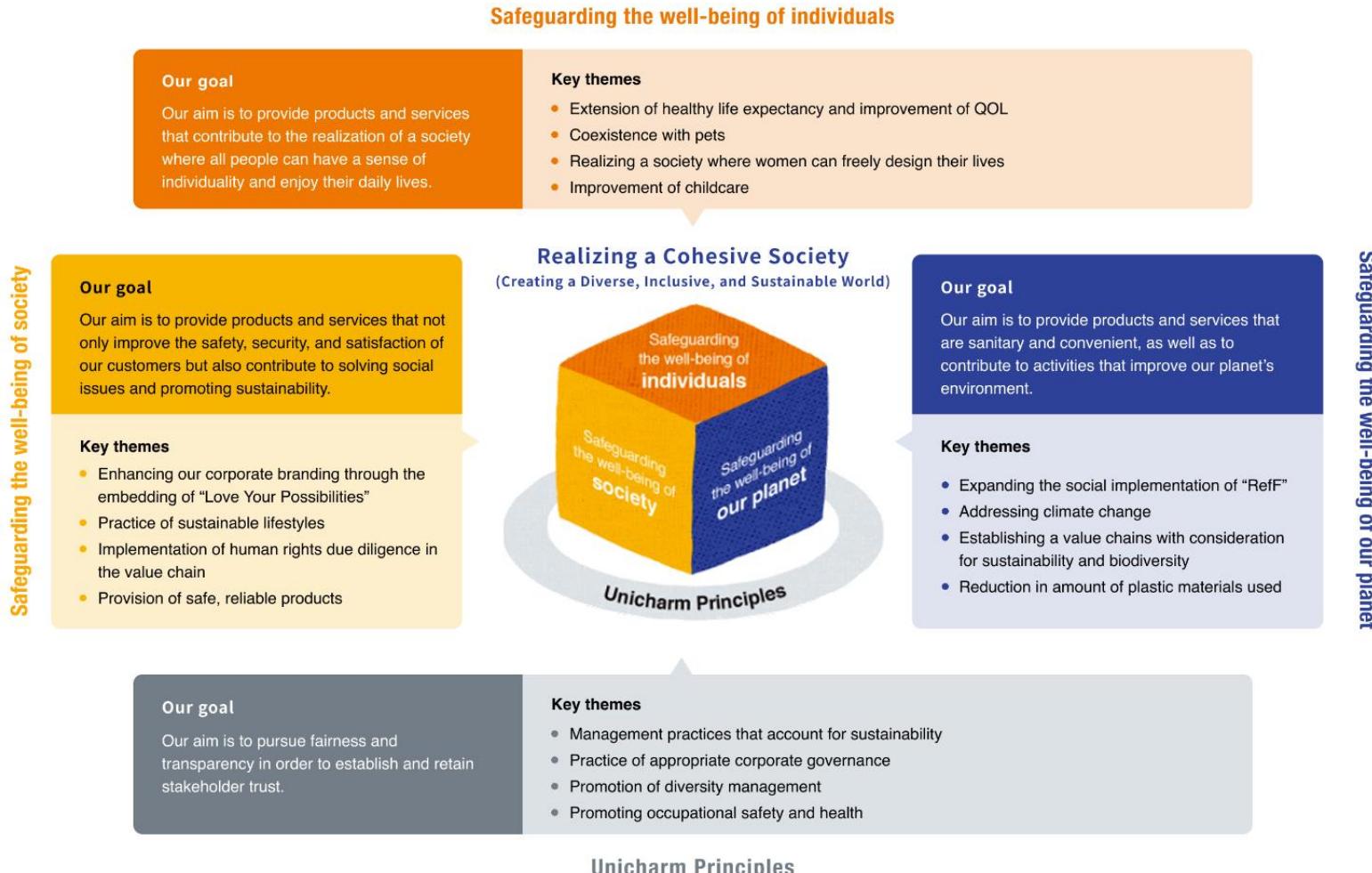
Local executive employee ratio
58.7%
(As of December 2024)



Management practices that take sustainability into account

- (1) Each executive officers periodically conducts interviews with future director candidates and future executive officer candidates based on their career visions and career plans, and carries out human resource mapping.
- (2) The Representative Director, President & CEO conducts quarterly interviews with executive officers; and gives guidance and training by setting measurable goals and objectives for executive officers and their organizations, and evaluating their achievements.
Outside directors have at least one opportunity per year to hold individual meetings with executive officers, in which they check the status of execution of business and problems in work, and provide guidance and training to help management solve problems and gain a wider, more comprehensive view by giving advice from a broad perspective.
- (3) The status of this process is regularly reported to the Nomination Committee and the Compensation Committee for deliberation.
- (4) The board of directors nominates candidates for directors and executive officers based on the opinion of the Nomination Committee.
- (5) With the aim of discovering and developing candidates for directors and executive officers over the medium-to-long term, mid-career employees in their 30s will be transferred from their divisions to the Corporate Planning Office for two months to serve as secretary to Representative Director, President & CEO. We have implemented a “Strategy Secretary system” to learn thinking and behavioral characteristics of managers through on-the-job training.
In addition, starting in Yr. 2024, we will launch the Global 30 Program, a next-generation global leader development program that aims to develop at least 50 senior executives who will demonstrate general management skills and play a central role in management by Yr. 2030. (This is a three-year program in which one representative from each country and region gathers to acquire general knowledge through group training and direct communication with the Representative Director, President, and CEO, and to pass on the Unicharm Spirits. Upon completion, this will lead to the formulation of medium-term management plans for each affiliated company.)

◆ 16 key themes with the goal in 2035



◆16 key themes of initiatives to realize “Cohesive Society (Social Inclusion)”

Safeguarding the well-being of individuals

- Extension of healthy life expectancy and improvement of QOL
- Coexistence with pets
- Realizing a society where women can freely design their lives
- Improvement of childcare

Safeguarding the well-being of society

- Enhancing our corporate branding through the embedding of “Love Your Possibilities”
- Practice of sustainable lifestyles
- Implementation of human rights due diligence in the value chain
- Provision of safe, reliable products

Safeguarding the well-being of our planet

- Expanding the social implementation of “RefF”
- Addressing climate change
- Establishing a value chains with consideration for sustainability and biodiversity
- Reduction in amount of plastic materials used

Unicharm Principles

- Management practices that account for sustainability
- Practice of appropriate corporate governance
- Promotion of diversity management
- Promoting occupational safety and health

◆ Safeguarding the well-being of individuals

Key themes	Indicators	Target value (As 100 for 2024)	Target year
Our aim is to provide products and services that contribute to the realization of a society where all people can have a sense of individuality and enjoy their daily lives.			
Extension of healthy life expectancy and improvement of QOL	<p>Providing products and services that contribute to the realization of a society where everyone can have a sense of individuality</p> <ul style="list-style-type: none"> Number of users of Unicharm Group's incontinence care products 	198	2035
Coexistence with pets	<p>Providing products and services that contribute to the realization of a society where pets are welcomed by family members and community residents</p> <ul style="list-style-type: none"> Number of dogs using Unicharm Group's dog diapers Number of dogs and cats using Unicharm Group's pet treats 	190	
Realizing a society where women can freely design their lives	<p>Providing products and services that contribute to the realization of a society where women can freely design their lives</p> <ul style="list-style-type: none"> Number of users of Unicharm Group's product for women 	170	
Improvement of childcare	<p>Providing products and services that contribute to the realization of a society where infants and their families can live healthily and happily</p> <ul style="list-style-type: none"> Number of users of Unicharm Group's baby care products 	103	

◆ Safeguarding the well-being of society

Key themes	Indicators	Target value	Target year
Our aim is to provide products and services that not only improve the safety, security, and satisfaction of our customers but also contribute to solving social issues and promoting sustainability.			
Enhancing our corporate branding through the embedding of “Love Your Possibilities”	• The “Trust” image associated with using Unicharm Group's products and services	27%	2035
	• The “Reassurance” image associated with using Unicharm Group's products and services	23%	
Practice of sustainable lifestyles	• Percentage of products and services suitable for the SDGs Theme Guideline, an internal guideline for contributing to sustainability	50%	2035
Implementation of human rights due diligence in the value chain	• Number of serious human rights violations in the value chain	Zero	Every year
Provision of safe, reliable products	• Customer satisfaction level at Customer Communication Center	85% or more	Every year

◆ Safeguarding the well-being of our planet

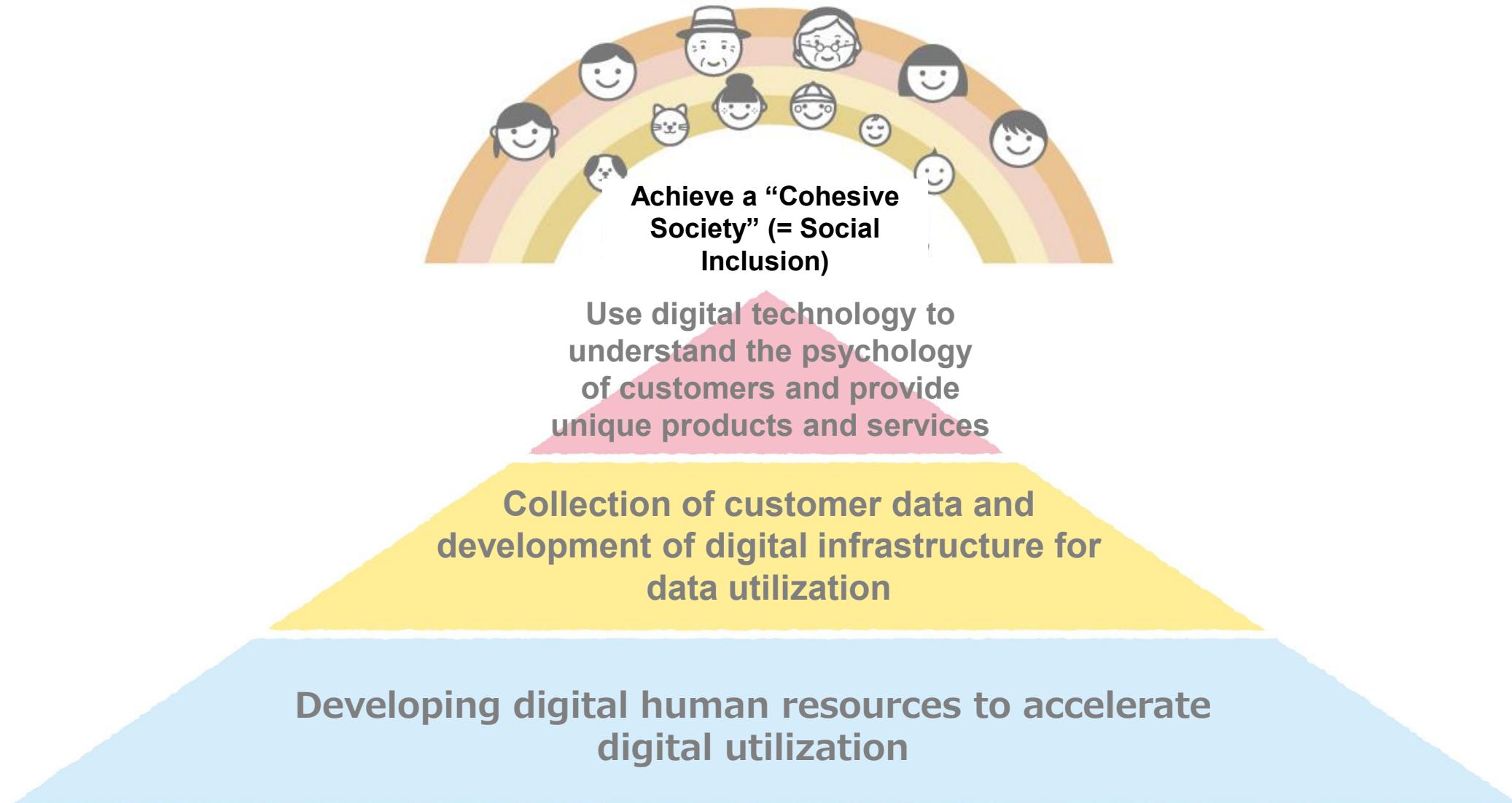
Key themes	Indicators	Target value	Target year
Our aim is to provide products and services that are sanitary and convenient, as well as to contribute to activities that improve our planet's environment.			
Expanding the social implementation of “RefF”	▪ Number of RefF products launched (in-house + collaborations with other companies)	30 or more	2035
	▪ Number of municipalities implementing disposable paper diaper recycling Initiatives	20 or more	
Addressing climate change All targets represent reductions per unit of sales relative to 2021.	▪ Reducing CO ₂ emissions associated with raw materials procurement	37.5%* reduction	2035
	▪ Reducing CO ₂ emissions in manufacturing	63.1%* reduction	
	▪ Reducing CO ₂ emissions associated with disposal of used products	37.5%* reduction	
Establishing a value chains with consideration for sustainability and biodiversity	▪ Ensuring traceability to pulp and palm oil production locations (country/region)	100%	2035
	▪ Expanding the use of certified pulp (PEFC- and CoC-certified)	100%	
	▪ Expanding the use of certified palm oil (RSPO-certified)	100%	
Reduction in amount of plastic materials used	▪ Reducing plastic usage in packaging materials	30% reduction (Compared to 2022)	2035
	▪ Raising awareness about proper disposal of used products	Rolled out at all Group companies	
	▪ Eliminating non-recyclable plastics in sales promotional items	Complete Elimination	

◆ Unicharm Principles

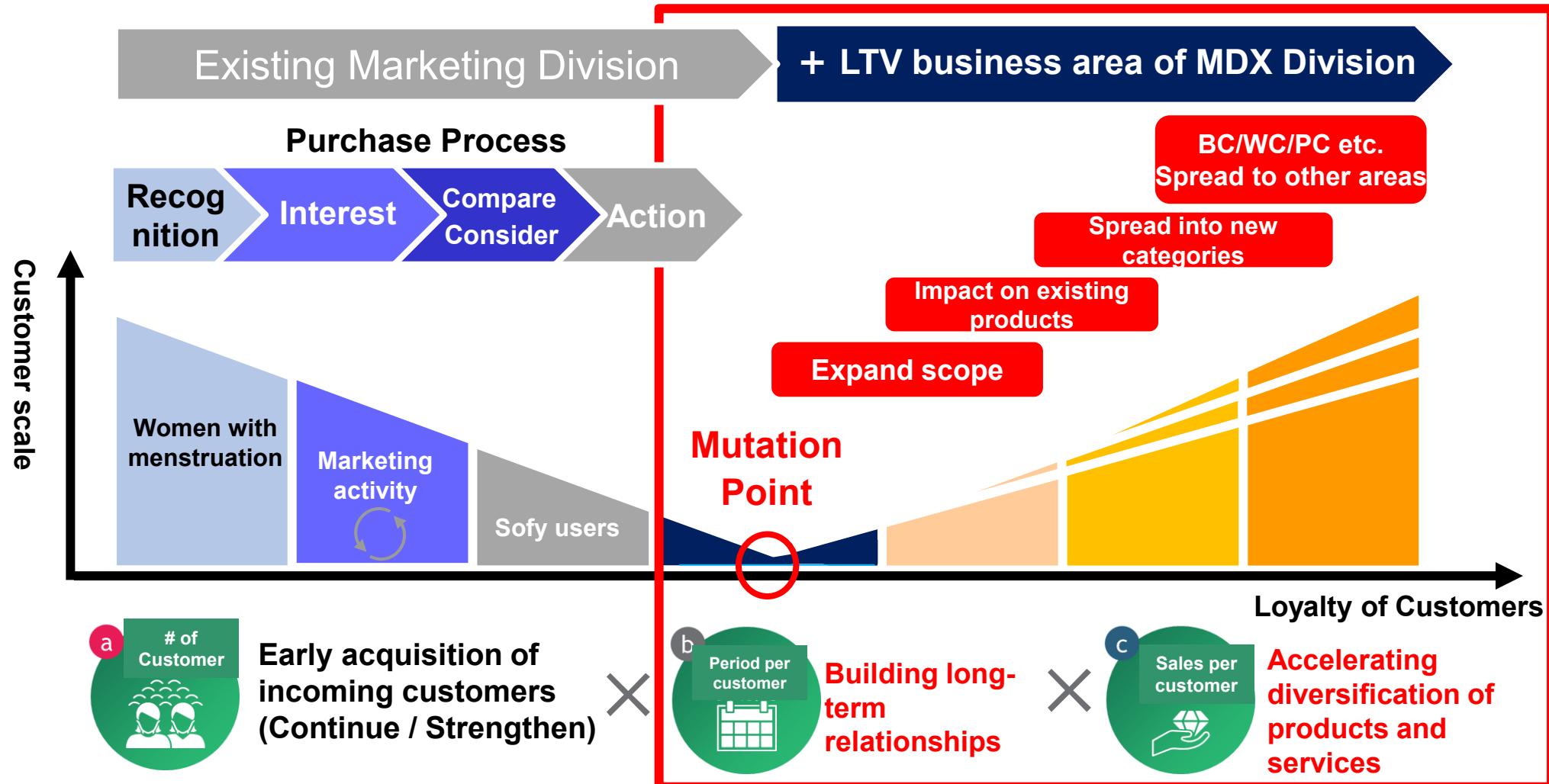
Key themes	Indicators	Target value	Target year
Our aim is to pursue fairness and transparency in order to establish and retain stakeholder trust.			
Management practices that account for sustainability	▪ Maintaining and improving ratings from external evaluation agencies	Achieved the highest level in major ESG ratings	Every year
Practice of appropriate corporate governance	▪ Number of serious compliance violations	Zero	Every year
Promotion of diversity management	▪ Percentage of female managers driven by the provision of various opportunities for women	30% or more	2035
	▪ Percentage of positive answers received for the “Growth through Work” section of the employee awareness survey	90% or more	
Promoting occupational safety and health	▪ Number of fatal workplace accidents and lost-time injuries resulting in inability to work	Zero	Every year

Fostering DX human resources toward new value creation

Achieve sustainable enhancement of corporate value and strengthen competitiveness by creating absolute value for consumers through use of digital technology



➤ LTV business area of MDX Division (Marketing by DX)



With a focus on women, maximize LTV by crossing businesses to BC, WC, etc.



➤ Examples of specific initiatives by MDX Division



Menstruation



Trying to get
pregnant (Ninkatsu)



Pregnancy



Giving birth



After birth



Child rearing



Menopause



CRM
Linkage



Sofy Be App

Each Business Division /
Service



Moony
APP



Sofy Be
App

- Introduced the digital tool UniChat (Unicharm version generated AI Chat) to improve efficiency and shorten work time.



UniChat

Selected as a finalist for the Generative AI Innovation Awards hosted by Google Cloud Japan

~Patent/Utility Model Publication x Generation AI Initiatives to improve operational efficiency and value~

When using the in-house FAQ function

Max 97% improvement^{*1}

When using the patent summary generation function

Max 83% improvement¹

*1 Example of improvement in work time before and after use

- To accelerate the effective use of generative AI in business, held a “Generative AI Study Group”



Over 600 people attended^{*2}

*2 As of the end of December 2024

- High login rates, repeat usage, and independent learning are achieved with LinkedIn Learning, a globally deployed online self-study platform



	Number of users	Login ratio
Global	Approx. 2,000	100%
Japan	Approx. 1,000	100%

Examples of initiatives using digital technology

- “BOP-Ship”, Unicharm’s corporate culture that has been inherited from the establishment and evolving



- Utilize the “KYOSHIN” system to infiltrate “The Unicharm Way” and strengthen human resource development capabilities globally through “Management with Resonance”



- Improve the quality of operations, increase efficiency, improve the accuracy of management figures, and strengthen market competitiveness by renewing the core system



Improving customer service levels

- ✓ Improvement of delivery date response level
- ✓ Reducing sales staff workload
- ✓ Expansion of D2C
- ✓ Creation of new sales, etc.

Improving work quality

- ✓ Strengthen cost management
- ✓ Standardization of core operations between companies and businesses
- ✓ Unification of master data to monitor global performance, etc.
- ✓ Paperless, input-less
- ✓ Reduction of man-hours through automation and efficiency
- ✓ Reduction of orders, production and sales inventory adjustment work, etc.

Shift to value-added operations by improving operational efficiency

- ✓ Improved accuracy of profit-and-loss management and sales forecasting
- ✓ Improving the efficiency of mainline transportation, etc.

Realize profit management

- ✓ Improving logistics efficiency through inter-company collaboration
- ✓ Centralization of non-financial data and masters
- ✓ Strengthening governance
- ✓ Multi-language support, etc.

Strengthening the Foundation for ESG Enhancement

Believing in the unlimited potential of all people and contributing to the realization of
a “cohesive society” in which people support each other by demonstrating a
compassionate and altruistic spirit



- Provide unique one and only products and services that lead to our corporate brand essence “Love Your Possibilities”



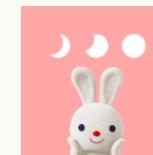
Initiatives in Japan utilizing digital technology for accelerating “Love Your Possibilities”, our corporate brand essence - 1



- Sofy's 3 menstrual and physical condition management apps that provide the customized information for each user such as menstrual cycle management, product proposal, health advice, etc.

“Sofy Girl”

Easy-to-manage menstruation & menarche predictions that can be used by pre-menarche teenagers



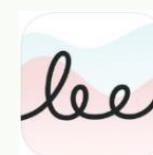
“Sofy Be”

Focuses on hormonal changes to help manage menstruation and physical condition.

生理管理アプリ

ソフィ Be

ホルモンの
波を乗り
こなそう



Number of downloads: Approx. 3.37 million (as of June 2025)

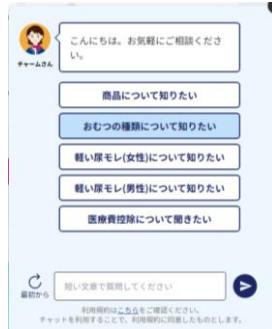
* The Sofy App remained available until October 31, 2025, and was integrated into SofyBe in November.

Japan initiatives utilizing digital technology-2



➤ AI chatbot “Charm-san” that provides products & relevant information and “incontinent adult diaper counseling” that helps select the best choice of disposable diaper

AI chatbot: “Charm-san”



Incontinent adult diaper counseling



No. of Users: Approx. 100,000
(As of the end of June 2025)

➤ Troubles about doggies and kitties are shared in DOQAT*



*1 DOQAT <https://doqat.jp/>

Registrants: 58,000 (total)
(as of the end of June 2025)



I want a size that is appropriate for the body shape of my very small dog or puppy!

I want you to release delicious, nutritionally balanced wet food that uses domestic ingredients!

➤ “Team moony point program”, “Online moony classes”, “moony-chan toilet training app” can ease the anxiety about childbirth and childcare



Number of cumulative registered members
Approx. 2.20 million members
(as of end of June 2025)



➤ “Food Matching*2” service that uses AI to suggest food that your cat will enjoy



お近くの取り扱い店舗はこちら

取り扱い店舗を探す

Webでのご購入はこちら

unicharm
direct shop

*2 Food matching
https://jp.unicharmpet.com/ja/food_matching/index.html

Japan initiatives utilizing digital technology-3



- Develop health care support service for kitties through business and capital tie-up with RABO, Inc.*1



*1 RABO, Inc. <https://rabo.cat/company/>



- Promote a good sleeping environment and appropriate care for babies through joint research with CHaILD Co., Ltd. *3



*3 CHaILD Co., Ltd. <https://c-c-s.jp/>

- Accelerate the realization of a healthy childrearing environment through a capital and business alliance with First-Ascent Inc.*2



*2 A company that creates new services to enrich the childrearing environment with cutting-edge technology utilizing AI and IoT

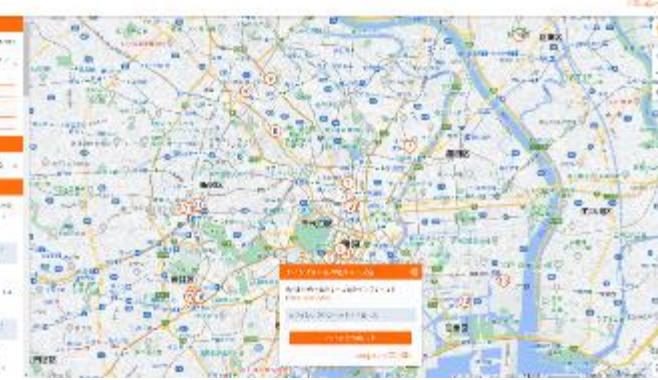
- "Tebura Touen", which is a disposable diaper subscription service for nursery schools, can reduce the burden on parents and nursery teachers and infection risk



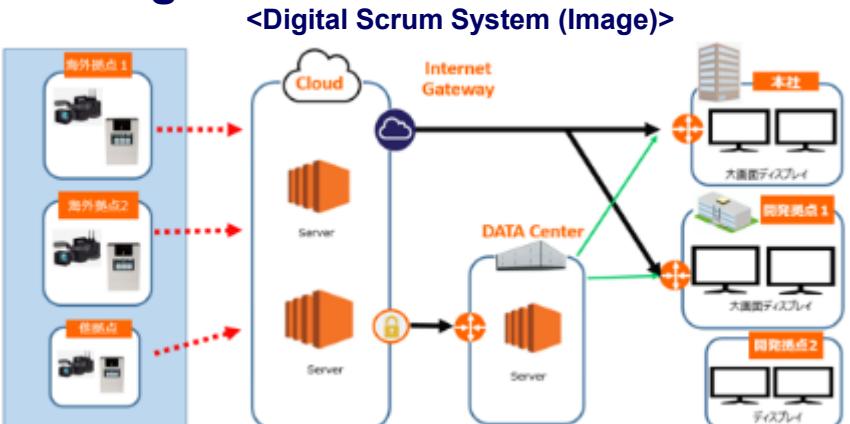
- Evolved value transmission through digital measures outside the store before visiting stores



- “Shop search system” can help find shops carrying products to improve customer satisfaction



- Developed “Digital Scrum System” to discover customer insights



- Strengthening “Direct Shop” system to meet various needs of customers in all categories



Japan initiatives utilizing digital technology-5



- State-of-the-art smart factory in Kyushu utilizing a variety of autonomic machines and IoT and Logistics Center in Toyohama which has introduced automated equipment



Kyushu Factory



Toyohama Logistics Center



Industrial Robot



SCADA *1

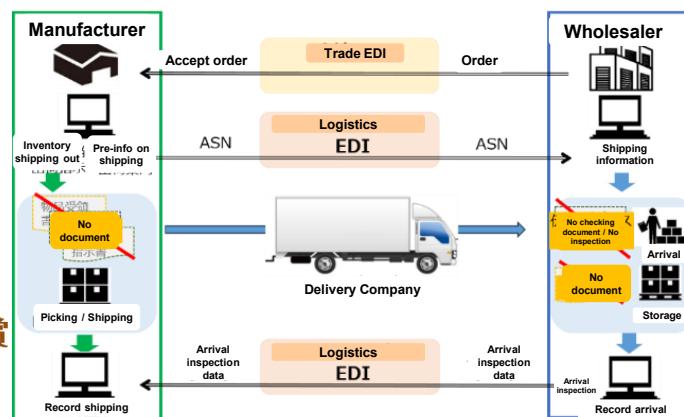


Smart Logistics

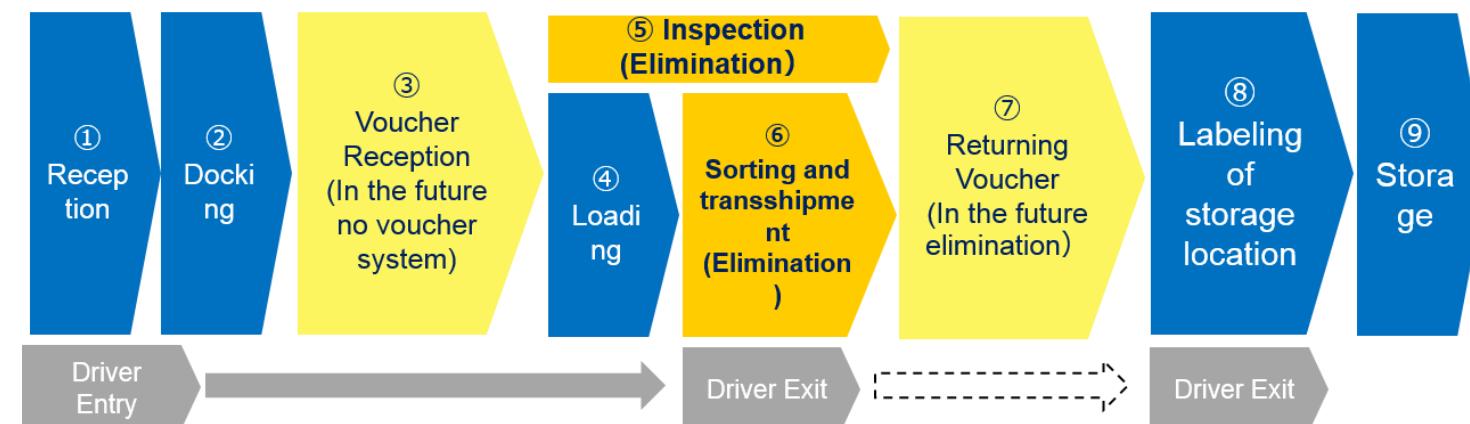
*1 Abbreviation for Supervisory Control And Data Acquisition

- Promoting collaboration for logistics digitalization and efficiency through ASN *2 distribution using logistics EDI*3

Business Reforms Utilizing Logistics EDI



Business model that eliminates inspection using ASN



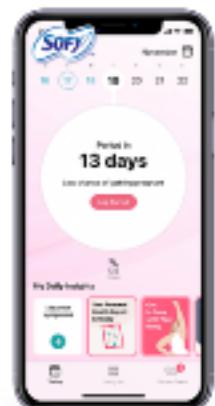
Overseas initiatives utilizing digital technology



➤ Pet growth, health record tool + hospital introduction, and product purchasing platform “Pet note”



- An app “Sofy Girl Talk” that supports women's physiological knowledge and worries



- “Mamypoko Club” that realizes a unique customer experience for baby diapers



2025 January	✓ Received “BRONZE” award at “Japan Branding Awards 2024”
February	<ul style="list-style-type: none"> ✓ Acquired highest rating of “A List” in 3 segments of “CDP2024” ✓ Selected for “Human Capital Management Quality 2024 Silver Award” ✓ Selected as “Environmentally Sustainable Company” in “The 6th ESG Finance Award Japan”
March	✓ Certified as “2025 Health & Productivity Management Outstanding Organization (White 500)”
May	<ul style="list-style-type: none"> ✓ Received the National Commendation for Invention, Asahi Prize, and the Invention Implementation Achievement Award for the first time <p>~Invention of the technology for recycling high-purity pulp from used disposable diapers (Patent No. 6290475)~</p>
June	<ul style="list-style-type: none"> ✓ Selected as a constituent stock of “SOMPO Sustainability Index” ✓ Acquired “CoC Certification” issued by PEFC, an International Forest Certification System, at three factories in China
July	✓ Selected as a “CDP 2024 Supplier Engagement Leader”
August	✓ Selected as a constituent of the JPX – Nikkei Index 400 for the consecutive year
September	<ul style="list-style-type: none"> ✓ Received the Excellence Award in the ESG Category of the “Sustainable Japan Award 2025” for the first time <p>~Our horizontal recycling initiative for used disposable diapers, “RefF (Recycle for the Future),” was highly recognized~</p>



* Disclaimer is posted on the following website
https://www.unicharm.co.jp/content/dam/sites/www_unicharm_co_jp/pdf/csr-eco/report/E_disclaimer_ms.pdf



Japan ex-REIT Gender Diversity
Tilt Index

TOP CONSTITUENT 2025



2025 CONSTITUENT MSCI ジャパン
ESGセレクト・リーダーズ指数

2025 CONSTITUENT MSCI 日本株
ESGセレクト・リーダーズ指数



* In February 2025, the name of the
MSCI ESG Leaders Indexes was
changed to the MSCI Selection Indexes.



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Coordination with external organizations



地方創生 SDGs
官民連携
プラットフォーム

私たちは持続可能な開発目標(SDGs)を支援しています。



TASK FORCE
ON CLIMATE-RELATED
FINANCIAL
DISCLOSURES



DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

BUSINESS AMBITION FOR 1.5°C

GHG排出量総量削減目標
基準年:2021年 目標年:2031年
スコープ1,2:46.20%削減
スコープ3:27.50%削減



STANDARD
100



JAPAN
CLIMATE
INITIATIVE

Sedex
Member



CLIMATE GROUP
RE100



In support of

WOMEN'S
EMPOWERMENT
PRINCIPLES

Established by UN Women and the
UN Global Compact Office



認証事業所



こども
みんなが

Valuable
500



Coordination with external organizations

Community contribution activities in Ehime Prefecture, the birthplace of Unicharm and support for disaster-stricken areas



- Support activities for children who are responsible for the future of the region through corporate hometown tax payments



Next Generation Baseball Player Development Project

Purchase children's books for Shikokuchuo City Digital Library

- Sponsoring “Unicharm Trophy 2024 Ehime International Open”, officially authorized by Men’s Professional Tennis Association



- As a “partner for realizing a cohesive society”, we will contribute to regional revitalization through sports business together with FC Imabari players, staff, and supporters



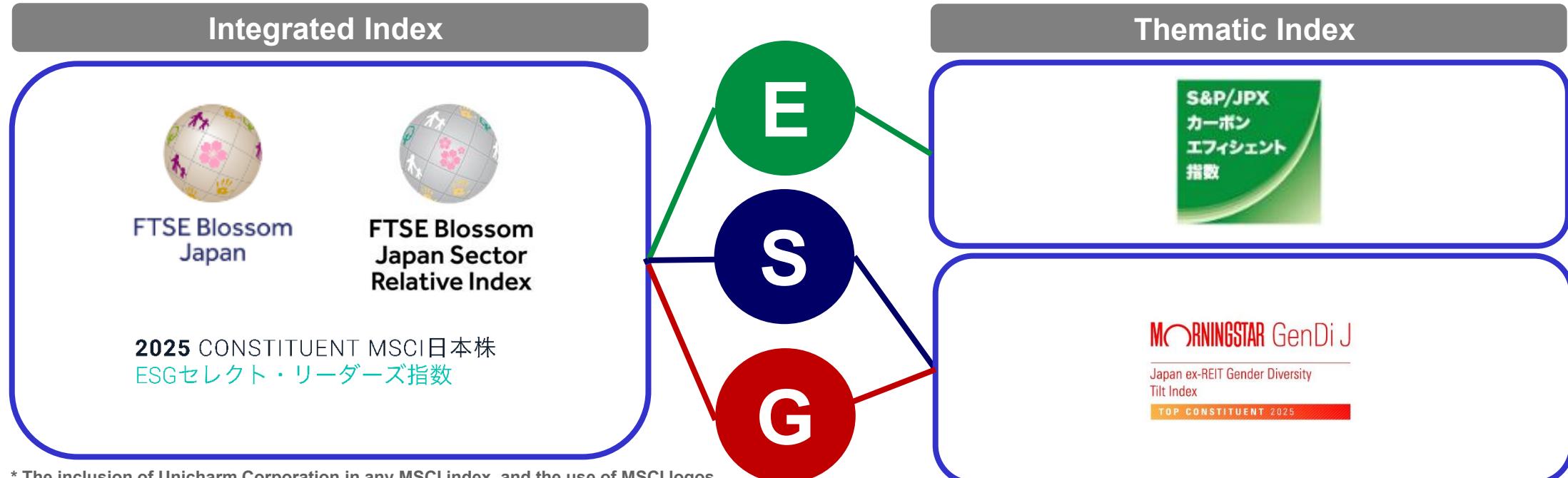
- Employee-participation in disaster relief efforts
Continuation of “Matching Funds”



Participating employees: Total 31,744 people (as of the end of December 2024)

* An employee-participation initiative in which original polo shirts, jackets, etc. that can be worn during work are sold within the company, and the equivalent amount of the purchase price is donated to disaster-stricken areas as a "matching fund."

Selected in 6 ESG investment indices of stock composites adopted by GPIF



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https://www.unicharm.co.jp/content/dam/sites/www_unicharm_co_jp/pdf/csr-eco/report/E_disclaimer_ms.pdf

Other ESG Index



FTSE4Good



* In February 2025, the name of the MSCI ESG Leaders Indexes was changed to the MSCI Selection Indexes.

ESG-related scores and ratings



		2019	2020	2021	2022	2023	2024	2025
CDP SCORES	Climate change	B	A-	A-	A-	A-	A	—
	Forest (timber)	B	B-	B	B	A	A	—
	Water security	B-	B-	B	B	A	A	—
MSCI ESG RATINGS		BBB 5.3	A 5.3	BBB 4.7	A 5.1	AA 5.7	AA 5.4	A 4.9
FTSE ESG RATINGS		3.5	3.7	3.9	4.0	4.2	4.4	4.6

“Kyo-sei Life Vision 2030” Examples of initiatives related to important themes



Examples of initiatives	Results
“Excretion care” course	Excretion care: 362 times in total (as of the end of June 2025)
Number of users for “Adult Diaper Counseling”	Approx. 100,000 people (as of the end of June 2025)
Number of times the video “Menstruation Study for Everyone” was provided https://www.sofy.jp/ja/campaign/minnanoseirikensyu.html	Approx. 650 companies and organizations as of the end of June 2025)
“Sofy Girl” (menstrual management app) / https://www.sofy.jp/ja/app/sofygirl.html “Sofy Be” (menstrual management app that shows the relationship between hormones and physical condition)	Approx. 3,370,000 downloads in total (as of the end of June 2025) * The Sofy App remained available until October 31, 2025, and was integrated into SofyBe in November.
Number of views for TikTok “Sarakeda-so (Let’s talk it out room)” https://www.tiktok.com/@sofy_official_7days/	Approx. 60 million views (as of the end of June 2025)
Education of first menstruation/period (including online)	India: approx. 760,000 people (as of the end of June 2025)
Education of first menstruation/period (mother-daughter learning sessions)	India: approx. 418 sessions, about 14,750 mother-daughter groups (as of the end of June 2025)
Number of registrations for first menstruation site “power CHARM girls” * Scheduled to be renamed “power CHARM girls” at the end of August 2025	Indonesia: approx. 86,500 people (as of the end of June 2025)
Number of registered members for “Team moony point program” https://jp.moony.com/ja/apps/moonypoint.html	Cumulative total of approx. 2,200,000 members (as of the end of June 2025)
Number of registrations with “DOQAT”, Q&A service for pets https://doqat.jp/	Approx. 58,000 people (as of the end of June 2025)
Employee-participation support for disaster-stricken areas: “Matching Funds”	Participating employees: Total 31,744 people (as of the end of Dec 2024)



unicharm
Love Your Possibilities

We support the Sustainable Development Goals(SDGs).

