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Company name:	San ju San Financial Group, Inc.
Name of representative:	Gotaro Michihiro, Representative Director and President (Securities code: 7322; Tokyo Stock Exchange Prime Market, Nagoya Stock Exchange Premier Market)
Inquiries:	Takeshi Okawa, General Manager of Corporate Planning Department (Telephone: +81-59-357-3355)

Notice Concerning Changes (Expansion) to Shareholder Benefits Program

San ju San Financial Group, Inc. (the “Company”) hereby announces that it has decided to change (expand) the contents of “Selected Catalog Gifts,” one of its shareholder benefits programs. The details are described below.

1. Reason for changes

The Company offers shareholder benefits to express gratitude to shareholders for their continued support and enhance the appeal of investing in the Company’s stock. We have decided to change (expand) the shareholder benefits program to encourage more shareholders to hold the Company’s stock over the medium to long term.

2. Details of changes (Underlines indicate the changes.)

(1) Current benefits

Number of shares held	Holding period	Benefits
500 shares or more	One year or more	Gift catalog

(2) Changed benefits

Number of shares held	Holding period	Benefits
<u>[1] 300 shares or more and less than 500 shares</u>		<u>[1] QUO card 1,000 yen</u>
<u>[2] 500 shares or more and less than 1,000 shares</u>	One year or more	<u>[2] QUO card 1,000 yen + Gift catalog worth 4,000 yen</u>
<u>[3] 1,000 shares or more</u>		<u>[3] QUO card 1,000 yen + Gift catalog worth 8,000 yen</u>

* A holding period of one year or more refers to “a case where a shareholder is recorded with the same shareholder number and holding of 300 shares or more consecutively in the shareholder register on the record date (March 31) and March 31 and September 30 of the previous year.”

* The QUO card will feature our mascot character, POMPOMPURIN.

* In the gift catalog, shareholders can choose specialty products in the business area of San ju San Bank, Ltd. (Mie, Aichi, Gifu, Wakayama, Nara, and Osaka).

3. Timing of changes

The changes will apply to shareholders recorded in the shareholder register as of March 31, 2026.