

Chikaranomoto Holdings Co. Ltd. [Ticker# 3561]

FY2025 Q2 Financial Results Briefing

13th Nov 2025

Agenda



1. FY2025-26 Q2 Financial Results $P.2 \sim P.21$

2. FY2025-26 Financial Plan

 $P.22 \sim P.29$

3. FY2027-28 Vision

 $P.30 \sim P.31$

4. Appendix

 $P.32 \sim P.38$

FY2025-26 Q2 Financial Results

FY2025-26 Q2 Consolidated P&L Highlights



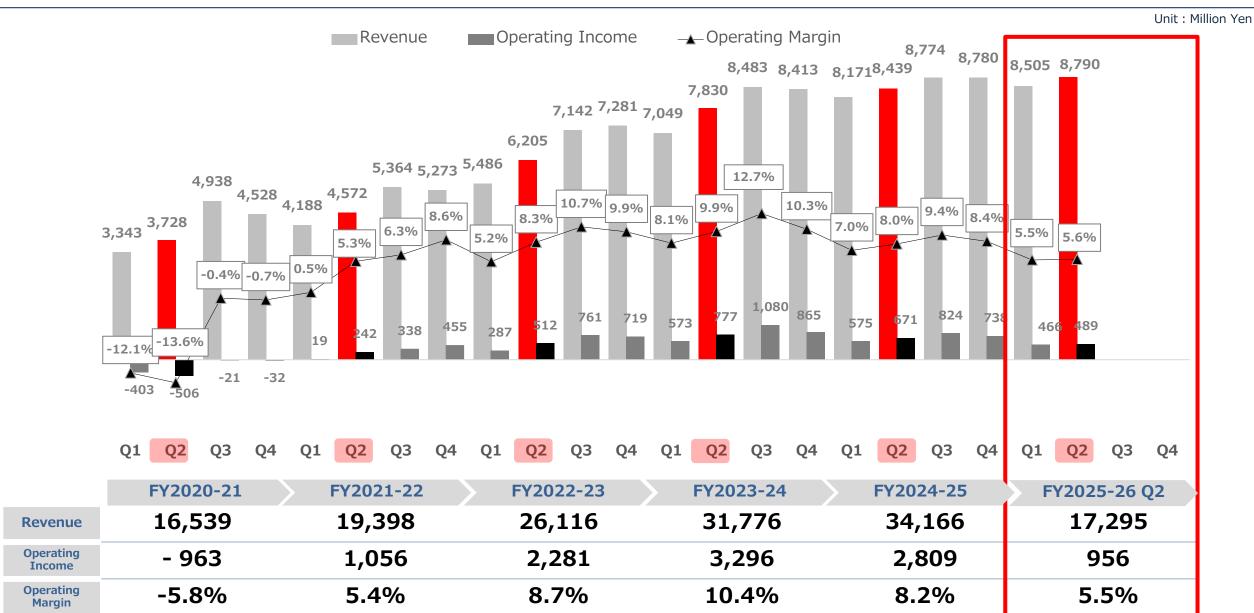
	Results		Vs.Plan		Vs. FY2024 Actual	
Revenue	17,295	-	2.9%	+	4.1%	
Operating	OF6	-	326	-	290	
Income	956	-	25.5%	-	23.3%	
Not Income	1 007	+	96	+	235	
Net Income	1,007	+	10.6 %	+	30.5%	
	Results		Plan		FY2024	
Operating margin	5.5%	7.2%		7.2% 7.5%		
Net Income Ratio	5.8 %		5.1 %	4.6%		

Revenue increased by 4.1% YoY, setting a record high for Q2.

Operating income decreased by 25.5% YoY, primarily due to initial costs associated with expanding into new countries and regions in the international segment. However, net income for the period rose by 10.6% YoY, supported by the disposal of non-core fixed assets in Q1, and achieved a record high for Q2.

Consolidated Results by Quarter





Highlights: Domestic Store Operations (Apr-Sep 2025)



Unit : Million Yen

	Results	Vs. Plan	1	Vs. FY2024	Actual
Revenue	8,469	+	1.1%	+	12.5%
COGS	2,277	+	3.2%	+	13.9%
SG&A	5,545	+	2.9%	+	15.2%
Operating	647	_	130	_	71
Income	047	-	16.7%	-	9.9%
	Results	Plan		FY2024 Actual	
Operating margin	7.6%	9.3%		9.5%	
COGS Ratio	26.9%	26.4%		26.5%	
SG&A Ratio	65.5%	64.4%		63.9%	

Revenue

Revenue increased by 12.5% YoY, marking a record high for Q2.

Despite no price hikes, performance remained strong due to an increase in the number of stores.

Average Check

Increased inbound ratio (18%) led to higher average spending per customer.

Number of Stores

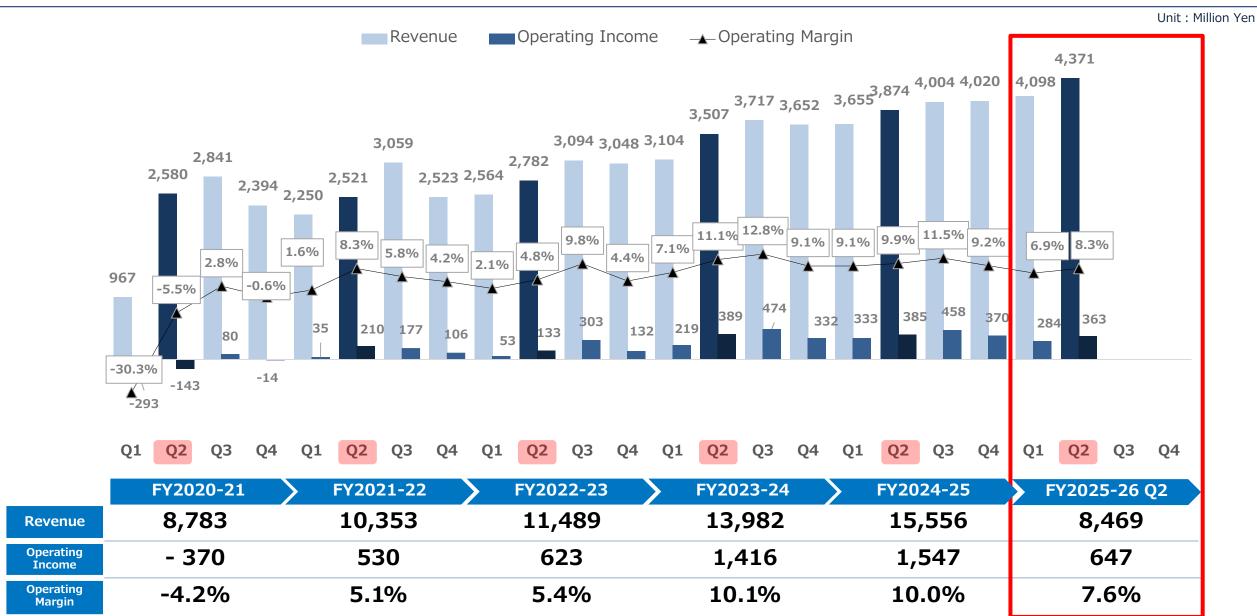
14 stores opened, 3 store closed. (11 store net increase)

Operating income

Digital transformation was promoted through the introduction of tablets, mobile ordering systems, and automated fried rice cookers. Improvements in working conditions such as raising base salaries and reducing working hours led to lower employee turnover and enhanced skill development. Actively investing in human capital, including implementing new training programs. Due to a decline in customer numbers caused by record-breaking heat in June and lingering heat in September, profits decreased by 9.9% YoY.

Domestic Results by Quarter



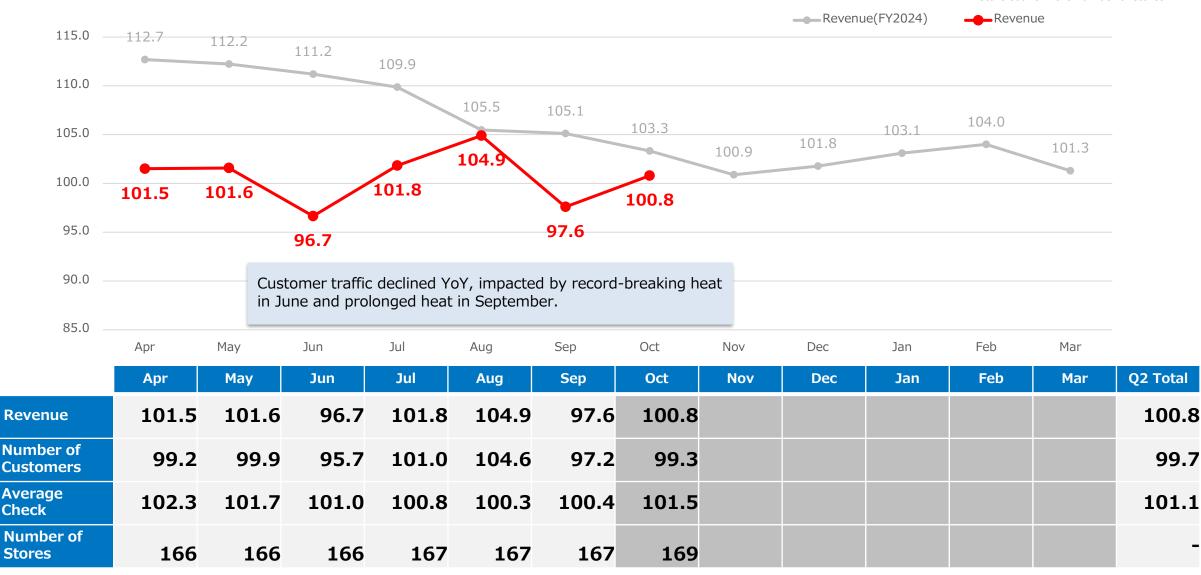


Year-over-Year Sales/Number of Customers/Average Check (Apr-Sep 2025)



Domestic Existing Stores 100.8% YoY

Unit:
Sales, customer count and average check in % store count in the number of stores



Domestic Promotions



■ Initiatives for Connecting Communities and the Future Through Food and Promoting a Sustainable Society (SDGs)

On September 9, an event themed 'Food of the Future' was held at the Expo venue.



Exhibited at 'GOOD LIFE Fair 2025,' an event focused on sustainable living.



As part of regional revitalization efforts, collaboration with local companies led to the joint development of ramen.



Revived Chuka-soba loved by the locals



Higashihiroshima Koi Jidori Chuka-soba

Set up a food truck at Yanagawa High School in Fukuoka as part of an educational program.



■ Promotion of Political Participation

Implement election discounts in conjunction with the House of Councillors election.



■ Area expansion through new store openings

IPPUDO Coaska Bayside Stores Yokosuka, Kanagawa



IPPUDO COMMONS Tachikawa Tachihi, Tokyo



IPPUDO Takamatsu Matsusima, Kagawa



Year-over-Year Sales/Number of Customers/Average Check (Jan-Jun 2025)



Unit: Million Yen

	Results	Vs. Plan	Vs. FY2024 Actual
Revenue	6,794	- 5.7%	- 7.0%
COGS	1,640	- 3.1%	- 9.3%
SG&A	4,858	- 4.8%	- 3.2%
Operating	205	- 110	- 178
Income	295	- 27.2%	- 37.6%
	Results	Plan	FY2024 Actual
Operating margin	4.4%	5.6% 6.5%	
COGS Ratio	24.1%	23.5%	24.8%
SG&A Ratio	71.5%	70.9%	68.7%

Revenue

Revenue decreased by 7.0% YoY, mainly due to the slowdown in global economic growth and ongoing geopolitical instability.

Exchange Rates

The YoY impact of exchange rates averaged -3.5% from January to June.

Number of Stores

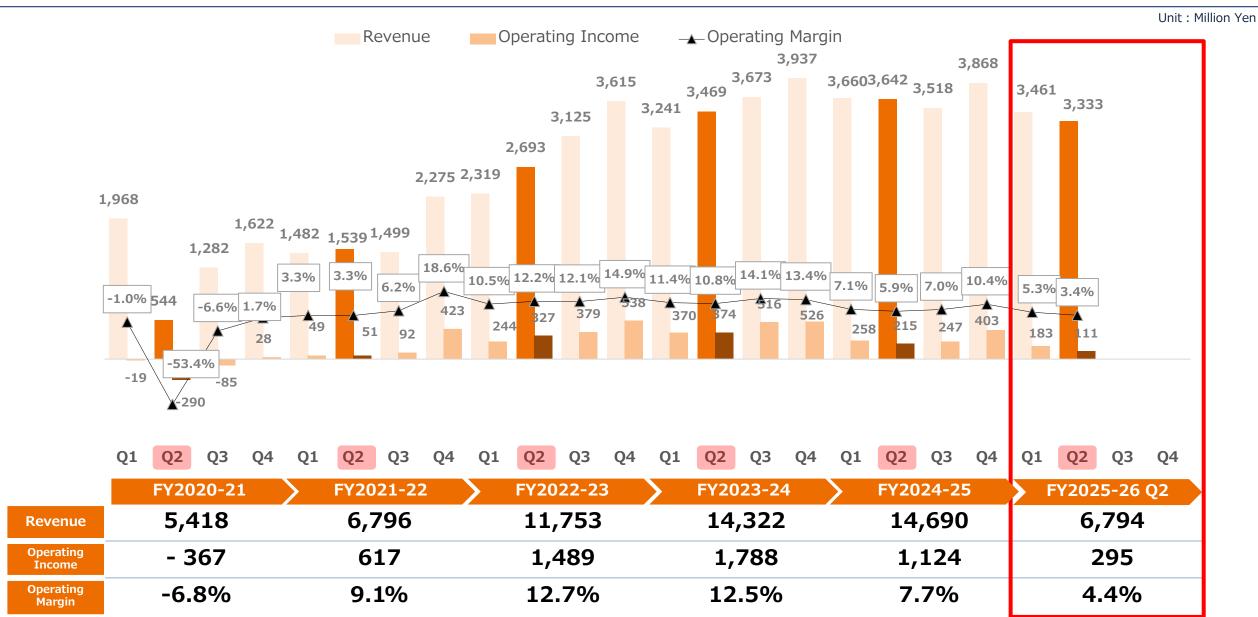
9 stores opened, 8 stores closed. (1 store net increase) In response to changes in the market, store replacements were carried out.

Operating income

Initial costs associated with entering new countries (Spain) and developing new areas resulted in a 37.6% decrease compared to the previous period. A decline in sales and higher fixed cost ratios, including personnel expenses, are squeezing operating profit. We continue to implement price adjustments and cost reviews to address various inflationary factors such as raw materials, labor costs, and rent. Driving digital transformation, such as QR ordering and tablet ordering systems as in domestic.

International Results by Quarter



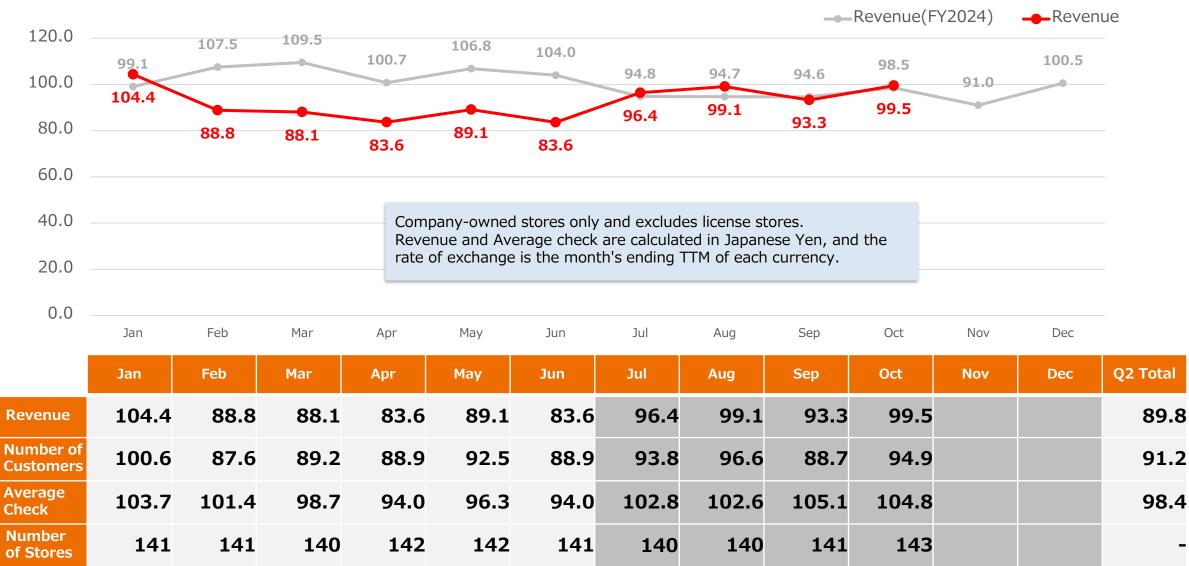


Year-over-Year Sales/Number of Customers/Average Check (Jan-Jun 2025)





Unit:
Sales, customer count and average check in % store count in the number of stores



International Promotions



■ Area expansion through new store openings

IPPUDO CA Culver City, USA



ippudo V CA West Hollywood, USA



IPPUDO SYDNEY Parramatta, Australia



IPPUDO MELBOURNE Chadstone Shopping Mall, Australia



IPPUDO PHILIPPINES Kiwami SM Mall of Asia, Philippines



IPPUDO EXPRESS Changi Airport T1, Singapore



IPPUDO UK Essex Rd, UK



■ SDGs Initiatives

Launching 'ippudo V,' a vegan specialty restaurant offering plant-based menus.



Highlights: Merchandise (Apr-Sep 2025)



Unit: Million Yen

	Results	Vs. Pla	n	Vs. FY202	4 Actual
Revenue	2,031	-	8.7%	+	14.3%
COGS	1,293	-	8.8%	+	14.1%
SG&A	472	-	6.4%	+	7.5%
Operating	265	-	36	+	61
Income	265	- 12.19		+	30.1%
	Results	Plan		FY2024 Actual	
Operating margin	13.0%	13.6%		11.5%	
COGS Ratio	63.7%	63.7%		63.8	%
SG&A Ratio	23.3%	22.7%		24.8%	

Revenue

Revenue reached a record high for Q2, increasing by 14.3% YoY, driven by strong performance in the e-commerce site and Ippudo-related products.

Operating income

Operating income increased by 30.1% YoY, reaching a record high for Q2. Actively pursuing new initiatives, including exports to major overseas retailers and collaborative product development.

Merchandise Results by Quarter



Unit: Million Yen Revenue Operating Income Operating Margin 1,251 1,092 1,084 946 923 922 890 853 855 822 757 729 703 657 617 602 478 479 445 420 19.3% 18.1% _{17.2%} 370 18.1% 342 16.7% 15.0% 14.3% 13.9% 14.5% 13.4% 9.8% 11.5% 10.0% 10.8% 10.9% 13.0% 10.1% 225 9.4% 182 8.2% 158 7.6% 162 146 L31 133 2.8% 14 80 102 46 65 69 34 Q4 Q1 Q3 Q4 Q1 Q4 Q1 Q4 Q1 Q3 Q4 Q1 Q3 Q1 Q3 Q4 FY2020-21 FY2021-22 FY2022-23 FY2023-24 FY2024-25 FY2025-26 Q2 1,849 2,103 2,872 3,471 3,919 1,084 Revenue Operating 242 224 402 459 **513** 162 Income Operating 13.1% 10.7% 14.0% 13.2% 13.1% **15.0%** Margin

Merchandise Promotions



■e-Commerce site (Domestic)

https://ec-ippudo.com/shop

To commemorate our participation in the Expo, we launched plant-based ramen as a 'future food' combining technology and tradition. In addition, we offered our popular new soba noodles as a limited-time seasonal item.





■ Export of products for overseas markets

Actively promoting exports overseas.



■ Flagship Products Renewal

Renewed our souvenir ramen to make it even more delicious.







■ Increasing brand awareness and attracting new customers through collaborative products

Regularly offering collaborative products with convenience stores

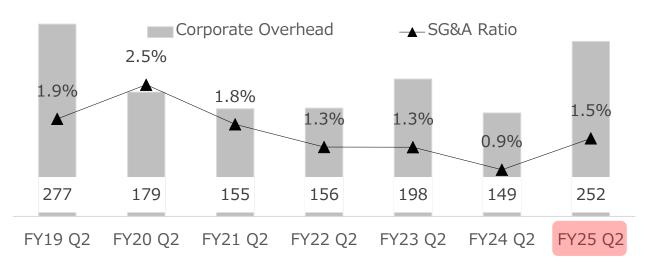
and food manufacturers.



Corporate Overhead (Apr-Sep 2025)



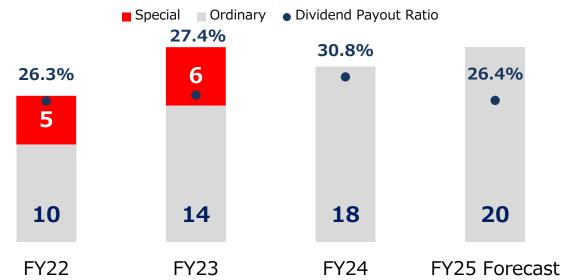
Unit: Million Yen



SG&A ratio maintained low level of 1.5%.
Continue to invest in human capital, recruitment, education, overseas training, etc. to lay the foundation for the next stage of growth.

****SG&A** ratio=Corporate Overhead/Consolidated Revenue

Dividend Trends



Since the fiscal year ended March 2023, ordinary dividends have been increased for three consecutive terms.

An ordinary dividend of JPY20 is forecast for the fiscal year ending March 2026.

Shareholder returns will continue with a target payout ratio of 20% or higher.

Geography of Stores



Total

167

Owned

140

Domestic

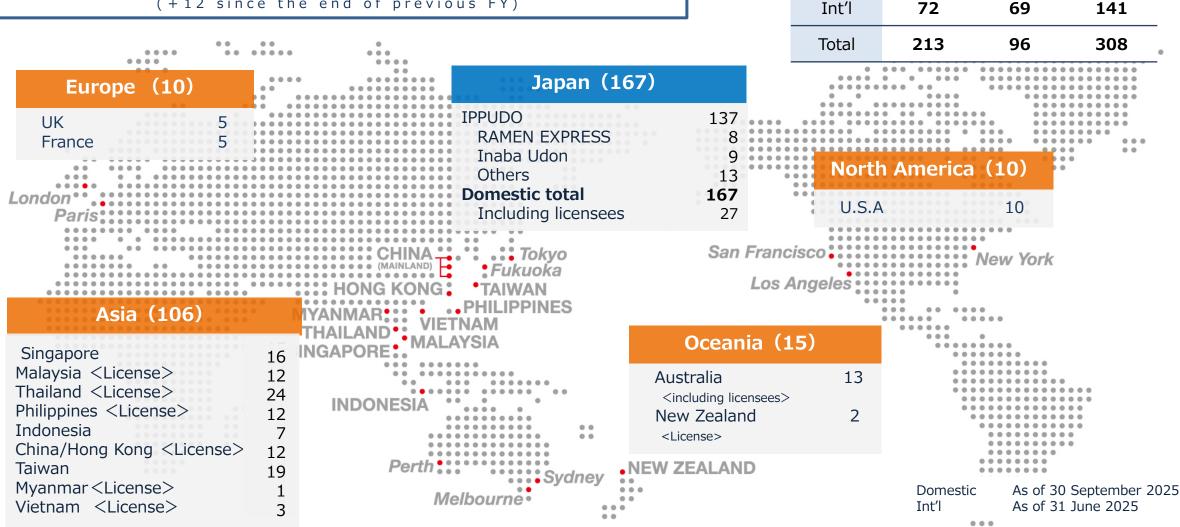
Licensed

27

. . .

308 stores in 15 countries and regions

(+12 since the end of previous FY)



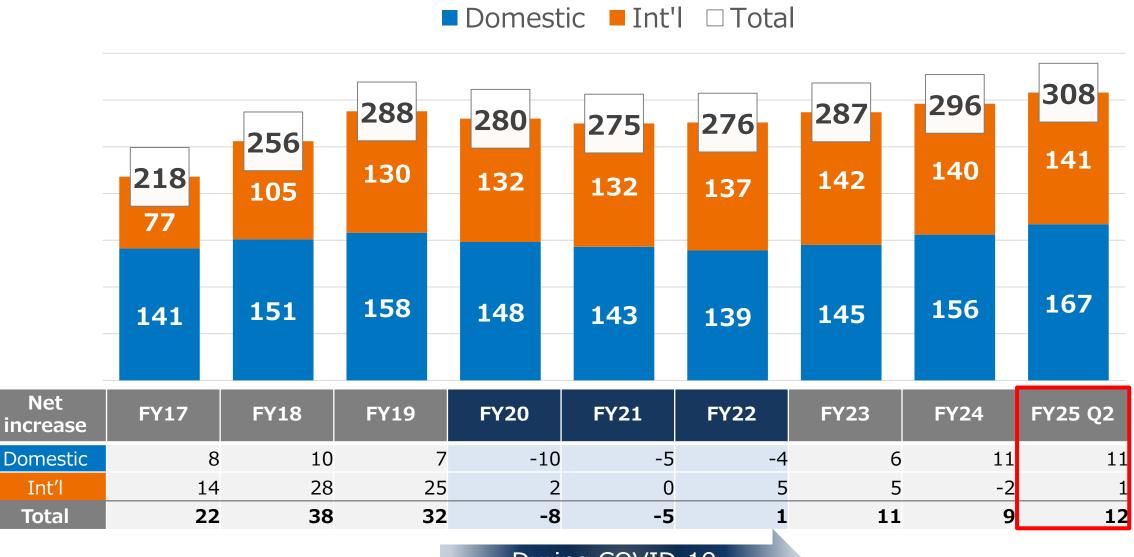
Trend in number of stores at period-end

Net

Int'l

Total

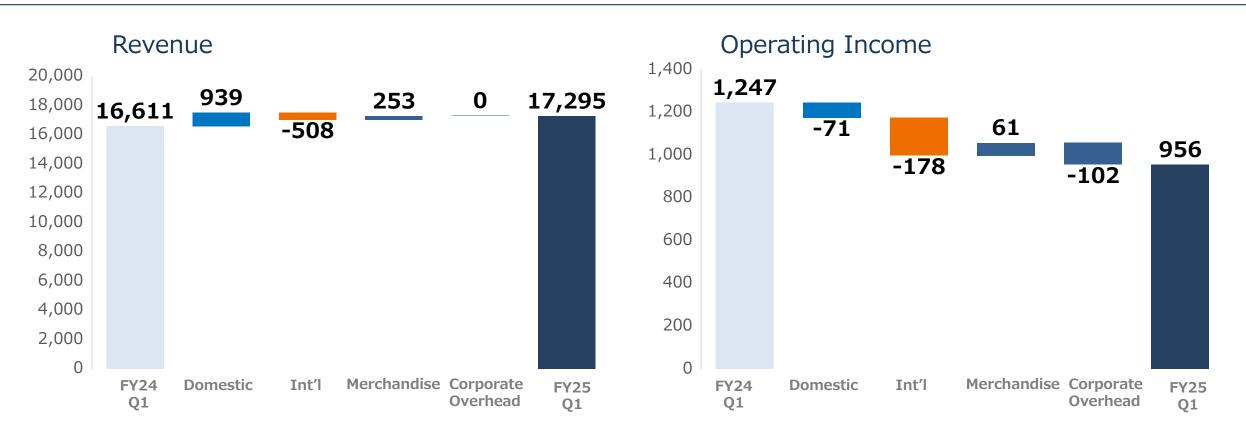




During COVID-19

Segment Revenue, Operating Income and Operating Margin





		Domestic	Int'l	Merchandise	Total
Operating Margin	FY25 Q2	7.6%	4.4%	13.0%	5.5%
	FY24 Q2	9.5%	6.5%	11.5%	7.5%

Consolidated Balance Sheet



Unit: Million Yen

Equity ratio 60.6%. Financial strength has been improving.

		Mar 2025	Sep 2025	GAP
Cu	rrent Assets	9,778	9,281	- 497
((Cash and Deposits)	7,150	6,573	- 577
	Property, Plant and Equipment	5,843	6,178	334
	Intangible Assets	123	137	14
	Investments & Others	2,796	3,123	327
N	on-Current Assets	8,762	9,438	676
To	otal Assets	18,541	18,720	178

	Mar 2025	Sep 2025	GAP
Total current liabilities	4,837	4,675	- 162
Total non-current liabilities	3,041	2,691	- 350
(long-term loans)	2,465	1,982	- 483
Total Liabilities	7,879	7,367	- 512
Shareholders' Equity	9,685	10,448	763
Accumulated Other Comprehensive Income	976	904	- 72
Total Net Assets	10,661	11,352	691
Total Liabilities and Net Assets	18,541	18,720	179

■Assets	
· Cash and deposits	- 577
 Tangible assets of new stores 	334
 Deferred tax assets 	92

· Interest bearing-loans - 483

■ Shareholders' Equity

 \cdot Increase of capital and capital surplus ± 0

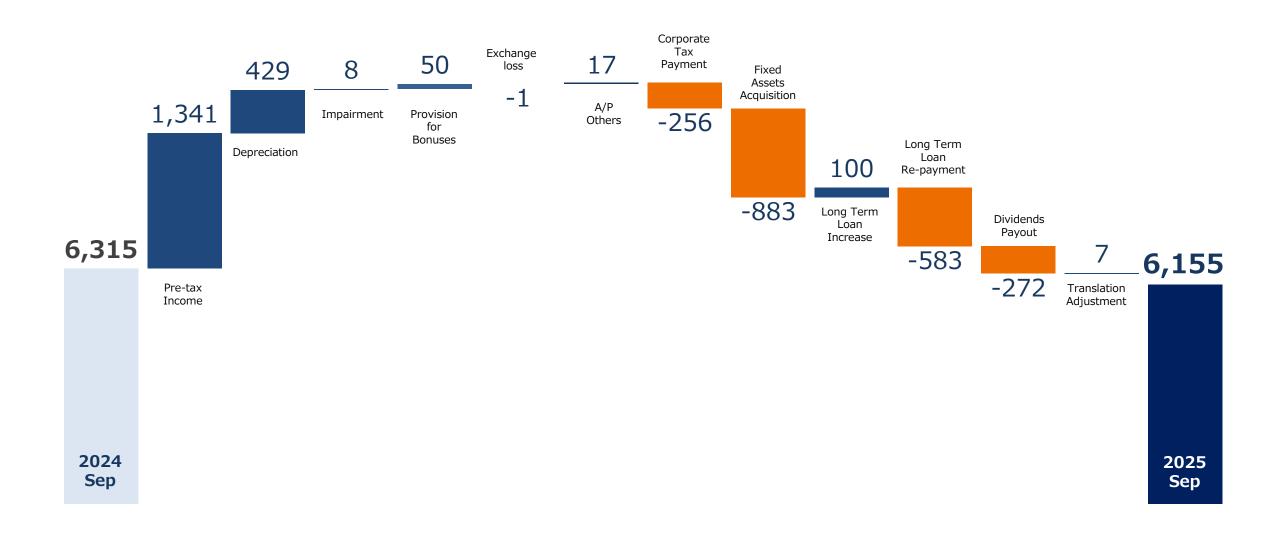
· Retained earnings +736

[■] Liabilities

Equity Ratio 60.6% (57.5% as of end of March 2025)

Consolidated Statement of Cash Flow





FY2025-26 Financial Plan

FY2025-26 Annual Consolidated Financial Plan [No Change]



	FY2024-25	FY2025-26	Vs. Previou	s Year		
	Result	Plan	Gap	%	Currency	Budgeted Rates
Revenue	34,166 »	37,287	+3,121	+9.1%	USD	148.54
Operating Income	2,809 »	3,169	+359	+12.7%	EUR	158.03
	, in the second	·			GBP	189.39
Ordinary Income	2,841 »	3,262	+421	+14.8%	SGD	111.37
Net Income Attributable to Shareholders	1,758 »	2,187	+429	+24.4%	AUD	96.17

FY2025-26 Annual Consolidated Financial Plan



Domestic

- > Expecting overall growth of 110.5%, driven by the steady growth of existing stores (101% compared to the previous period), the subsidiary acquisition of Rise Co., Ltd., and new store openings.
 - For information regarding the subsidiary acquisition of Rise Co., Ltd., please refer to the disclosure on February 17.

当社連結子会社による株式の取得(孫会社化)に関するお知らせ

- > Planning to open 15 to 20 stores per year
- > Planning to actively invest to improve production efficiency and enhance store profitability.
- > Continued cost control and increased average spending per customer through inbound tourism are expected to lead to higher profits.

Int'l

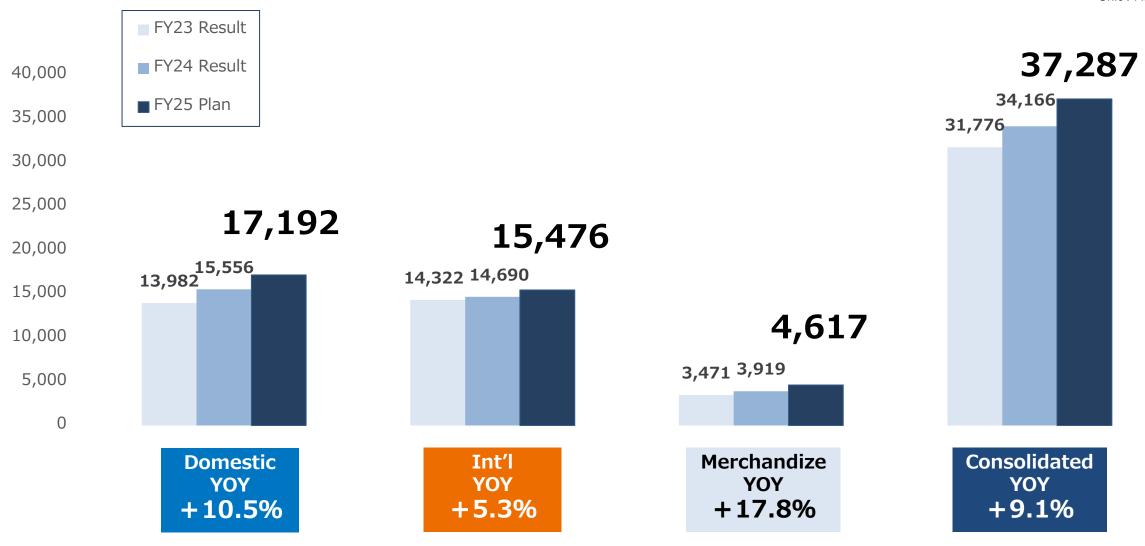
- Considering the economic downturns in various countries, a conservative approach to existing store performance (99% of the previous year's performance in local currency).
- > Although there are plans to open 25 stores annually, the closure of unprofitable stores is also expected, with a net increase of 9 stores.
- > Although the risk of increased costs is anticipated, profit growth is expected due to the opening of previously delayed new stores, market expansion through new strategic approaches, and the promotion of various DX initiatives.

Merchandize

- > Planning to collaborate with major convenience stores and expand sales in large retail stores.
- > Strengthening the export of products for overseas markets.
- > Development and sales of merchandise that caters to health-conscious consumers.

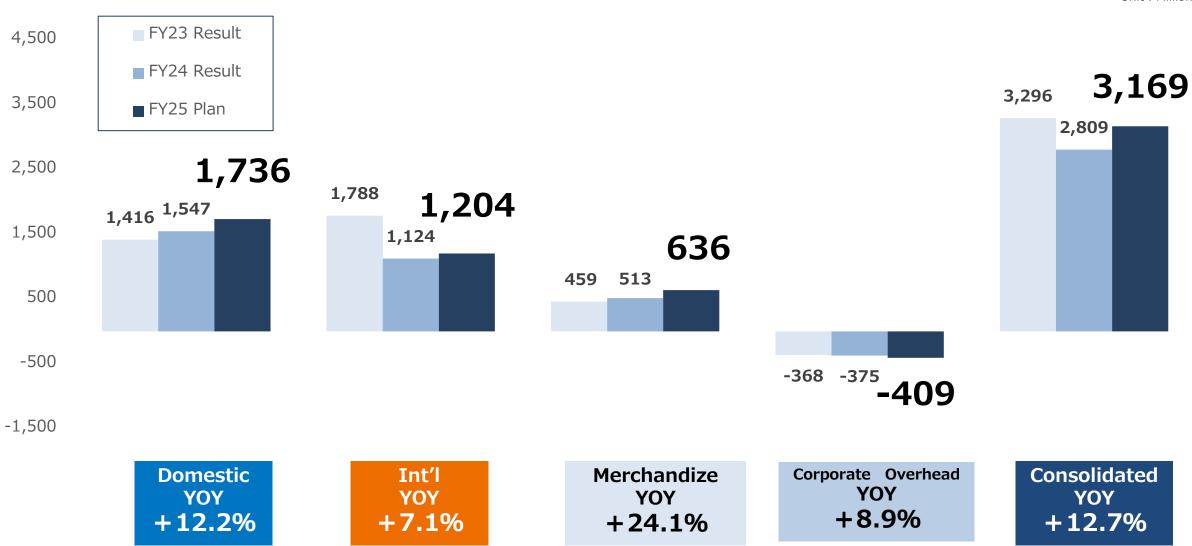
FY2025-2026 Financial Plan: Revenue





FY2025-2026 Financial Plan: Operating Income





Reference: Exchange Rate Sensitivity



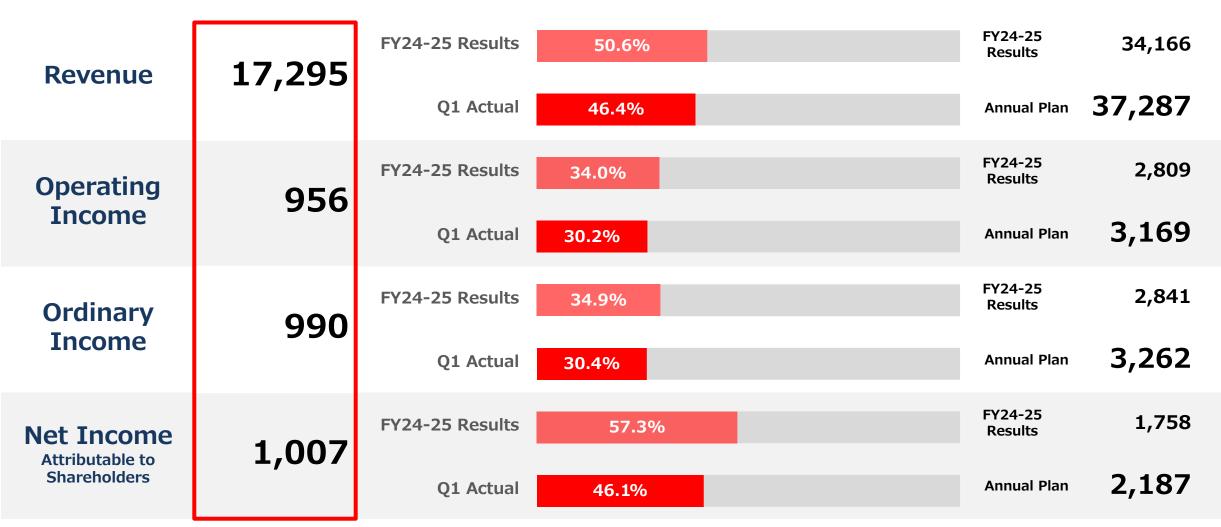
Estimation of the performance on the assumption that other currencies' volatility is linked to the US fluctuation.

		-20yen	-10yen	Oyen FY25 Budgeted Rate	+10yen	+ 20yen
	USD	128.54	138.54	148.54	158.54	168.54
	Other currencies volatility Ratio (%)	-13.5%	-6.7%	-	6.7%	13.5%
	Revenue 13,392 14,434 15,476		16,518	17,560		
	GAP	-2,084	-1,042	13,470	1,042	2,084
Intl' Store	Operating Income	1,042	1,123	1,204	1,285	1,366
	GAP	-162	-81		81	162
	Revenue	-2,084	-1,042	37,287	1,042	2,084
Consolidation	GAP	-2,084	-1,042	·	1,042	2,084
Consolidation	Operating Income	-162	-81	3,169	81	162
	GAP	-162	-81		81	162

Reference: FY2024-25 Annual Consolidated Financial Plan Progress Ratio

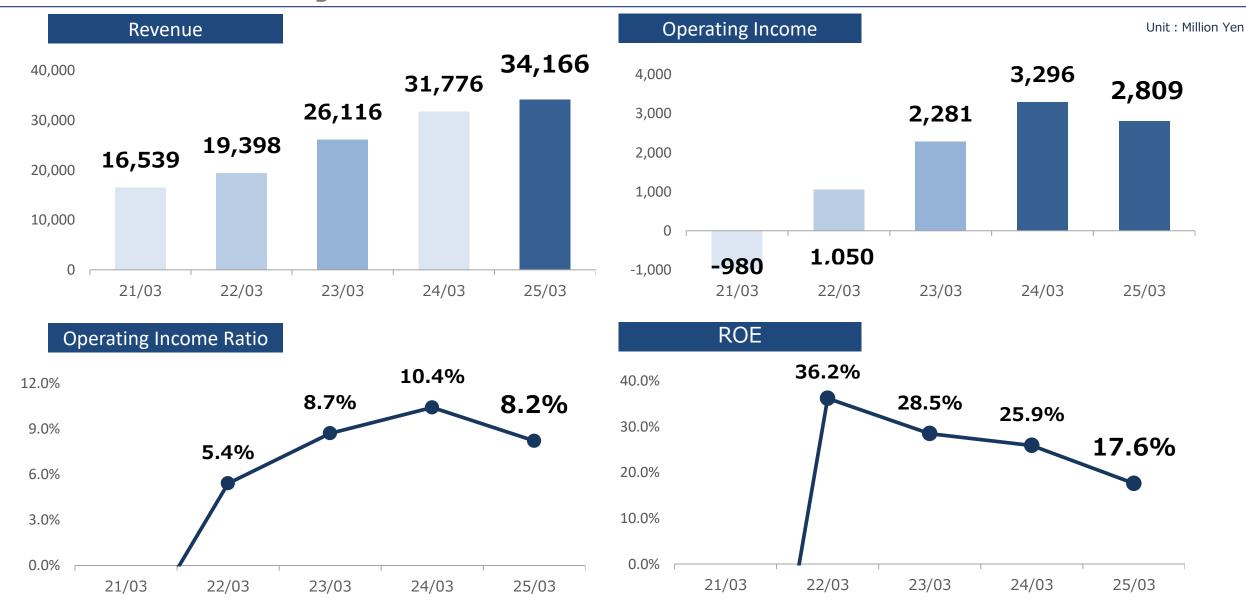






Reference: Major Financial Indicators





FY2027-28 Vision

FY2027-28 Vision [disclosed on May 12 2023]









Total 34,166 3,919 14,690

Production & Merchandise (CAGR10%)

- Will expand IPPUDO related products including plant-based merchandise and export products
- Will explore new sales channel such as Yo-kai Express business

International Stores

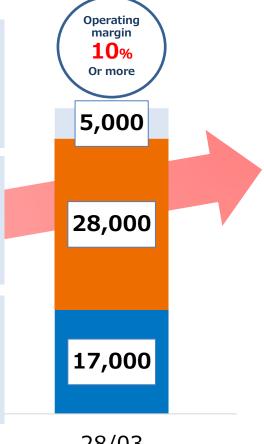
Net increase in number of stores :20~30 per year (CAGR21%)

- Existing stores areas: will grow sales in line with new stores. The initial capex-heavy stage with central kitchen investments etc.is already past in most areas
- Will tap potential areas concurrently

Domestic Stores

Net increase in number of stores :7~8 per year (CAGR9.2%)

- Will open stores at roadsides and provincial towns in addition to urban areas and large commercial facilities
- Will improve operating margin by cost reduction measures such as digital transformation



25/03 28/03

Strengthen existing stores/Recruit and develop global human resources/
Promote digital transformation at stores and offices/Build global supply chain managements/
Infiltrate management philosophy/Strengthen the financial basis

Appendix

Founding Principles





We will continuously create new values through food, and communicate those values to the world with "Smile" and "Arigatou".

Keep changing to remain unchanged.

Corporate Profile



Chikaranomoto Holdings Co., Ltd. (Ticker#:3561)

Address Daimyo 1-13-14, Chuo-ku, Fukuoka City, Fukuoka, Japan

Date of Establishment 30th October 1986

Capital StockJPY 3,148,390,000 (Number of issued shares: 30,308,000 shares)

Fiscal Term
End of March

Number of Employees
 21 (consolidated: 657) **Permanent employees only

List of Directors

Chairman and Founder

President & CEO

Independent Director

Director (Audit Committee)

Director (Audit Committee, Independent)

Director (Audit Committee, Independent)

Mr. Shigemi Kawahara

Mr. Tomoyuki Yamane

Ms. Minako Suzuki

Mr. Akihiro Saito

Mr. Tetsuya Tsuji

Mr. Shinji Tanabe

As of 30 September 2025

Signature Products [significantly renewed from 16th October]







KIWAMI SHIROMARU CLASSIC

IPPUDO original bowl.

Carrying the tradition all the way from the founding days, the original flavors are at the core of IPPUDO.

Smooth and silky tonkotsu soup match perfectly with the ultra-thin noodles typical of Hakata ramen.





KIWAMI AKAMARU MODERN

IPPUDO modernized, deeper flavors of tonkotsu.

Depth and flavors of the soup until the last drop, with rich soy sauce, garlic flavored oil and special spicy miso. Soft pork belly chashu melts in your mouth to your complete satisfaction.





KIWAMI KARAKA

A bowl of stimulation, full of spiciness. When slurping the noodles, a combination of umami of tonkotsu soup and spiciness explode in your mouth. Also enjoy the toppings of mizuna leaves, niku (meat) miso and white onions.

Our Milestones



Spreading 'Smile' and 'Arigatou' through **Bowls of Ramen.**







2025.4

Achieved 300 stores

2024.10

the 2nd Global LeadershipConference

2022.4

Listed on Tokyo Stock Exchange Prime Market

2019.10

the 1st Global Leadership Conference

2018.11

100th store overseas

2018.3

Listed on Tokyo Stock Exchange First Section

IPPUDO

2017.3

Listed on Tokyo Stock Exchange Mothers Index

IPPUDO Paris: 2016.2

the first store in France

2015.10

30th anniversary event



IPPUDO London: the first store in Europe

2009.5

IPPUDO Singapore: the first store in Asia

2008.3

IPPUDO New York: the first store overseas

1997.1

Mr. Shigemi Karahara won championship 3 times consecutively in TV show by TV Tokyo "TV Champion Ramen Chef"

1995.4

IPPUDO Ebisu: the first store in Tokyo

1994.3

IPPUDO in Ramen Museum in Yokohama



1985.10.16

1979.11

IPPUDO Daimyo: The first Ippudo restaurant in Fukuoka.

Mr. Shigemi Kawahara started the bar "After the Rain" in Fukuoka

Disclaimer



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