



Translation

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Notice Regarding Revision of Full-Year Consolidated Financial Forecasts for the Fiscal Year Ending December 31, 2025

ORO Co., Ltd (the “Company”) today announces that, based on recent business performance and other relevant factors, it has revised its consolidated forecasts for the fiscal year ending December 31, 2025, which were announced on February 14, 2025, as described below. No changes have been made to the dividend forecast announced previously.

Details

1. Revision of Financial Forecasts

Revision of forecast of consolidated financial results for the year ending December 31, 2025 (from January 1, 2025 to December 31, 2025)

	Revenue	Operating profit	Profit before tax	Profit	Profit attributable to owners of parent	Basic earnings per share
Previous forecast (A)	Millions of yen 9,142	Millions of yen 2,985	Millions of yen 3,020	Millions of yen 2,099	Millions of yen 2,099	Yen 131.80
Revised forecast (B)	8,265	2,523	2,471	1,671	1,671	105.98
Change (B-A)	(876)	(461)	(548)	(427)	(427)	
Change (%)	(9.6)	(15.5)	(18.2)	(20.4)	(20.4)	
(Reference) Results for the previous period (the year ended December 31, 2024)	7,899	2,720	2,856	2,070	2,072	128.56

Note: The Company resolved to repurchase treasury stock at its Board of Directors meeting held on May 14, 2025, and completed said repurchase on September 11, 2025. The Basic earnings per share in this revised forecast reflects the impact of this share repurchase. For full details, please refer to the “Notice Regarding the Status and Completion of the Repurchase of Treasury Stock” disclosed on September 12, 2025.

2. Reasons for the Revision

Revenue for the Marketing Solutions business is now forecast to be 2,622 million yen, representing a decrease of 560 million yen from the previous forecast. The previous forecast factored in the impact of advertising budget reductions from a major client during the first half, based on an assumption of recovery from the second half onward. However, the anticipated recovery did not materialize in the third quarter, and other proposal activities also remained weak. As a result, revenue is expected to fall below the initial forecast.

Revenue for the Cloud Solutions business is now forecast to be 5,643 million yen, a decrease of 316 million yen from the

previous forecast. Regarding the number of new contract acquisitions, the previous forecast anticipated 89 companies for the full year; however, the current outlook is for 84 companies, falling below the initial plan. This, combined with the impact of acquiring a higher number of small-scale contracts than anticipated, while the number of medium-scale contracts acquired was lower than anticipated, has caused revenue for the business to trend below the forecast. In addition, a correction for a revenue error (a decrease of 39 million yen) recognized in the second quarter of the current fiscal year was not included in the previous forecast; this impact has now been reflected in the revised forecast.

In terms of profit, operating profit is expected to be 2,523 million yen, profit before tax 2,471 million yen, and profit attributable to owners of parent 1,671 million yen. This primarily reflects the decrease in revenue, although initiatives to reduce expenses, including a review of recruiting activities, were also implemented. Furthermore, the resulting impact on segment profit is as follows: the Marketing Solutions business is expected to record 102 million yen, and the Cloud Solutions business 2,421 million yen.

(Note) The forward-looking statements, including earnings forecasts contained in this document, are based on information currently available to the Group and on certain assumptions deemed reasonable. Actual results may differ materially due to various factors.