



November 14, 2025

Company Name: KEIWA Incorporated  
Representative: Representative Director, President  
Keiichi Osamura  
(Code Number: 4251; TSE Prime Market)  
Contact: Executive Director  
General Manager, President's Office  
Naoko Kawashima  
TEL:+81-3-5643-3783

### **Notice Regarding Establishment of Overseas Bases**

KEIWA Incorporated (hereinafter referred to as “the Company”) hereby announces that, at a meeting of the Board of Directors held today, the Company resolved to establish new overseas bases in the Socialist Republic of Vietnam, the Federal Republic of Germany and the United States of America, as follows.

#### 1. Purpose of establishment

The Company is promoting the development of overseas markets by enhancing the cooperation of our global network, the Company's key efforts towards strengthening its management foundation, which is one of the basic policies of the Mid-Term Management Plan (FY2025-FY2028). The Company established local subsidiaries in China, Taiwan, Korea, and the USA to build our sales network.

Vietnam is recently gaining attention as a “China Plus One” production base, particularly in the optical products sector, attracting successive entries by major customers. The Company decided to establish a representative office in Vietnam for the purpose of enhancing customer service and gather marketing intelligence.

The Company decided to establish new marketing bases in Germany and the eastern USA where many advanced OEMs (Original Equipment Manufacturer) and Tier1 customers are located as bases for its mobility-related business, which is positioned as a key growth area requiring focus in this Mid-Term Management Plan.

#### 2. Overview of the Overseas Bases

##### (1) Representative Office in Vietnam

- |                       |  |
|-----------------------|--|
| 1 Name                | KEIWA Incorporated Vietnam Hanoi Office (tentative name)               |
| 2 Location            | Hanoi City, Socialist Republic of Vietnam (scheduled)                  |
| 3 Business activities | Customer Service and Marketing for the Optical and Functional Products |
| 4 Establishment date  | December 2025 (scheduled)  |

##### (2) Local subsidiary in Germany

- |                       |   |
|-----------------------|---|
| 1 Name                | KEIWA Germany GmbH (tentative name)                                       |
| 2 Location            | City of Eschborn, State of Hesse, Federal Republic of Germany (scheduled) |
| 3 Business activities | Marketing, focused on mobility-related businesses                         |
| 4 Establishment date  | December 2025 (scheduled)   |

##### (3) Local subsidiary in the eastern USA

- |                       |   |
|-----------------------|---|
| 1 Name                | KEIWA Incorporated USA MI (tentative name)        |
| 2 Location            | Detroit area, Michigan, USA (planned)             |
| 3 Business activities | Marketing, focused on mobility-related businesses |
| 4 Establishment date  | December 2025 (scheduled)                         |

#### 3. Outlook for the future

The impact of this establishment of the overseas bases on the Company's consolidated financial results is expected to be negligible. The Company will make timely disclosures of any impact that should be disclosed.