



MEMBERSHIP

November 28, 2025

Company Name: Kurashiru, Inc.
Representative: Yusuke Horie, Representative Director and CEO
Securities code: 299A, TSE Growth Market
Contact: Shota Toda, Director and CFO
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Notice Regarding the Business Acquisition and the Establishment of a New Company

Kurashiru, Inc. hereby announces that it has decided to acquire the Virtual YouTuber business of NRO production inc. through its newly established subsidiary, ATF, Inc.

This matter falls under the Minor Standards for "transfer or acquisition of all or part of business" stipulated in the Timely Disclosure Rules of the Tokyo Stock Exchange, Inc. Accordingly, this disclosure is made on a voluntary basis, and certain details have been omitted.

1. Reason for the Business Acquisition

This business acquisition aims to strengthen our position in the entertainment sector by integrating the know-how of the Virtual YouTuber business from the acquired business with the expertise we have developed through our live streaming business. This integration is expected to generate business synergies and help us establish a solid position in this growing market.

2. Overview of the Business Acquisition

(1) Details of the Business Acquisition: Virtual YouTuber Business

(2) Acquisition Price and Settlement Method: Not disclosed due to confidentiality agreement

3. Overview of the Counterparty

(1) Name	NRO production inc.
(2) Address	2-4-9 Kotobuki-cho, Fuchu-shi, Tokyo
(3) Title and Name of Representative	Junko Nakayama, Representative Director
(4) Business	Planning and production of comics, animations, and virtual talents, management of related copyrights, and planning and operation of events.
(5) Capital	JPY 1 million
(6) Date of Establishment	December 27, 2019

4. Overview of the New Company

(1) Name	ATF, Inc.
(2) Address	3-1-1 Shibaura, Minato-ku, Tokyo, 23rd Floor, msb Tamachi, Tamachi Station Tower N
(3) Title and Name of Representative	Naoya Ohashi, Representative Director and CEO
(4) Business	Development and management of talents, planning and operation of events, and related activities.
(5) Capital	JPY 150 million

(6) Date of Establishment	November 19, 2025
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5. Schedule

(1) Date of Board Resolution	November 28, 2025
(2) Date of Signing	November 28, 2025
(3) Date of Closing	January 1, 2026 (Tentative)

6. Future Outlook

There is no change to our earnings forecast for the fiscal year ending March 31, 2026. If any matters arise that require disclosure, we will promptly announce them.

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