

December 5, 2025

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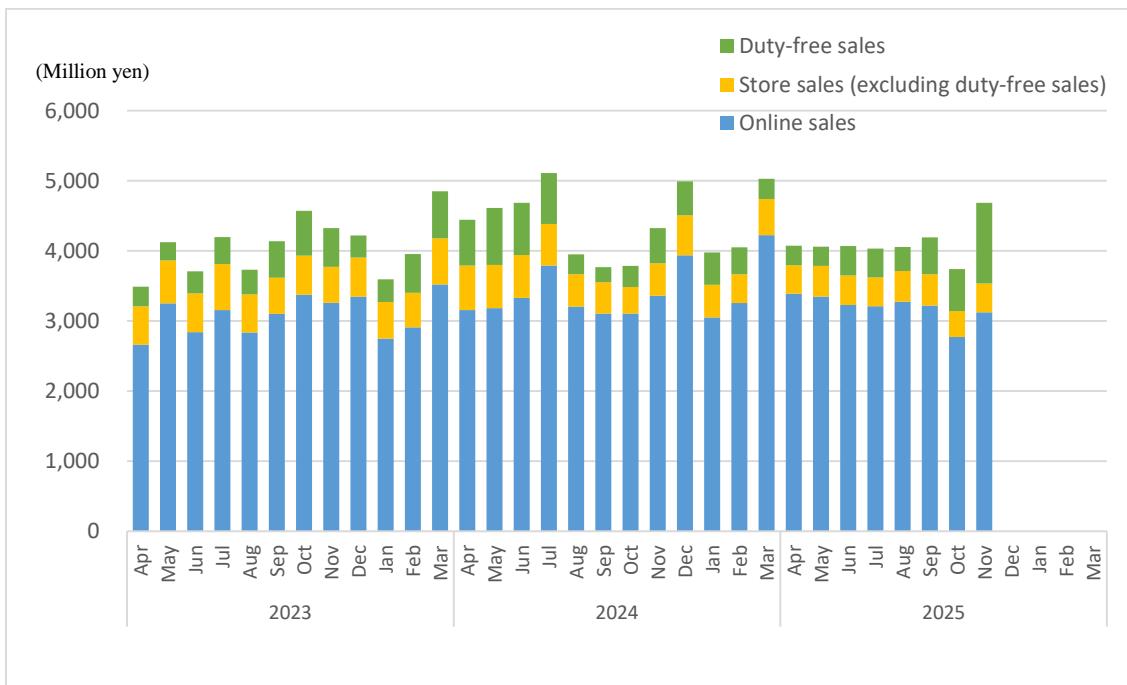
Notice of Monthly Information for November 2025

This is to announce the monthly information for November 2025 as follows.

| | November 2025 | YoY / MoM Change (Note 1) |
|----------------|------------------|---------------------------|
| Net Sales | 4,684million yen | 108.3% |
| Online Sales | 3,125million yen | 92.9% |
| Online Members | 764,188 | +3,813 |

In November, sales in the core camera business exceeded the previous year's level, supported by contributions from newly launched products.

In the watch business, tax-free sales remained strong, leading to overall sales growth year on year. On the other hand, while the higher turnover rate at retail stores positively impacted onsite sales, it resulted in total e-commerce sales falling below the previous year's level. The number of new web members declined slightly but remained generally firm.



Trend of monthly sales and No. of members.

| | Net Sales (Million yen) | | Online Sales (Million yen) | | No. of Online Members | |
|-----------------------------|-------------------------|--------|----------------------------|--------|-----------------------|---------|
| FY ending March 2025 | | | | | | |
| April 2024 | 4,442 | 127.3% | 3,156 | 118.5% | 676,557 | + 5,881 |
| May 2024 | 4,613 | 111.9% | 3,183 | 97.9% | 683,070 | + 6,513 |
| June 2024 | 4,684 | 126.4% | 3,327 | 117.2% | 689,079 | + 6,009 |
| July 2024 | 5,109 | 121.7% | 3,791 | 120.0% | 694,281 | + 5,202 |
| August 2024 | 3,952 | 106.0% | 3,205 | 112.9% | 698,578 | + 4,297 |
| September 2024 | 3,769 | 91.1% | 3,105 | 100.1% | 702,559 | + 3,981 |
| October 2024 | 3,787 | 82.9% | 3,104 | 92.8% | 706,276 | + 3,717 |
| November 2024 | 4,329 | 100.1% | 3,366 | 103.2% | 710,285 | + 4,009 |
| December 2024 | 4,996 | 118.6% | 3,939 | 117.9% | 714,501 | + 4,216 |
| January 2025 | 3,978 | 110.7% | 3,048 | 110.9% | 718,825 | + 4,324 |
| February 2025 | 4,049 | 102.5% | 3,255 | 112.0% | 723,296 | + 4,471 |
| March 2025 | 5,030 | 103.7% | 4,222 | 120.0% | 728,424 | + 5,128 |
| FY ending March 2026 | | | | | | |
| April 2025 | 4,074 | 91.7% | 3,389 | 107.4% | 732,729 | + 4,305 |
| May 2025 | 4,061 | 88.0% | 3,347 | 105.1% | 736,965 | + 4,236 |
| June 2025 | 4,069 | 86.8% | 3,230 | 97.0% | 742,586 | + 5,621 |
| July 2025 | 4,031 | 78.9% | 3,211 | 84.7% | 747,018 | + 4,432 |
| August 2025 | 4,058 | 102.7% | 3,276 | 102.2% | 751,988 | + 4,970 |
| September 2025 | 4,192 | 111.2% | 3,221 | 103.8% | 756,355 | + 4,367 |
| October 2025 | 3,741 | 98.8% | 2,774 | 89.4% | 760,375 | + 4,020 |
| November 2025 | 4,684 | 108.3% | 3,125 | 92.9% | 764,188 | + 3,813 |
| December 2025 | | | | | | |
| January 2026 | | | | | | |
| February 2026 | | | | | | |
| March 2026 | | | | | | |

(Notes)

1. The changes in net sales and online sales are on a year-on-year basis, while the changes in the number of online members are on a month-on-month basis.
2. The figures announced in the notice of net sales are provisional, and may be subject to revision when a future update is made. This material is not audited by any audit corporation.
3. The cumulative total of net sales for individual months is not identical to the net sales figure included in the financial results due to the quarterly adjustments of financial accounts.
4. A notice of monthly information is announced on the fifth business day of the month after the month concerned, excluding Saturdays, Sundays, and national holidays. The timing of the announcement is subject to change without prior notice.