



December 22, 2025

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Notice Concerning Partial Amendment to the Shareholder Benefits Plan

SHOFU INC. (“the Company”) hereby announces that it has decided today to make a partial amendment to the Shareholder Benefits Plan as follows.

1. Reason for the change

The Company has a shareholder benefit program for the purpose of thanking shareholders for their support and deepening their understanding of the Company and its products.

In order to ensure the smooth operation and improve the quality of the Shareholder Benefits Plan and considering operational efficiencies, the Company has decided to unify the shipping period for free Company products to late June, the same as for the Shareholder Benefits Plan. In addition, in line with the price revision for the medicated liquid toothpaste “Hapica Ace” , the Company has also decided to review the benefit price of the same product under the Shareholder Benefits Plan.

2. Details of amendments

(1) Provision of own products

* Changes underlined

	(Before change)	(After change)
Subject shareholder	Shareholders recorded in the register of shareholders as of March 31 of each year who hold one unit (100 shares) or more	Shareholders recorded in the register of shareholders as of March 31 of each year who hold one unit (100 shares) or more
Items delivered	Meressage HYSCARE (Soft Mint) 1 unit Meressage HYSCARE (Grapefruit Mint) 1 unit Meressage PREMIUM CARE 1 unit Meressage CLEARGEL 1 unit * Equivalent to 4,000 yen in total (excluding tax)	Meressage HYSCARE (Soft Mint) 1 unit Meressage HYSCARE (Grapefruit Mint) 1 unit Meressage PREMIUM CARE 1 unit Meressage CLEARGEL 1 unit * Equivalent to 4,000 yen in total (excluding tax)
Implementation period	<u>Shipped late May every year (scheduled)</u>	<u>Shipped late June every year (scheduled)</u>

(2) Sales of own products at preferential prices

(Before change)

- ① Subject shareholders: All shareholders recorded in the register of shareholders as of March 31 of each year

- ② Goods: * Changes are underlined

Trade name	Preferential price	Standard price	Sales unit	Upper limit
Pica [Denture Cleanser]	3,696 yen	5,412 yen	1 Box / 6 units	Up to 2 boxes
Pica Awa Cool [Denture Foam Toothpaste]	4,422 yen	6,468 yen	1 Box / 6 units	Up to 2 boxes
Hapica Ace [Medicated Liquid Toothpaste]	<u>2,640 yen</u>	<u>5,280 yen</u>	1 Box / 6 units	Up to 4 boxes
Prophylla [Medicated Toothpaste]	3,696 yen	6,270 yen	1 Box / 6 units	Up to 2 boxes
Merssage PREMIUM CARE [Medicated Toothpaste]	4,290 yen	7,920 yen	1 Box / 6 units	Up to 2 boxes
Merssage PERIO CARE [Medicated Toothpaste]	3,696 yen	6,600 yen	1 Box / 6 units	Up to 2 boxes
Merssage HYSCARE CLEARGEL (Apple Mint) [Medicated Toothpaste]	2,970 yen	5,280 yen	1 Box / 6 units	Up to 2 boxes
Merssage HYSCARE (Soft Mint) [Medicated Toothpaste]	3,696 yen	6,600 yen	1 Box / 6 units	Up to 2 boxes
Merssage HYSCARE (Grapefruit Mint) [Medicated Toothpaste]	3,696 yen	6,600 yen	1 Box / 6 units	Up to 2 boxes
Merssage HYSCARE GEL [Medicated Toothpaste]	3,696 yen	6,600 yen	1 Box / 6 units	Up to 2 boxes
Dental Mask AF98 [Disposable Mask]	880 yen	2,200 yen	1 Box / 50 units	Up to 6 boxes

* Unit price includes sales unit price and consumption tax.

- ③ Handling period: Acceptance will start from when the application postcard is sent out in late June every year, running until the end of August every year.

(After change)

- ① Subject shareholders: All shareholders recorded in the register of shareholders as of March 31 of each year

- ② Goods: * Changes are underlined

Trade name	Preferential price	Standard price	Sales unit	Upper limit
Pica [Denture Cleanser]	3,696 yen	5,412 yen	1 Box / 6 units	Up to 2 boxes

Pica Awa Cool [Denture Foam Toothpaste]	4,422 yen	6,468 yen	1 Box / 6 units	Up to 2 boxes
Hapica Ace [Medicated Liquid Toothpaste]	<u>4,257</u> yen	<u>7,656</u> yen	1 Box / 6 units	Up to 4 boxes
Prophylla [Medicated Toothpaste]	3,696 yen	6,270 yen	1 Box / 6 units	Up to 2 boxes
Merssage PREMIUM CARE [Medicated Toothpaste]	4,290 yen	7,920 yen	1 Box / 6 units	Up to 2 boxes
Merssage PERIO CARE [Medicated Toothpaste]	3,696 yen	6,600 yen	1 Box / 6 units	Up to 2 boxes
Merssage HYSCARE CLEARGEL (Apple Mint) [Medicated Toothpaste]	2,970 yen	5,280 yen	1 Box / 6 units	Up to 2 boxes
Merssage HYSCARE (Soft Mint) [Medicated Toothpaste]	3,696 yen	6,600 yen	1 Box / 6 units	Up to 2 boxes
Merssage HYSCARE (Grapefruit Mint) [Medicated Toothpaste]	3,696 yen	6,600 yen	1 Box / 6 units	Up to 2 boxes
Merssage HYSCARE GEL [Medicated Toothpaste]	3,696 yen	6,600 yen	1 Box / 6 units	Up to 2 boxes
Dental Mask AF98 [Disposable Mask]	880 yen	2,200 yen	1 Box / 50 units	Up to 6 boxes

* Unit price includes sales unit price and consumption tax.

- ③ Handling period: Acceptance will start from when the application postcard is sent out in late June every year, running until the end of August every year.

3. Timing of Change

Applicable to all shareholders recorded in the register of shareholders as of March 31, 2026.

(Note) This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.