

WOWOW

Dear all,

January 06,2026

WOWOW INC.

Representative Director, President & CEO Hitoshi Yamamoto
(Prime Market Stock code number : 4839,Tokyo Stock Exchange)

Press Release

December 2025 Subscription Data

The numbers of subscriptions and cancellations during December 2025, as well as cumulative subscriptions at the end of December 2025, are as follows:

Gross new subscriptions during the month	Cancellations during the month	Net new subscriptions during the month	Net cumulative subscriptions at the end of the month
29,061	64,370	-35,309	2,212,067 Of these, multi-subscriptions*1 294,958 Of these, hotel subscriptions*2 90,803

*1: For the second and third subscriptions by the same subscriber, the subscription fee of JPY 2,530/month (tax included) is discounted to JPY 990/month (tax included). The number of subscriptions applying this discount program is included in the figure for net cumulative subscriptions at the end of the month.

*2: For contracts with lodging operators for viewing in guest rooms at lodging facilities, subscription fees are determined separately. The number of net cumulative subscribing guest rooms at those lodging facilities is included in the figure for net cumulative subscriptions at the end of the month.

*3: The subscribers of the triple plan {monthly plan fee of 3,960 yen (tax included) and annual plan fee of 43,560 yen (tax included)} are counted as one subscription in each result.

Reference

Subscription data and year-on-year comparisons (3Q FY2025)

Gross new subscriptions		Cancellations		Net new subscriptions		Net cumulative subscriptions	
3Q FY2025	3Q FY2024	3Q FY2025	3Q FY2024	3Q FY2025	3Q FY2024	3Q FY2025	3Q FY2024
444,653 (82.4%)	539,342	592,298 (97.8%)	605,528	-147,645	-66,186	2,212,067 (92.1%) Of these, multi- subscriptions*1 294,958 Of these, hotel subscriptions*2 90,803	2,400,926 Of these, multi- subscriptions*1 320,283 Of these, hotel subscriptions*2 88,391

*Figures in parentheses are year-on-year changes.

Scheduled date of release of monthly IR news

Monthly subscription data is scheduled to be disclosed on the second business day of every month. Please note that the date of release is subject to change without notice due to unforeseen circumstances.

*For past subscription data, please refer to "IR section" of the website.

End

Note : This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Media/IR inquiries

Corporate Management Division, Corporate Communications & Investor Relations Department TEL:+81-3-4330-8080
E-mail:corp.support@wowow.co.jp
Corporate Site:<https://corporate.wowow.co.jp/en/>
SNS(X): https://x.com/WOWOW_Inc