

Note : This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.



January 13, 2026

For Immediate Release

Company name: BLUE ZONES HOLDINGS CO., LTD.

Representative: Sumito Kawano, President and Representative Director
(Securities code: 417A, TSE Prime Market)

Contact: Masanobu Kamiike, Director and Chief Administrative Officer
TEL: +81-(0)49-290-1000

Notice Regarding Establishment of BLUE ZONES PROPERTY MANAGEMENT Co., Ltd.

BLUE ZONES HOLDINGS CO., LTD. (“the Company”) are pleased to announce the establishment of BLUE ZONES PROPERTY MANAGEMENT Co., Ltd. as our wholly-owned subsidiary, effective as of today.

1. Purpose of Establishment

To consolidate property management operations of the operating subsidiaries of Blue Zones Holdings and improve operational efficiency at each subsidiary.

2. Overview of Subsidiary

- (1) Company name: BLUE ZONES PROPERTY MANAGEMENT Co., Ltd.
- (2) Head office 1-10-1, Arajumachi, Kawagoe-shi, Saitama
- (3) Representative: Hiroaki Yagihashi, President and Representative Director
- (4) Established: April 1, 2026
- (5) Capital: 10 million yen
- (6) Shareholder: BLUE ZONES HOLDINGS CO., LTD. 100%
- (7) Business Property Management Operations of Operating Subsidiaries under BLUE ZONES HOLDINGS

3. Impact on financial results

The Company anticipate that the establishment of the subsidiary will have minimal impact on our business performance. We will promptly notify you of any material matters that require disclosure in the future.

End.