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To Our Valued Stakeholders

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Notice Regarding Monthly Business Update for December 2025

BuySell Technologies Co., Ltd. hereby announces the monthly business update for December 2025 for its Group Home-Visit Purchase Business, Group In-Store Purchase, and Other Purchase Businesses. For supplementary explanations of the monthly KPIs in this document, please refer to the end. The next monthly update for January 2026 is scheduled to be released on February 13, 2026.

December 2025 Monthly Overview

(Group Home-Visit Purchase Business)

*2024: BuySell non-consolidated results. 2025: Combined results of BuySell + REGATE (Fuku-chan) + Nikkou-dou.

■ Purchases (million yen)

2025	January	February	March	April	May	June	First Half
Purchases	949	1,135	1,351	1,448	1,545	1,510	7,938
YoY	160%	199%	200%	184%	176%	200%	187%

	July	August	September	October	November	December	Full Year
Purchases	1,362	1,084	1,515	1,703	1,736	1,450	16,789
YoY	186%	177%	220%	197%	240%	239%	198%

■ Number of Home Visits

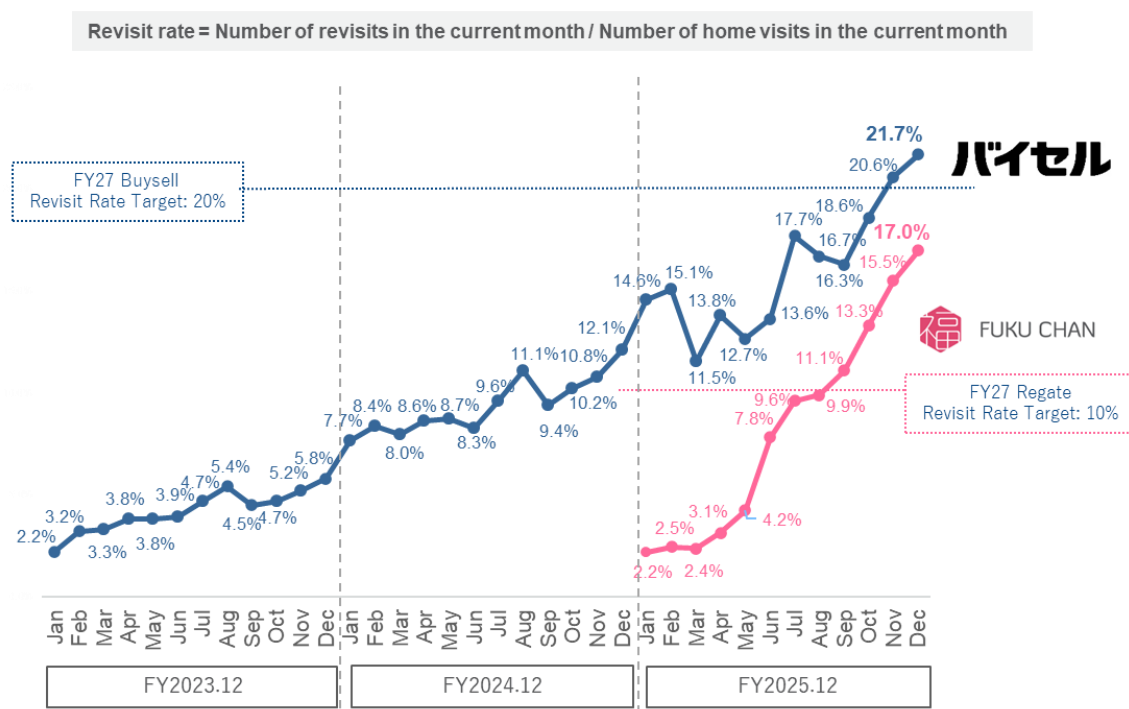
2025	January	February	March	April	May	June	First Half
Number of Visits	28,197	31,583	37,860	38,748	40,614	39,942	216,944
YoY	142%	165%	160%	158%	156%	168%	158%

	July	August	September	October	November	December	Full Year
Number of Visits	36,986	31,747	39,584	43,090	42,766	34,082	445,199
YoY	157%	165%	167%	163%	186%	190%	164%

■ Group Home-Visit Purchase Business Monthly Overview

- Purchases for December 2025 amounted to 1,450 million yen, 239% compared to the same month in the previous year. This is due to factors such as the inclusion of purchases from REGATE Inc.'s 'Kaitori Fuku-chan (FUKU CHAN)' (hereinafter, 'Fuku-chan') and Nikkou-dou following the start of P/L consolidation from the current fiscal year, the monthly revisit rates for both BuySell and Fuku-chan continuing from the previous month to set new record highs due to the strategic enhancement of revisit initiatives, and the strengthening of antique purchases by BuySell by leveraging the expertise of Nikkou-dou and Fuku-chan. As a result, BuySell's gross profit per visit for December, which is a KPI for management accounting, continued to exceed the previous year's level, and the estimated gross profit from purchases also trended steadily.
- The number of home visits in December increased significantly to 34,082, 190% compared to the same month in the previous year. This was due to factors such as the revisit rates for both BuySell and Fuku-chan reaching new record highs at 21.7% and 17.0%, respectively, and the success of initiatives to convert inquiries that were previously lost due to scheduling conflicts into group appointments by coordinating customer inquiries among BuySell, Fuku-chan, and Nikkou-dou.

(Reference) BuySell and Fuku-chan Revisit Rate Trends



(Group In-store Purchase Business and Other Purchase Businesses)

■ Purchases (million yen)

2025	January*1	February	March	April*2	May	June	First Half
Purchases	2,377	2,459	2,958	3,017	3,194	2,813	16,817
YoY	171%	165%	167%	139%	117%	125%	142%

	July	August	September	October	November	December	Full Year
Purchases	2,792	2,806	3,322	4,218	4,094	4,062	38,111
YoY	128%	157%	162%	168%	160%	184%	152%

*1 Purchases from Rext HD Inc. (excluding Fuku-chan and Nikkou-dou of the home visit purchase business) have been reflected since January 2025.

*2 Purchases from MUSUBI CO., Ltd. have been reflected since April 2024, in line with the start of its P/L consolidation.

■ Number of Group Stores

() indicates store brands name *2	End of previous fiscal year, December 2024	November 2025	December 2025	Increase/Decrease		Remarks: New store openings, closures, and other updates.
				Vs. end of previous	Vs. previous month	
BuySell	35	41	45	+10	+4	Ario Nishiarai store, Isehara store, Fujimino store, Plena Makuhari store
Timeless (Timeless Salon)	34	39	41	+7	+2	Seibu Shibuya store, Fukuya Hiroshima Ekimae store
Four-Nine, direct management (WAKABA)	21	24	23	+2	-1	
Four Nine FC (WAKABA)	238	270	272	+34	+2	2 new stores, 0 closures
NISSO (THIERRY, MAISON THIERRY)	6	6	6	-	-	
Musubi (Kaitori-Musubi)	62	77	78	+16	+1	Meitetsu Ichinomiya ichi Building store
REGATE (FUKU CHAN, Re-Use Station)	20	22	22	+2	-	
NIKKOU-DOU (*1 For reference)	2	3	3	+1	-	
Group Total	418	482	490	+72	+8	

*1 Reference information for Nikkou-dou due to reclassification to the Group Home-visit Purchase Business during the period.

*2 Group reorganization and store brand integration have been conducted since January 2026, and the store brands of Four-Nine, NISSO, Musubi, and REGATE have been changed to "BuySell" (Four-Nine FC stores will be changed sequentially).

■ Group In-store Purchase Business and Other Purchase Businesses Monthly Overview

- Purchases for the Group In-store Purchase Business and Other Purchase Businesses for December 2025 amounted to 4,062 million yen, 184% compared to the same month in the previous year. This was driven by steady purchasing across all companies, particularly Timeless, which saw an increase in the purchase of high-value items. In addition, an increase in the number of store visitors resulting from enhanced marketing through year-end campaigns and ongoing repeat customer measures led to steady purchases, particularly of high-value items. This, along with an improved closing rate through enablement, contributed to a significant increase in gross profit per appraisal.
- The number of new store openings in December was 8, and the number of group purchase stores at the end of the current fiscal year was 490 (an increase of 72 stores compared to the same period of the previous year).

(Notes)

- ✓ The figures in this monthly report are preliminary and subject to revision at a later date. In addition, they have not been audited by an auditing firm.

Supplementary Explanation of Monthly KPIs (Reference)

- The Group's business segments (for management accounting purposes) are organized by purchase channel into the "Group Home-visit Purchase Business" and the "Group In-store and Other Purchase Business." The companies and service brands that constitute each business are as follows.
- The reason for disclosing "Purchases" as a key KPI in the monthly materials is to report monthly business progress based on purchasing performance. The Company believes that since its purchased merchandise is less susceptible to market price fluctuations and its gross profit margin is stable, disclosing "Purchases" contributes to assessing the momentum of monthly business progress to a certain extent.
- However, "Purchase Amount" is only one component of sales and gross profit, and final business results may vary depending on other KPIs (such as gross profit per visit and the toC sales ratio), inventory sales strategies, and other factors.
- Additionally, as supplementary information, the monthly progress of the "Number of Home Visits" and "Number of Stores" is disclosed for each business segment for management accounting purposes.

Business Segment	Company Name	Service Brand
Group Home-Visit Purchase Business	BuySell Technologies Co., Ltd.	Home Visit Purchase "BuySell"
	REGATE Inc. (Rext HD subsidiary)	"Kaitori Fuku-chan (FUKU CHAN)"
	Nikkou-dou Inc. (Rext HD subsidiary)	"Nikkou-dou"
Group In-Store Purchase Business	BuySell Technologies Co., Ltd.	In-store Purchase "BuySell"
	TIMELESS Co., Ltd.	General Purchase Salon "TIMELESS"
	Four-Nine, Inc.	"Reuse Shop WAKABA"
	NISSO CO., Ltd.	"THIERRY" and "MAISON THIERRY"

	MUSUBI CO., Ltd.	"Kaitori Musubi"
	REGATE Inc. (a subsidiary of Rext HD)	"FUKU CHAN", "Fuku-chan Re-Use Station"

(Rext Holdings Co., Ltd., which began P/L consolidation in January 2025, has seven subsidiaries. The operating companies are REGATE Inc., which operates the home-visit purchase service "FUKU CHAN," and Nikkou-dou Inc., which operates the specialized antique purchase service "Nikkou-dou." The other subsidiaries are functional companies responsible for shared services, marketing, and other functions.))

(Premise for KPI Disclosure for Each Business)

■ **Disclosure of "Purchase Amount" and "Number of Home Visits" as Monthly KPIs for the Group Home-visit Purchase Business**

- "Purchase Amount" and "Number of Home Visits" are defined as the disclosed KPIs, serving as important indicators of monthly progress in the home-visit purchase business, which is BuySell Technologies Co., Ltd.'s main business.
- With the start of P/L consolidation of Rext Holdings Co., Ltd. from January 2025, BuySell Technologies Co., Ltd. discloses monthly KPIs for the entire Group's home-visit purchase business, including "FUKU CHAN" operated by its subsidiary REGATE Inc. and Nikkou-dou.

■ **Group In-store Purchase Business and Other Purchase Businesses**

Disclosure of "Purchase Amount" and "Number of Stores" as Monthly KPIs

- In addition to the entire Group's in-store purchase business (consolidated), this segment consists of mail-in purchases, auction purchases, and purchases from other dealers. "Number of Stores" and "Purchase Amount" are defined as the disclosed KPIs, serving as important indicators of monthly progress in this business.

(KPI Definitions)

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|-------------------------------|--|
| • Number of home visits | Number of visits made by our appraisers to customers' homes |
| • Purchase amount | Total purchase amount of products purchased from customers (before elimination of intercompany transactions) |
| • Gross profit per home visit | The gross profit on the management accounts is expected if it is assumed that all products purchased in one visit are sold through B2B channels, such as auctions. Since B2C sales are also added at the time of actual sale, the gross profit amount will further increase. (The amount is not disclosed because it is an internal management accounting indicator for analyzing sales productivity in real time) |

End.