



Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

January 23, 2026

To whom it may concern:

Company name:	Segue Group Co., Ltd.
Representative:	Yasuyuki Aisu, President and CEO
Securities code:	3968 (Prime Market of TSE)
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Notice Regarding Changes to the Shareholder Benefits Plan (Applicable from the Record Date of December 31, 2026)

Segue Group Co., Ltd. (the “Company”) hereby announces that, at a meeting of its Board of Directors held today, it resolved to revise its Shareholder Benefits Plan as outlined below.

1. Details of the Changes to the Shareholder Benefits Plan

As disclosed in the “Notice Regarding Partial Changes to the Shareholder Benefits Plan” dated November 27, 2025, the Company previously introduced a digitalized benefits framework. This system enables shareholders to select digital gifts, such as PayPay Money Lite and Amazon Gift Cards, or QUO Cards via the Digital Gift® platform.

Following a comprehensive review, the Company will implement the following revisions with the aim of (i) enhancing stock liquidity, (ii) aligning the scale of benefits with the number of shares held, and (iii) fostering longer-term relationships with our shareholders.

Barring any material changes in the business environment or other exceptional circumstances, the Company intends to maintain the current Shareholder Benefit Plan without further revisions or discontinuation through the fiscal year ending December 31, 2029, coinciding with the final year of the next Medium-Term Management Plan.

2. Outline of the Revised Shareholder Benefit Plan

(1) Eligible Shareholders

The revised program applies to shareholders recorded in the Company’s shareholder register as of December 31 each year, commencing December 31, 2026, who hold 1,000 shares or more.

Note:

For shareholders of record as of December 31, 2025, benefits will be provided in accordance with the “Notice Regarding Partial Changes to the Shareholder Benefits Plan” announced on November 27, 2025.

(2) Plan Details and Timing of Grant

The Company will establish the Segue Group Premium Benefits Club. Eligible shareholders will be granted shareholder benefit points in proportion to their shareholdings.



Points may be redeemed via the dedicated website for a selection of over 5,000 items, including specialty foods (such as rice and premium beef), confectionery, beverages, fine sake, electronics, and experiential gifts, as well as digital gifts including Amazon Gift Cards. Shareholders may alternatively elect to donate their points to social contribution activities. Points may be converted into "WILLsCoin," a shared shareholder benefit currency compatible with programs offered by other participating companies. WILLsCoin can be utilized via the Premium Benefits Club PORTAL (<https://portal.premium-yutaiclub.jp/>) to access an expanded selection of rewards—including accommodations and premium wines—or applied toward *Furusato Nozei* (Japan's hometown tax donation program. <https://premium-yutaiclub.satori.site/furusato>).

Shareholder Benefit Points Allocation

Number of Shares Held	Points Granted	Timing of Grant (From 2027 onward)
1,000 – 1,999 shares	5,000 points	Approximately March each year
2,000 – 2,999 shares	20,000 points	
3,000 – 3,999 shares	30,000 points	
4,000 – 4,999 shares	50,000 points	
5,000 shares or more	60,000 points	

Note:

1 point is approximately equivalent to 1 yen. Points are valid for one year and cannot be carried forward.

3. Administrative Procedures and Additional Information

(1) Application Procedures

The Company will mail a "Guide to the Segue Group Premium Benefits Club" to eligible shareholders, detailing available products, website registration procedures, and instructions for redeeming shareholder benefit points. To receive benefits, shareholders must register on the dedicated website in accordance with the provided instructions.

(2) Additional Information

The dedicated website for the Segue Group Premium Benefits Club is scheduled to launch in March 2026 (<https://segue-g.premium-yutaiclub.jp/>).

Any subsequent changes to the shareholder benefit program will be promptly disclosed by the Company.

Inquiries Regarding the Segue Group Premium Benefits Club

Segue Group Premium Benefits Club Help Desk (Operated by WILLs Inc.)

- Tel: 0120-980-965 (Toll-free within Japan)
 - Hours: 9:00 a.m. – 5:00 p.m. (JST), excluding Saturdays, Sundays and public holidays in Japan (JST).
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