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January 28, 2026

Company name:	LIFEDRINK COMPANY, INC.
Stock exchange listing:	Prime Market, Tokyo Stock Exchange
Code number:	2585
Representative:	Kuniaki Okano, President & Representative Director
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Notice Regarding the Establishment of a New Subsidiary

LIFE DRINK COMPANY, INC. (the “Company”) hereby announces that its Board of Directors, at a meeting held on January 28, 2026, resolved to establish a new subsidiary for the purpose of ensuring the stable procurement of raw materials for green tea beverages and maintaining the domestic tea production base.

1. Background and Purpose

In recent years, the global surge in demand for matcha and other tea products has led to rising tea leaf prices, making the procurement of raw materials a critical challenge for the Company. Meanwhile, the domestic tea industry faces an accelerating decline in cultivation area due to the aging of producers and a lack of successors.

Under these circumstances, the Company aims to take a leading role in production and processing to preserve the foundations of traditional tea-producing regions and build a new “Sustainable Tea Farming Model.”

2. Specific Initiatives

(1)Establishment of a Production and Processing System (Promotion of Vertical Integration): The new subsidiary will engage in direct production by leasing tea fields and operating crude tea (Aracha) processing factories.

(2)Enhancement of Productivity and Quality through Smart Agriculture: By actively utilizing the latest smart farming technologies (e.g., automated harvesters and sensor-based fertilizer management), the Company aims to achieve high cost-competitiveness and stable quality through the fusion of traditional cultivation techniques and data-driven efficiency.

(3)Collaboration with Regional Hubs (Chiran Factory): A flexible operational structure will be established, including the mutual exchange of human resources during peak seasons and the sharing of processing stages with the Company’s existing Chiran Factory.

3. Overview of the New Subsidiary

(1)Name	LD Agri Co., Ltd.
(2)Location	4000-3 Nagasatoishi Sakanoue, Chiran-cho, Minamikyushu-shi, Kagoshima
(3)Representative	Shohei Asai, President and Representative Director
(4)Business	Production, processing, and sale of agricultural products
(5)Capital	10 million yen
(6)Date of Establishment	February 2026 (Scheduled)
(7)Major shareholder and shareholding ratio	LIFE DRINK COMPANY, INC. 100%