

January 29, 2026  
SoftBank Corp.

**Notice Concerning Changes of Representative Directors and  
Important Personnel Changes**

SoftBank Corp. (hereinafter the “Company”) announces that at the meeting of Board of Directors held on January 29, 2026, the Company resolved on the changes of its Representative Directors and other important personnel changes, effective April 1, 2026, as follows.

1. Changes of Representative Directors and Chairman

Name	New title	Current title
Yasuyuki Imai	Director & Special Advisor	Director & Chairman
Jun Shimba	Director & Chairman	Representative Director & COO

\* Yasuyuki Imai, utilizing his experience as former Chairman and Representative Director & COO, will serve as Special Advisor, engaging in external activities and supporting the succession to the new management structure. He is scheduled to step down from the position of Director upon the expiration of his term at the conclusion of the 40th Annual General Meeting of Shareholders to be held in June 2026 (tentative).

2. Reason for change

The Company has been continuously strengthening its organizational structure since 2024 to further establish and ensure the succession of a next-generation management structure, with the aim of enhancing medium- to long-term corporate value. The changes are part of these ongoing initiatives.

Jun Shimba, currently serving as Representative Director & COO, will assume the position of Director & Chairman effective April 1, 2026. Together with Junichi Miyakawa, Representative Director, President & CEO, he will continue to lead the overall management of the Company.

3. Date of change

April 1, 2026

(Attachment)

1. Organizational reform

In line with the above changes, the Company will conduct an organizational reform effective April 1, 2026. Under the new Executive Officer structure, the scope of responsibility for the Consumer Business and the Enterprise Business will be clearly defined to advance the establishment of a next-generation management structure. Specifically, the Consumer Sales Unit, Consumer Business Promotion Unit, and Consumer Strategy / Customer Care Unit will be integrated and renamed the Consumer Business Unit, while the Enterprise Unit will be renamed the Enterprise Business Unit. In addition, the Technology Unit and IT Unit will be integrated into the newly formed Technology Unit.

2. Executive Officers (delegated) (effective April 1, 2026)

Name	New title	Current title
Kenichi Takashima	Deputy President & COO, Head of Consumer Business Unit	Executive Vice President, Head of Consumer Sales Unit
Hayato Sakurai	Deputy President & COO, Head of Enterprise Business Unit	Executive Vice President, Head of Enterprise Unit
Hiroyuki Terao	Executive Vice President, Deputy Head of Consumer Business Unit	Executive Vice President, Head of Consumer Business Promotion Unit
Keiichi Makizono	Executive Vice President & CIO, Head of Technology Unit	Executive Vice President & CIO, Head of IT Unit, in Charge of Product Technology
Hironobu Tamba	Senior Vice President	Vice President, Head of Next Gen Technology Development Division
Gen Miyazawa	Senior Vice President	Senior Director of Group ASI Strategy Office
Fumiya Takasu	Senior Vice President, Deputy Head of Consumer Business Unit	Senior Vice President, Head of Consumer Strategy / Customer Care Unit
Junshi Yamasaki	Senior Vice President	Senior Vice President, Deputy Head of Consumer Sales Unit
Kinya Honda	Senior Vice President	Senior Vice President, Deputy Head of Consumer Business Promotion Unit, in Charge of Consumer Sales
Daichi Nozaki	Senior Vice President	Senior Vice President, in Charge of Strategy, Business Development and Global Business
Tomochika Morita	Senior Vice President	Vice President, Head of Enterprise Unit West Japan Corporate Sales Division

Masafumi Nagano	Senior Vice President	Vice President, Head of Enterprise Unit 1st Corporate Sales Division
Tadashi Iida	Senior Vice President & CISO	Senior Vice President & CISO, in Charge of AI and Cyber Security
Teruyuki Oya	Senior Vice President & CNO	Vice President, Head of Technology Unit Mobile & Network Division
Ryuji Wakikawa	Senior Vice President & CTO	Vice President, Head of Research Institute of Advanced Technology
Osamu Akiyama	Senior Vice President & CFO, Head of Finance Unit	Vice President, Head of Finance Unit
Yasuyuki Genda	Senior Vice President & CHRO, Head of Corporate Unit	Vice President, Head of Corporate Unit

Notes:

- \* The scope of responsibility under the new titles will be determined by the end of March 2026.
- \* Kazuhiko Fujihara is scheduled to assume the position of Director & Senior Advisor effective April 1, 2026. He is scheduled to step down from the position of Director upon the expiration of his term at the conclusion of the 40th Annual General Meeting of Shareholders to be held in June 2026 (tentative).
- \* Hideyuki Tsukuda will step down from the position of Executive Vice President effective March 31, 2026.
- \* Fumihiko Aono is scheduled to assume the position of Senior Advisor effective April 1, 2026.
- \* Makoto Noda is scheduled to assume the position of Advisor effective April 1, 2026.
- \* Tomohiro Sekiwa is scheduled to assume the position of Advisor effective April 1, 2026.
- \* Kazuhiro Sasaki is scheduled to assume the position of Advisor effective April 1, 2026.
- \* COO: Chief Operating Officer
- \* CIO: Chief Information Officer
- \* CISO: Chief Information Security Officer
- \* CNO: Chief Network Officer
- \* CTO: Chief Technology Officer
- \* CFO: Chief Financial Officer
- \* CHRO: Chief Human Resources Officer

3. Organizational structure (as of April 1, 2026)

