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(Translation)

February 4, 2026

Company name: Fuji Media Holdings, Inc.
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(Stock Code No.: 4676, Prime of Tokyo Stock Exchange)
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Notice Regarding Repurchase of Own Shares through Off-Auction Own Share Repurchase Trading System (ToSTNeT-3) and Borrowing of Funds

As Fuji Media Holdings, Inc. (the “Company”) announced in its press release of February 3, 2026, “Notice Regarding Discontinuation of Repurchase of Own Shares, and Decision Regarding Matters Relating to Repurchase of Own Shares through Stock Repurchase and Off-Auction Own Share Repurchase Trading System (ToSTNeT-3)”, at the meeting of the Board of Directors held on the same day, pursuant to Article 156, Paragraph 1 of the Companies Act of Japan (Act No. 86 of 2005; as amended), as applied pursuant to Article 165, Paragraph 3 of said Act, and the provisions of the Company’s Articles of Incorporation, the Company passed resolutions regarding the matters relating to the repurchase of own shares; the Company hereby announces that today it decided on the specific method and details of purchase, as well as to borrow funds for the purpose of executing the Transaction (as defined below), as set forth below.

I. Repurchase of Own Shares through Off-Auction Own Share Repurchase Trading System (ToSTNeT-3)

1. Method of purchase

The Company will place orders on the Off-Auction Own Share Repurchase Trading System (ToSTNeT-3) of the Tokyo Stock Exchange, Inc. for purchase at the closing price for today (February 4, 2026) of 3,839 yen at 8:45 am on February 5, 2026 (no changes to any other trading systems or trading time will be made) (the “Transaction”). This purchase order will be valid only at the trading time mentioned above.

2. Details of purchase

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| (1) Class of shares to be purchased | Common stock of the Company |
| (2) Total number of shares to be purchased | 61,213,800 shares (upper limit) |
| (3) Total purchase price for purchase of shares | 234,999,778,200 yen (upper limit) |
| (4) Date of purchase | February 5, 2026 |
| (5) Announcement of purchase results | The Company will announce purchase results after the completion of trading at 8:45 am. |

(Note 1) No change will be made to the number of such shares. It is possible that due to market trends or other reasons, the Company may not purchase some or all of these shares.

(Note 2) Purchase will be made with a sell order corresponding to the number of shares to be purchased.

3. In the event that the purchase through the Off-Auction Own Share Repurchase Trading System (ToSTNeT-3) does

not reach the upper limit

If, following the completion of the acquisition of own shares through this Transaction as set forth in “1. Method of purchase” and “2. Details of purchase” above, the total number of shares acquired or the total purchase price does not reach the respective upper limits approved by the Board of Directors (71 million shares or 235 billion yen) as described in “Reference: Details of the resolution regarding matters relating to the repurchase of own shares (as announced on February 3, 2026)” below, the Company plans, with respect to the portion not acquired, to consider the timing and scale anew and to acquire own shares as appropriate after the implementation date of this Transaction.

4. Other

As of February 3, 2026, the Company has reached agreement with Ms. Aya Nomura, Reno Co., Ltd., S-GRANT Co., Ltd. and City Index First Co., Ltd. (collectively, “Reno and Other Parties”) that the common shares of the Company owned by each of Reno and Other Parties at this point in time will be offered for sale in the Transaction.

Since the Company is a certified broadcasting holding company set forth in the Broadcasting Act, pursuant to the provisions of said Act, the Company may refuse the entry or recording of foreign nationals in the shareholder registry so that the ratio of voting rights of foreign nationals, etc. remains below 20%.

The Company pays dividends to foreign national shareholders even if their entry or recording in the shareholder registry is refused. For further details, please refer to the Company’s website (https://www.fujimediahd.co.jp/ir/s_information02.html).

Reference: Details of the resolution regarding matters relating to the repurchase of own shares (as announced on February 3, 2026)

(1) Class of shares to be repurchased	Common stock of the Company
(2) Total number of shares to be repurchased	71 million shares (upper limit) (34.37% of the total number of issued and outstanding shares (excluding treasury shares))
(3) Total purchase price for repurchase of shares	235 billion yen (upper limit)
(4) Period of repurchase	February 4, 2026 through March 31, 2026
(5) Method of repurchase	Purchase through the Off-Auction Own Share Repurchase System (ToSTNeT-3) (planned)

II. Borrowing of Funds

1. Details of the Borrowing

(1) Lender	Mizuho Bank, Ltd.
(2) Amount to be borrowed	JPY 230.0 billion
(3) Interest rate	Variable interest rate
(4) Date of borrowing	February 9, 2026
(5) Borrowing period	Within 1 year
(6) Collateral	None

2. Reason for the Borrowing

The Company will borrow funds under the terms set forth above in order to secure the funds necessary for the execution of the Transaction.

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