

February 12, 2026
Company name Rakuten Group, Inc.
Representative Hiroshi Mikitani
Chairman and CEO
(Stock Code: 4755
Tokyo Stock Exchange Prime Market)

Notice of Dividends of Surplus (No Dividend Payment) and Shareholder
Benefit Program for the 29th Fiscal Year

At the Board of Directors meeting today, Rakuten Group, Inc. (hereinafter “the Company”) resolved not to pay dividends of surplus with a record date of December 31, 2025, as detailed below. As announced on December 12, 2025, the Company will continue to offer shareholder benefit program to shareholders as of the end of December 2025. This is to show our gratitude to shareholders for their continued support whilst deepening their understanding of the Rakuten Mobile service that our group is focusing on.

1. Reasons

Considering the current financial situation of the Company, under the financial policy of ensuring financial soundness, we have actively promoted various types of capital procurement without relying solely on interest-bearing debt. This approach allows us to secure investment resources for growth while simultaneously working to reduce the balance of interest-bearing debt. We believe that limiting capital outflows due to dividends for the fiscal year will lead to the stability of our financial base and ultimately to increased shareholder value.

Our basic dividend policy is to pay dividends in a stable and continuous manner, taking into account investment for medium- to long-term growth and the enhancement of internal reserves to stabilize our financial base. There are no changes to this policy. The timing of resuming dividends after the fiscal year ending December 2026 has not been determined at this time, but we will strive to resume dividends in a timely and appropriate manner as we move toward improving consolidated results as early as possible, and reducing interest-bearing debt.

2. (1) Dividend details

	Resolution	Current Dividend Forecast (Announcement on Feb 14, 2025)	Fiscal 2024
Record date	December 31, 2025	December 31, 2025	December 31, 2024
Dividend per share	0.00 yen	Not decided	0.00 yen
Total dividend amount	—	—	—
Effective date	—	—	—
Dividend source	—	—	—

2. (2) Details of the benefits

Shareholders will receive a six-month free subscription to "Rakuten Mobile" voice and data plan (30 GB / month) –Renewal benefits available

"Rakuten Mobile" (Service URL: <https://network.mobile.rakuten.co.jp/>) entered the mobile carrier business with the goal of "Democratizing the Mobile Market," launching full-scale services in April 2020. With its simple and affordable plans, the "Rakuten Saikyo Plan," the "Rakuten Saikyo Plan Business" for corporate customers and the "Rakuten Saikyo U-NEXT" *1 plan with unlimited data and unlimited U-NEXT streaming, the number of subscribers surpassed 10 million*2 as of December 2025. The Company continues its efforts to improve network quality and customer experience, including the launch of the "Rakuten Platinum Band" from June 2024*3. We have decided to offer the above shareholder benefits, continuing from last year, in hopes to provide our shareholders the opportunity to deepen their understanding of and experience first-hand the service of "Rakuten Mobile", a key focus of Rakuten Group.

Details regarding registration will be available on the corporate website (<https://corp.rakuten.co.jp/investors/stock/preferential.html>) in mid-March 2026.

*1 Speed limits may apply. Some numbers are excluded. Paid content may be available.

*2 The total number of subscribers of MNO including BCP, MVNE, and MVNO lines, as of December 25, 2025.

*3 The coverage area for the platinum band is scheduled to gradually expand starting from major urban areas.