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February 12, 2026

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Notice of Dividend Payout (Dividend Increase) and Dividend Forecast for the Next Fiscal Year

DENTSU SOKEN INC. (hereafter: the Company) announces that today its Board of Directors resolved regarding the payment of dividends from surplus with a date of record of December 31, 2025. The matter will be submitted to the 51th General Meeting of Shareholders scheduled to be held on March 23, 2026. The Board also decided the dividend forecast for the fiscal year ending December 2026, as follows.

1. Year-end dividend for the fiscal year ended December 31, 2025

(1) Details of dividends

	Determined amount	Latest forecast (announced on February 12, 2025)	Previous fiscal year, ended December 31, 2024
Date of Record	December 31, 2025	December 31, 2025	December 31, 2024
Dividend per share	62.00 yen	58.00 yen	54.00 yen
Total dividend payout	4,040 million yen	-	3,518 million yen
Effective date	March 24, 2026	-	March 25, 2025
Dividend source	Retained earnings	-	Retained earnings

(2) Reason

DENTSU SOKEN Group's basic policy on dividends is to continue providing appropriate and stable dividends while securing retained earnings to achieve sustainable growth. Under this basic policy, the Company aims to enhance shareholder returns through earnings growth and an improved dividend payout ratio. Regarding the consolidated dividend payout ratio, the Company intends to achieve a level of 50% in the fiscal year ending December 31, 2027.

The Company had planned to pay a year-end dividend of ¥58 per share. However, based on the above policy and consolidated results for the fiscal year under the review, the Company increased the dividend by ¥4 from the most recent dividend forecast to ¥62 per share. Combined with the interim dividend already paid, the annual dividend is expected to be ¥120 per share (up ¥12 from the previous fiscal year), for a consolidated dividend payout ratio of 47.7%.

2. Dividend forecast for the fiscal year ending December 31, 2026 (Next Fiscal Year)

The Company conducted a 3-for-1 stock split of its common stock, effective January 1, 2026. For the next fiscal year ending December 31, 2026, the dividend forecast on a post-split basis is ¥45 per share (¥22.50 at the end of the first half and ¥22.50 at year-end). This represents an increase of ¥5 per share compared with the current fiscal year on a post-split basis. The consolidated dividend payout ratio is expected to be 48.8%.

	Second quarter-end	Fiscal year-end	Total
Dividend per share	22.50 yen	22.50 yen	45.00 yen

END