February 13, 2026

FOR IMMEDIATE RELEASE

KUBOTA Corporation
Contact: IR Section
Business Planning and Management Dept.
2-47, Shikitsuhigashi 1-chome,
Naniwa-ku, Osaka 556-8601, Japan
Phone: +81-6-6648-2645

Notice of Launch of the Mid-term Business Plan 2030

Kubota Corporation (hereinafter "the Company") hereby announces its formulation of a Mid-term Business Plan covering a period from the FY2026 to FY2030.

Please see the URL below for details.

The Company's website > For Investors > IR Library > Presentation Material
https://www.kubota.com/ir/financial/presentation/index.html

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

End of document