

February 13, 2026

Company name: Pigeon Corporation

Representative: Ryo Yano

(President and CEO)

(Stock code: 7956, Prime Market, Tokyo Stock Exchange)

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(Chief Strategy Officer)

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## Notice Regarding the Formulation of the Ninth Medium-Term Business Plan

Pigeon Corporation (Headquarters: Tokyo; President and CEO: Ryo Yano) is pleased to announce the formulation of its Ninth Medium-Term Business Plan. This plan covers the three-year period from fiscal year 2026 through 2028, with the strategic aim of further enhancing corporate value.

Comprehensive details of the plan will be presented at the financial results briefing scheduled for February 13, 2026, and the presentation materials will be made available on our investor relations website.

Pigeon Investor Relations : <https://www.pigeon.com/ir/management/midplan/>

### Note on Forecasts of Business Results and Other Future-Oriented Statements

Materials disclosed by the Company may contain forward-looking statements regarding plans, policies and other matters not related to historical facts. These statements are based on management's assumptions and opinions in light of the information currently available to the Company at the time of publication. Actual results may differ significantly from these forecasts due to changes in the business environment.