

February 13, 2026

To All Concerned Parties

Company Name	IBJ, Inc.
	(Code No.: 6071; TSE Prime Market)
Representative	Shigeru Ishizaka, CEO
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Notice Regarding Revision of Mid-term Management Plan (Upward Revision of Numerical Targets)

IBJ, Inc. has revised the numerical targets for the final year (fiscal year ending December 2027) of the mid-term management plan announced on February 12, 2025, reflecting recent business performance trends and future growth strategies. Details are as follows.

1. Description of Revision

Revision of target indicators

	2027 (Before Revision)	2027 (After Revision)	Revision Details
Net Sales	¥24.0 billion	¥31.5 billion	¥7.5 billion upward revision
Operating profit	¥4.0 billion	¥4.8 billion	¥0.8 billion upward revision
Number of Marriages	20,000 couples	30,000 couples	10,000 couples Upward revision
Number of marriage agencies*	7,000 agencies	—	MEDIUM-TERM MANAGEMENT PLAN Excluded from key indicators
Number of IBJ paying members	140,000 members	—	MEDIUM-TERM MANAGEMENT PLAN Excluded from key indicators

Number of marriage agencies and IBJ paying members will continue to be disclosed in monthly KPI reports

2. reasoning for the revision

We have designated ""Net sales,"" ""Operating income,"" and ""Number of marriages"" as our three most important indicators and are working to expand our business. With the successful M&A of GROWBING and Decolte Holdings, and the strong progress of our business growth, our business outlook is expected to exceed initial projections. Additionally, regarding ""Number of marriages,"" one of our important indicators, we achieved 20,970 couples as of the end of December 2025, reaching our initial target ahead of schedule. In light of these circumstances, we have decided to revise upward the numerical targets of our mid-term management plan, with 2027 as the final year, in order to further expand our business scale and profitability.

In the new mid-term management plan, we have raised the target values for the three indicators of ""Net sales,"" ""Operating income,"" and ""Number of marriages,"" and have redefined these three as our most important indicators in order to concentrate management resources more effectively. Please note that ""Number of marriage agencies"" and ""Number of IBJ paying members,"" which were previously listed as indicators, have been removed from the framework of important indicators and will be managed as a foundation for achieving the above three indicators.

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