

February 25, 2026

Company name Rakuten Group, Inc.
Representative Hiroshi Mikitani
Chairman and CEO
(Stock Code: 4755
Tokyo Stock Exchange Prime Market)

Announcement Regarding Change of Directors

Rakuten Group, Inc. (hereinafter “the Company”) hereby announces that, at a meeting of its Board of Directors held today, the Company resolved to submit the proposals regarding the following changes of Directors to the 29th Annual General Meeting of Shareholders scheduled to be held on March 27, 2026.

1. Resignation of Directors (March 27, 2026)

Name	Current Title
Kenji Hirose	Director

*The planned resignation date will be at the conclusion of the 29th Annual General Meeting of Shareholders scheduled to be held on March 27, 2026.

He is scheduled to retire as Group Executive Vice President and Group CFO of the Company on March 27, 2026, and assume the position of Executive Fellow.

2. Appointment of Directors (March 27, 2026)

Name	Career summary	
Naho Kono	Aug. 2003	Joined the Company
	May 2013	Executive Officer of the Company
	Apr. 2016	Senior Executive Officer of the Company
	Jul. 2016	Senior Vice President of EC Company of the Company
	Feb. 2017	President of EC Company of the Company
	Apr. 2017	Managing Executive Officer of the Company
	Nov. 2018	Managing Executive Officer and CMO of the Company
	Oct. 2020	Managing Executive Officer and CMO of Rakuten Mobile, Inc. (current position)
Apr. 2022	Group Executive Vice President and Group CMO of the Company (current position)	
Dec. 2024	Director of Rakuten Card Co., Ltd. (current position)	
Eiichi Kaga	Apr. 2001	Joined Ministry of Finance
	May 2007	Received MBA from Vanderbilt University
	Jul. 2007	Seconded to Cabinet Secretariat
	Jul. 2010	Joined the Company
	May 2017	General Manager of Finance Department of the Company (current position)
	May 2017	General Manager of Investor Relations Department of the Company
Apr. 2022	Executive Officer of the Company	

	Jul. 2023	Director of Finance Supervisory Department of the Company (current position)
	Apr. 2024	Senior Executive Officer of the Company (current position)
	Aug. 2024	Director of Rakuten Medical, Inc. (current position)

3. New lineup of Directors and Audit & Supervisory Board Members (March 27, 2026)

Position	New	Outside	Independent	Name
Chairman, President, and Representative Director				Hiroshi Mikitani
Group Executive Vice President and Representative Director				Kentaro Hyakuno
Group Executive Vice President and Director	○			Naho Kono
Senior Executive Officer and Director	○			Eiichi Kaga
Director		○	○	Takaharu Ando
Director		○	○	Sarah J. M. Whitley
Director		○	○	Tsedal Neeley
Director		○	○	Charles B. Baxter
Director		○	○	Shigeki Habuka
Director		○	○	Takashi Mitachi
Audit & Supervisory Board Member (Full-time)				Yoshito Naganuma
Audit & Supervisory Board Member (Full-time)		○	○	Futoshi Nakamura
Audit & Supervisory Board Member		○	○	Maki Kataoka
Audit & Supervisory Board Member		○	○	Katsuyuki Yamaguchi