April 14, 2026

Company name: SFP Holdings Co., Ltd.
Representative: Makoto Sato, Representative Director and President
(Securities code: 3198; Tokyo Stock Exchange Prime Market)
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Notice Concerning Abolition of Shareholder Benefits Program

SFP Holdings Co., Ltd. (the "Company"), at a meeting of the Board of Directors held today and as described in "Notice Concerning Conclusion of a Merger Agreement between create restaurants holdings inc. and SFP Holdings Co., Ltd." announced separately today, has resolved to carry out an absorption-type merger (hereinafter referred to as the "Merger") in which create restaurants holdings inc. will be the surviving company and the Company will be the absorbed company, and that create restaurants holdings inc. and the Company have entered into an absorption-type merger agreement (hereinafter referred to as the "Merger Agreement"). In line with this, the Company hereby announces that, conditional upon the Merger taking effect, it has resolved to abolish its shareholder benefits program subsequent to the presentation of benefits for shares of record as of February 28, 2026.
The Company therefore requests the understanding of all of its shareholders.

At a meeting of the Board of Directors held today, the Company resolved to abolish its shareholder benefits program as of presentation of benefits to shareholders listed or recorded in the shareholder register as of February 28, 2026, subject to the Merger taking effect. Since the Company is expected to be delisted on June 29 of this year (scheduled) in the event the Merger Agreement is approved at the Company's General Meeting of Shareholders, the Company has decided to abolish its shareholder benefits program, subject to the Merger taking effect.
Note that even in the event the Company's shareholder benefits program is abolished, shareholder benefits coupons that have already been issued (expiration dates: May 31, 2026, and November 30, 2026) may be used as usual only at restaurants operated by the Company, Johsmile Co., Ltd., and CLOOC DINING CO., LTD., provided they are used within their period of validity (cannot be used at any other create restaurants holdings Group stores).