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April 15, 2026

To whom it may concern

Company name	BRONCO BILLY Co., Ltd.		
Name of representative	Representative Director and President	Shinki Sakaguchi (Code No.: 3091, TSE Prime/NSE Premier)	
Contact for Inquiry	Senior Executive Officer		
	General Manager of Corporate Division	Yasuhiro Kuwabara	
Phone number	+81-52-857-4129		

## **Notice Concerning Organizational Changes and Personnel Changes**

BRONCO BILLY Co., Ltd. (the "Company") hereby announces the following organizational and personnel changes.

### 1. Organizational Change (Effective April 15, 2026)

- (1) The Chair's Office will be abolished and the Business Development Division will be newly established.

### 2. Personnel Changes (Effective April 15, 2026)

#### (1) Changes in Directors

Name	New Title	Old Title
Katsuhiro Takeichi	Representative Director and Chair Representative Director and Chair, Le Van Co., Ltd.	Representative Director and Chair
Shinki Sakaguchi	Representative Director and President Representative Director and Chair, Matsuya Sakae Foods Co., Ltd.	Representative Director and President Director and Chair, Matsuya Sakae Foods Co., Ltd. Representative Director and Chair, Le Van Co., Ltd.
Yuji Deguchi	Senior Managing Director, General Manager of Product Division Representative Director and Chair, Asahi Meat Co., Ltd. Director of Matsuya Sakae Foods Co., Ltd.	Senior Managing Director, General Manager, Chair's Office
Taku Miyamoto	Senior Managing Director, General Manager of Business Development Division Representative Director and President, Le Van Co., Ltd.	Managing Director, General Manager of Product Division Representative Director and President, Matsuya Sakae Foods Co., Ltd.

(2) Changes in Executive Officers

Name	New Title	Old Title
Yasuhiro Kuwabara	Managing Executive Officer, General Manager of Corporate Division, Manager of Accounting Division, Manager of Information Systems Audit & Supervisory Board Member, Matsuya Sakae Foods Co., Ltd.	Senior Executive Officer, General Manager of Corporate Division, Manager of Accounting Division, and Manager of Information Systems Audit & Supervisory Board Member, Matsuya Sakae Foods Co., Ltd.
Yuki Okabe	Managing Executive Officer, General Manager of Sales Division	Senior Executive Officer, General Manager of Sales Division
Takashi Yamaguchi	Executive Officer, Senior Manager of Store Development Division, and Manager of Store Construction Division	Executive Officer Director and President, Le Van Co., Ltd.
Yoshinori Ito	Executive Officer, Manager of Store Development Division	Executive Officer, Senior Manager of Store Development Division, and Manager of Store Construction Division