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(Translation)

May 20, 2026

Company name: Fuji Media Holdings, Inc.
Representative: Kenji Shimizu, President
(Stock Code No: 4676, Prime of Tokyo Stock Exchange)
Contact: Takeshi Goto, Head of Finance Department
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Notice Regarding Dividends of Surplus

Fuji Media Holdings, Inc. (the "Company") hereby announces that it has resolved, at a meeting of the Board of Directors held on May 20, 2026, to submit a proposal regarding dividends of surplus with a record date of March 31, 2026, as described below, at the 85th Ordinary General Meeting of Shareholders scheduled to be held on June 25, 2026.

1. Details of dividend

	Determined amount	Most recent dividend forecast (Announced on February 3, 2026)	Actual results for the previous fiscal year (Fiscal year ended March 31, 2025)
Record date	March 31, 2026	March 31, 2026	March 31, 2025
Dividend per share	¥100.00	¥100.00	¥25.00
Total amount of dividends	¥14,538 million	-	¥5,260 million
Effective date	June 26, 2026	-	June 26, 2026
Source of dividends	Retained earnings	-	Retained earnings

2. Reason

The Company regards the redistribution of profits to its shareholders as one of its most important management responsibilities. The Company's basic policy, under the certified broadcast holding company structure, is to provide distributions to its shareholders commensurate with performance, while making proactive investments for the growth of the Group's businesses, and entry into new business fields, in order to enhance its corporate value.

Based on the "Reform Action Plan" formulated on May 16, 2025, and updated on September 30 and November 10, 2025, the Company aims to maintain a consolidated payout ratio of 50% (excluding special factors) and has set a minimum annual dividend per share of ¥50. We intend to increase the dividend per share through profit growth and ongoing share buybacks. As disclosed in the "Notice Regarding Change of Dividend Policy and Revision of Dividend Forecast" dated February 3, 2026, our business performance is recovering, as evidenced by the steady recovery of advertising revenue in the

Media & Content segment. Furthermore, as stated in the "Notice Regarding Decision to Begin Consideration of Introduction of Outside Capital to Urban Development, Hotels & Resort Business" dated the same day, the introduction of outside capital into this business is expected to generate financial flexibility for the Group as a whole. Therefore, with the aim of achieving the ROE target early, on February 5, 2026, we acquired treasury shares through Off-Auction Own Share Repurchase Trading System (ToSTNeT-3) with a maximum limit of ¥235.0 billion. Additionally, regarding dividends per share, we have decided to significantly increase the year-end dividend for the fiscal year ended March 31, 2026 to ¥100 and the annual dividend for the fiscal years ending March 31, 2027 and March 31, 2028 to ¥200, while maintaining equity at a certain level for the time being.

The year-end dividend for the fiscal year ended March 31, 2026 will be ¥100 per share, as stated above. Combined with the interim dividend of ¥25, this brings the total annual dividend to ¥125 per share. This matter is scheduled to be formally decided at the 85th Ordinary General Meeting of Shareholders scheduled to be held on June 25, 2026.

(Reference) Breakdown of annual dividends

	Dividend per share (Yen)		
Record date	2nd quarter-end (Interim)	Year-end	Total (Annual)
Actual results for the current fiscal year (Fiscal year ended March 31, 2026	25.00	100.00	125.00
Actual results for the previous fiscal year (Fiscal year ended March 31, 2025)	25.00	25.00	50.00

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