June 23, 2026

Company Name: Sanrio Company, Ltd.
President and Chief Executive Officer: Tomokuni Tsuji
Securities Code: 8136, TSE Prime Section Market
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Notice Regarding Year-end Dividend from Retained Earnings

The Board of Directors of Sanrio Company, Ltd. approved a resolution on June 23, 2026 to pay a dividend from retained earnings as follows with a record date of March 31, 2026. The Company's Articles of Incorporation stipulate that matters concerning the distribution of retained earnings as stated in Article 459, Paragraph 1 of the Companies Act shall be decided by a resolution of the Board of Directors.

1. Details of payment of Year-end dividends

	Decision	Most recent dividend forecasts (announced on Februrary12, 2026)	Payment of dividend for the fiscal year ended March 31, 2025
Record date	March 31, 2026	Same as on the left	March 31, 2025
Dividend per share	38 yen	35 yen	33 yen
Total amount of payment	9,214 million yen	—	7,830 million yen
Effective date	July 21, 2026	—	June 10, 2025
Source of payment	Retained earnings	—	Retained earnings

(Note) Treatment of the amount of dividend per share as a result of the stock split
As announced in “Notice Regarding Stock Split and Associated Amendments to the Articles of Incorporation” dated February 12, 2026, we split each share of its common stock held by shareholders listed or recorded in the shareholder registry into five shares on March 31, 2026, the record date. The stock split came into effect on April 1, 2026. The year-end dividend for the fiscal year ended March 31, 2026 with a record date of March 31, 2026 will be paid based on the number of shares before the stock split. Accordingly, the dividend per share stated in the above notice is the amount calculated based on the number of shares before the stock split.

(Reference) Detail of annual dividends

	Dividend per share		
Record date	Interim-end	Year-end	Total
March 31, 2026	31 Yen	38 Yen	69 Yen
March 31, 2025	20 Yen	33 Yen	53 Yen

2. Policy Regarding Profit Distribution and Dividends

The Company considers distributing retained earnings to shareholders as one of the Company's important matters. The basic policy for shareholder returns is to provide stable and consistent dividends. Considering future business development and changes in business environment, the Company targets a dividend payout ratio of at least 30%. In the current fiscal year, the Company recorded profit attributable to owners of parent of 54.6 billion yen, which surpassed the previous forecast. Based on the company's policy and its result as stated above, the year-end dividend will be 38 yen per share, with an increase of 3 yen from the previous forecast of 35 yen per share. This will bring the total annual dividend to 69 yen per share, with a 3 yen increase from the previous forecast of 66 yen per share and a 16 yen increase from the previous fiscal year's 53 yen per share.

END

Note : This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.