June 30, 2026

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| Company Name: | Kurashiru, Inc. |
| Representative: | Yusuke Horie, President and Representative Director |
| Securities code: | 299A, TSE Growth Market |
| Inquiries: | Shota Toda, Director and CFO |
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# Matters Concerning the Controlling Shareholder, etc.

Kurashiru, Inc. (the “Company”) hereby announces the following notice concerning matters related to the controlling shareholder, etc., of its parent company, LY Corporation.

1. Trade name, etc. of parent companies, controlling shareholder (excluding parent companies), other affiliated companies, or parent companies of other affiliated companies

(As of March 31, 2026)

| Name | Attribute | Ratio of voting rights held (%) | | | Financial instruments exchange, etc. on which the issued shares, etc. are listed |
|---|---|---|---|---|---|
| | | Voting rights directly held | Voting rights subject to aggregation | Total | |
| SoftBank Group Corp. | Parent company | 0.0 | 54.5 | 54.5 | Tokyo Stock Exchange, Inc. Prime Market |
| SoftBank Group Japan Corporation | Parent company | 0.0 | 54.5 | 54.5 | — |
| SoftBank Corp. | Parent company | 0.0 | 54.5 | 54.5 | Tokyo Stock Exchange, Inc. Prime Market |
| A Holdings Corporation | Parent company | 0.0 | 54.5 | 54.5 | — |
| LY Corporation | Parent company | 39.1 | 15.4 | 54.5 | Tokyo Stock Exchange, Inc. Prime Market |

2. Name of the company within the category of parent company, etc. that is recognized as having the greatest influence on the Company and reason for having such recognition

Name: LY Corporation

Reason: Because the parent company has dispatched one director to the Company, it is deemed to exert a certain degree of influence over the Company’s decision-making.

3. Positioning of the Company in the corporate group centering on the parent company, etc. and other relationships between the Company and the parent company, etc.

(1) Relationship with the Parent Company

LY Corporation directly holds 16,664,800 shares of the Company (representing 39.1% of the voting rights). In addition, YJ No. 2 Investment Limited Partnership, which is organized by Z Venture Capital Corporation, a subsidiary of LY Corporation, holds 6,584,000 shares of the Company (representing 15.4% of the voting rights). Accordingly, the parent company controls 54.5% of the voting rights of the Company.

(2) Ensuring Independence from the Parent Company, etc.

The Company has invited one director from LY Corporation to serve on its Board of Directors and receives advice and recommendations for its business operations that draw on the director's extensive experience and broad insight cultivated in the internet service industry. With respect to securing independence from the parent company, the Company faces no business restrictions imposed by the parent company and is able to make its own management decisions. The Company's judgment is also respected in matters concerning employees, including employment, personnel assignments and working conditions. Furthermore, any director who has a special interest in a resolution of the Board of Directors is not permitted to participate in the vote on that resolution. For these reasons, the Company believes that a certain degree of independence from the parent company is ensured.

(Status of Concurrent Post)

(As of June 30, 2026)

| Post | Name | Positions at other affiliated companies or group companies, etc. | Reason for appointment |
|---|---|---|---|
| Director | Akiyoshi Yoneya | SBU Lead of the Media & Search Domain Vertical SBU, the Vertical Agent SBU, and the Media & Search Domain Business Promotion SBU, LY Corporation<br>Director, mybest, Inc.<br>Director, Stanby, Inc.<br>Director, FEIDIAS, Inc. | To leverage his extensive experience and broad perspective cultivated through business strategy roles in the internet service industry and corporate management within the parent company group. |

4. Matters concerning transactions with controlling shareholder, etc.

| Type | Name of Company, etc. | Location | Capital (Millions of yen) | Business of the Controlling Shareholder, etc. | Details of Transaction | Transaction Amount (Thousands of yen) | Account | Year-end Balance (Thousands of yen) |
|---|---|---|---|---|---|---|---|---|
| Parent company | LY Corporation | Chiyoda-ku, Tokyo | 252,134 | Internet advertising business, etc. | Ad network sales | 913,250 | Accounts receivable | 178,779 |

(Note) Transaction terms are based on general terms and conditions equivalent to those of transactions with independent third parties.

5. Status of implementation of measures to protect minority shareholders in transactions, etc. with controlling shareholders

Although the Company's business does not directly compete with the media, commerce, or strategic businesses of LY Corporation, as a policy for measures to protect minority shareholders when conducting transactions, etc. with the controlling shareholder, the Company takes into account the existence of the risk of conflicts of interest between the parent company and general shareholders. Accordingly, with respect to related-party transactions, including conflict-of-interest transactions with group companies of the parent company, etc., the Company confirms the economic rationality and appropriateness of each transaction in accordance with the Regulations for Management of Transactions with Related Parties, etc., and obtains approval of the Board of Directors for transactions of JPY 30 million or more, thereby establishing a framework to ensure the soundness and propriety of such transactions. When conducting transactions with the controlling shareholder, etc., the Company complies with laws and regulations, and the terms and conditions of transactions with the parent company's corporate group must not be unduly favorable or unfavorable to the Company compared with those of identical, same-type, or similar transactions conducted with third parties. The Company's policy is to reasonably determine the terms and conditions of such transactions in the same manner as transactions with companies with which the Company has no capital relationship, by taking into account relevant contract terms, market prices, and other factors, and to carefully consider whether to enter into such transactions, their terms and conditions, and other relevant matters so as not to unfairly prejudice the rights of minority shareholders before executing the transactions.