

[Translation]

July 2, 2026

To whom it may concern:

Company Name:	Kakaku.com, Inc.
Representative:	Atsuhiro Murakami President and Representative Director (Securities Code: 2371; Prime Market of the Tokyo Stock Exchange)
Contact:	Shinichi Kasuya Director, Senior Managing Executive Officer and CFO (Phone: +81-3-5725-4554)
Company Name:	Kamgras 1 K.K.
Representative:	Robert Patrick Ryan Representative Director

**Notice Regarding the Extension of the Tender Offer Period of the Tender Offer for the Share
Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K.**

We hereby announce that Kamgras 1 K.K. has determined today to extend the purchase etc. period in the tender offer for the Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371), which it commenced on May 13, 2026, until July 16, 2026, resulting in a total of 47 business days.

This material is published pursuant to Article 30, paragraph (1), item (iv) of the Order for Enforcement of the Financial Instruments and Exchange Act at the request of Kamgras 1 K.K. (the offeror) to Kakaku.com, Inc. (the target company of the tender offer).

(Attachment)

“Notice Regarding the Extension of the Tender Offer Period of the Tender Offer for the Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371)” dated July 2, 2026

July 2, 2026

To whom it may concern:

Company Name: Kamgras 1 K.K.
Representative: Robert Patrick Ryan
Representative Director

**Notice Regarding the Extension of the Tender Offer Period of the Tender Offer for the Share
Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371)**

Kamgras 1 K.K. (the “**Offeror**”) has commenced, as of May 13, 2026, a tender offer (the “**Tender Offer**”) pursuant to the Financial Instruments and Exchange Act (Law No. 25 of 1948, as amended) for the common shares (the “**Target Company Shares**”) and share options of Kakaku.com, Inc. (Securities Code: 2371; on the Prime Market of Tokyo Stock Exchange, Inc.; the “**Target Company**”).

The Offeror has determined to extend the Tender Offer Period until July 16, 2026, resulting in a total of 47 business days, in order to provide the shareholders of the Target Company and the holders of share options (the “**Share Options Holders**”) with an additional opportunity to consider whether to tender in the Tender Offer, after comprehensively taking into consideration factors such as the market price of the Target Company Shares following the commencement of the Tender Offer, the status of tenders in the Tender Offer by the shareholders of the Target Company and the Share Options Holders, and the outlook for future tenders.

In connection with the foregoing, the contents of the “Notice Regarding Commencement of Tender Offer for Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K.” dated May 12, 2026 are corrected as set forth below. The amended portions are underlined.

Description

(Before Amendment)

<Omitted>

(Note 1) EQT may, during the period of purchase etc. of the Tender Offer (“**Tender Offer Period**”), establish one or more kabushiki kaisha under Japanese law, with Kamgras Limited as their wholly owning parent company. Following the completion of settlement of the Tender Offer, such company or companies may directly or indirectly acquire all of the shares of the Tender Offeror Parent Company. In such case, such company or companies would become the wholly owning parent company of both the Offeror and the Tender Offeror Parent Company.

<Omitted>

The Offeror has set the minimum number of shares to be purchased (Note 6) in the Tender Offer at 34,941,000 shares (Ownership Percentage: 17.51%); and if the total number of Share Certificates etc. tendered in the Tender Offer (“**Tendered Share Certificates etc.**”) does not reach the minimum number of shares to be purchased, then none of the Tendered Share Certificates etc. will be purchased. On the other hand, as described above, the Offeror seeks to delist Target Company Shares by acquiring all Target Company Share Certificates etc. (including the Target Company Shares to be delivered upon the exercise of the Share Options and the Restricted Shares, but excluding the Non-Tendered Shares and Target Company treasury shares); therefore, no maximum number of shares to be purchased has been set. If the sum of the Tendered Share Certificates etc. reaches, or is greater than, the minimum number of shares to be purchased (34,941,000 shares), all Tendered Share Certificates etc. will be purchased.

<Omitted>

(After Amendment)

<Omitted>

(Note 1) EQT may, during the period of purchase etc. of the Tender Offer (“**Tender Offer Period**”), establish one or more kabushiki kaisha under Japanese law, with Kamgras Limited as their wholly owning parent company. On or after the day following the last day of the Tender Offer Period, such company or companies may directly or indirectly acquire all of the shares of the Tender Offeror Parent

Company. In such case, such company or companies would become the wholly owning parent company of both the Offeror and the Tender Offeror Parent Company.

<Omitted>

Thereafter, the Offeror commenced the Tender Offer on May 13, 2026. However, in order to provide the shareholders of the Target Company and the Share Options Holders with an additional opportunity to make a decision as to whether to tender in the Tender Offer and to enhance the likelihood of the successful completion of the Tender Offer, the Offeror comprehensively considered factors such as the market price of the Target Company Shares following the commencement of the Tender Offer, the status of tenders in the Tender Offer by the shareholders of the Target Company and the Share Options Holders, and the outlook for future tenders, and, on July 2, 2026, determined to extend the Tender Offer Period until July 16, 2026, resulting in a total of 47 business days.

The Offeror has set the minimum number of shares to be purchased (Note 6) in the Tender Offer at 34,941,000 shares (Ownership Percentage: 17.51%); and if the total number of Share Certificates etc. tendered in the Tender Offer (“**Tendered Share Certificates etc.**”) does not reach the minimum number of shares to be purchased, then none of the Tendered Share Certificates etc. will be purchased. On the other hand, as described above, the Offeror seeks to delist Target Company Shares by acquiring all Target Company Share Certificates etc. (including the Target Company Shares to be delivered upon the exercise of the Share Options and the Restricted Shares, but excluding the Non-Tendered Shares and Target Company treasury shares); therefore, no maximum number of shares to be purchased has been set. If the sum of the Tendered Share Certificates etc. reaches, or is greater than, the minimum number of shares to be purchased (34,941,000 shares), all Tendered Share Certificates etc. will be purchased.

<Omitted>

(3) Purchase Period

(Before Amendment)

From May 13, 2026 (Wednesday), to July 2, 2026 (Thursday) (37 business days)

(After Amendment)

From May 13, 2026 (Wednesday), to July 16, 2026 (Thursday) (47 business days)

(6) Commencement Date of Settlement

(Before Amendment)

July 9, 2026 (Thursday)

(After Amendment)

July 24, 2026 (Friday)

End

Regulations on Solicitation

This press release is intended to provide information relating to the Tender Offer to the public and has not been prepared for the purpose of soliciting an offer to sell shares. Shareholders who wish to tender their shares are advised to carefully read the Tender Offer Explanation Statement concerning the Tender Offer and to make their tender decisions at their own discretion. This press release does not constitute, or form part of, an offer to sell or a solicitation of an offer to sell securities, or a solicitation of an offer to purchase securities. Neither this press release (or any part thereof) nor its distribution shall form the basis of any contract relating to the Tender Offer, or be relied upon when entering into any such agreement.

U.S. Regulations

The Tender Offer shall be implemented in compliance with the procedures and information disclosure standards provided by Japanese law; however, such procedures and standards are not necessarily identical to the procedures and information disclosure standards applied in the United States. In particular, Section 13(e) or Section 14(d) of the U.S. Securities Exchange Act of 1934 (as amended, the “**U.S. Securities Exchange Act**”) and the rules promulgated thereunder do not apply to the Tender Offer, and the Tender Offer is not necessarily in compliance with such procedures and standards. All financial information included or referred to in this press release and the documents incorporated by reference herein has not been prepared in accordance with accounting principles generally accepted in the United States; and it may not be equivalent to, or comparable with, financial information prepared in accordance with accounting principles generally accepted in the United States. The Offeror is a corporation incorporated outside the United States, and some or all of its officers are residents outside the United States; accordingly, it may be difficult to exercise or enforce rights or claims that may be asserted under U.S. securities laws. In addition, it may be difficult to initiate legal proceedings in courts outside the United States against non-U.S. corporations or their officers based on a breach of U.S. securities laws. Furthermore, U.S. courts are not necessarily granted jurisdiction over non-U.S. corporations or their affiliates. All procedures relating to the Tender Offer will be conducted in Japanese unless otherwise specified. Some or all of the documents relating to the Tender Offer will be prepared in English; however, in the event of any discrepancy between the English-language documents and the Japanese-language documents, the Japanese-language documents shall prevail. The financial advisors of the Offeror, the Target Company, DG and KDDI, the tender offer agent, and their respective affiliates may, within their ordinary course of business and to the extent permitted by Japanese financial instruments and exchange-related laws and regulations and other applicable laws and regulations, purchase, or conduct any act toward the purchase of, the shares of the Target Company for their own account or for their customers’ accounts outside the Tender Offer, either prior to the commencement of, or during, the period of the Tender Offer, in accordance with the requirements of Rule 14e-5(b) under the U.S. Securities Exchange Act. If information concerning such purchase is disclosed in Japan, such information will also be disclosed in English on the website of the person making such purchases (or by other disclosure methods).

Forward-Looking Statements

This press release contains “forward-looking statements” as defined in Section 27A of the U.S. Securities Act of 1933 (as amended) and Section 21E of the U.S. Securities Exchange Act of 1934. Due to known or unknown risks, uncertainties, or other factors, actual results may differ materially from those expressly or implicitly indicated by projections or other information presented as forward-looking statements. Neither the Offeror nor any of its affiliates makes any undertaking that the projections or other information expressly or implicitly indicated as forward-looking statements will prove to be correct. The forward-looking statements contained in this press release have been prepared based on the information available to the Offeror as of the date of this press release; and, unless required by applicable laws or the rules of a financial instruments exchange, none of the Offeror, the Target Company, or their respective affiliates has any obligation to update or correct the statements made herein in order to reflect future events or circumstances.

Other National Regulations

Some countries or regions may impose legal restrictions on the announcement, issuance, or distribution of this press release. In such cases, persons into whose possession this press release comes are required to inform themselves of, and to observe, any such restrictions. The announcement, issuance, or distribution of this press release shall not constitute a solicitation of an offer to purchase or sell any securities relating to the Tender Offer, and it shall be deemed a distribution of materials for informational purposes only.