[Translation]

July 7, 2026

To whom it may concern:

Company Name:	Kakaku.com, Inc.
Representative:	Atsuhiro Murakami President and Representative Director (Securities Code: 2371; Prime Market of the Tokyo Stock Exchange)
Contact:	Shinichi Kasuya Director, Senior Managing Executive Officer and CFO (Phone: +81-3-5725-4554)

Company Name:	Kamgras 1 K.K.
Representative:	Robert Patrick Ryan Representative Director

Notice Regarding the Extension of the Tender Offer Period of the Tender Offer for the Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K.

We hereby announce that Kamgras 1 K.K. has determined today to extend the purchase etc. period in the tender offer for the Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371), which it commenced on May 13, 2026, until July 22, 2026, resulting in a total of 50 business days.

This material is published pursuant to Article 30, paragraph (1), item (iv) of the Order for Enforcement of the Financial Instruments and Exchange Act at the request of Kamgras 1 K.K. (the offeror) to Kakaku.com, Inc. (the target company of the tender offer).

(Attachment)
"Notice Regarding the Extension of the Tender Offer Period of the Tender Offer for the Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371)" dated July 7, 2026

July 7, 2026

To whom it may concern:

Company Name: Kamgras 1 K.K.
Representative: Robert Patrick Ryan
Representative Director

Notice Regarding the Extension of the Tender Offer Period of the Tender Offer for the Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371)

Kamgras 1 K.K. (the "**Offeror**") has commenced, as of May 13, 2026, a tender offer (the "**Tender Offer**") pursuant to the Financial Instruments and Exchange Act (Law No. 25 of 1948, as amended) for the common shares (the "**Target Company Shares**") and share options of Kakaku.com, Inc. (Securities Code: 2371; on the Prime Market of Tokyo Stock Exchange, Inc.; the "**Target Company**").

As the Target Company announced on July 2, 2026 the "(Amendment) Notice regarding Partial Amendment to 'Notice regarding Expression of Opinion in favor of the Tender Offer for the Share Certificates, Etc. of the Company by Kamgras 1 K.K. and Recommendation to Tender Share Certificates, Etc.'", on July 7, 2026, the Offeror submitted an Amendment to the Tender Offer Statement (as amended by the Amendment to Tender Offer Statement submitted on May 19, 2026, May 27, 2026, June 4, 2026, June 17, 2026 and July 2, 2026) and, in connection therewith, decided to extend the Tender Offer Period until July 22, 2026, which is the day falling 10 business days from July 7, 2026, the date of submission of such Amendment, resulting in a total of 50 business days.

In connection with the foregoing, the contents of the "Notice Regarding Commencement of Tender Offer for Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K." dated May 12, 2026 (as amended by the "Notice Regarding the Extension of the Tender Offer Period of the Tender Offer for the Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371)") are corrected as set forth below. The amended portions are underlined.

Description

(Before Amendment)

<Omitted>

Thereafter, the Offeror commenced the Tender Offer on May 13, 2026. However, in order to provide the shareholders of the Target Company and the Share Options Holders with an additional opportunity to make a decision as to whether to tender in the Tender Offer and to enhance the likelihood of the successful completion of the Tender Offer, the Offeror comprehensively considered factors such as the market price of the Target Company Shares following the commencement of the Tender Offer, the status of tenders in the Tender Offer by the shareholders of the Target Company and the Share Options Holders, and the outlook for future tenders, and, on July 2, 2026, determined to extend the Tender Offer Period until July 16, 2026, resulting in a total of 47 business days.

<Omitted>

(After Amendment)

<Omitted>

Thereafter, the Offeror commenced the Tender Offer on May 13, 2026. However, in order to provide the shareholders of the Target Company and the Share Options Holders with an additional opportunity to make a decision as to whether to tender in the Tender Offer and to enhance the likelihood of the successful completion of the Tender Offer, the Offeror comprehensively considered factors such as the market price of the Target Company Shares following the commencement of the Tender Offer, the status of tenders in the Tender Offer by the shareholders of the Target Company and the Share Options Holders, and the outlook for future tenders, and, on July 2, 2026, determined to extend the Tender Offer Period until July 16, 2026, resulting in a total of 47 business days.

<u>Subsequently, as the Target Company announced on July 2, 2026 the "(Amendment) Notice regarding Partial Amendment to 'Notice regarding Expression of Opinion in favor of the Tender Offer for the Share Certificates,</u>

Etc. of the Company by Kamgras 1 K.K. and Recommendation to Tender Share Certificates, Etc.'", on July 7, 2026, the Offeror submitted the Amendment to the Tender Offer Statement and, in connection therewith, decided to extend the Tender Offer Period to July 22, 2026, which is the day falling 10 business days from July 7, 2026, the date of submission of the Amendment, for a total of 50 business days.

<Omitted>

(3) Purchase Period

(Before Amendment)

From May 13, 2026 (Wednesday), to July 16, 2026 (Thursday) (47 business days)

(After Amendment)

From May 13, 2026 (Wednesday), to July 22, 2026 (Wednesday) (50 business days)

(6) Commencement Date of Settlement

(Before Amendment)

July 24, 2026 (Friday)

(After Amendment)

July 29, 2026 (Wednesday)

End

Regulations on Solicitation

This press release is intended to provide information relating to the Tender Offer to the public and has not been prepared for the purpose of soliciting an offer to sell shares. Shareholders who wish to tender their shares are advised to carefully read the Tender Offer Explanation Statement concerning the Tender Offer and to make their tender decisions at their own discretion. This press release does not constitute, or form part of, an offer to sell or a solicitation of an offer to sell securities, or a solicitation of an offer to purchase securities. Neither this press release (or any part thereof) nor its distribution shall form the basis of any contract relating to the Tender Offer, or be relied upon when entering into any such agreement.

U.S. Regulations

The Tender Offer shall be implemented in compliance with the procedures and information disclosure standards provided by Japanese law; however, such procedures and standards are not necessarily identical to the procedures and information disclosure standards applied in the United States. In particular, Section 13(e) or Section 14(d) of the U.S. Securities Exchange Act of 1934 (as amended, the "**U.S. Securities Exchange Act**") and the rules promulgated thereunder do not apply to the Tender Offer, and the Tender Offer is not necessarily in compliance with such procedures and standards. All financial information included or referred to in this press release and the documents incorporated by reference herein has not been prepared in accordance with accounting principles generally accepted in the United States; and it may not be equivalent to, or comparable with, financial information prepared in accordance with accounting principles generally accepted in the United States. The Offeror is a corporation incorporated outside the United States, and some or all of its officers are residents outside the United States; accordingly, it may be difficult to exercise or enforce rights or claims that may be asserted under U.S. securities laws. In addition, it may be difficult to initiate legal proceedings in courts outside the United States against non-U.S. corporations or their officers based on a breach of U.S. securities laws. Furthermore, U.S. courts are not necessarily granted jurisdiction over non-U.S. corporations or their affiliates. All procedures relating to the Tender Offer will be conducted in Japanese unless otherwise specified. Some or all of the documents relating to the Tender Offer will be prepared in English; however, in the event of any discrepancy between the English-language documents and the Japanese-language documents, the Japanese-language documents shall prevail. The financial advisors of the Offeror, the Target Company, DG and KDDI, the tender offer agent, and their respective affiliates may, within their ordinary course of business and to the extent permitted by Japanese financial instruments and exchange-related laws and regulations and other applicable laws and regulations, purchase, or conduct any act toward the purchase of, the shares of the Target Company for their own account or for their customers' accounts outside the Tender Offer, either prior to the commencement of, or during, the period of the Tender Offer, in accordance with the requirements of Rule 14e-5(b) under the U.S. Securities Exchange Act. If information concerning such purchase is disclosed in Japan, such information will also be disclosed in English on the website of the person making such purchases (or by other disclosure methods).

Forward-Looking Statements

This press release contains "forward-looking statements" as defined in Section 27A of the U.S. Securities Act of 1933 (as amended) and Section 21E of the U.S. Securities Exchange Act of 1934. Due to known or unknown risks, uncertainties, or other factors, actual results may differ materially from those expressly or implicitly indicated by projections or other information presented as forward-looking statements. Neither the Offeror nor any of its affiliates makes any undertaking that the projections or other information expressly or implicitly indicated as forward-looking statements will prove to be correct. The forward-looking statements contained in this press release have been prepared based on the information available to the Offeror as of the date of this press release; and, unless required by applicable laws or the rules of a financial instruments exchange, none of the Offeror, the Target Company, or their respective affiliates has any obligation to update or correct the statements made herein in order to reflect future events or circumstances.

Other National Regulations

Some countries or regions may impose legal restrictions on the announcement, issuance, or distribution of this press release. In such cases, persons into whose possession this press release comes are required to inform themselves of, and to observe, any such restrictions. The announcement, issuance, or distribution of this press release shall not constitute a solicitation of an offer to purchase or sell any securities relating to the Tender Offer, and it shall be deemed a distribution of materials for informational purposes only.