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July 13, 2026

For Immediate Release

Company name: CURVES HOLDINGS Co., Ltd.
Representative: Takeshi Masumoto,
Representative Director, President and Group CEO
(Securities code: 7085, Prime Market of the Tokyo Stock Exchange)
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Administration Division
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Notice Concerning Purchase of Treasury Shares

(Purchase of treasury shares pursuant to the provisions of the Articles of Incorporation in accordance with Article 165, paragraph (2) of the Companies Act)

CURVES HOLDINGS Co., Ltd. (the "Company") announces that at a meeting of its Board of Directors held on July 13, 2026, it resolved matters regarding the purchase of treasury shares pursuant to the provisions of Article 156 of the Companies Act applied mutatis mutandis pursuant to the provisions of Article 165, paragraph (3) of the Act. Details are as follows.

1. Reason for purchase of treasury shares

Under the Medium-term Vision 2030 / 2035 announced on October 15, 2025, the Group is driving growth strategies and business plans across multiple brands.

Under this policy, this purchase of treasury shares will be conducted to return profits to shareholders by enhancing corporate value through improved capital efficiency. A portion of treasury shares to be purchased may be used to deliver shares upon the exercise of stock acquisition rights, and another portion may be cancelled.

2. Details of matters related to purchase

(1) Class of shares to be purchased: Common shares of the Company

(2) Total number of shares to be purchased: 3,000,000 shares (maximum)
(percentage in the total number of shares outstanding (excluding treasury shares): approx. 3.3%)

(3) Total purchase price of shares: 3,500,000,000 yen (maximum)

(4) Period of purchase of shares: From July 14, 2026 to September 30, 2026

(5) Purchase method: Market purchase on the Tokyo Stock Exchange

(i) Market purchases through the Off-Auction Treasury Share Repurchase Trading System (ToSTNeT-3)

(ii) Market purchases based on a discretionary transaction agreement regarding the purchase of treasury shares