

July 28, 2026

To whom it may concern,

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange Prime Market)
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July 2026 Operating Results

ASKUL Corporation releases monthly operating results for July of the fiscal year ending May 20, 2027. For details on non-consolidated net sales, and year-on-year growth on sales per customer and the number of customers of the ASKUL business, see the Supplementary Information.

Net sales

Non-consolidated net sales for July (from June 21, 2026 to July 20, 2026) decreased by 16.6% year-on-year. Non-consolidated net sales of the mainstay ASKUL Business were -16.8% YoY. Compared to July 2025, the number of business days was one less Saturday, thus, the adjusted growth rate is estimated to be -15.1%. In addition, on a year-on-year basis, the number of customers decreased by 8.3%, and average sales per customer decreased by 9.3%.

Non-consolidated net sales of LOHACO Business decreased by 15.0% YoY.

(Reference) ASKUL business: Business days in July

FY ending/ended May 20	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Total
2027	4	4	4	4	4	4	24
2026	4	4	4	4	4	5	25
Difference	0	0	0	0	0	-1	-1

Notes:

1. The total of non-consolidated net sales includes net sales of the Logistics Business.
2. ASKUL business includes net sales of ASKUL, SOLOEL ARENA, and etc.
3. Sales per customer is average monthly purchase amount for customers who purchased in each month.
4. For monthly operating results, accounts are settled as of the 20th of each month on a provisional basis.
5. For the schedule of the release of our monthly operating results, please see the following page of our Investor Relations website: <https://www.askul.co.jp/corp/english/investor/calendar/>
6. The operating results disclosed herein have not been audited by certified public accountants or auditing firms. Therefore, figures may differ from those in our quarterly and full-year financial statements.

(1) Non-consolidated net sales

(¥million)

FY ending/ ended May 20		June	July	Aug.	Sept.	Oct.	Nov.	1st half
Total	2027	30,824	28,150					
	2026	35,751	33,758	31,618	34,329	29,607	1,698	166,763
	YoY change (%)	-13.8	-16.6					
ASKUL business	2027	27,867	25,070					
	2026	32,651	30,140	28,211	31,141	26,877	1,700	150,722
	YoY change (%)	-14.7	-16.8					
	YoY change adjusting for the number of business days (%)	-12.7	-15.1					
LOHACO business	2027	2,949	3,071					
	2026	3,091	3,611	3,397	3,178	2,712	3	15,995
	YoY change (%)	-4.6	-15.0					

FY ending/ ended May 20		Dec.	Jan.	Feb.	Mar.	Apr.	May	2nd half	Full year
Total	2027								
	2026	8,856	16,884	28,231	28,112	34,181	28,087	144,354	311,118
	YoY change (%)								
ASKUL business	2027								
	2026	8,843	16,864	25,789	24,870	30,566	25,291	132,225	282,948
	YoY change (%)								
	YoY change adjusting for the number of business days (%)								
LOHACO business	2027								
	2026	13	13	2,433	3,234	3,606	2,787	12,088	28,084
	YoY change (%)								

(2) Growth on sales per customer (ASKUL business; YoY change %)

FY ending / ended May 20	June	July	Aug.	Sept.	Oct.	Nov.	1st half
2027	-7.5	-9.3					
2026	3.6	4.1	3.8	2.6	1.2	-47.3	1.3

FY ending/ ended May 20	Dec.	Jan.	Feb.	Mar.	Apr.	May	2nd half	Full year
2027								
2026	-45.6	-20.0	-13.1	-9.2	-2.7	-3.6	-13.3	-6.1

(3) Growth on the number of customers (ASKUL business; YoY change %)

FY ending / ended May 20	June	July	Aug.	Sept.	Oct.	Nov.	1st half
2027	-7.7	-8.3					
2026	-0.7	-0.6	-1.2	-2.2	-2.6	-89.8	-16.6

FY ending / ended May 20	Dec.	Jan.	Feb.	Mar.	Apr.	May	2nd half	Full year
2027								
2026	-49.8	-12.9	-8.4	-6.7	-5.9	-7.5	-15.4	-16.0