

July 28, 2026

Company name: TOHO Co., Ltd.
(Securities code: 8142,
Prime Market)
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Notice of Partial Change (Expansion) of Shareholder Benefits Program

TOHO Co., Ltd. (the “Company”) hereby announces that, at a meeting of its Board of Directors held today, it made a decision regarding the partial change (expansion) of the shareholder benefits program with the record date of the end of January 2027, as follows.

1. Reason for Change

The Company has implemented a shareholder benefits program to deepen shareholders' understanding of its businesses, build continuous relationships with them, and establish a stable medium- to long-term shareholder base by providing them with opportunities to use the Group's products, services and stores.

On February 1, 2026, the Company conducted a three-for-one stock split of its common stock. In connection with the stock split, the Company partially revised its shareholder benefits program, including by reducing the minimum number of shares required to qualify for the benefits, with the aim of further enhancing the attractiveness of investing in the Company's stock.

2. Details of Change

[Current]

Eligible shareholders	Number of shares held	300 or more shares	300 or more and less than 600 shares	600 or more and less than 1,200 shares	1,200 or more shares
	Holding period	Less than 1 year	1 or more years		
Optional benefits	Donation course	1,000 yen donation	1,000 yen donation	2,000 yen donation	4,000 yen donation
	Discount coupon course	Shopping coupons (100 yen) x 50 coupons	Shopping coupons (100 yen) x 50 coupons	Shopping coupons (100 yen) x 200 coupons	Shopping coupons (100 yen) x 400 coupons
	Product course	-	Toho coffee set	Original product set or Toho coffee set	Original product set or Toho coffee set

[After Change: Changes are underlined]

Eligible shareholders	Number of shares held	300 or more shares	<u>100 or more and less than 300 shares</u>	300 or more and less than 600 shares	600 or more and less than 1,200 shares	1,200 or more shares
	Holding period	Less than 1 year	<u>1 or more years (Note 1)</u>	1 or more years (Note 1)		
Benefit option (Note 2)	Donation course	1,000 yen donation	<u>500 yen donation</u>	1,000 yen donation	2,000 yen donation	4,000 yen donation
	Discount coupon course	Shopping coupons (100 yen) x 50 coupons	<u>Shopping coupons (100 yen) x 25 coupons</u>	Shopping coupons (100 yen) x 50 coupons	Shopping coupons (100 yen) x 200 coupons	Shopping coupons (100 yen) x 400 coupons
	Product course [Change (3)]	<u>Toho coffee A set</u>	<u>Toho coffee A set</u>	Toho coffee B set	Original product A set or Toho coffee C set	Original product B set or Toho coffee D set

[Change (1)]

- A “Product course” has been added as a benefit option for shareholders who have held 300 or more shares for less than 1 year.

[Change (2)]

- A new benefit option has been established for shareholders who have held 100 or more and less than 300 shares for 1 or more years.

[Change (3)]

- Letters have been added to the "Toho coffee set" and the "Original product set" of the product course, respectively, to clarify that the contents of each set differ depending on the holding requirements.

(Note 1) “Shareholders who have held shares for 1 or more years” refers to shareholders who have been listed or recorded under the same shareholder number in the shareholder registry on the record date (January 31) and on July 31 and January 31 of the preceding year for at least three consecutive times.

(Note 2) Shareholders eligible for the shareholder benefits program may choose any one of the benefit options. Those who have held 600 or more shares for 1 or more years and select the product course option may choose either the “Original product set” or the “Toho coffee set.”

3. Timing of Change

This change will apply to the shareholder benefits program for shareholders listed or recorded in the Company’s shareholder registry as of the record date of January 31, 2027.

4. Timing of Benefit

Benefits are sent out in mid-June every year.

Note : This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.