Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

August 10, 2026

To whom it may concern,

3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo
Cross Marketing Group Inc.
Miki Igarashi, President & CEO
(Code: 3675, Tokyo Stock Exchange Standard Market)
Contact: Koji Onozuka, Director & CFO
(TEL: 03-6859-2259)

Notice Regarding Acquisition of Treasury Shares

Cross Marketing Group Inc. (the "Company") hereby announces that it has resolved, at the meeting of the Board of Directors held on August 10, 2026, to acquire its own shares pursuant to Article 156 of the Companies Act, as applied mutatis mutandis by replacing the terms pursuant to Article 165, Paragraph 3 of the same Act.

Description

1. Reason for acquisition of treasury shares

The Company will acquire its own shares as part of its shareholder return policy, and to enable the execution of flexible capital policies and the diversification of incentive plans.

2. Details of the acquisition

(1) Class of shares to be acquired Common shares of the Company

(2) Total number of shares to be acquired 500,000 shares (maximum)
(Ratio to the total number of issued shares (excluding treasury shares): 2.7%)

(3) Total acquisition cost of shares: 300,000,000 yen (maximum)

(4) Acquisition period August 12, 2026 to February 10, 2027

(Reference) Holding of treasury shares as of June 30, 2026

(1) Total number of issued shares (including treasury shares) 19,970,464 shares

(2) Number of treasury shares 1,217,201 shares

End