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August 10, 2026

For Immediate Release

Company name: BLUE ZONES HOLDINGS CO., LTD.
Representative: Sumito Kawano, President and Representative Director
(Securities code: 417A, TSE Prime Market)
Contact: Masanobu Kamiike, Director and Chief Administrative Officer
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Notice Regarding Decisions on Matters Concerning Acquisition of Treasury Shares

BLUE ZONES HOLDINGS CO., LTD. (the "Company") hereby notify you that at the meeting of the Board of Directors held on August 10, 2026, our company passed a resolution regarding matters concerning the acquisition of treasury stock based on the provisions of Article 459, Paragraph 1 of the Companies Act and the provisions of our company's Articles of Incorporation, as detailed below.

1. Reasons for acquisition of treasury stock

In light of market valuations, current stock price levels, and other relevant factors, the Company has decided to acquire treasury stock for the purposes of improving capital efficiency, enhancing shareholder returns, and implementing flexible capital policies in response to potential changes in the future business environment.

2. Details of acquisition matters

(1)	Class of shares to be acquired	Common shares the Company
(2)	Total number of shares to be acquired	3,500,000 shares (maximum) (Percentage of issued shares excluding treasury stock: 1.72%)
(3)	Total amount of share acquisition costs	5,880,000,000 yen (maximum)
(4)	Acquisition period	August 12, 2026 to February 26, 2027
(5)	Method of acquisition	①Purchase through off-auction own share repurchase trading system(ToSTNeT-3) of the Tokyo Stock Exchange ②Purchase in the market through the Tokyo Stock Exchange

(Reference) Status of Treasury Stock Holdings as of June 30, 2026

Issued Shares (excluding treasury stock)	203,629,910 shares
Number of Treasury Shares	5,840,975 shares

End